Stigma, Social Risk, and Health Policy: Public Attitudes Toward HIV Surveillance Policies and the Social Construction of Illness

By: Gregory M. Herek, John P. Caitanio, and Keith F. Widaman

"When a disease is stigmatized, public health policy can help to protect those who are ill from popular prejudice, or it can promote discrimination against them." (p. 3). People are still ignorant about HIV and AIDS, they are ignorant about how it's contracted and they pass on incorrect archaic views about HIV that stem from homophobia. For some, it's human nature to hate what they don't understand. With ignorance comes stigma, and if the vicious cycle of ignorance is not stopped then the cycle continues. The ignorance becomes a snowball effect of stupidity. It's imperative that people arm themselves with the proper knowledge about this disease, HIV is nothing to play with.