



## ETHIOPIAN LEGEND

- COFFEES' HISTORY TRACES BACK CENTURIES AGO TO THE ANCIENT COFFEE FORESTS ON THE ETHIOPIAN PLATEAU
- LEGEND SAYS THE GOAT HERDER KALDI DISCOVERED THE BEANS WHEN HE NOTICED HIS GOATS EATING FROM A CERTAIN TREE AND THEY BECAME MORE ENERGIZED AND STAYED UP THROUGH THE NIGHT

## ARABIAN PENINSULA

- COFFEE CULTIVATION AND TRADE BEGAN ON THE ARABIAN PENINSULA
- BY THE 15TH CENTURY IT WAS BEING GROWN IN THE YEMENI DISTRICT OF ARABIA
- 16TH CENTURY IT WAS POPULAR IN PERSIA, EGYPT, SYRIA, AND TURKEY.
- COFFEE WAS ENJOYED IN HOMES AND IN MANY PUBLIC COFFEE HOUSES CALLED *QAHVEH KHANEH*. THESE BECAME EXTREMELY POPULAR.
- WITH THOUSANDS OF PEOPLE VISITING THE HOLY CITY OF MECCA EACH YEAR FROM ALL OVER, KNOWLEDGE OF THE "WINE OF ARABY" BEGAN TO SPREAD.

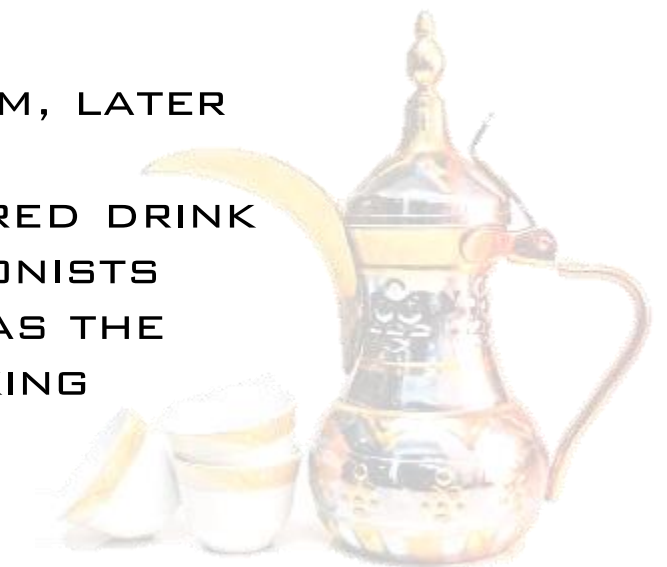
# COFFEEHISTORY

## COFFEE COMES TO EUROPE

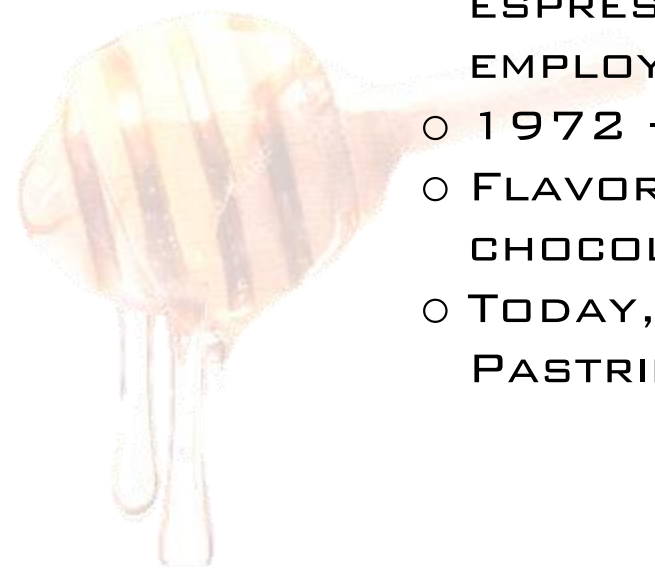
- EUROPEAN TRAVELERS BROUGHT BACK STORIES OF THE UNUSUAL DARK ENERGIZING DRINK. AND BY THE 17TH CENTURY IT BECAME POPULAR ACROSS THE CONTINENT.
- THE LOCAL CLERGY CONDEMNED COFFEE WHEN IT CAME TO VENICE IN 1615.
- DESPITE ALL THE CONTROVERSY, COFFEE HOUSES BECAME VERY POPULAR IN EUROPE (ESPECIALLY MAJOR CITIES).
- WINE & BEER WAS THE COMMON DRINK WITH EVERY MEAL, BUT COFFEE TOOK THE PLACE FOR THE COMMON BREAKFAST DRINK.
- BY THE MID-17TH CENTURY, THERE WERE OVER 300 COFFEE HOUSES IN LONDON, MANY OF WHICH ATTRACTED LIKE-MINDED PATRONS, INCLUDING MERCHANTS, SHIPPERS, BROKERS AND ARTISTS.

## THE NEW WORLD

- IN THE MID 1600'S COFFEE WAS BROUGHT TO NEW AMSTERDAM, LATER CALLED NEW YORK
- COFFEE HOUSES WERE COMMON, BUT TEA REMAINED THE FAVORED DRINK IN THE NEW WORLD... UP UNTIL 1773. THIS IS WHEN THE COLONISTS REVOLTED AGAINST A HEAVY TAX ON TEA. THE REVOLT KNOWN AS THE BOSTON TEA PARTY, PERMANENTLY CHANGED AMERICA'S DRINKING PREFERENCE TO COFFEE.



- 1672 - COFFEEHOUSES STARTED SERVING TEA AND CHOCOLATE IN ADDITION TO COFFEE.
- 1683 - FRANZ GEORGE KOLSCHITZKY OPENED THE FIRST COFFEE HOUSE IN VENICE NAMED BLUE BOTTLE. HE WAS ALSO THE FIRST TO ADD A SPOONFUL OF CREAM AND HONEY TO THE COFFEE AND IT BECAME VERY POPULAR AND UNIQUE.
- 1864 - JABEZ BURNS OF NEW YORK, WAS GRANTED A UNITED STATES PATENT ON THE ORIGINAL BURNS COFFEE ROASTER, THE FIRST MACHINE WHICH DID NOT HAVE TO BE MOVED AWAY FROM THE FIRE FOR DISCHARGING ROASTED COFFEE, AND ONE THAT MARKED A MAJOR ADVANCE FOR COFFEE ROASTING. HE WAS THE THOMAS EDISON OF ROASTING AND THE GRANDFATHER OF ALL ROASTING MACHINES WE KNOW TODAY!
- 1901 - ITALIAN LUIGI BEZZERA PATENTS THE FIRST COMMERCIAL "ESPRESSO" MACHINE. THE INITIAL REASON FOR LUIGI CREATING THE ESPRESSO MACHINE WAS TO REDUCE THE AMOUNT OF TIME THAT HIS EMPLOYEES SPENT ON THEIR COFFEE BREAK.
- 1972 - THE FIRST AUTOMATIC HOME COFFEE MAKER WAS ESTABLISHED.
- FLAVORED COFFEE BECAME POPULAR SUCH AS: MOCHA, VANILLA, CARAMEL, CHOCOLATE, PUMPKIN SPICE, HAZELNUT, AND CINNAMON DOLCE...ETC.
- TODAY, MANY COFFEEHOUSES ADDED BREAKFAST, LUNCH, SANDWICHES, PASTRIES, DESSERTS AND CAKE TO THEIR MENUS.



# FOOD + DRINK SERVICE

- BEFORE CHAIRS, THERE WERE BENCHES, STOOLS, AND CHESTS.
- THE EARLIEST FORMS OF COMMON CHAIRS FOR USE CAME ABOUT IN THE 16<sup>TH</sup> CENTURY.
- THEY WERE ONLY AFFORDABLE BY THE ROYAL PEOPLE AND RARELY MADE FOR COMMON MAN.
- THE CHAIR WAS RESERVED FOR THE USE OF ROYALTY AND THE MOST NOBLE.
- MOST MADE FROM VARIOUS TYPES OF WOOD LIKE OAK, WALNUT, AND MAHOGANY.
- THONET CHAIRS
- ROUND OR RECTANGULAR TABLES
- CHANDELIERS



# ABOUT FURNITURE