

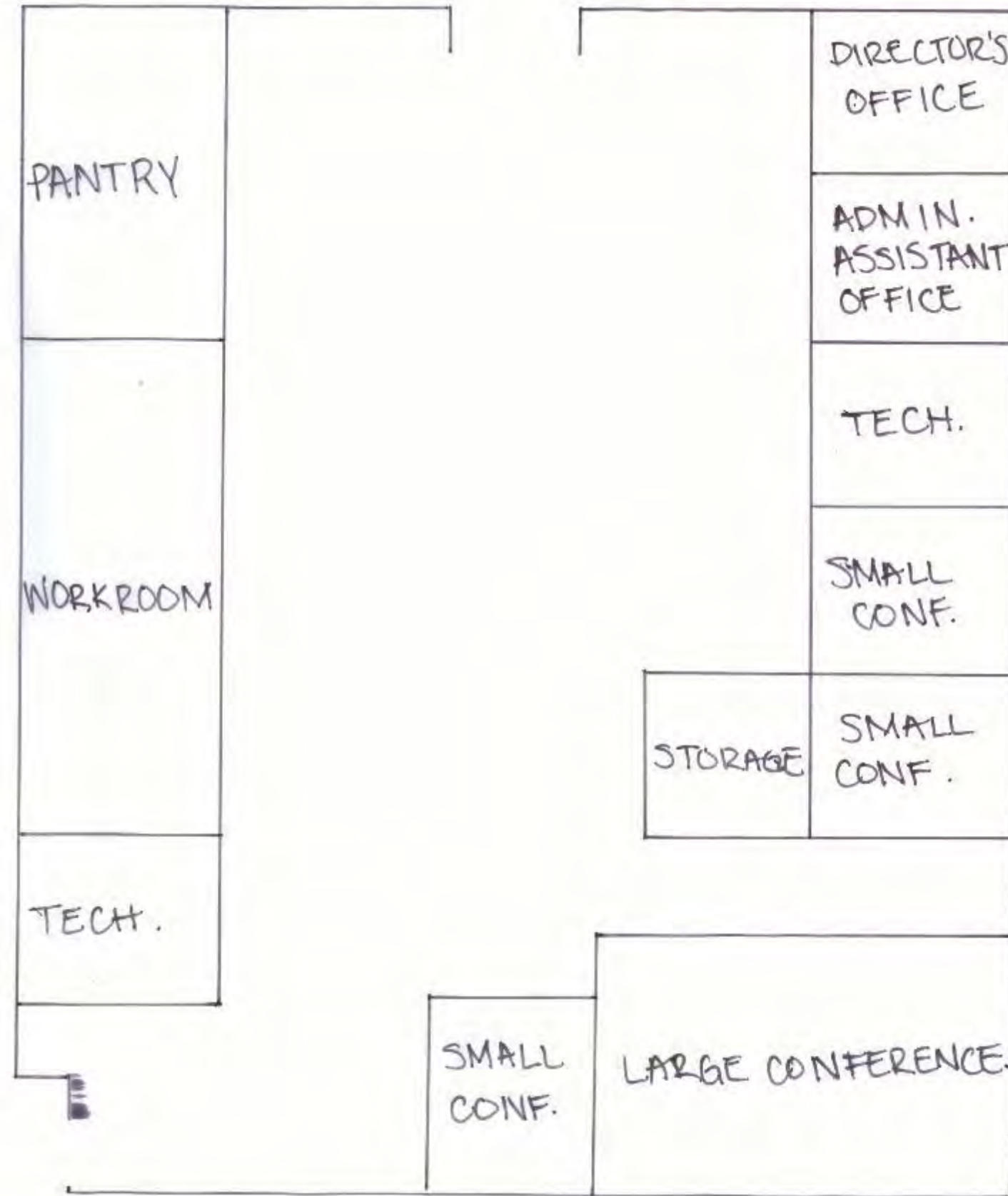


PORTFOLIO II

IDSN 2102 COMMUNICATION FALL 2017
HUGHES TOBACCO WAREHOUSE
11th and Pitt Streets
Greenville NC

Gonzalez, Abigail

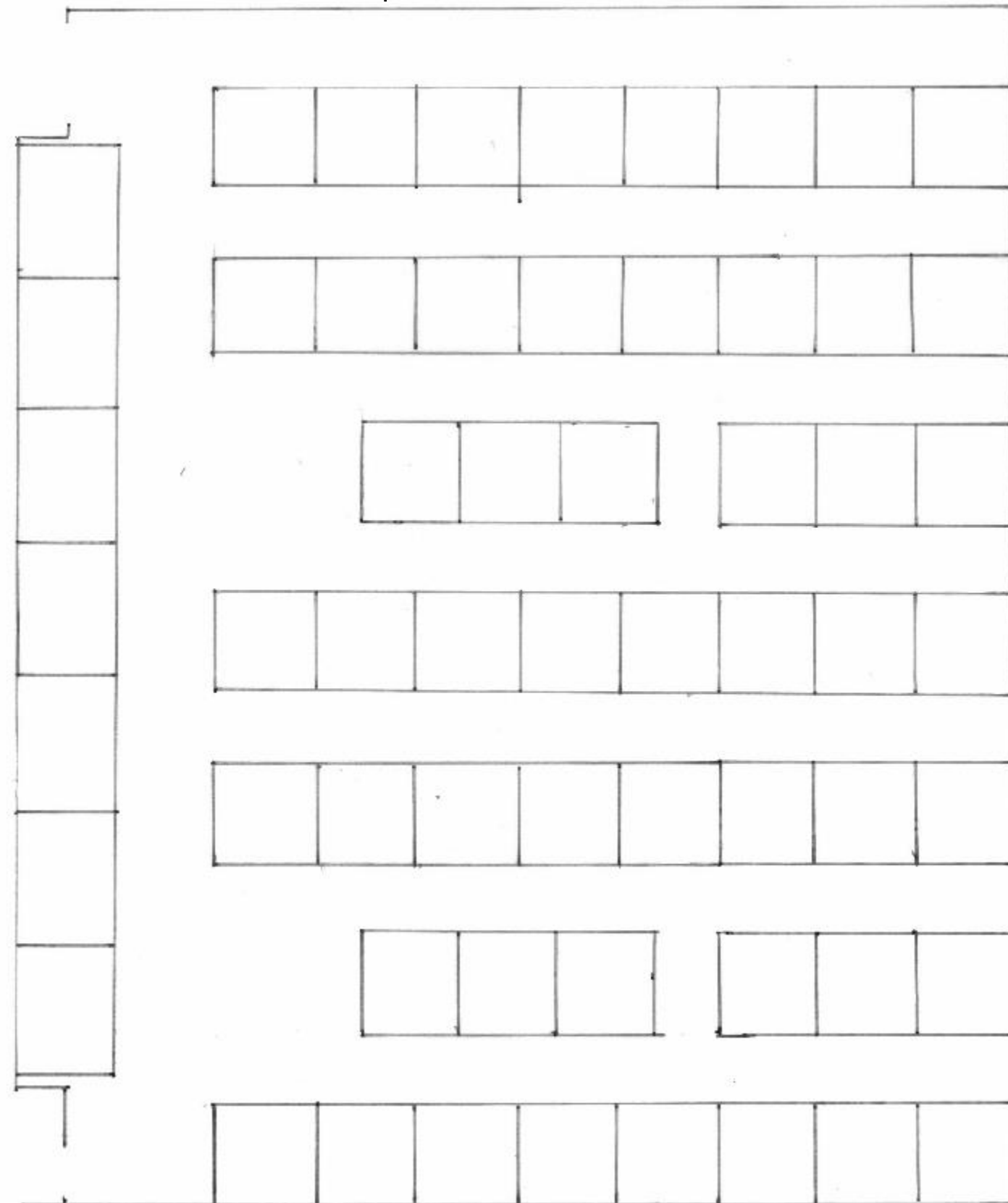
Space Plan



Trace: Bottom Floor

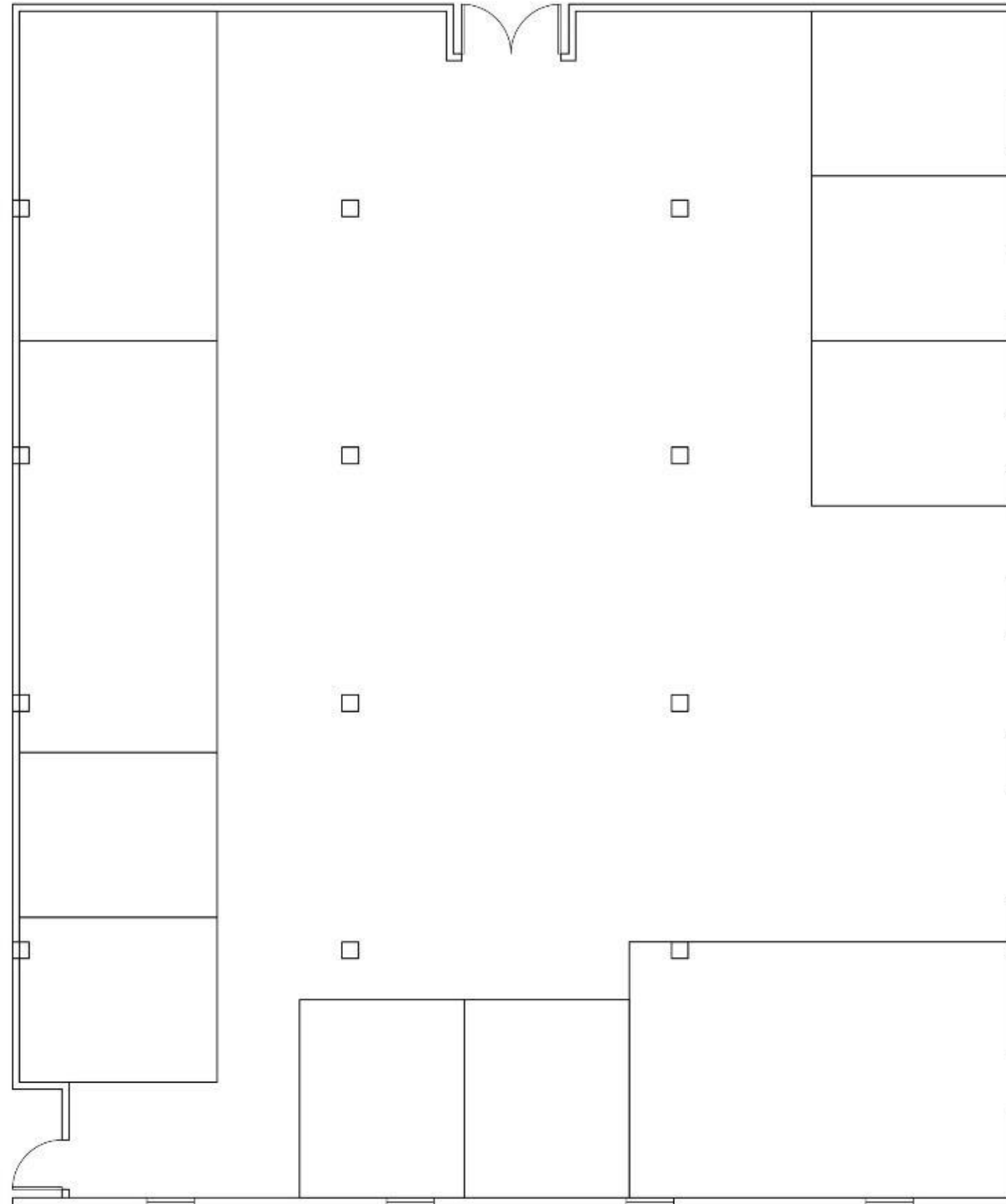
Space Plan

Trace: Top Floor



Space Plan

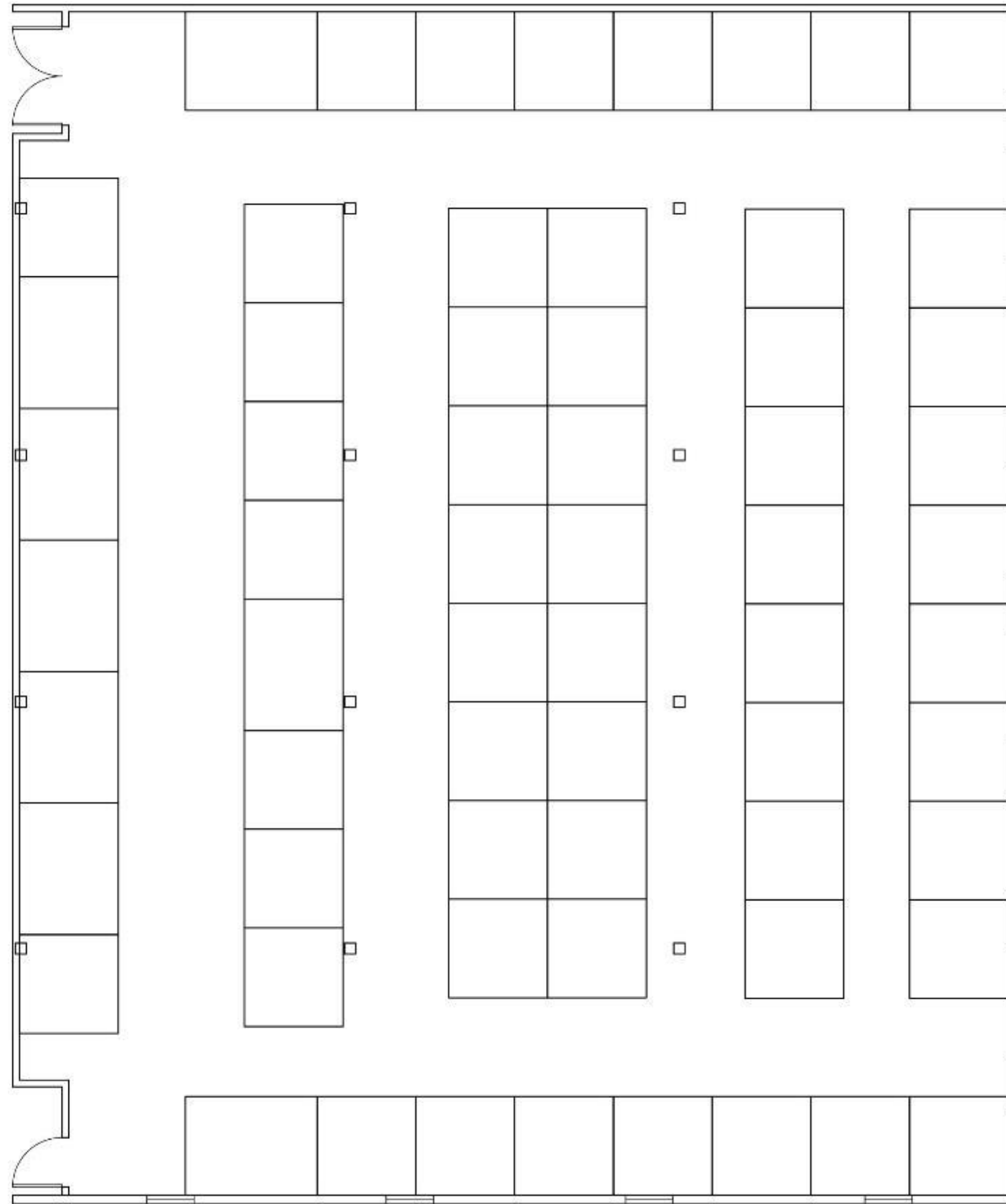
AutoCAD: Bottom Floor



SCALE 1/8" = 1'

Space Plan

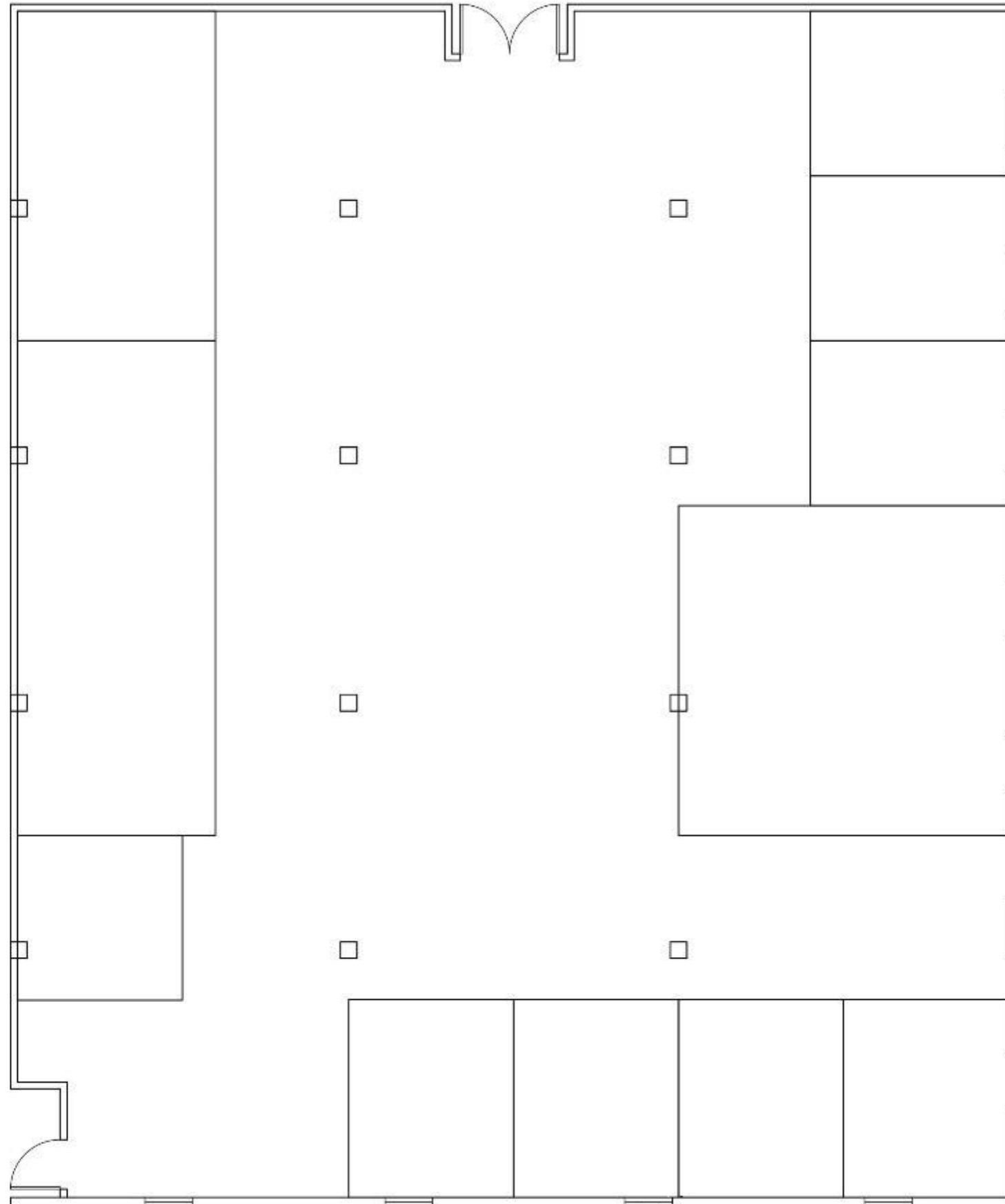
AutoCAD: Top Floor



SCALE 1/8" = 1'

Space Plan

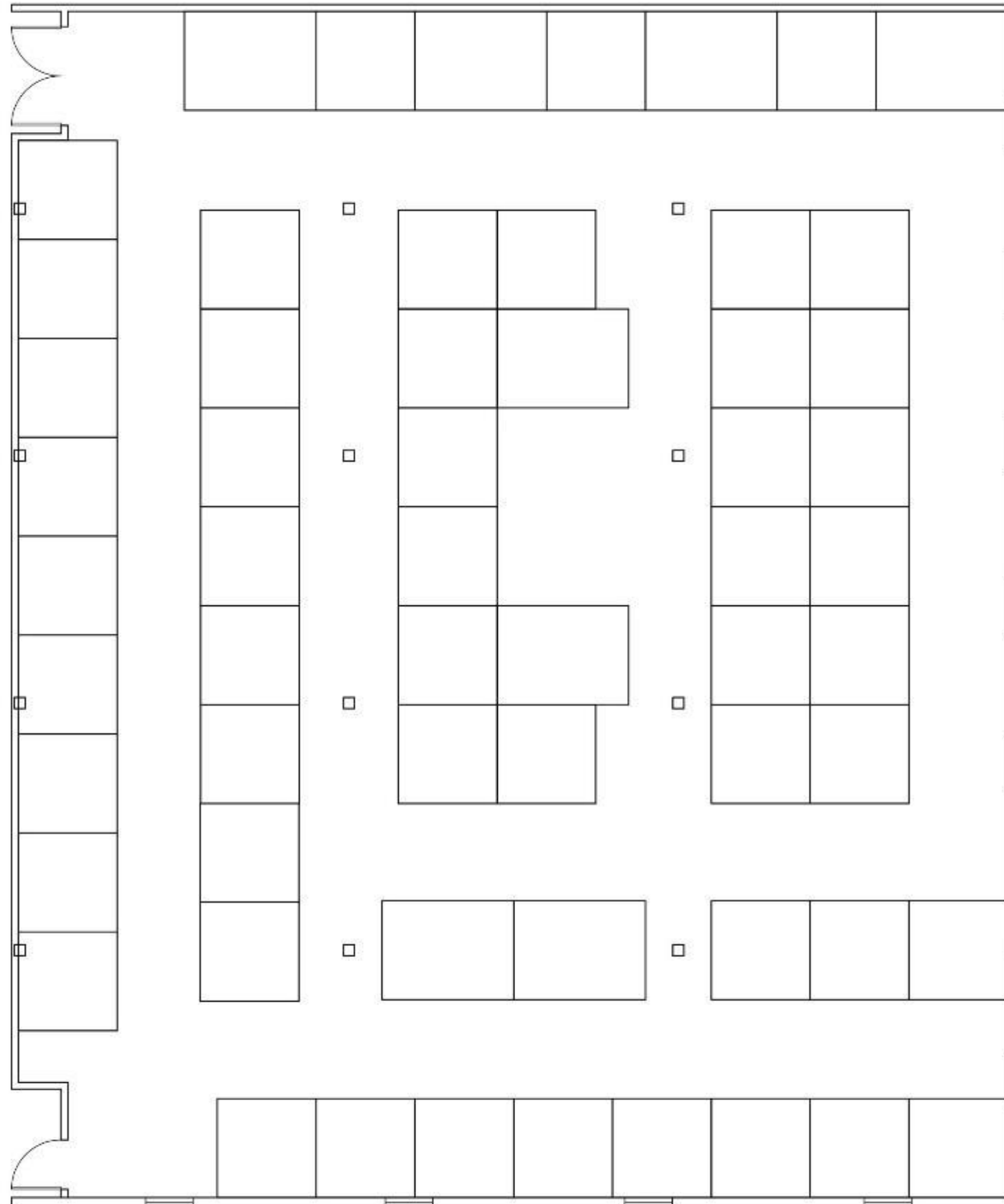
AutoCAD: Bottom Floor



SCALE 1/8" = 1'

Space Plan

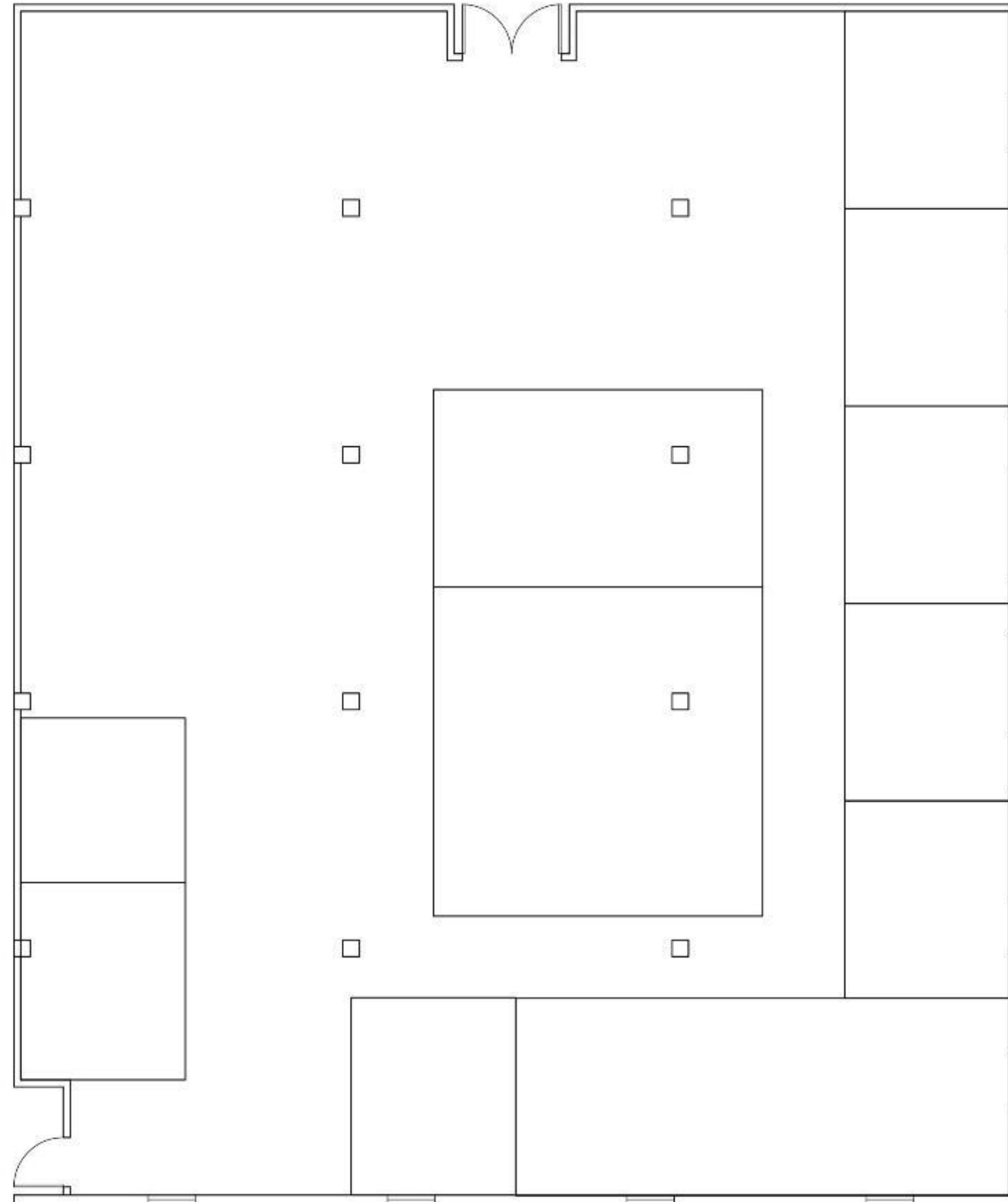
AutoCAD: Top Floor



SCALE 1/8" = 1'

Space Plan

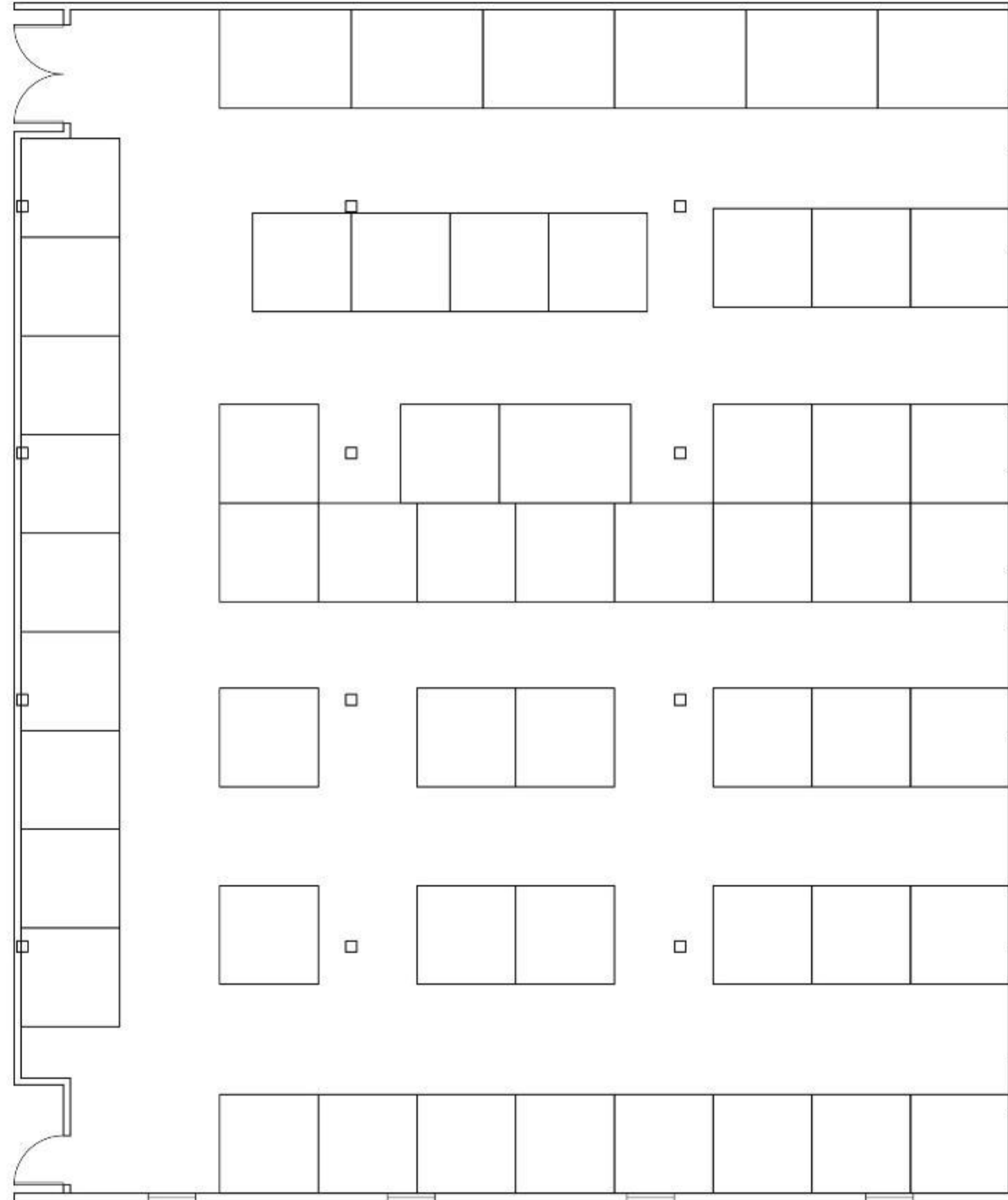
AutoCAD: Bottom Floor



SCALE 1/8" = 1'

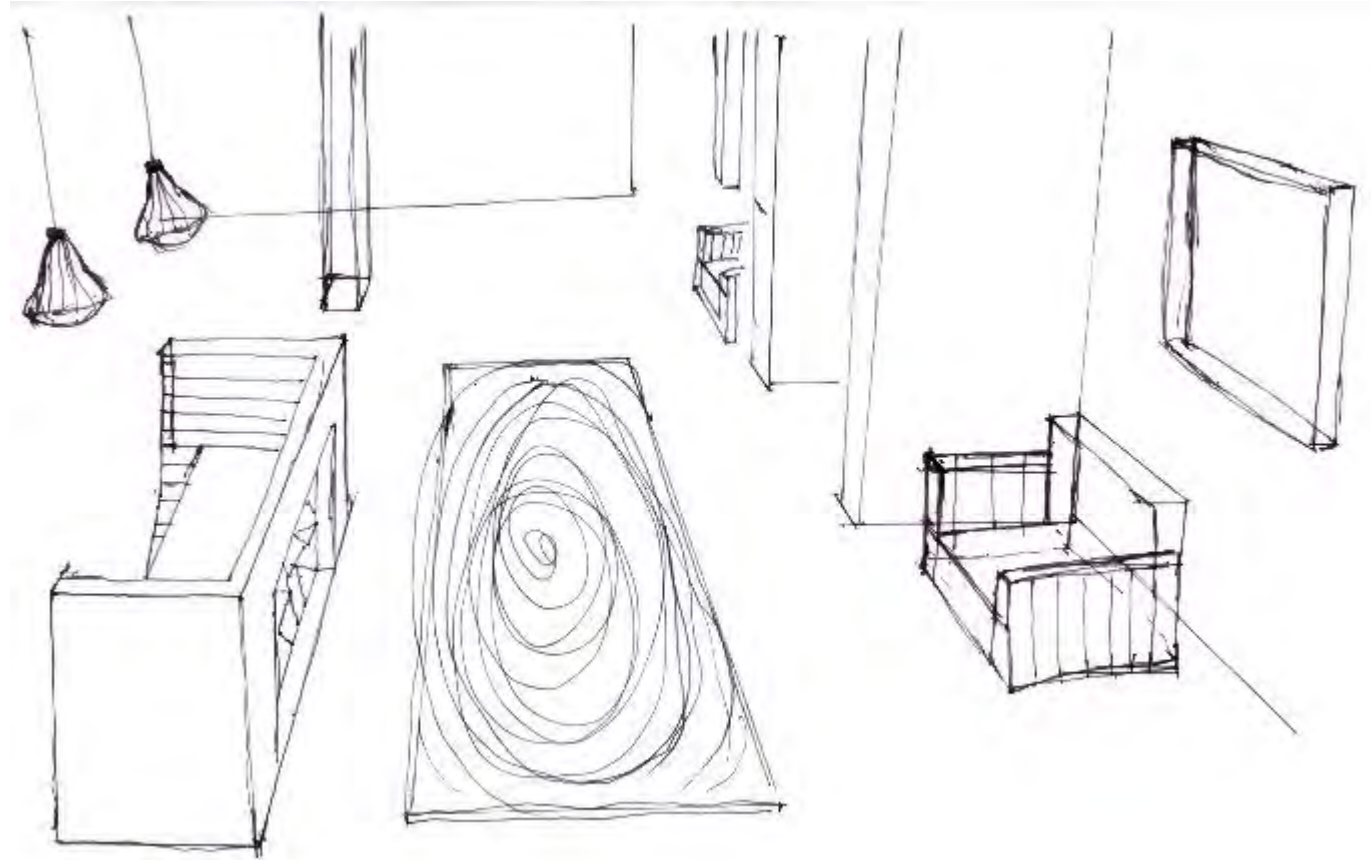
Space Plan

AutoCAD: Top Floor



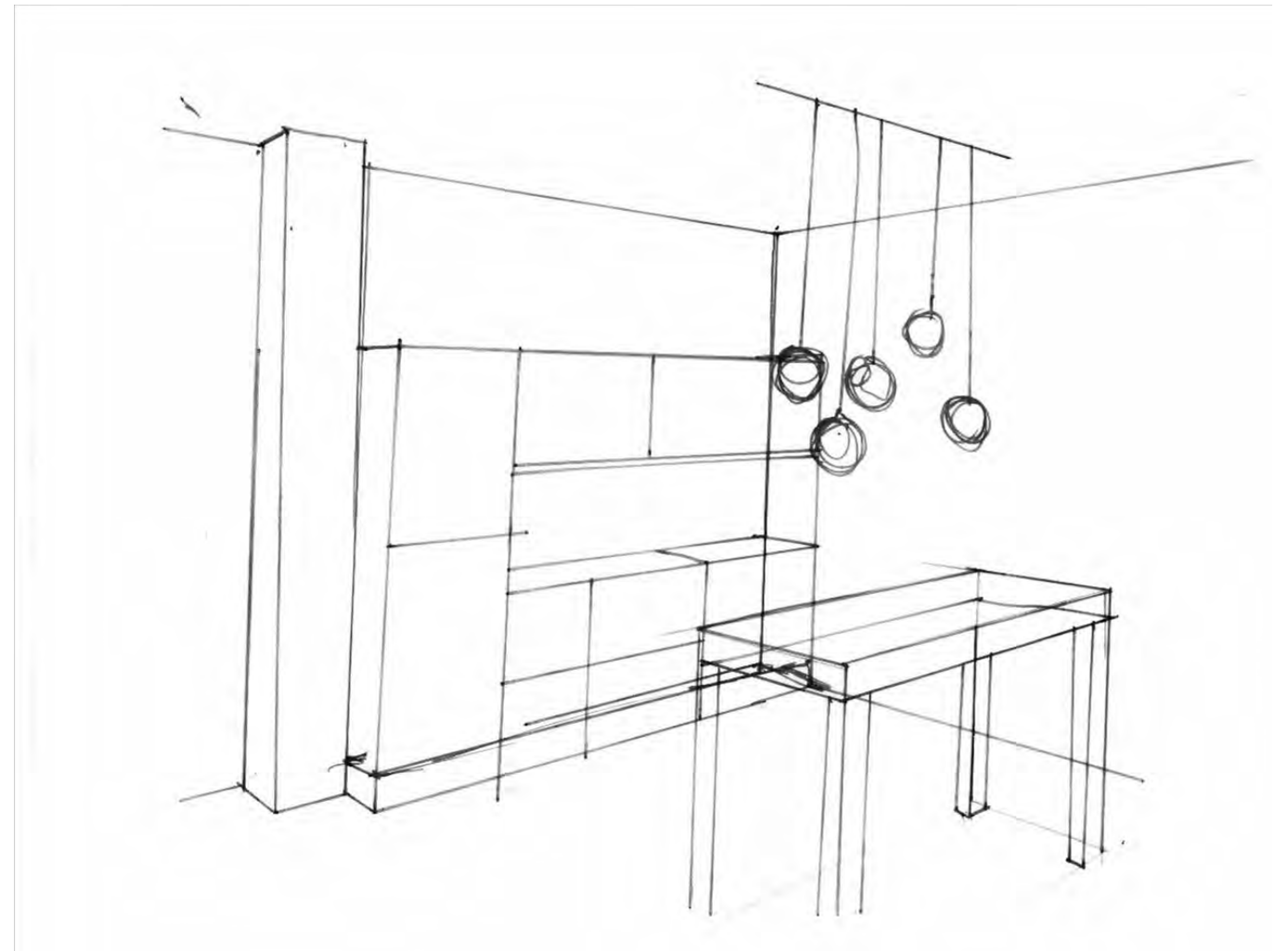
SCALE 1/8" = 1'

Trace Sketch

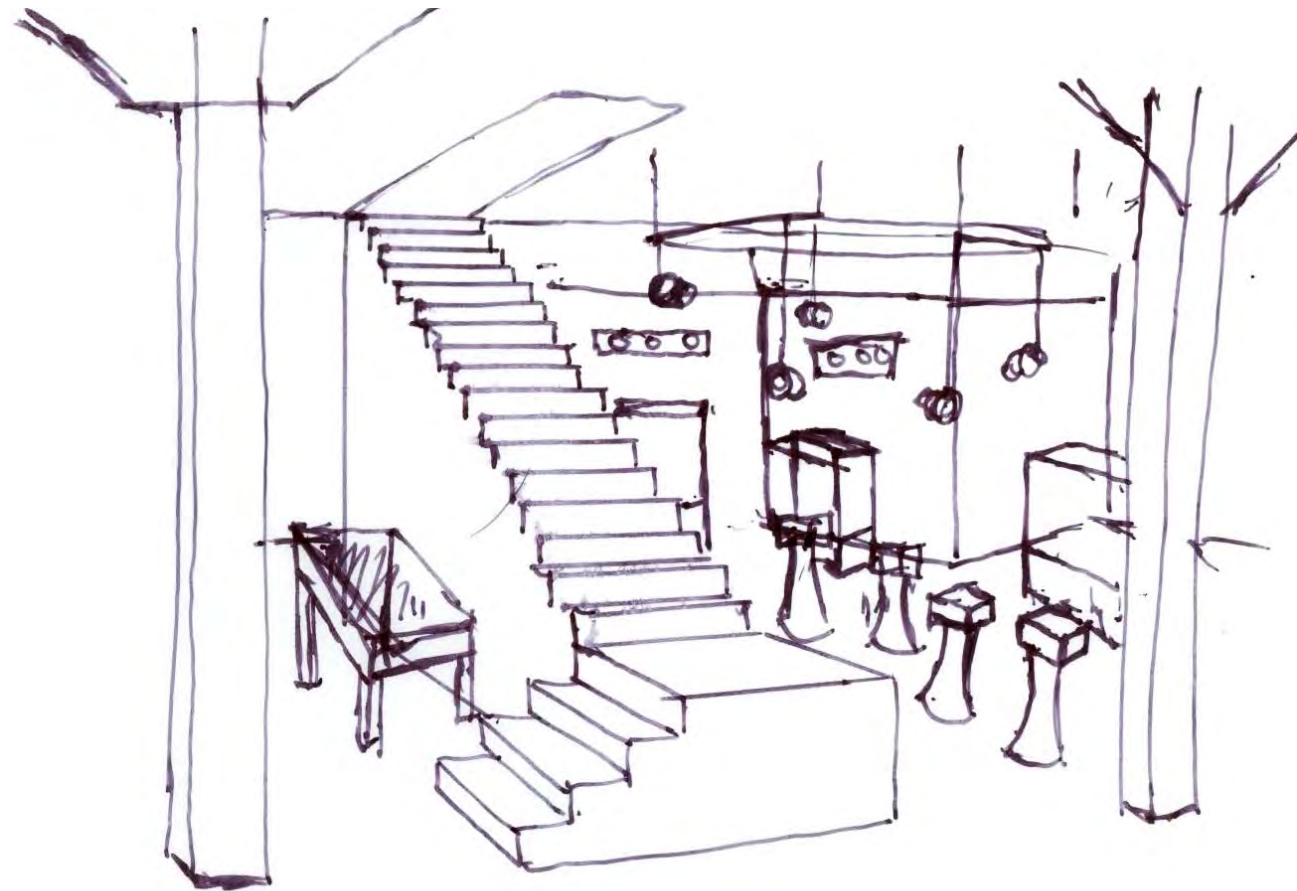


RECEPTION

Pantry

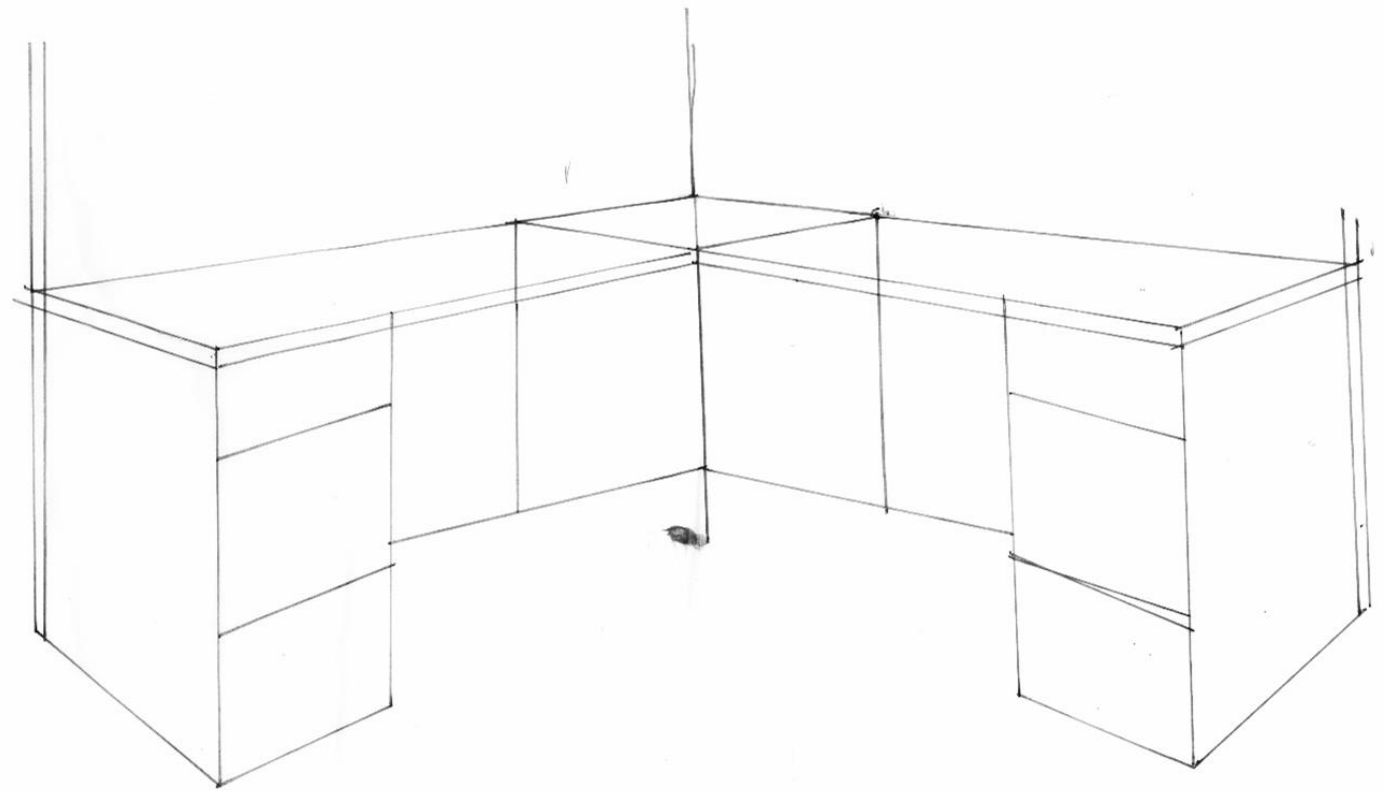


Trace Sketch



EXHIBITION

6'x6' WORKSTATION



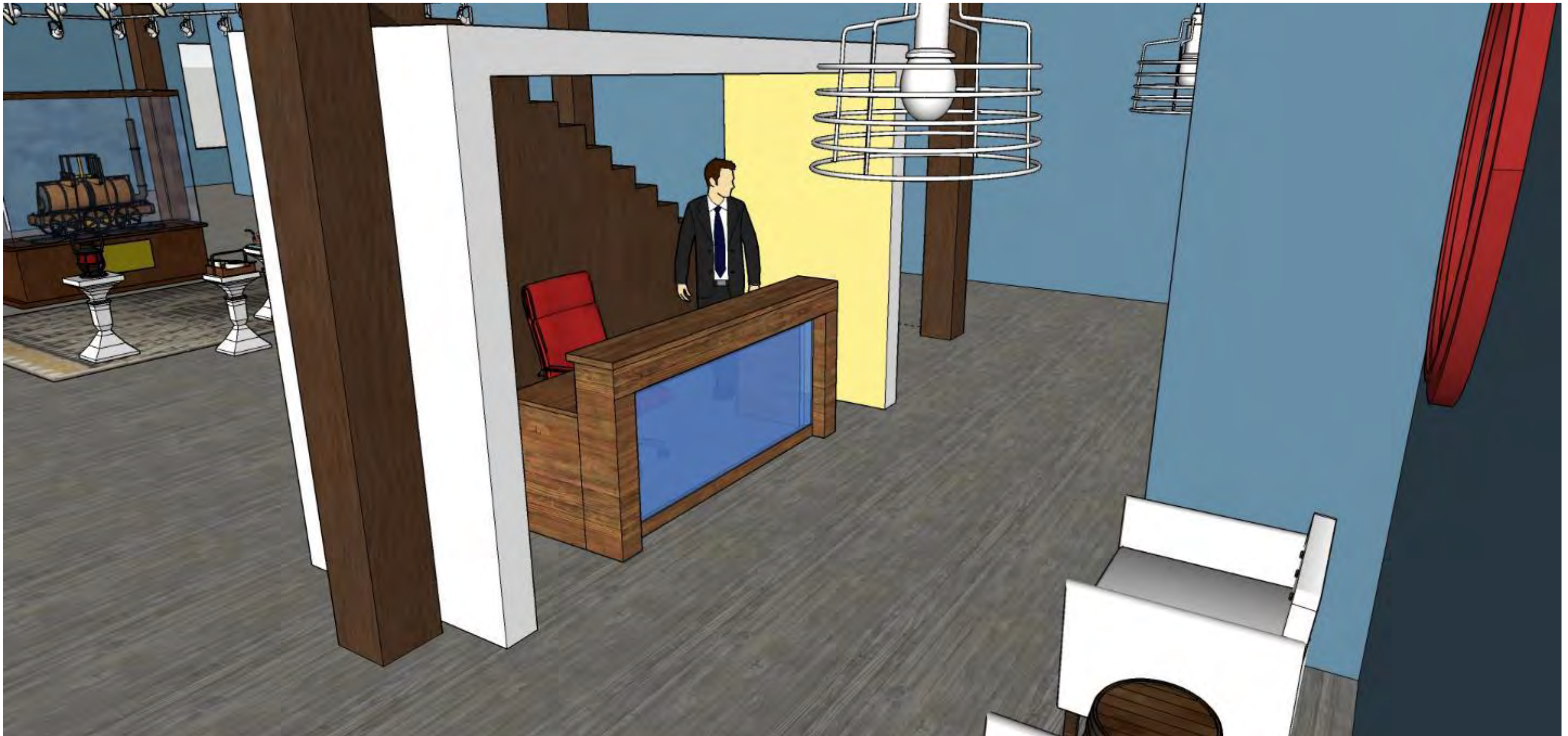
SketchUp Scene

Reception



SketchUp Scene

Reception



SketchUp Scene

Pantry



SketchUp Scene

Exhibition



SketchUp Scene

Office Workstations



Concept Statement

- ❖ The design concept for this space is to contemporize the warehouse for its new purpose (gateway center) and incorporate historical precedent by representing the old train stations of North Carolina.
 - The inspiration is derived from the old loading dock on the east side of the warehouse.
 - Old train station and railways have come a long way since through the advancement of technology.
 - Color scheme: nature tones, blue, red, and yellow.



Inspiration



Architecture Finish

SketchUp: Bottom Floor



- ❖ The ceiling beams and columns are being left alone to keep the bone structure of the building present but varnished in brown to match the top floor.
- ❖ Overhang box built over reception are to imitate a train station platform.
- ❖ Drake cord light feature illuminating the reception area to fit the industrial aesthetic.
- ❖ Natural material used through wood on desk and barrel.



Architecture Finish

SketchUp: Top Floor



- ❖ The ceiling beams and columns are being left alone to keep the bone structure of the building present.
- ❖ The furniture is kept in neutral tones. Extra bar stool and table are made of wood to complement the structure.
- ❖ Box like shapes throughout the space refers to the box like shape of train carts.
- ❖ Lighting feature drop down from ceiling are meant to imitate railroad tracks.



FLOOR PLAN

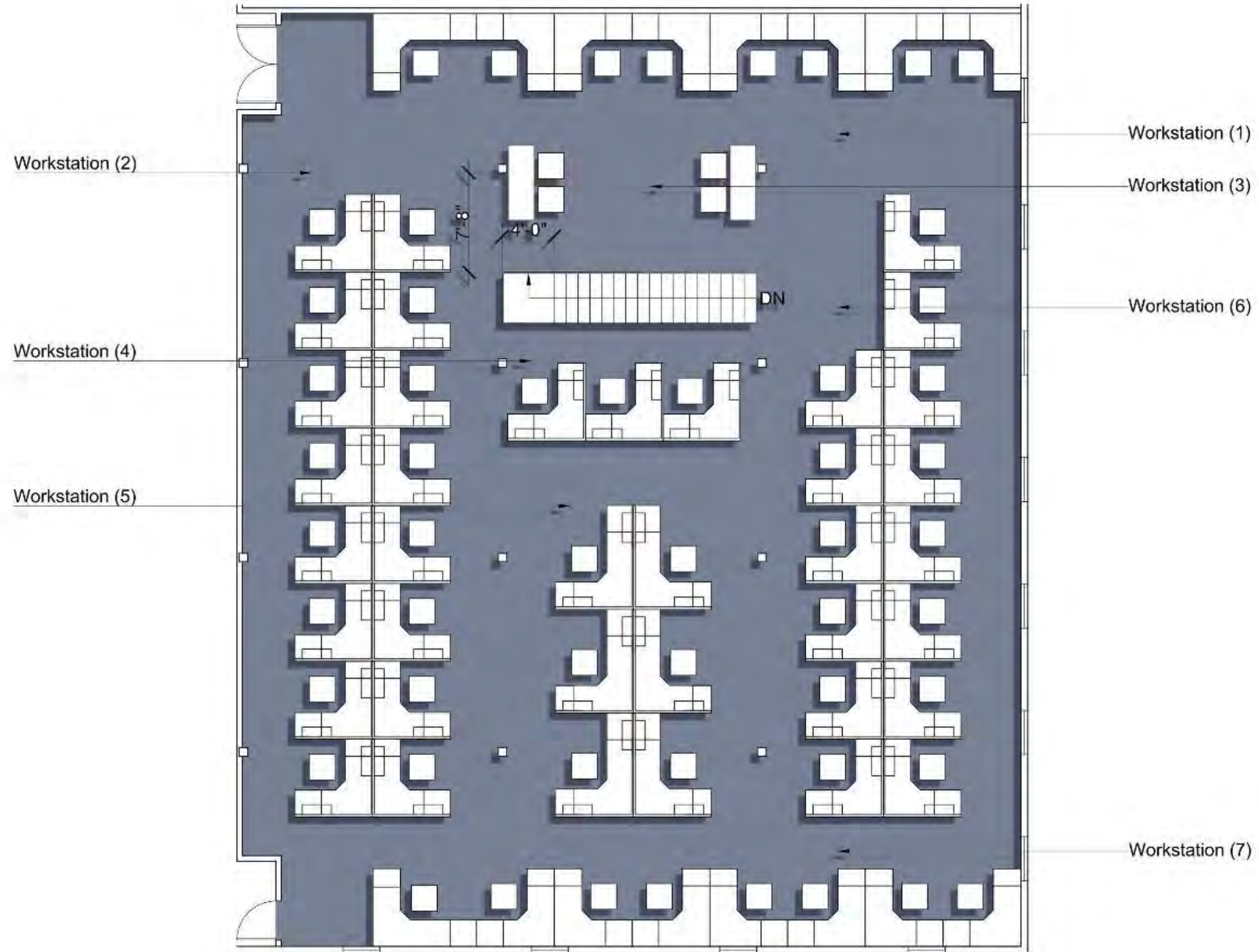
AutoCAD: Bottom Floor



SCALE 1/8" = 1'

FLOOR PLAN

AutoCAD: Top Floor



SCALE 1/8" = 1'