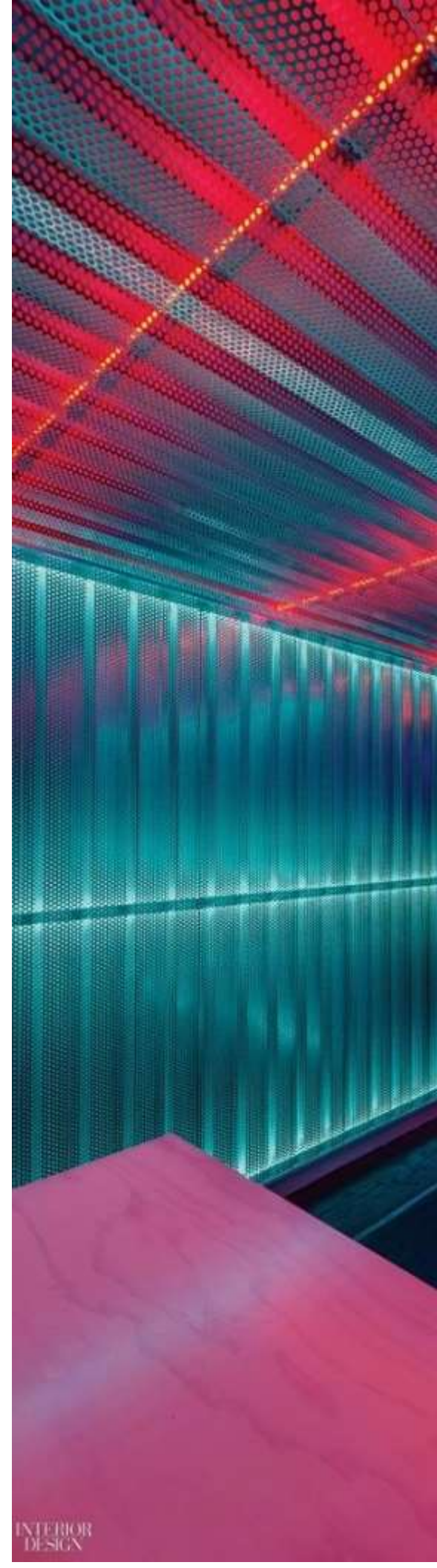




Portfolio 3

Myah Kendrick

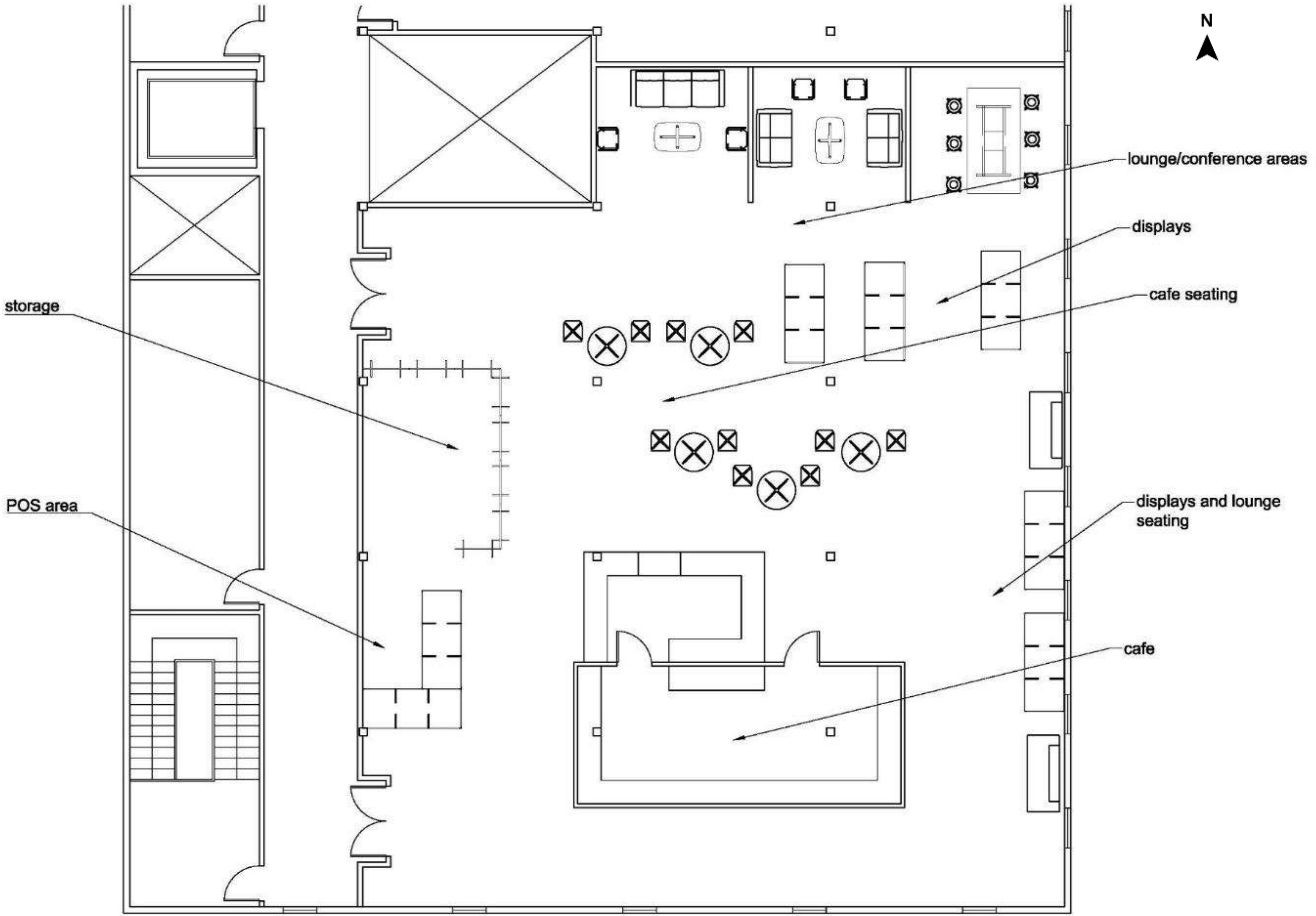




Assignment 12

Myah Kendrick

IDSN 2102 F19



Design Concept

- NEON NIGHTS
 - The concept behind this is to make it a modern, clean, and sophisticated space while also including the fun, upbeat, dramatic, colorful scene of something similar to a nightclub or a youthful social gathering.



Assignment 13

Myah Kendrick
IDSN 2102 F19

Color Rationale

Teal/turquoise

- encourages experimental and coherent thinking
- calming and helps with organization
- increases individuality and self-expression

Pink/burgundy

- Intimate, thoughtful, caring color
- Warm/comforting feelings
- Red contains the need for action/ pink contains

Orange

- Stimulates energy and creativity
- Infuses the happiness of yellow
- Carries less fierceness of red



Assignment 13

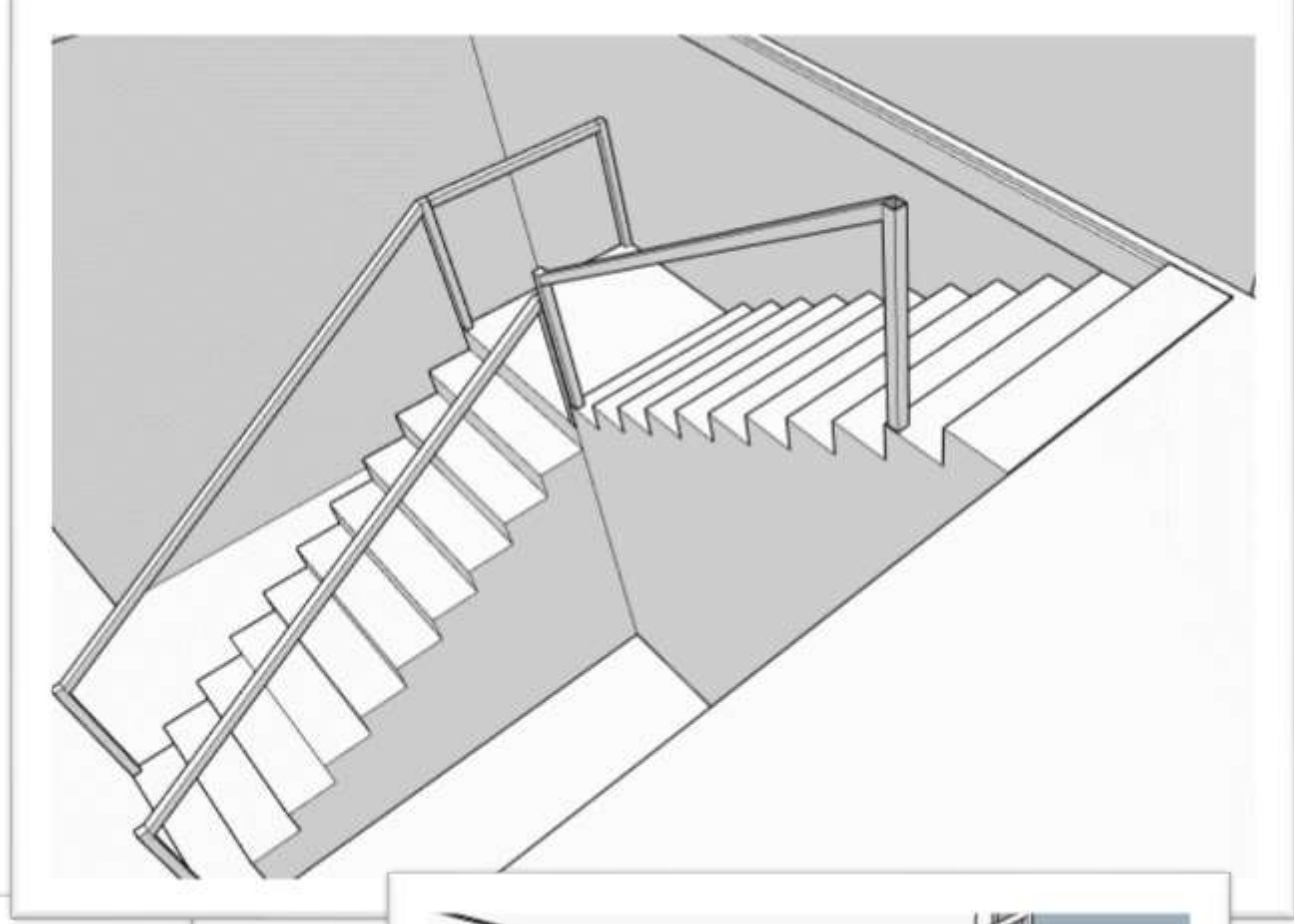
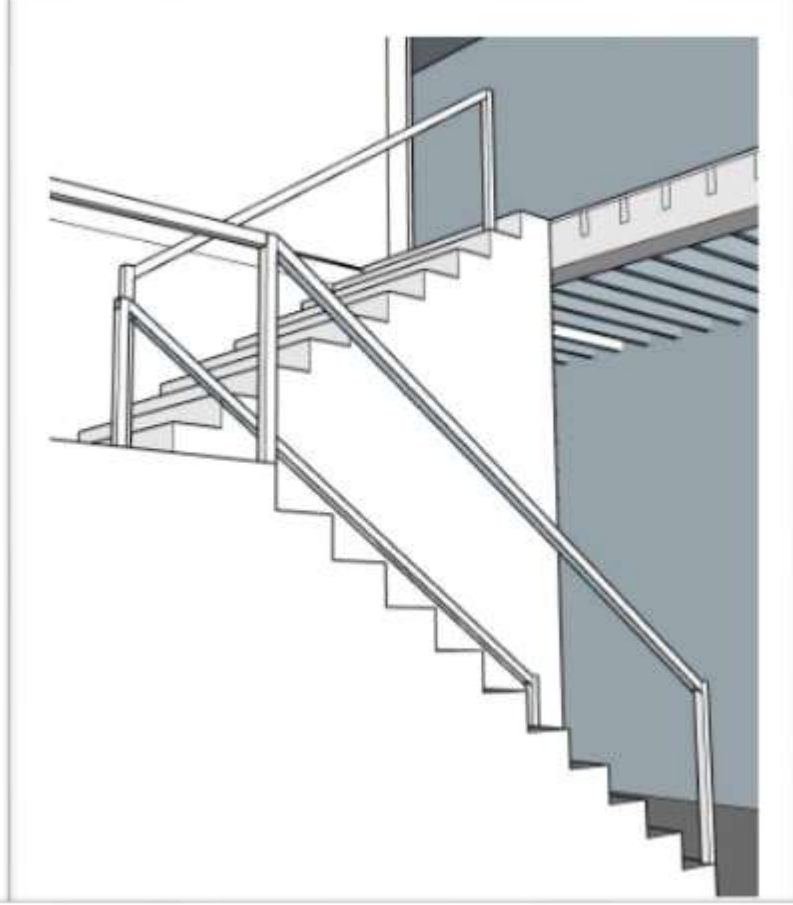
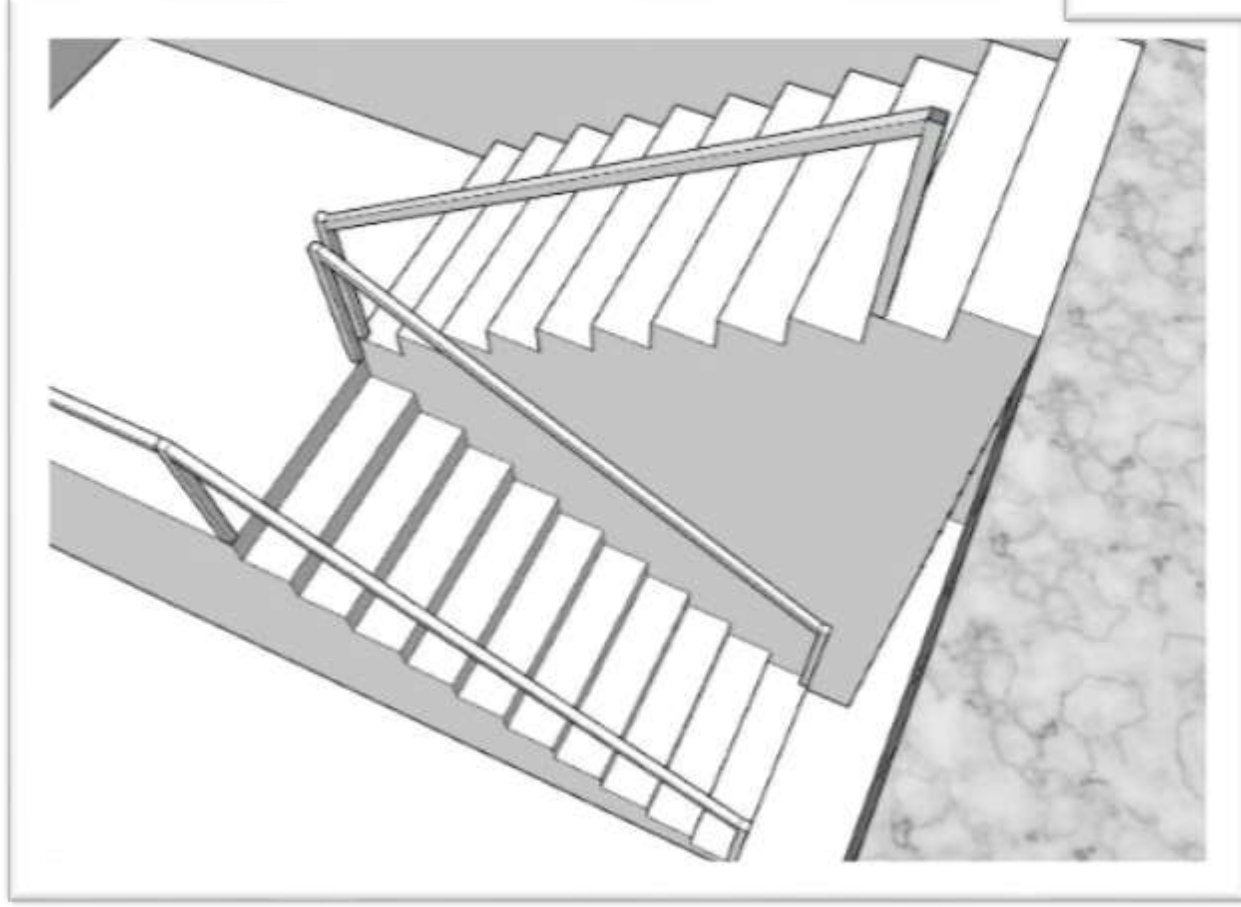
Myah Kendrick

IDSN 2102 F19



Assignment

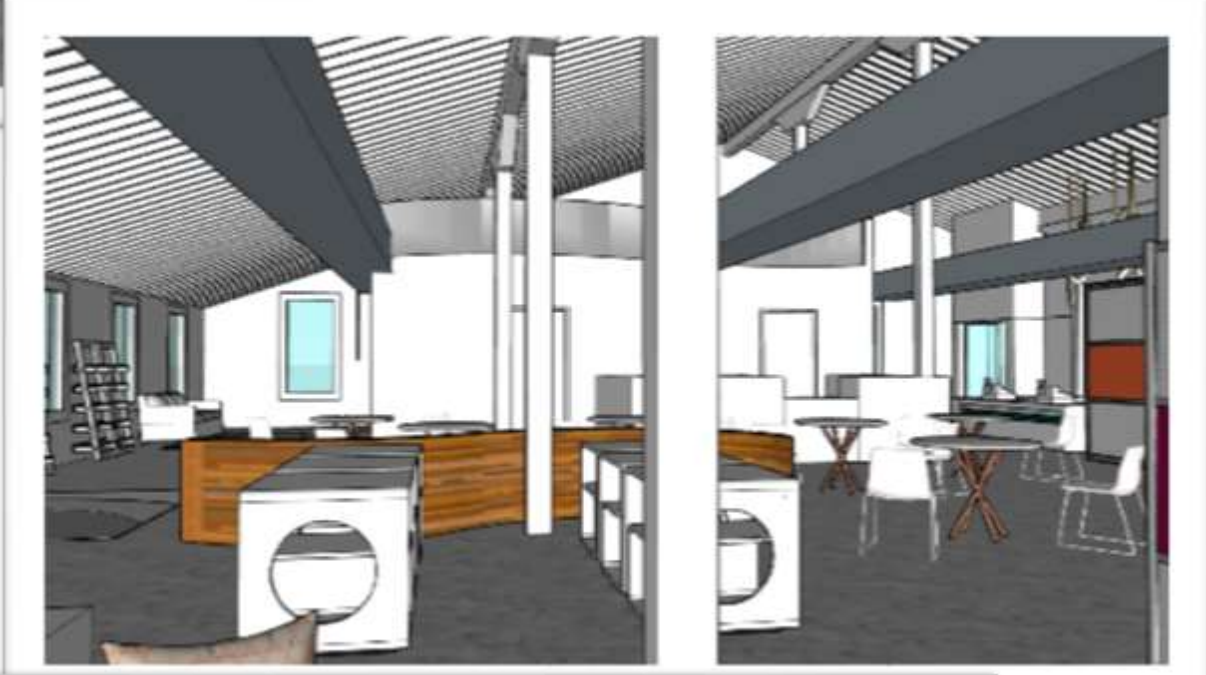
Myah Kendrick
IDSN 2102 F19



Myah Kendrick

IDSN 2102 F19

Assignment 14



Assignment 15

Myah Kendrick
IDSN 2102 F19



Assignment 16

Myah Kendrick
IDSN 2102 F19