

The Third Place

User Profile:

The site is located near the East Carolina University Millennial Campus in a growing neighborhood in Greenville, North Carolina.

Intended uses for the space include but are not limited to:

- Business Meetings
- Professional Collaboration
- Studying (group and individual)
- Group gatherings

Given the location and intended use, users include but are not limited to:

- East Carolina University Students
- East Carolina University Faculty
- Skilled Workers
- Health Care Professionals
- Pharmaceutical Professionals
- Military
- Local Government
- Federal Government
- Neighborhood locals



Site Profile:

Site Location: Lot at intersection of W 10th St and S Greenville St.

The site is in an upcoming section of Greenville, North Carolina. The Local University, East Carolina University, is completing an Urban Renewal Project in the area to create a Millennial Campus. Nearby attractions include Uptown, ECU Main Campus, and the Art District.



View: Overhead of Site



View: Facing S Green St



View: Facing W 10th



View: Facing S Washington



View: Facing W 11th

Site Analysis:

The sun moves on a Southern based East-West path. Early morning or Eastern sunlight tends to be lighter in intensity while evening or Western sunlight tends to be harsher in intensity.

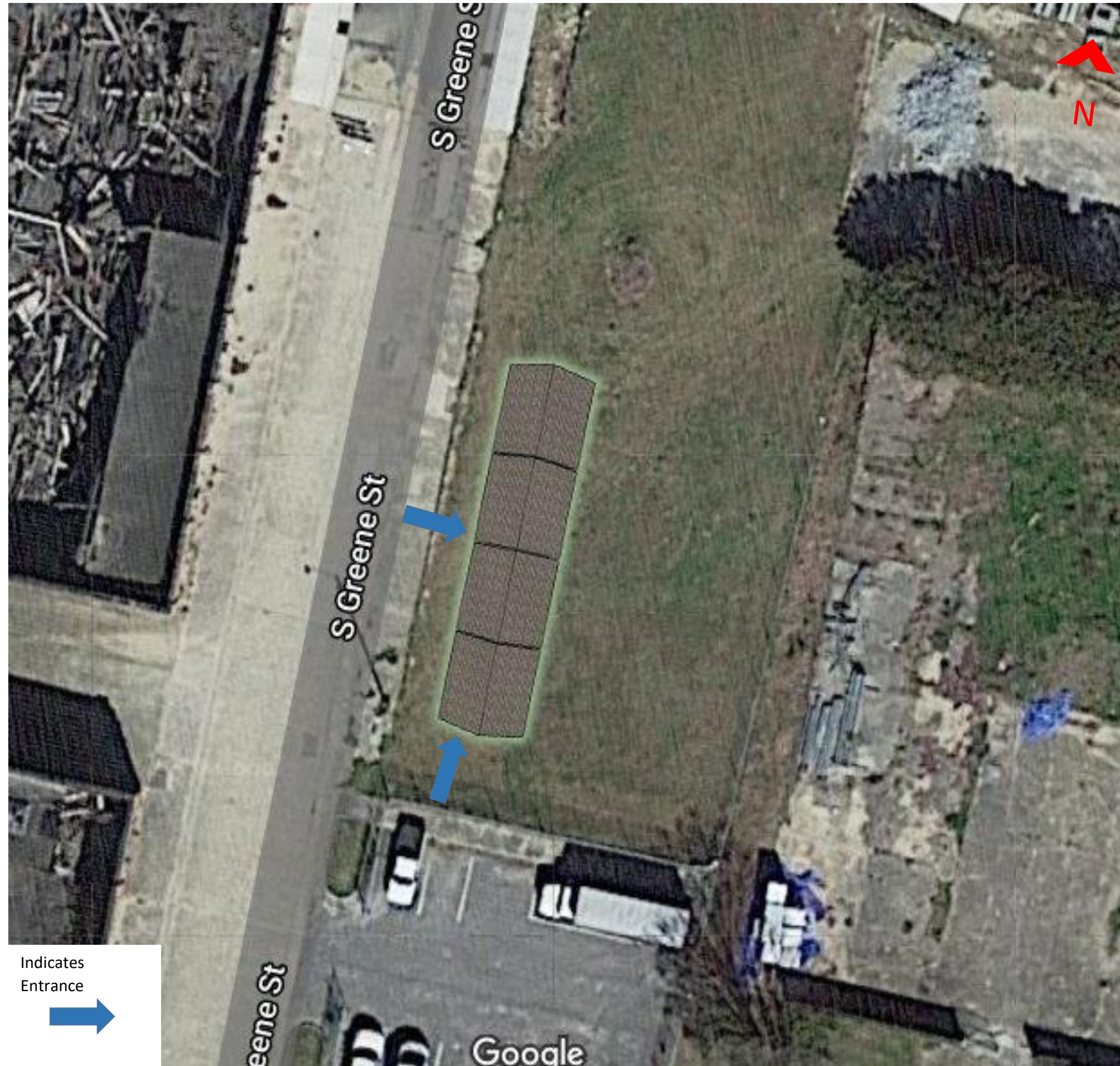
Sunlight Impact:

During the opening hours, the sun will be entering the building from the Eastern wall. The interior of the Entrance wall will have the most intense sunlight at this time.

During the Mid-Day period, the roof will provide some protection on the East and West walls of the building but will do little for the south wall. The second floor of the south wall will receive the most intense sunlight at this time.

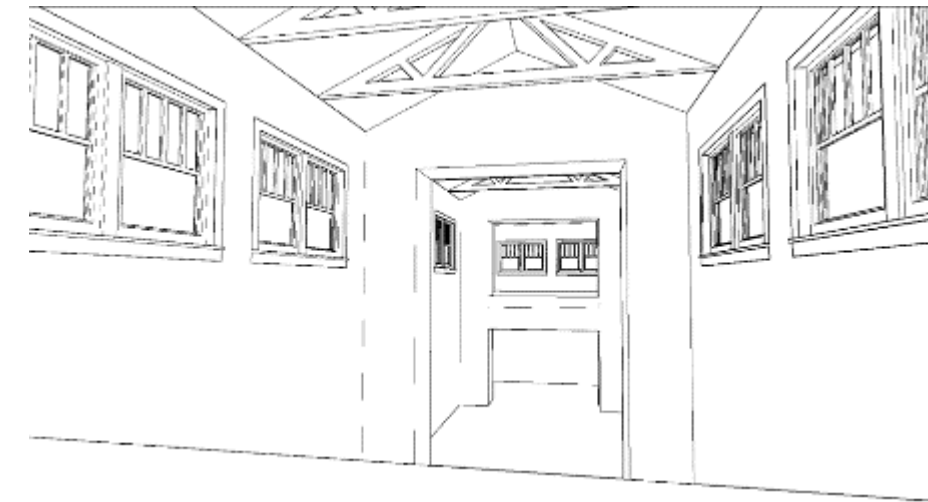
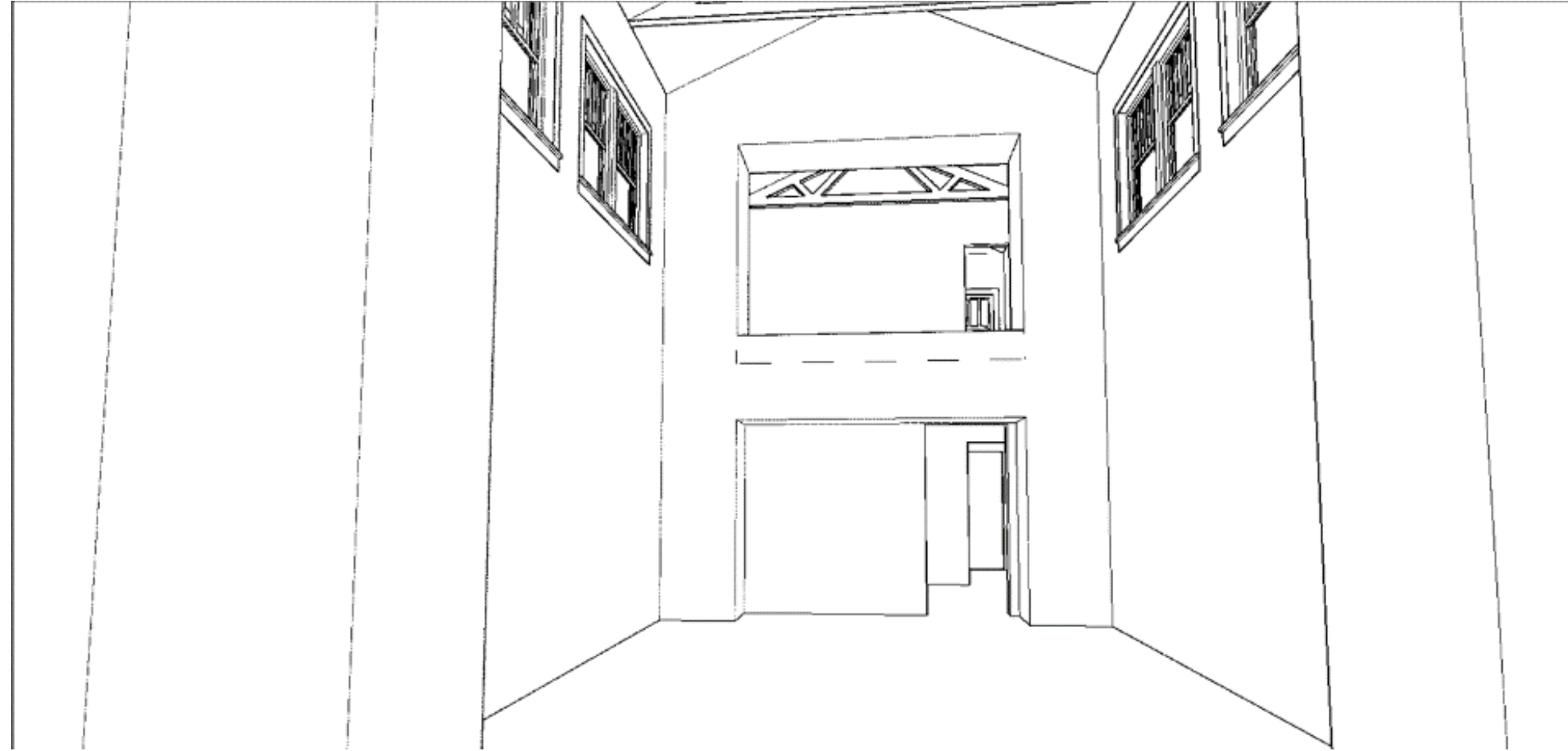
During the afternoon and evening the sun will be primarily entering the building from the Western wall. This will leave the eastern interior of the building with the most intense sunlight at this time.

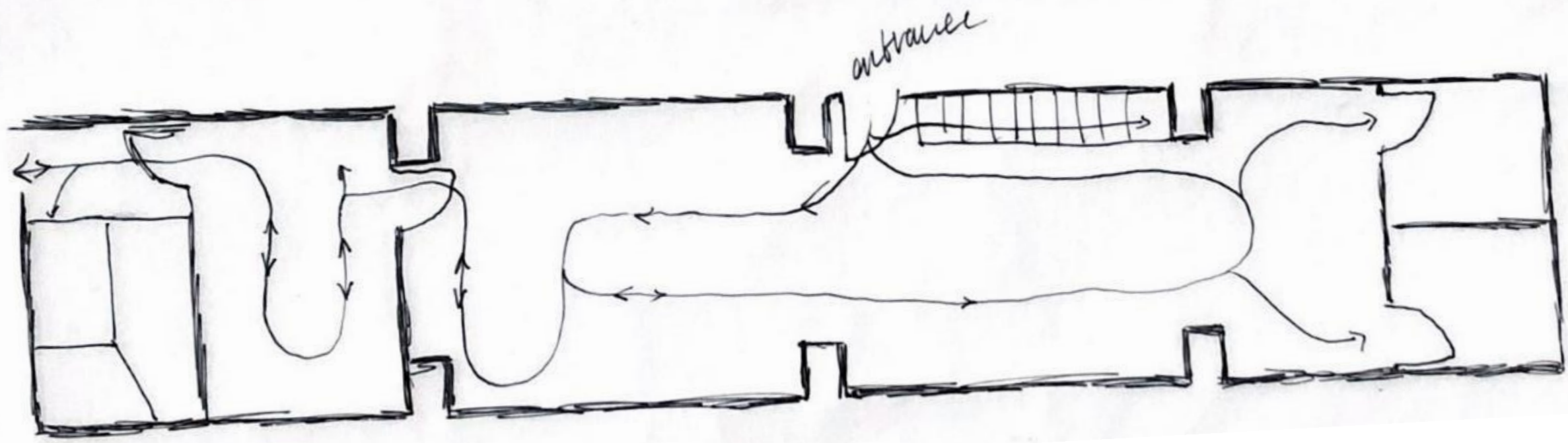
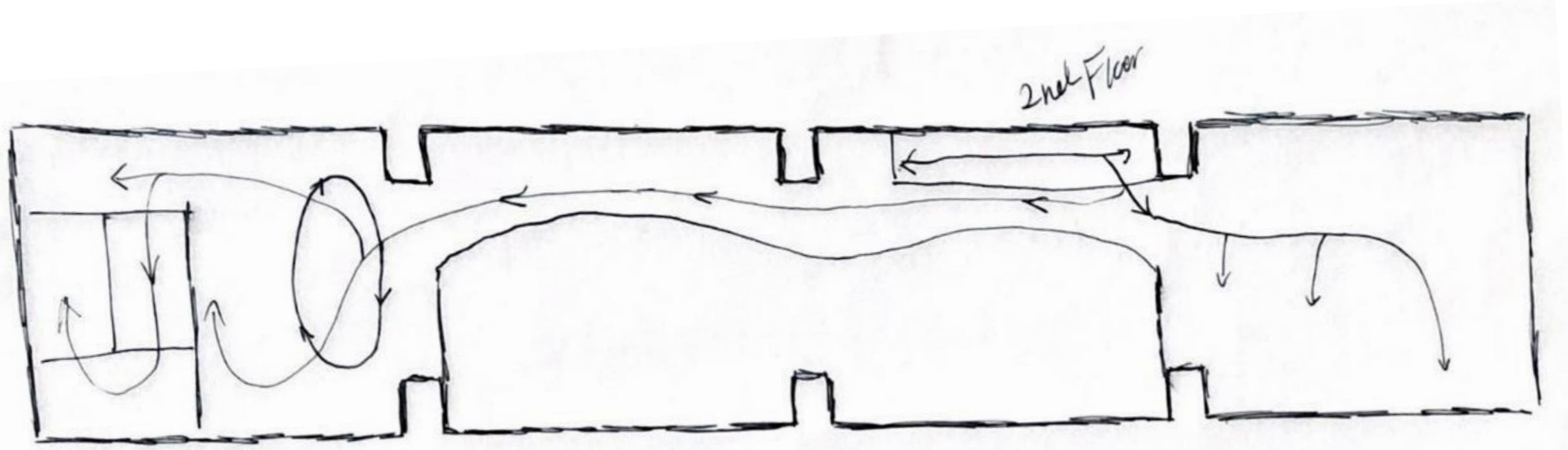
The Northern side of the building will receive the least amount of light, its greatest intensity will be during the mid-day period.

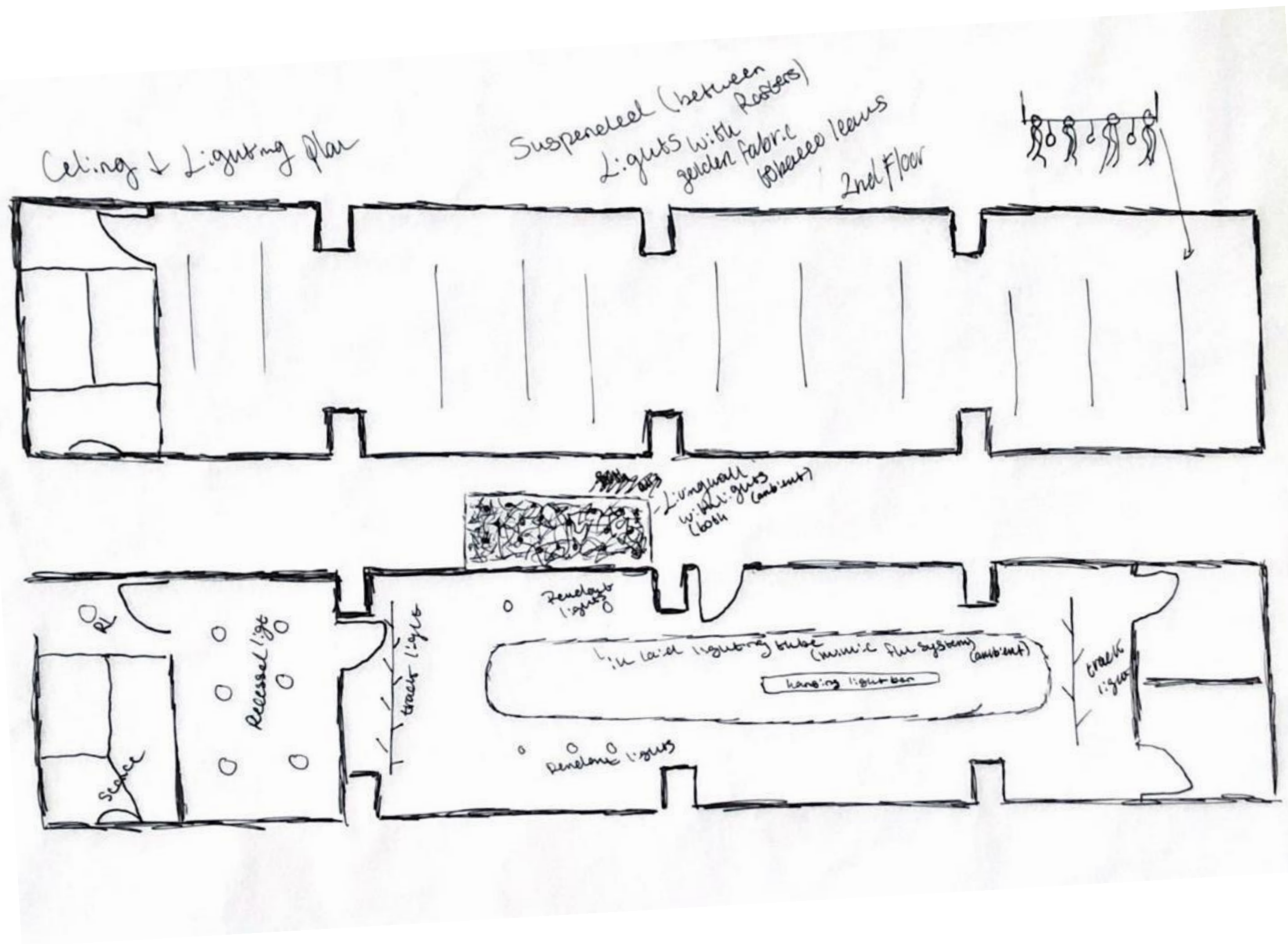


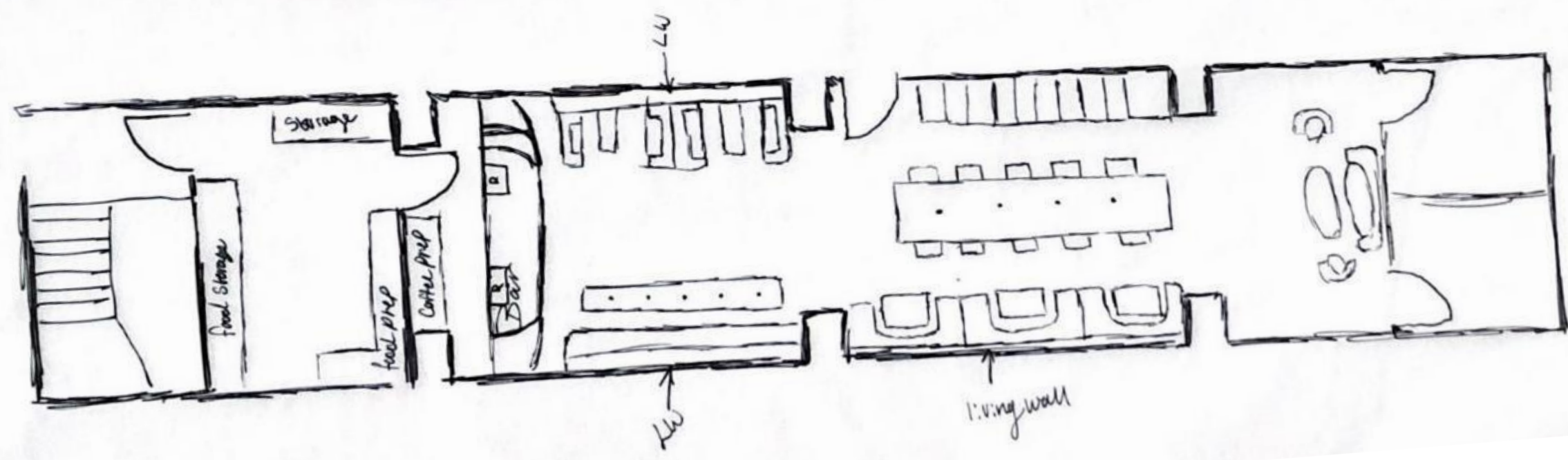
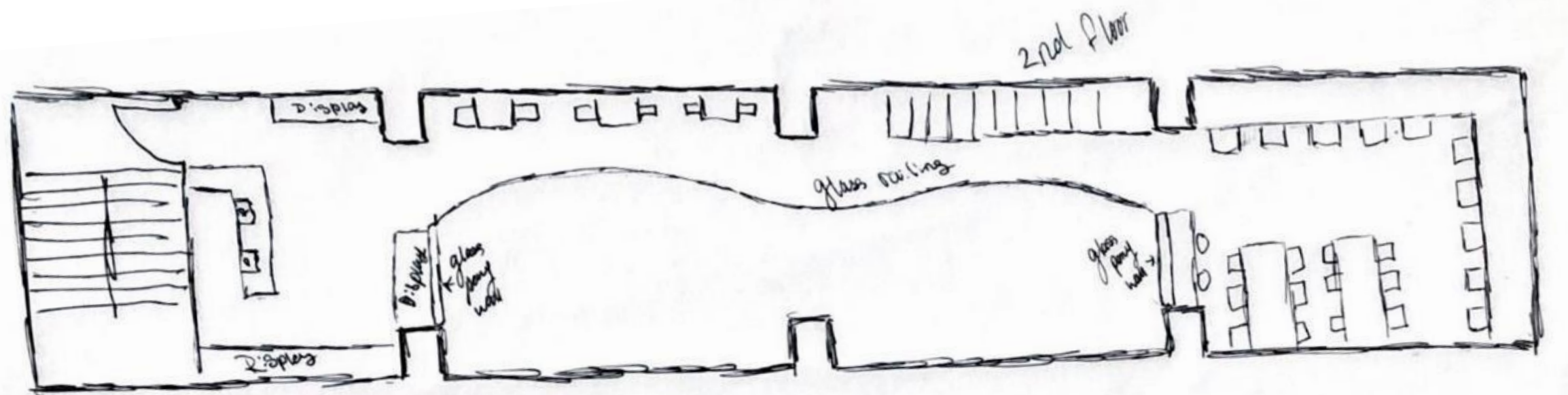
**Design Problem
Statement:**

- Create flow between the retail and lounge components
- Create a defined circulating flow throughout the building
- Easy access to the upper level of the building
- Create flexible spaces for both individual work and group collaboration
- Maximize the role of natural light within the space

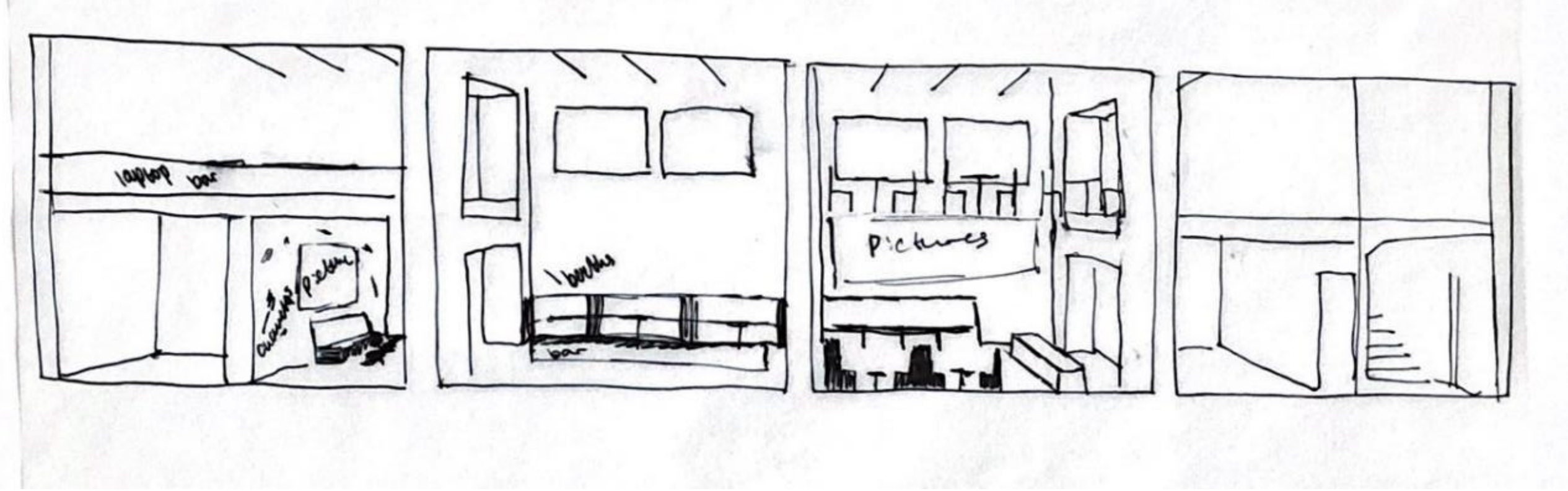


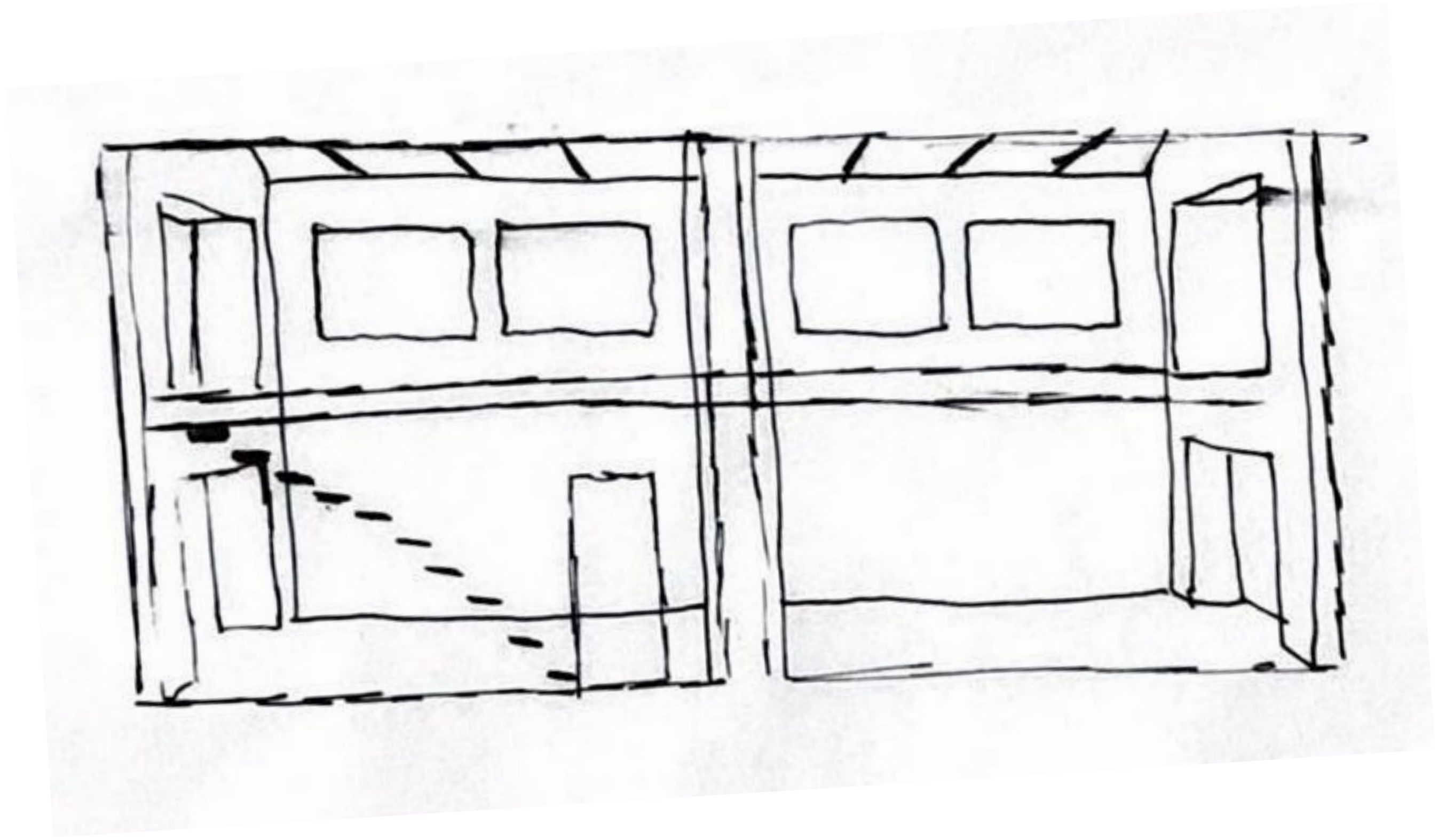






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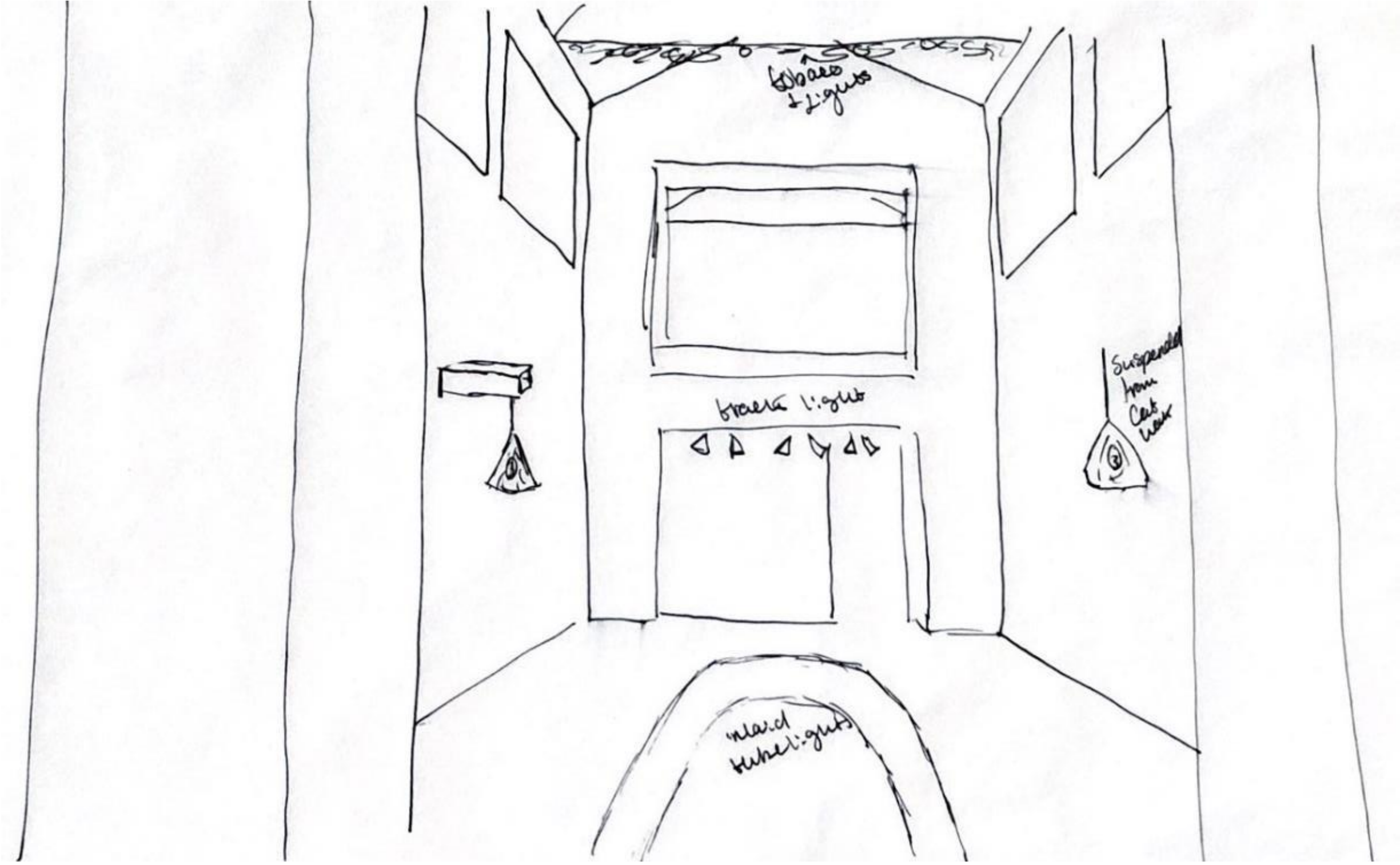


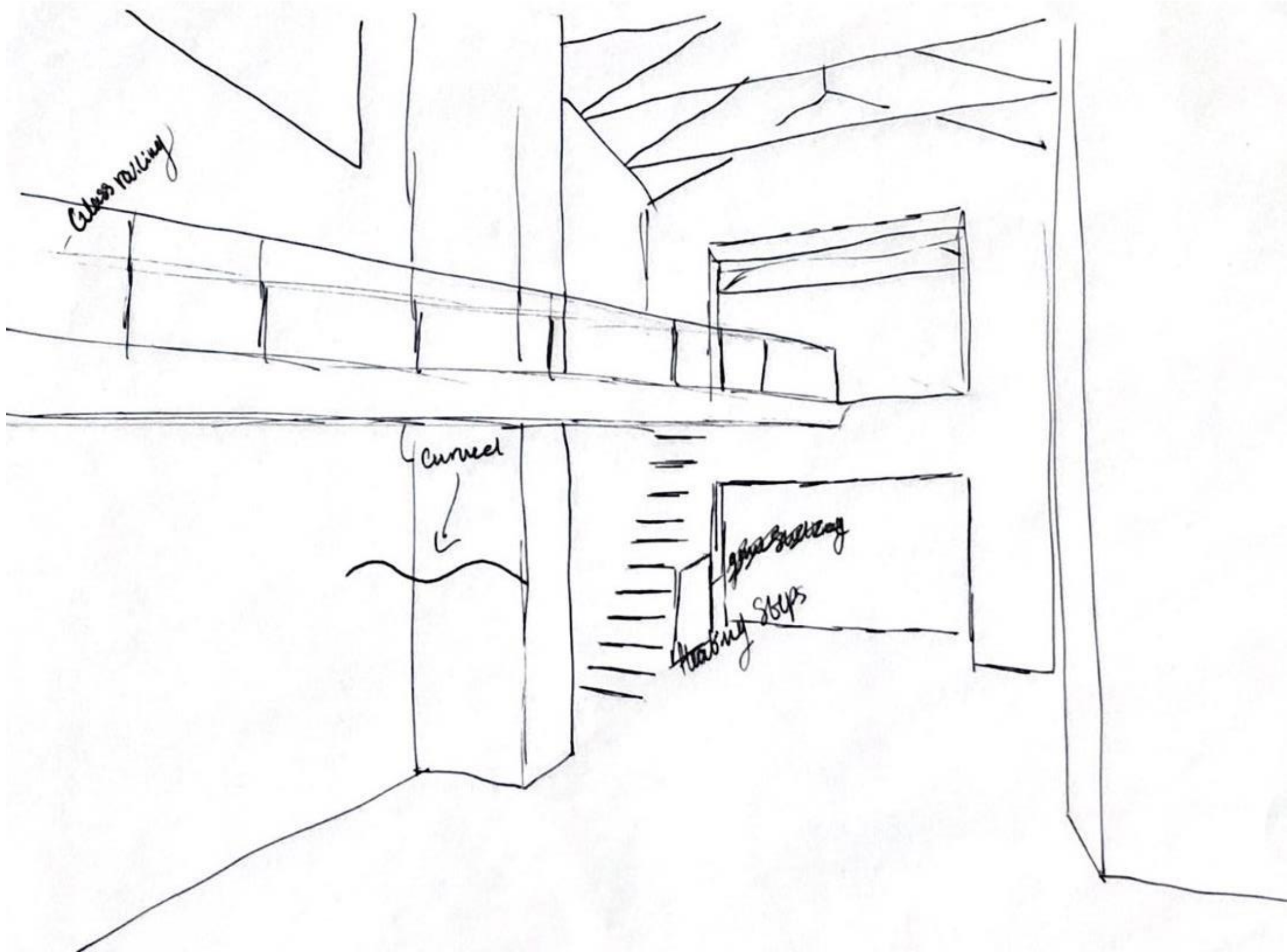


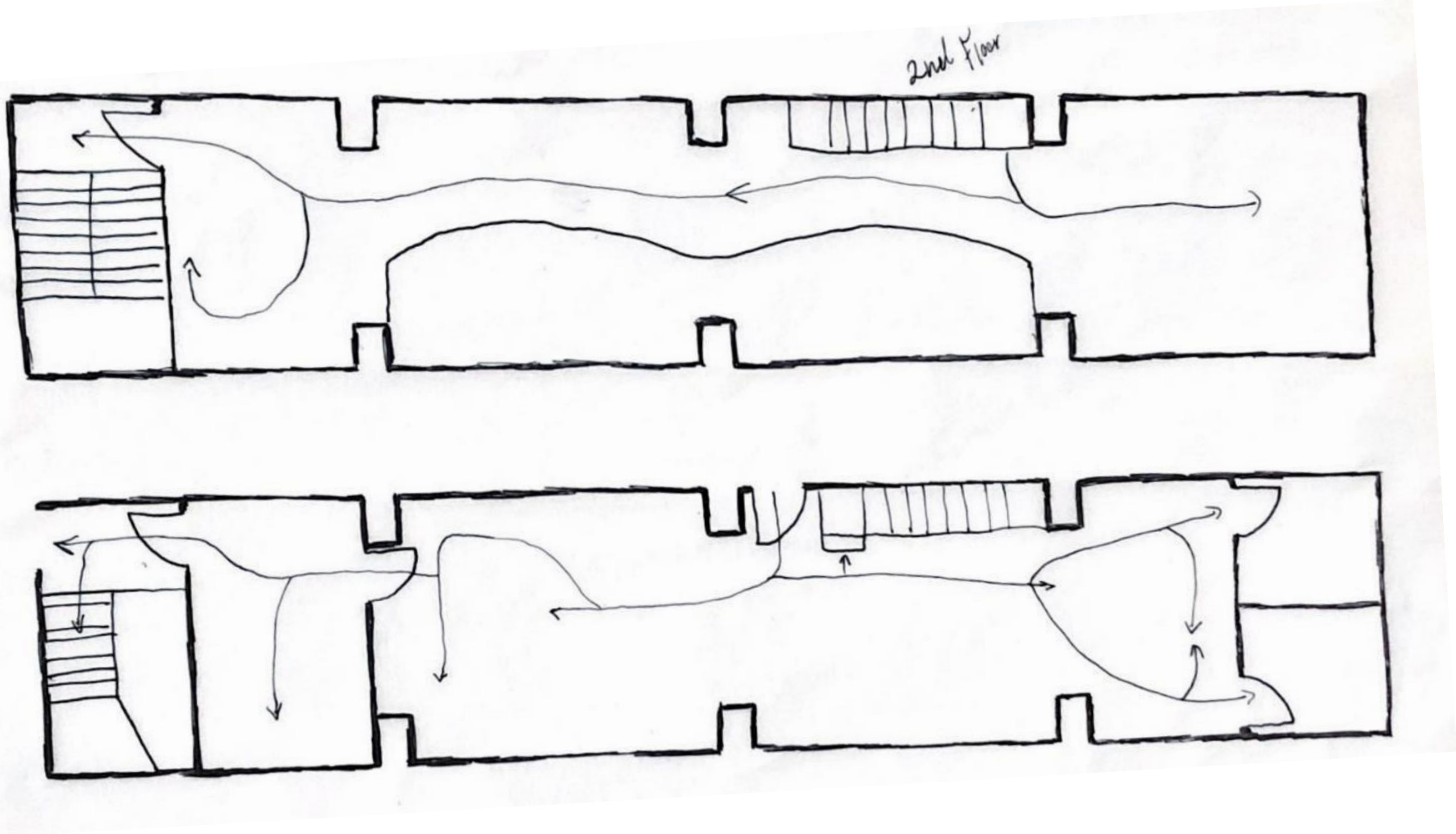
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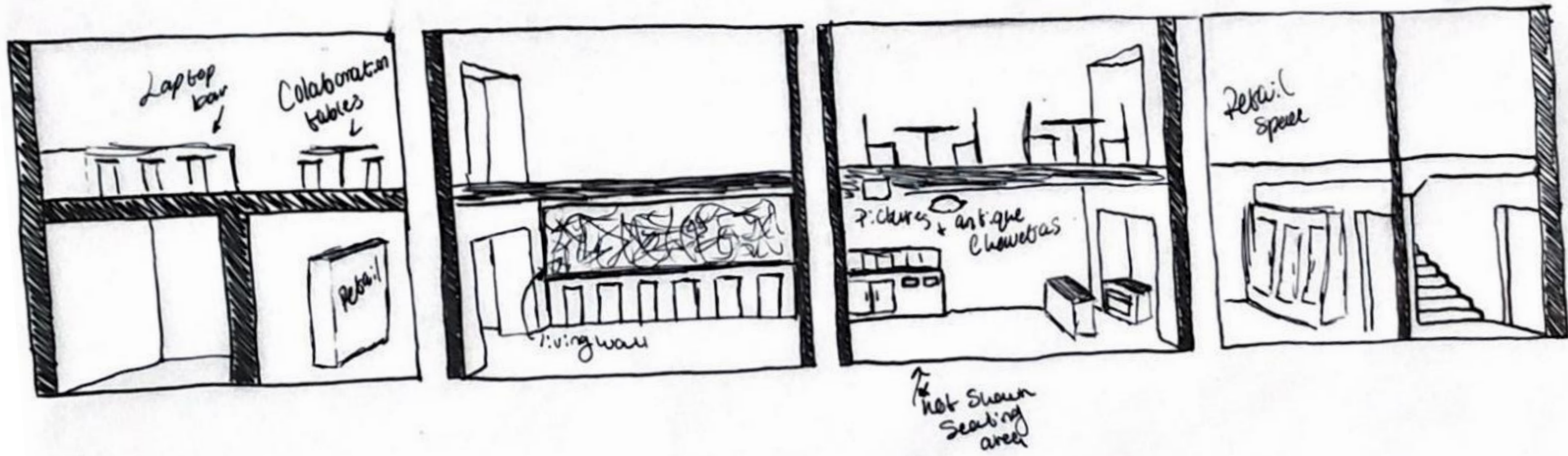


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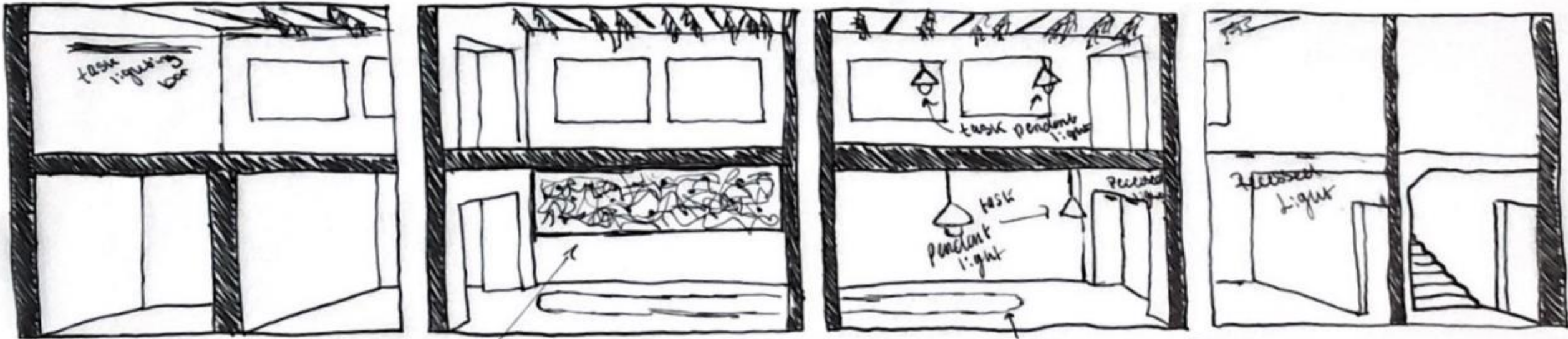








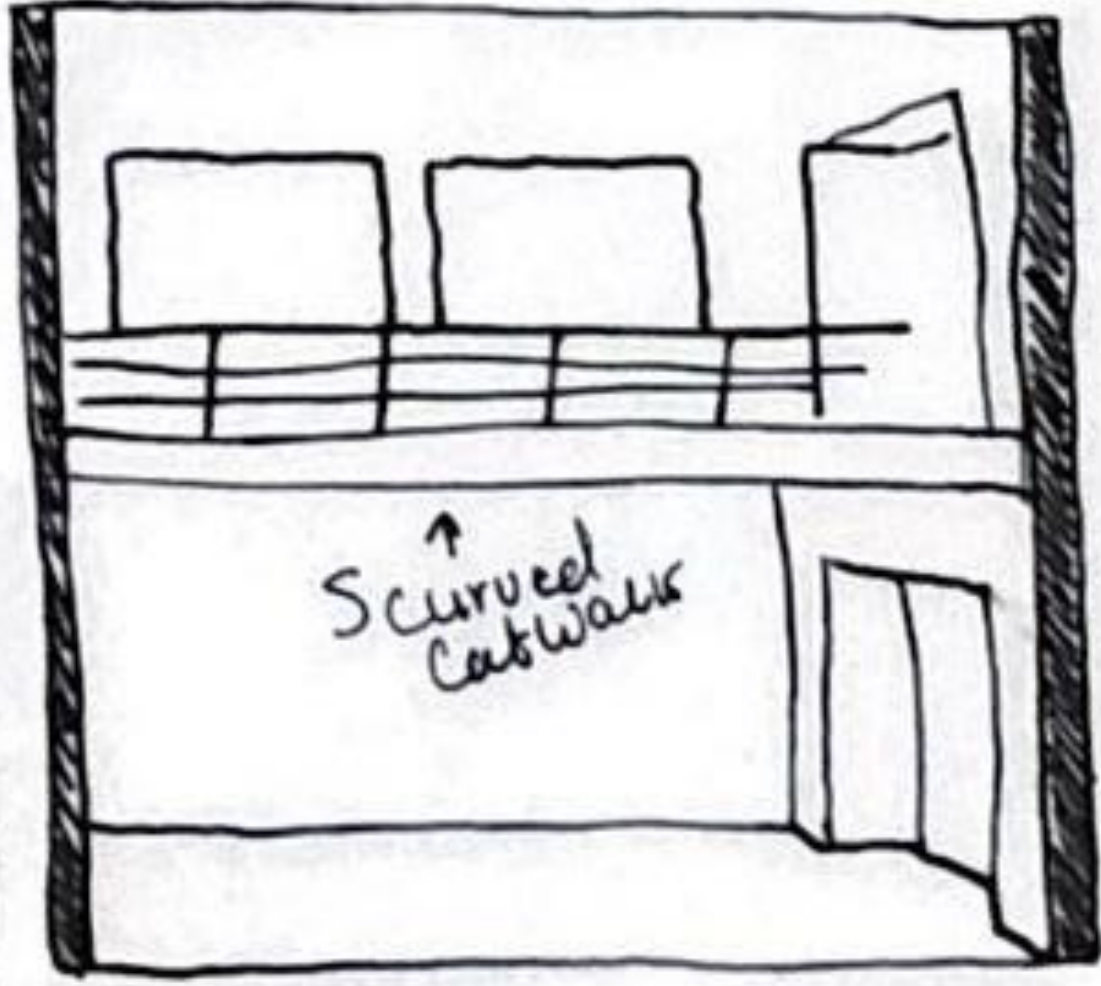
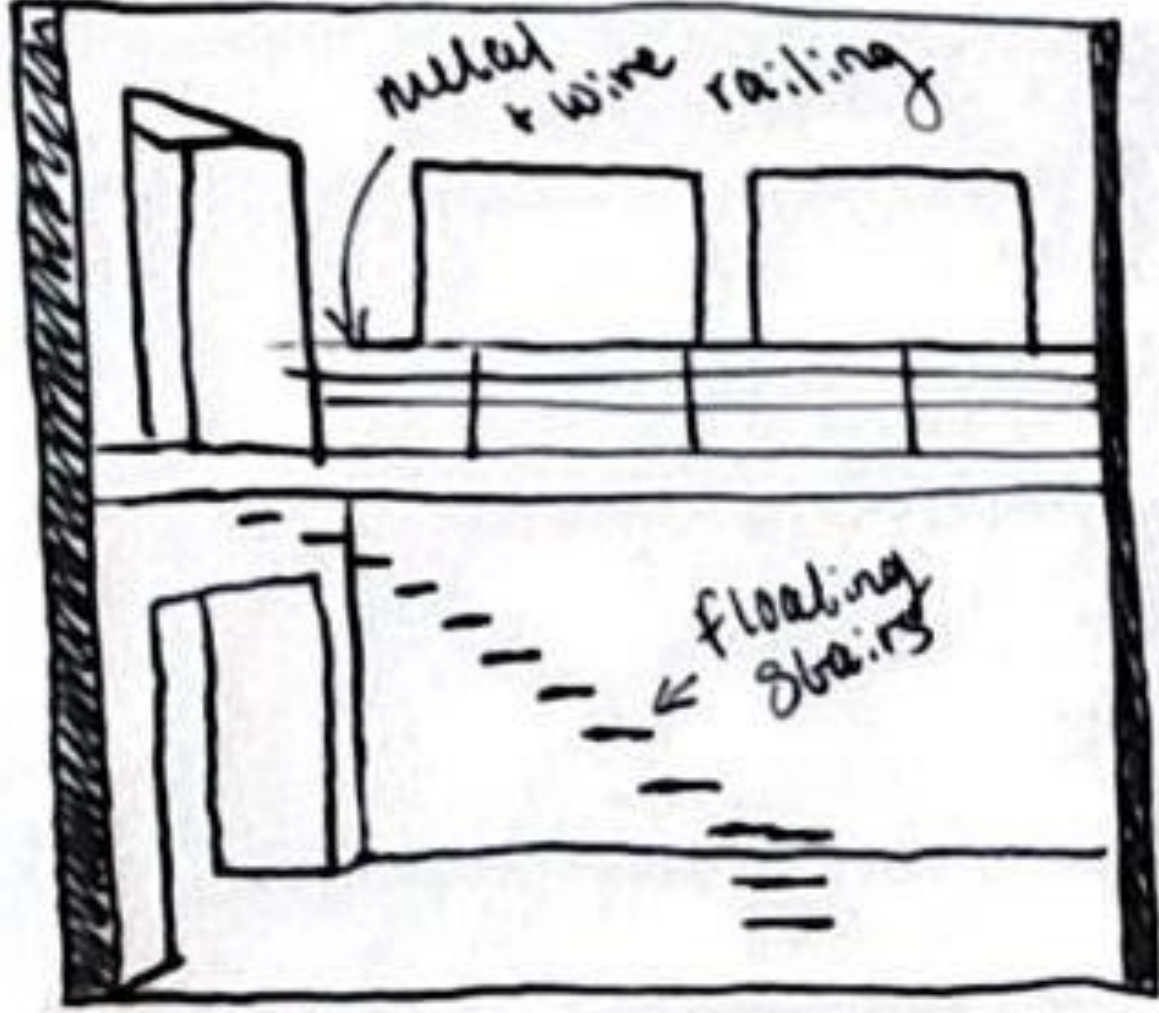
light fixture
w/ the fabric to base
leaves for sound
& general lighting

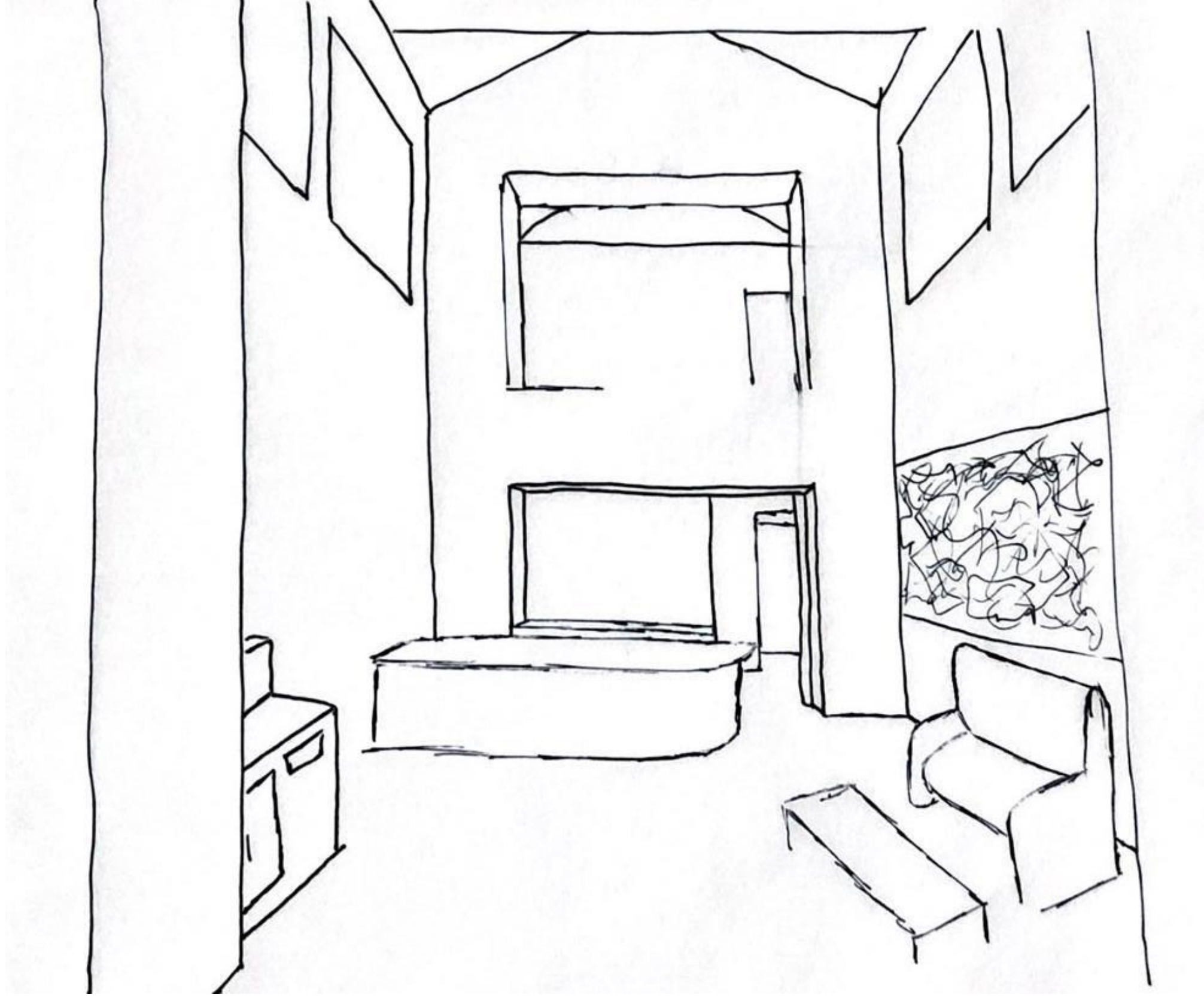


light bar
over bar

Living wall
will have grid
for ambient light

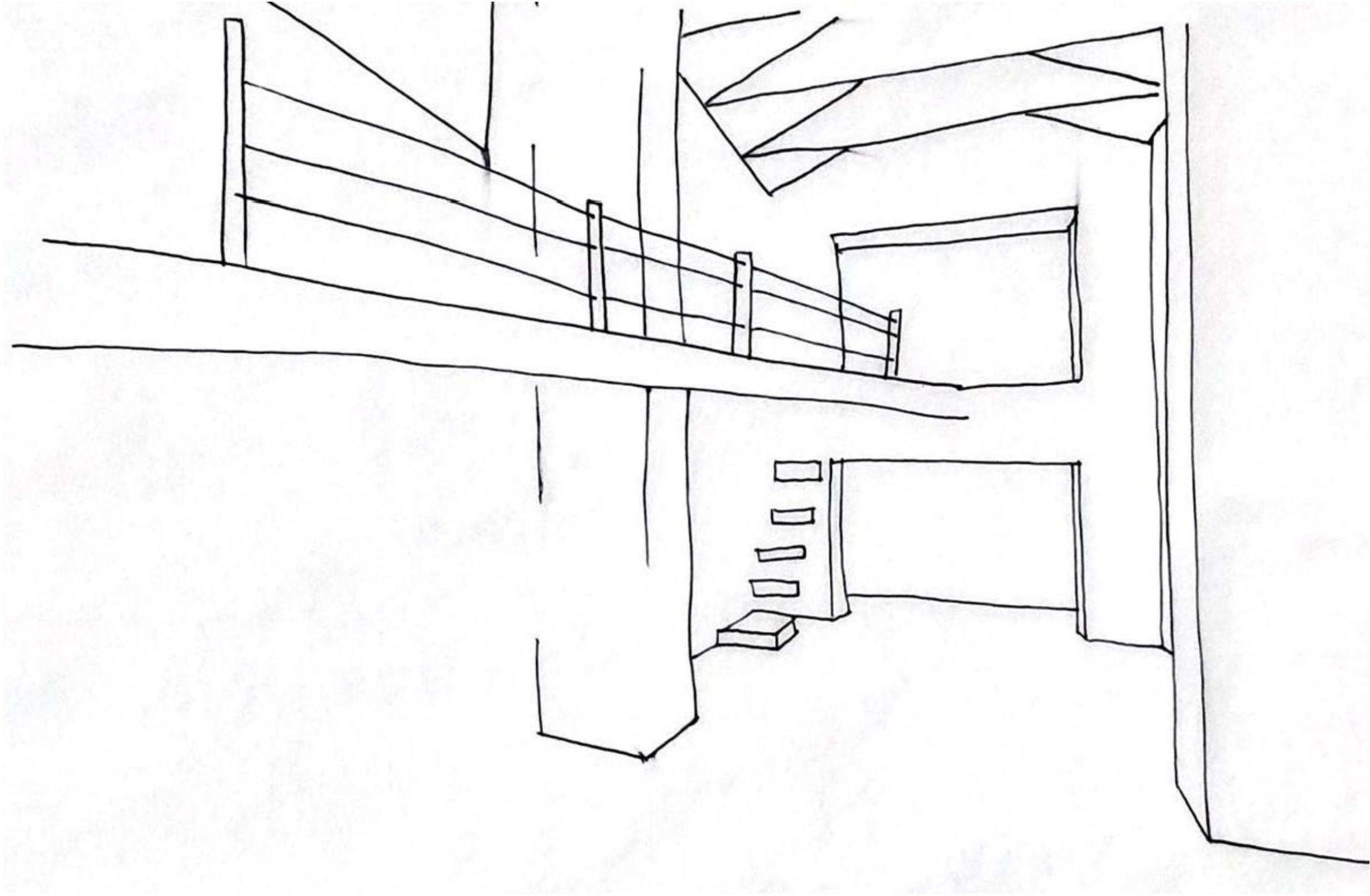
light
brackets
in floor
(in mic floor system)





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