



# Portfolio 3

Davis, Kristian Hope

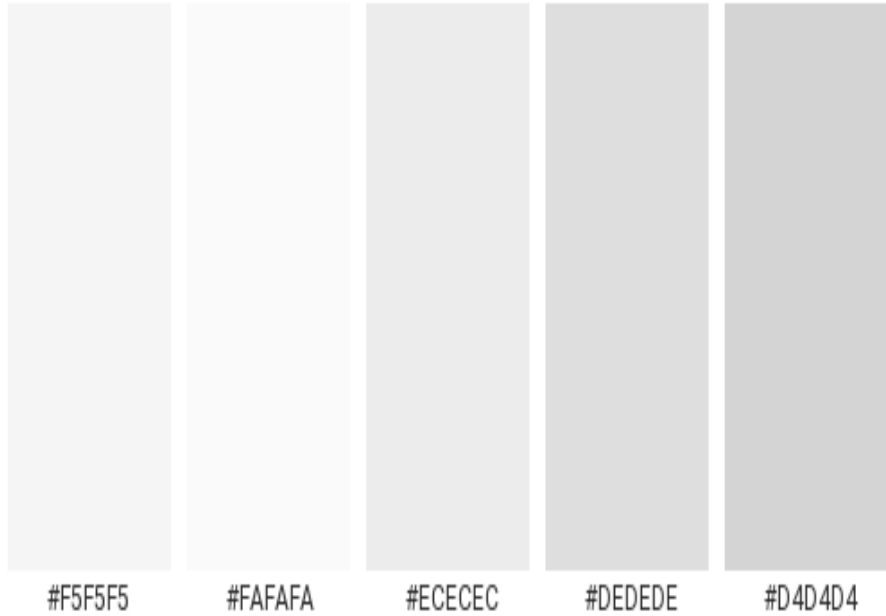
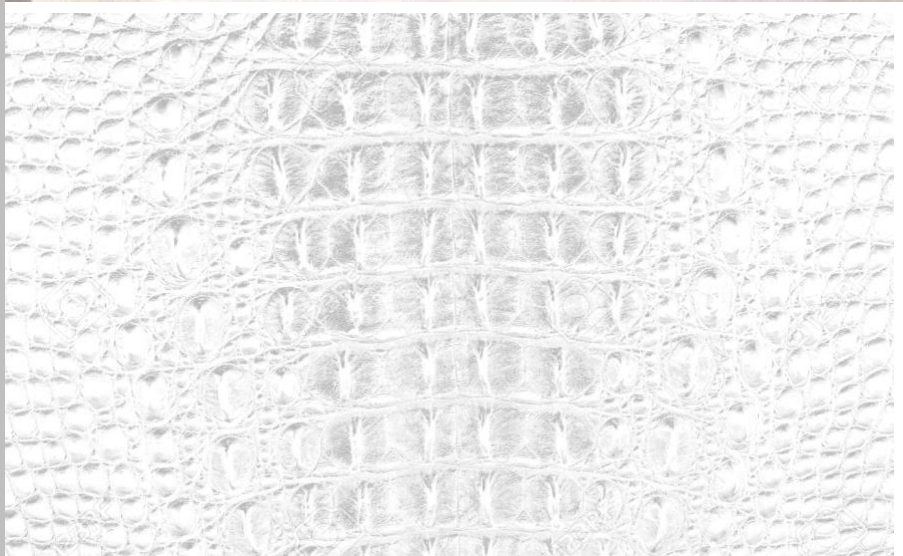
Gustina, Charles  
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# Assignment 13

## Color rationale/ inspiration images



Assignment 13  
Color rationale/ inspiration images



#F5F5F5

#FAFAFA

#ECECEC

#DEDEDE

#D4D4D4

Icy Blue

valspar

Assignment 13

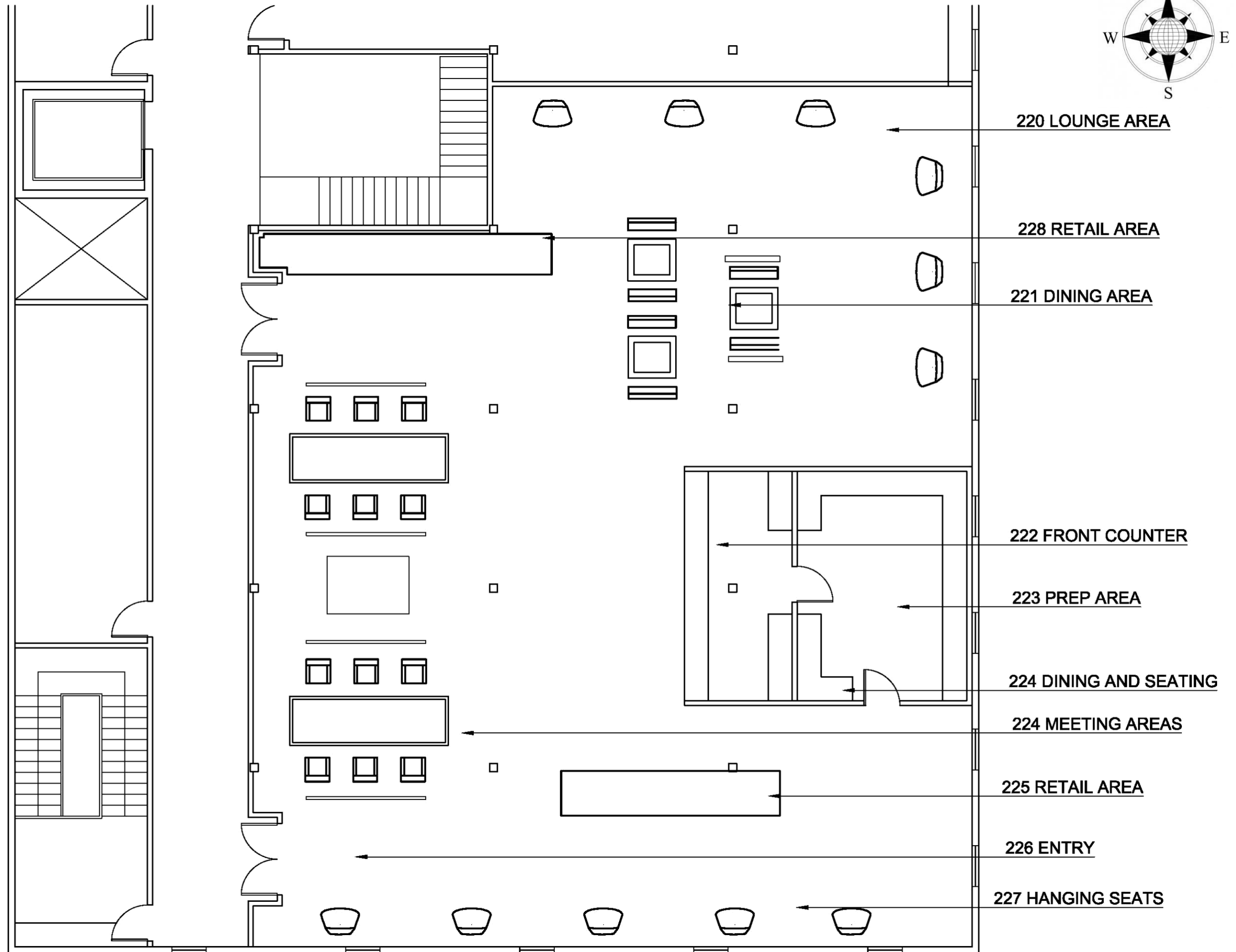
Color rationale/ inspiration images



The idea behind this winter wonderland themed incubator space is to create a unique environment that makes people want to keep coming back. The design is also meant to bring a sense of coolness to Greenville's almost always hot and humid environment. Although the design is not meant to remind clients of Christmas time, the environment will create the feeling of the holidays all year long.

The design is more upscale and more expensive than other incubator interiors at the university. However, the uniqueness and theme of the interior will allow the space to become popular and widely used among ECU students and business professionals. There is no other space in Greenville that is anything like it.

The color scheme of the design includes colors that make a space appear larger such as whites and light grays. One of the main colors will be white, and grays ranging from light to dark will be incorporated throughout. The accent color of the space will be ice blue. The space will also include a variety of ice blue glass decorations and furniture pieces to enhance the theme. The lighting will consist of round glass enclosed lights, string lights, and a glass chandelier.





<https://vimeo.com/372940056>