East Carolina University's Millennial Campus

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Client Background

- East Carolina University
- •Large University looking to expand
- •Intending on opening a millennial campus
- •Want to rehabilitate the older buildings in the
 - Warehouse District In Greenville, North Carolina
- •Create a place for Graduates, and many other people



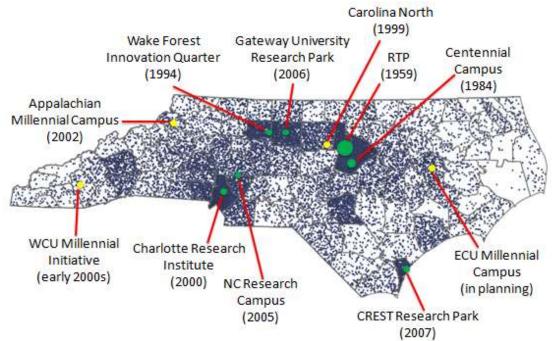




About the Millennial Campus

- Place for collaboration
- •Used to benefit East Carolina and
 - Greenville, North Carolina
- •It will cover a 22.3 acre area
- •Only a couple of blocks from East Carolina
- •Used to attract businesses
- •Used to create a place for research and innovation
- The picture shows the other Millennial and research campuses in NC



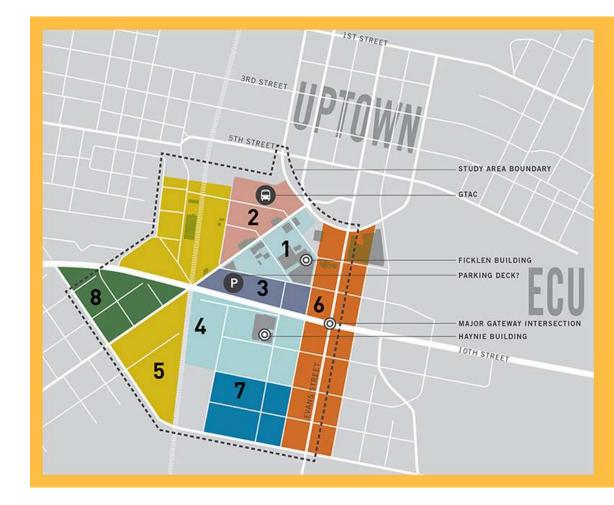




COMPOSITE PITT COUNTY OPIS AERIAL MAP

Who it is being built for:

- Graduates from ECU and other schools from all over
- Open for anyone even if non graduates
- Attracts businesses and workers
- Military partners
- Government partners
- Educators
- Researchers
- Future interns



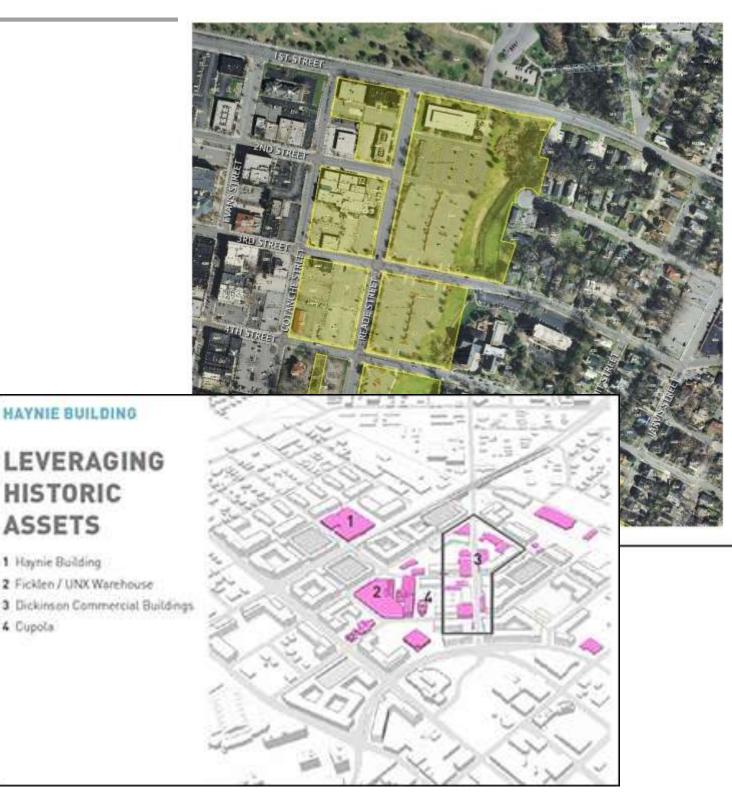
Legend

- AREA ONE: HISTORIC BUILDING INFILL
- AREA TWO: ARTS DISTRICT AND TRANSIT
- AREA THREE: 10TH STREET THRESHOLD
- AREA FOUR: INNOVATION ZONE
- AREA FIVE: PDR AREAS
- AREA SIX: EVANS CORRIDOR
- AREA SEVEN: EXISTING RESIDENTIAL NEIGHBORHOOD
- AREA EIGHT: ATHLETICS / RECREATION ZONE

What the Campus is being used for:

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- Improving Greenville
- Research and innovation
- Office spaces
- Businesses and available spaces
- Historic preservation



Perspective applicants:

Name: Bradley Moore

- Age: 25 yrs. Old
- Gender: Male
- College: East Carolina University
 - Degree: Computer Security Research
 - Graduated: May 15, 2018
- Experience: Interned at Network Solutions and Optimization, LLC.



