The background of the slide consists of vertical wooden planks with a natural wood grain and some knots, running from the top to the bottom of the page. The planks are light brown in color.

Hannah Rock  
Portfolio 1  
IDSN 2102  
Fall Semester 2020



# SITE RESEARCH

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## East Carolina University's Millennium Campus.

- . 7 block area
- . Warehouse district
- . 1914
- . Focus Haynie Building
- . A place where Millennium can go to share ideas with potential businesses
- . Professors can meet
- . Built for business use near campus
- . Presenting Ideas

## The Third Place

- . Between work and home
- . Neutral ground
- . Gather
- . Interact
- . "Social cafe"
- . Community based
- . Artisanal food
- . Drinks
- . Lots of seating
- . Place people can get work done



# The Third Place Inspiration

The third place is a space where people can come together outside of work and home. It is a place where people can be social and grab a bite of food or a drink. A smoothie café represents this idea nicely. People can come drink a smoothie and sit down and connect with people in the area.

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# SITE PROFILE

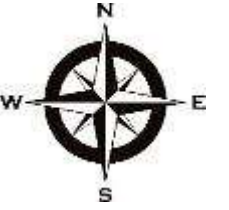


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Location: South Green Street  
Images of surrounding neighborhood area



# SITE ANALYSIS



Sunset

sunrise

Sun overhead at Midday

North Entrance

West Main Entrance



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# USER PROFILE

# DESIGN PROBLEM STATEMENT

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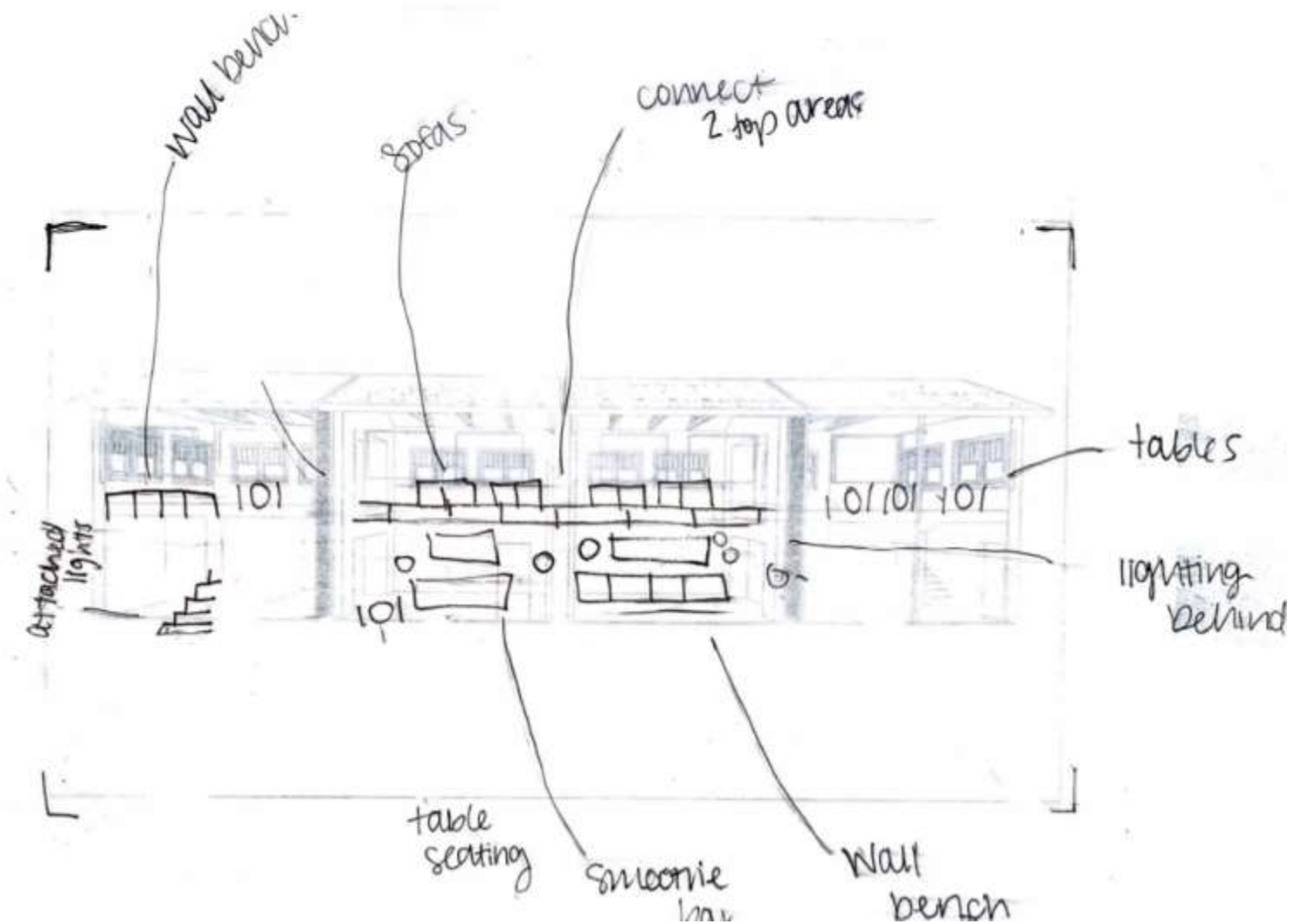
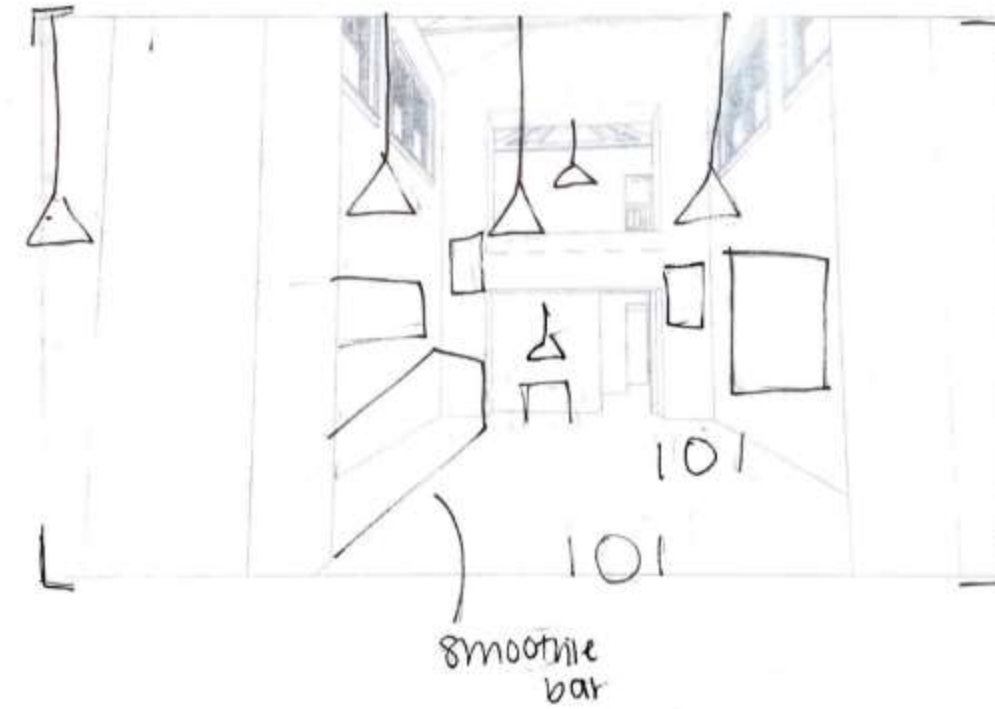
Who will be using this space?

- Students
- Profs
- Business
- People from neighborhood
- People from eastern Carolina
- People visiting the school
- Surrounding area
- Workers on lunch break
- People in connecting cities passing through

Designer Problem Statement:

- Needs second stairway
- Movement through 2 stories
- Little space
- Small amount of lighting on first floor
- Separation of areas on second floor
- Small Café Area

# PROBLEM RESOLUTION SKETCHES



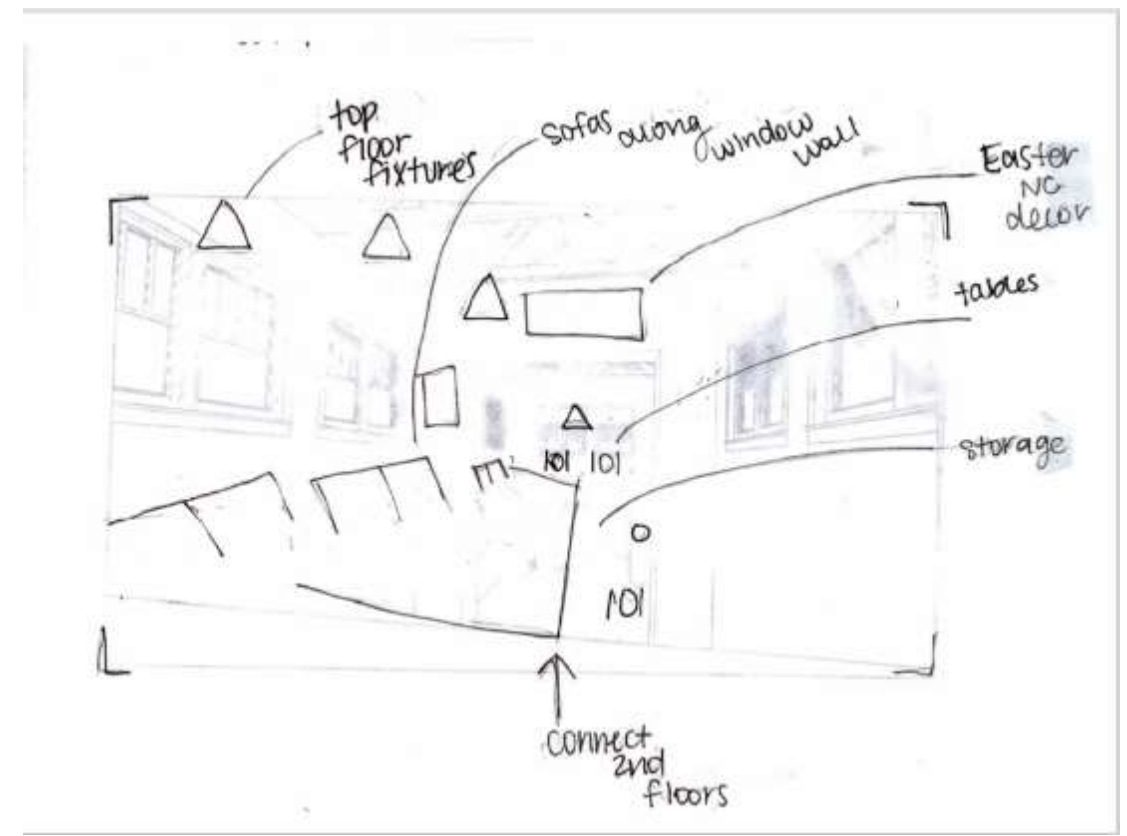
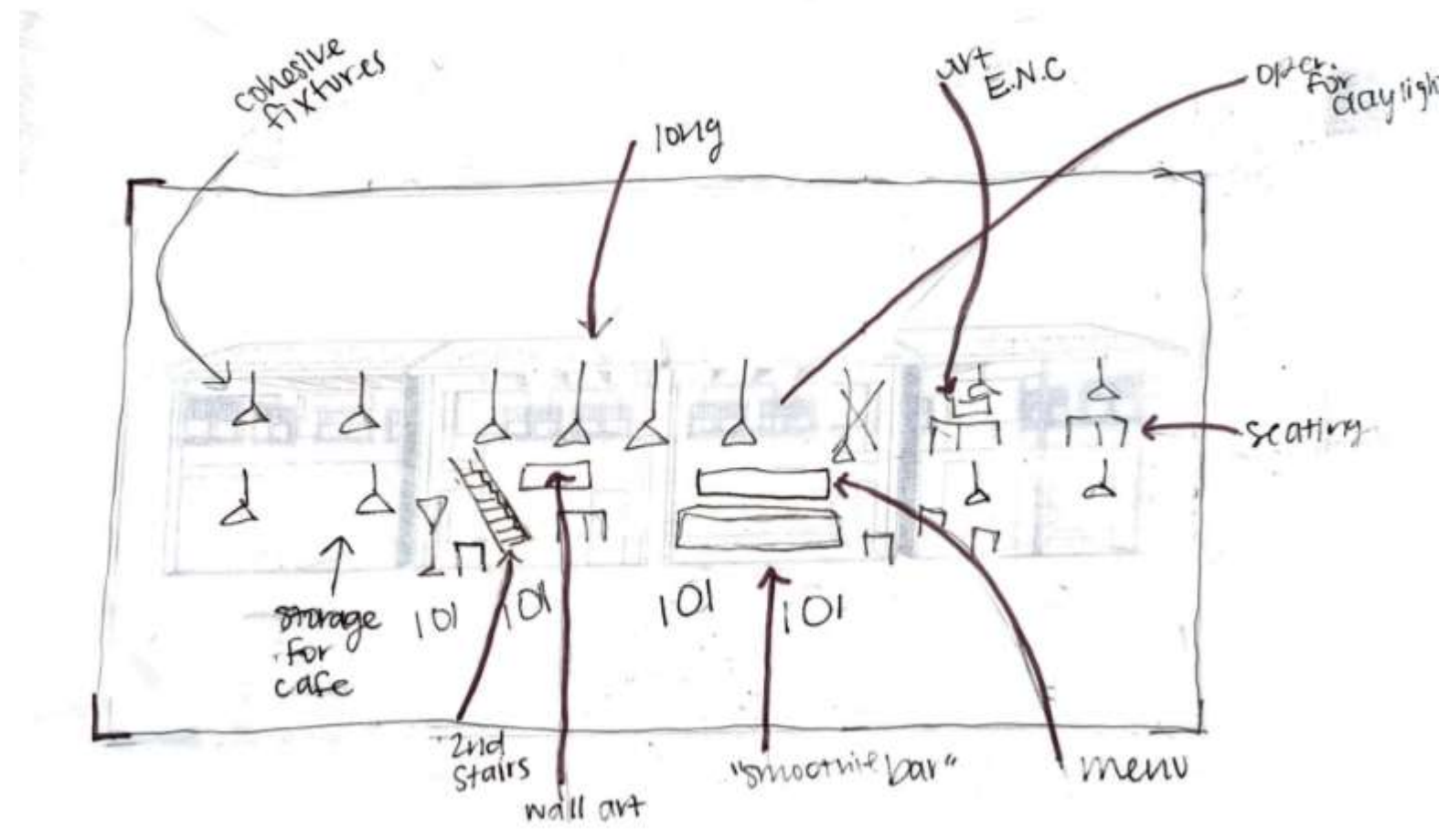
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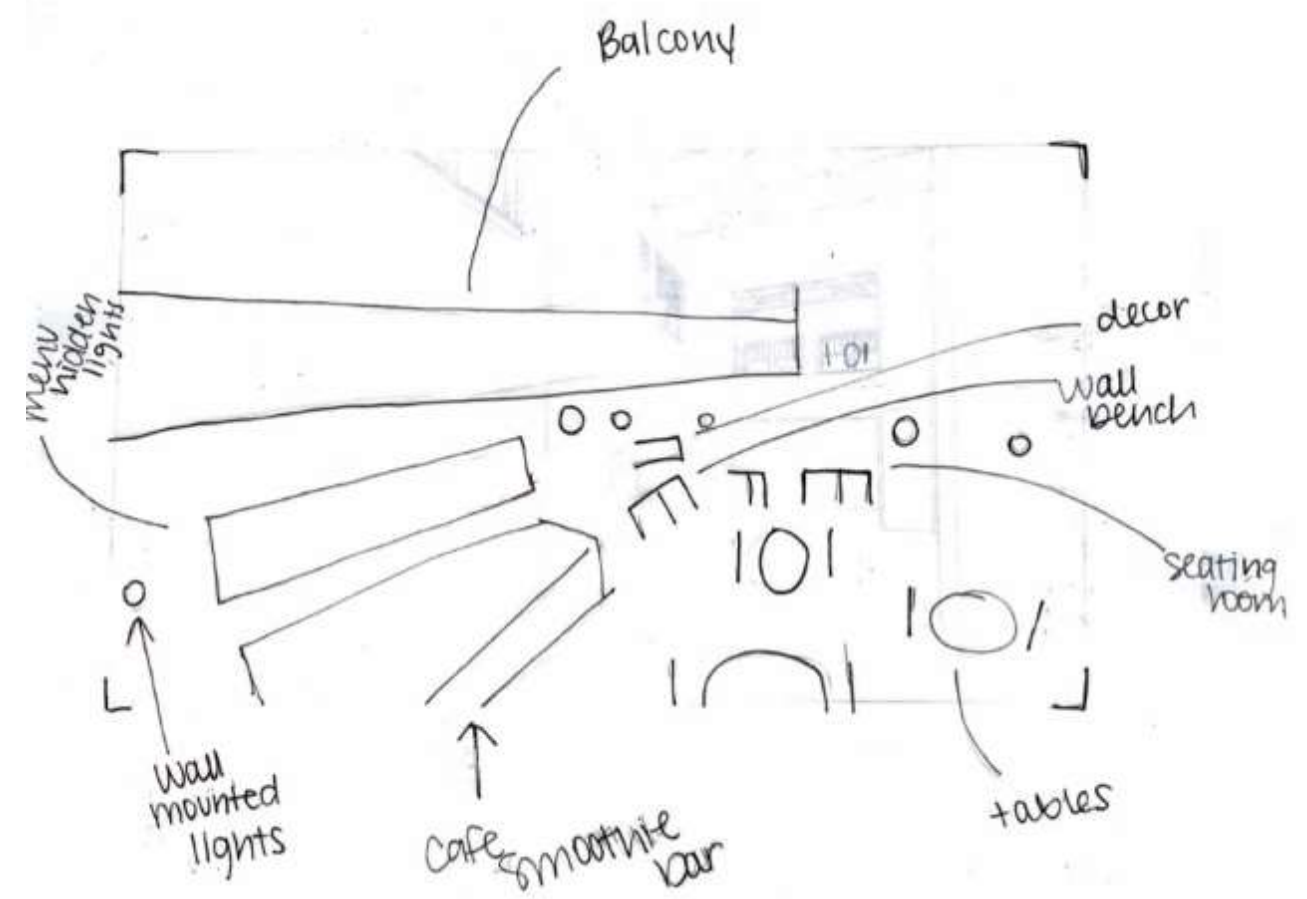
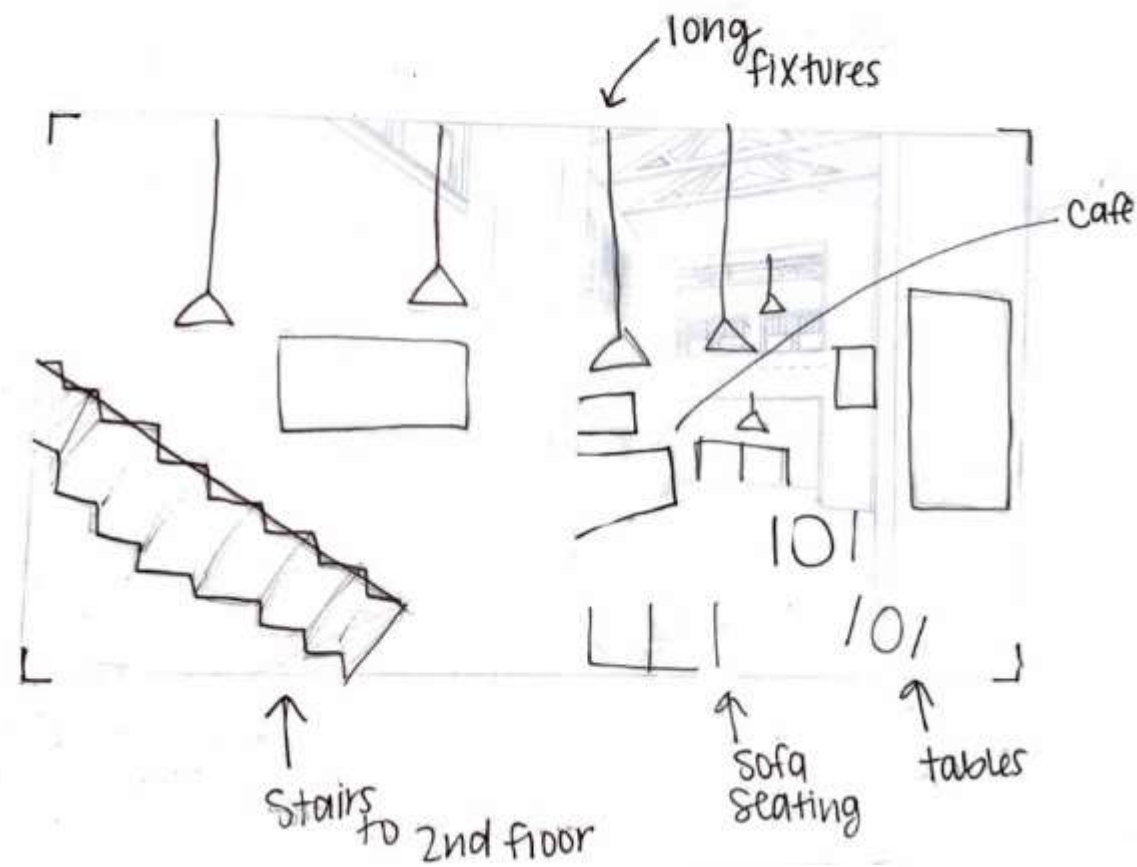


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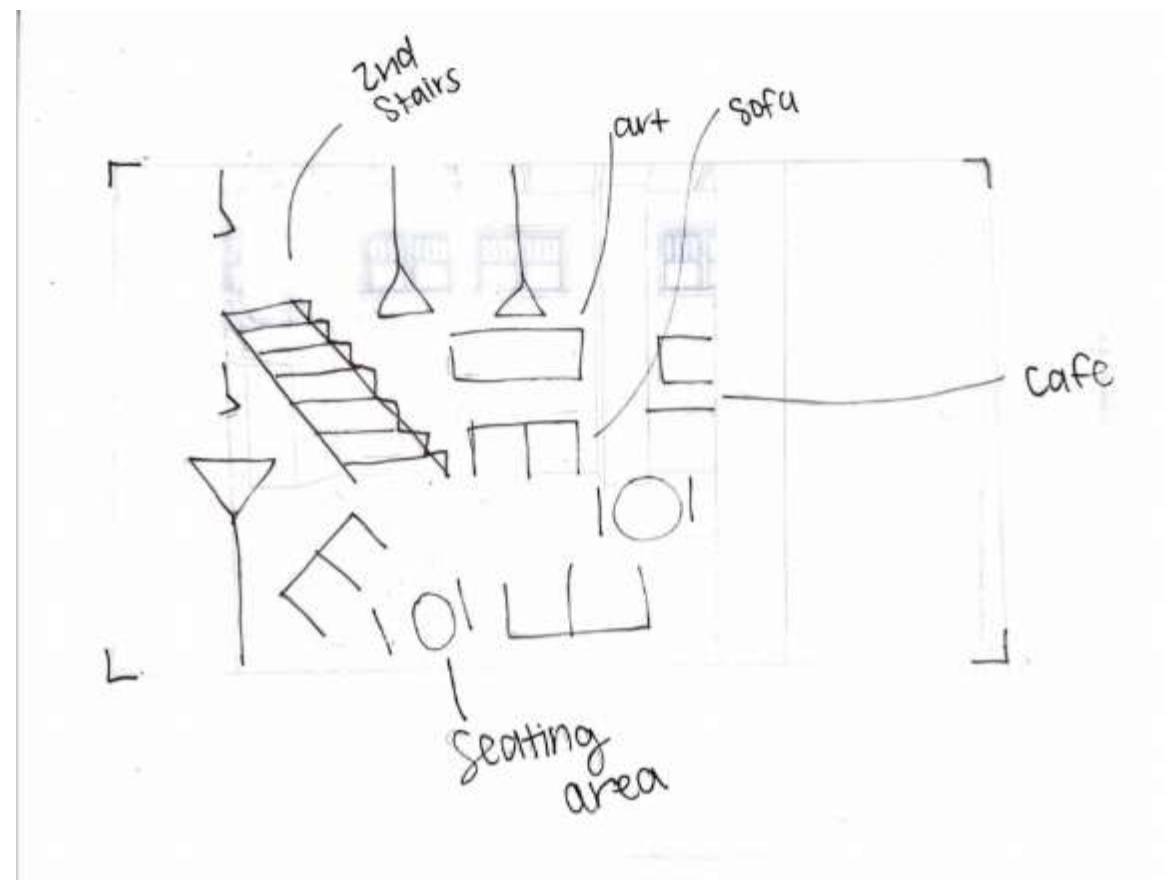
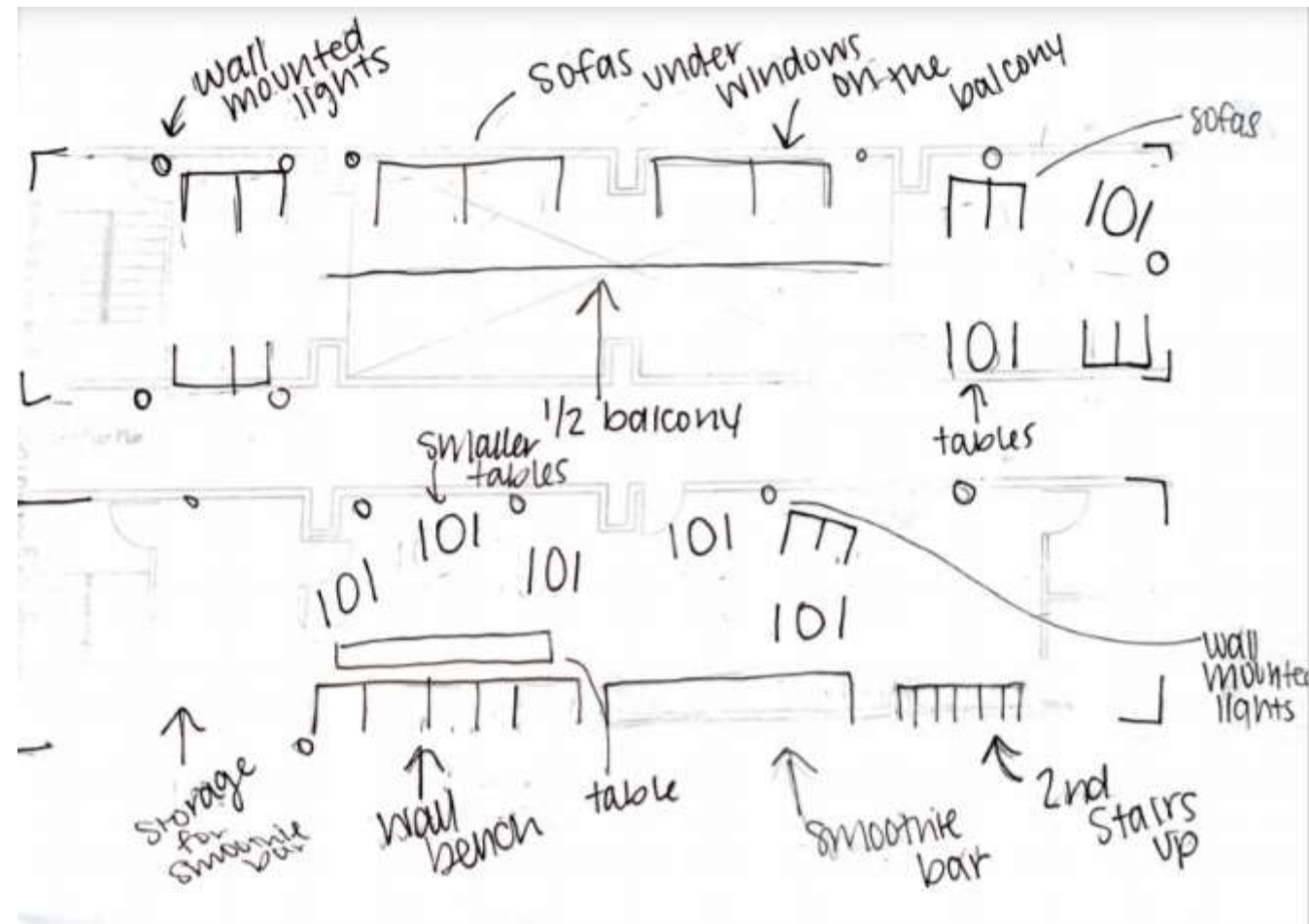


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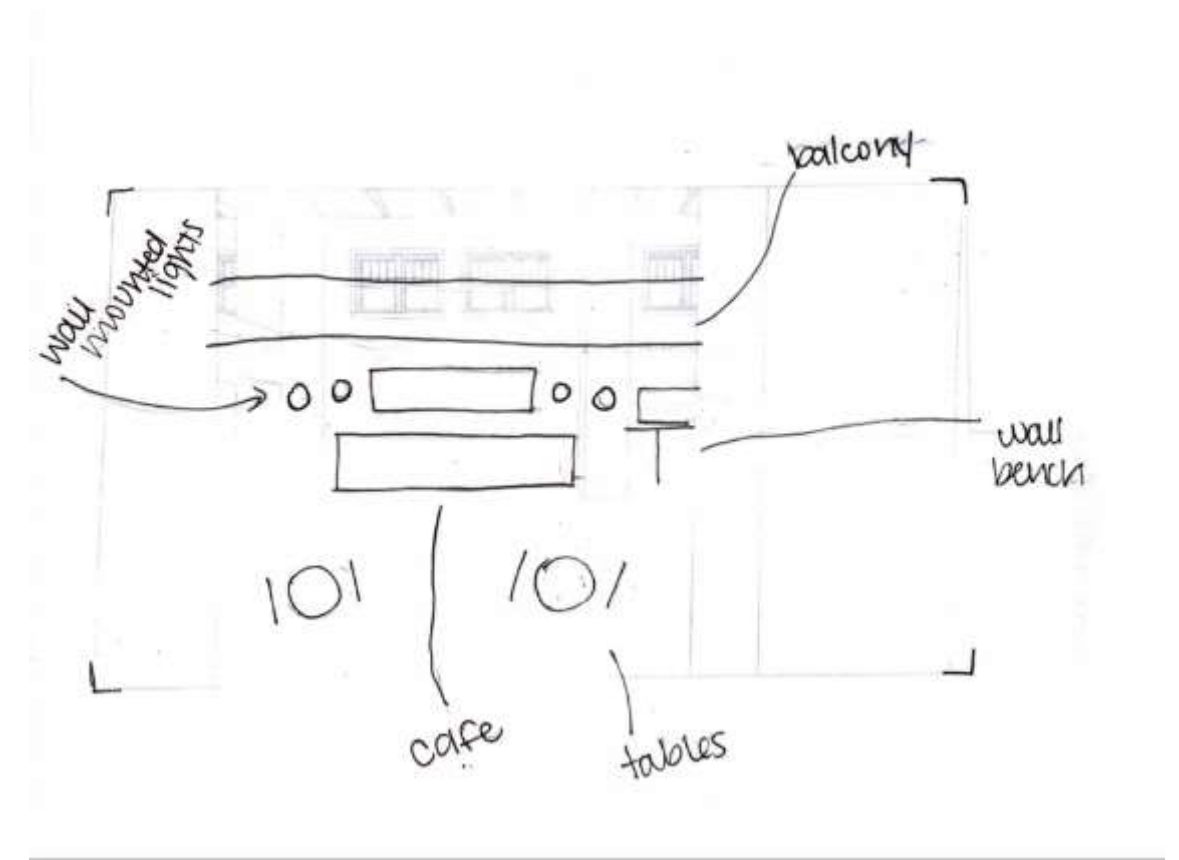
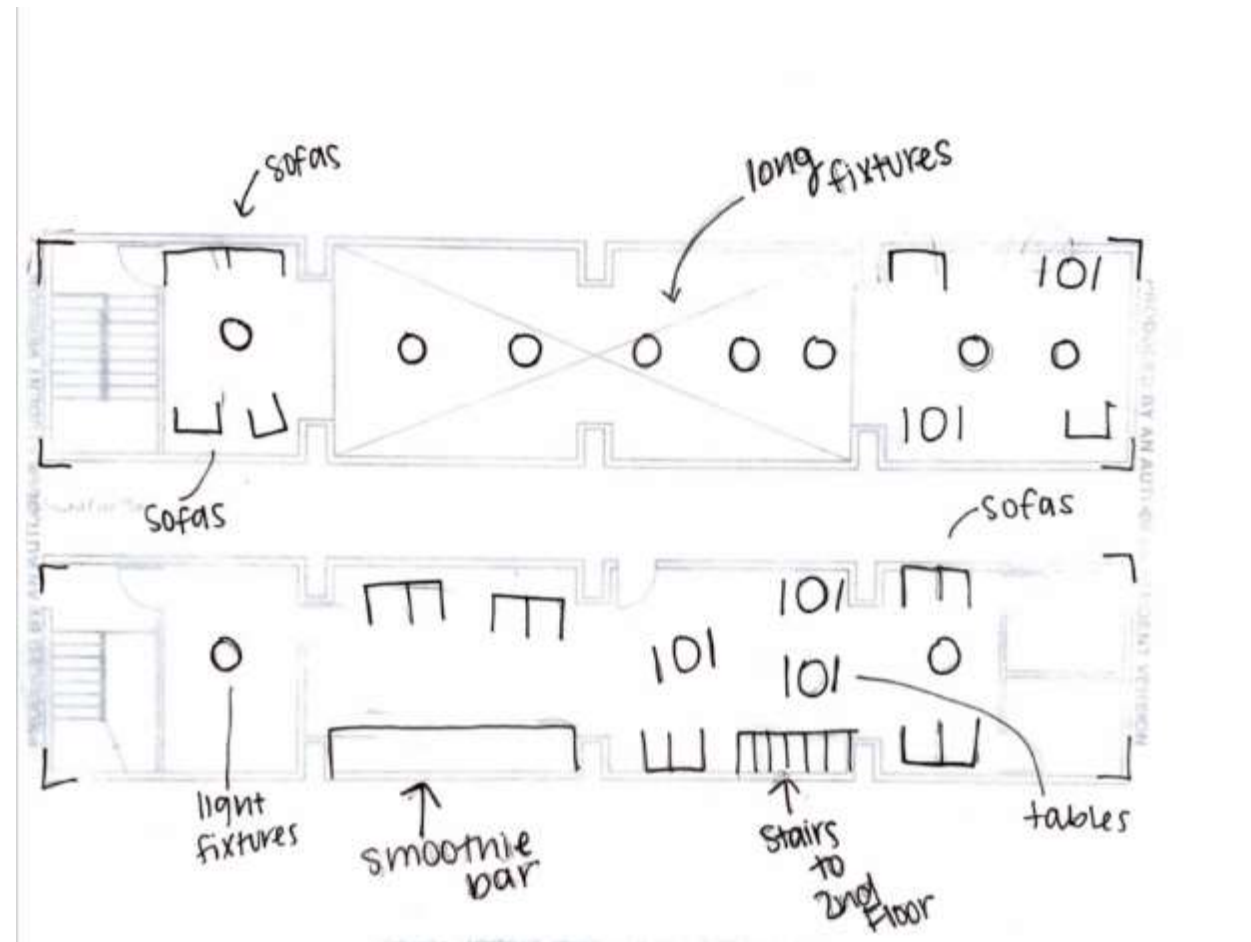


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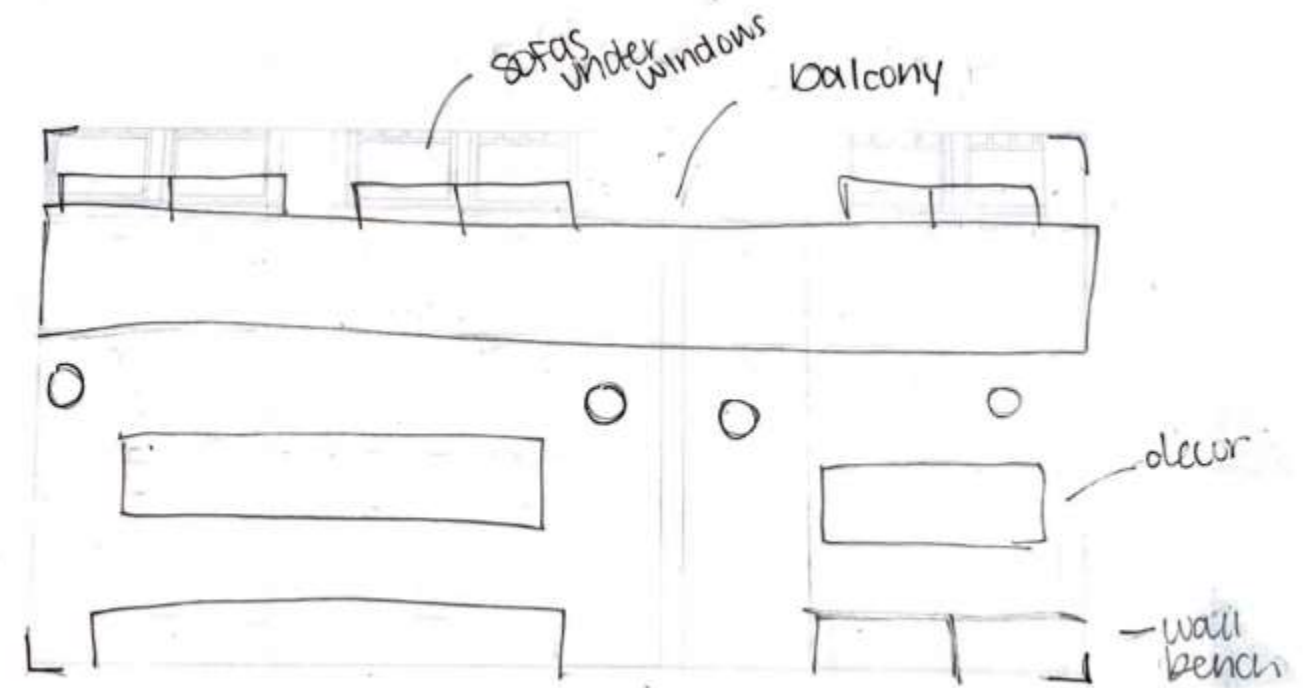
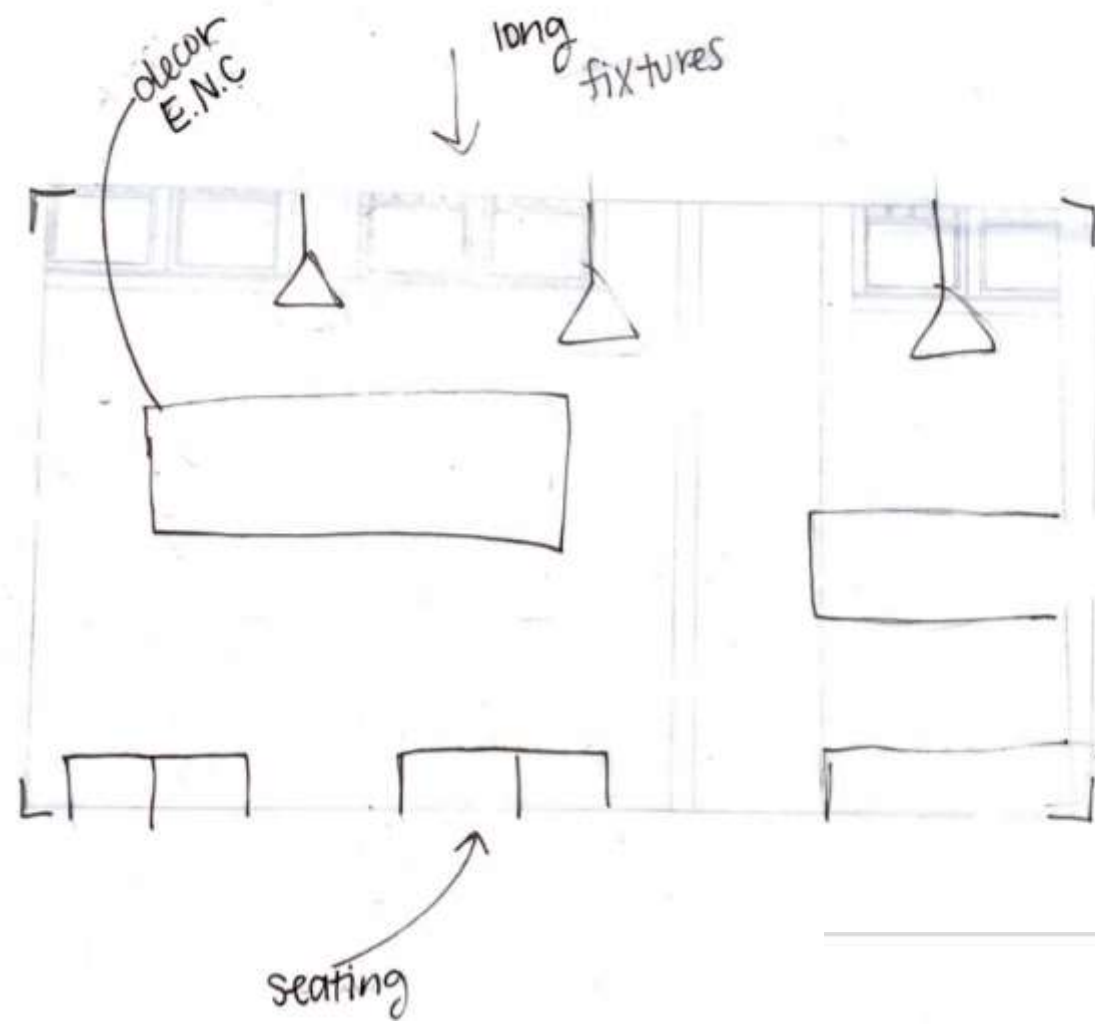


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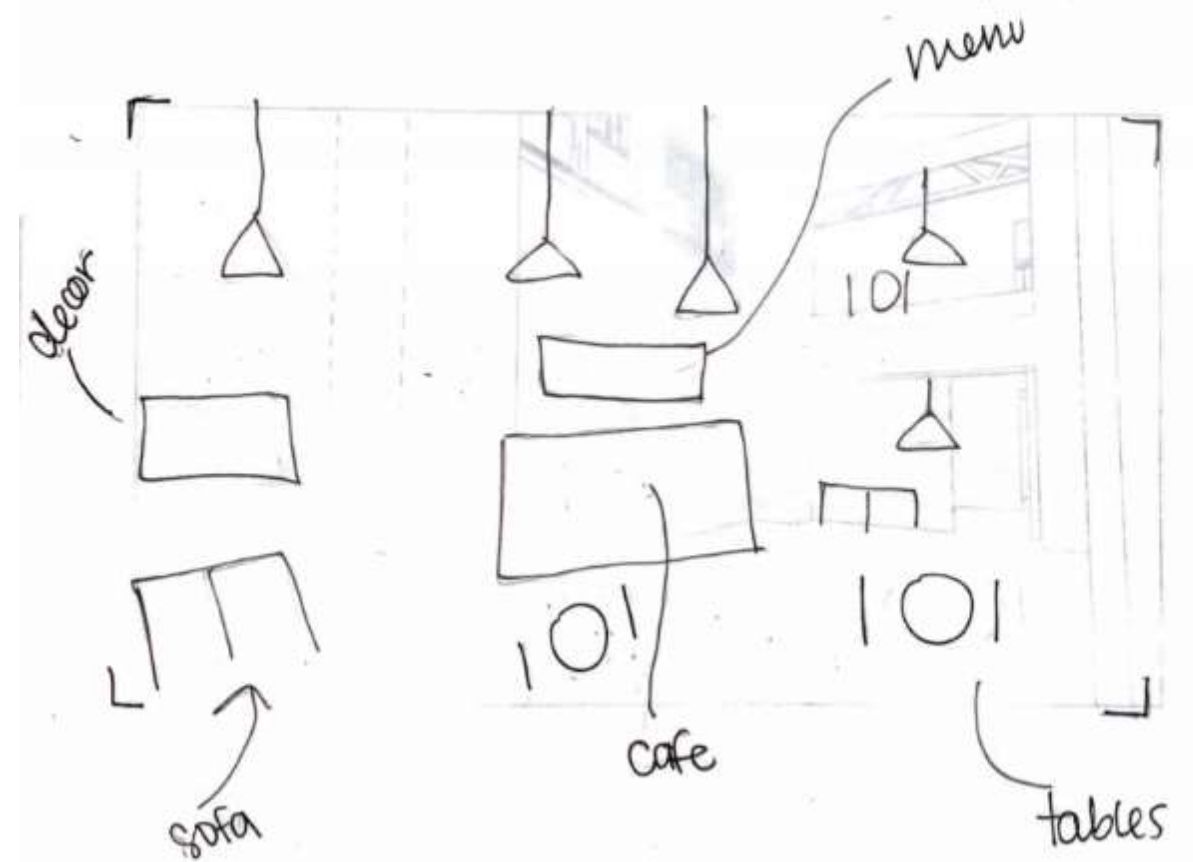
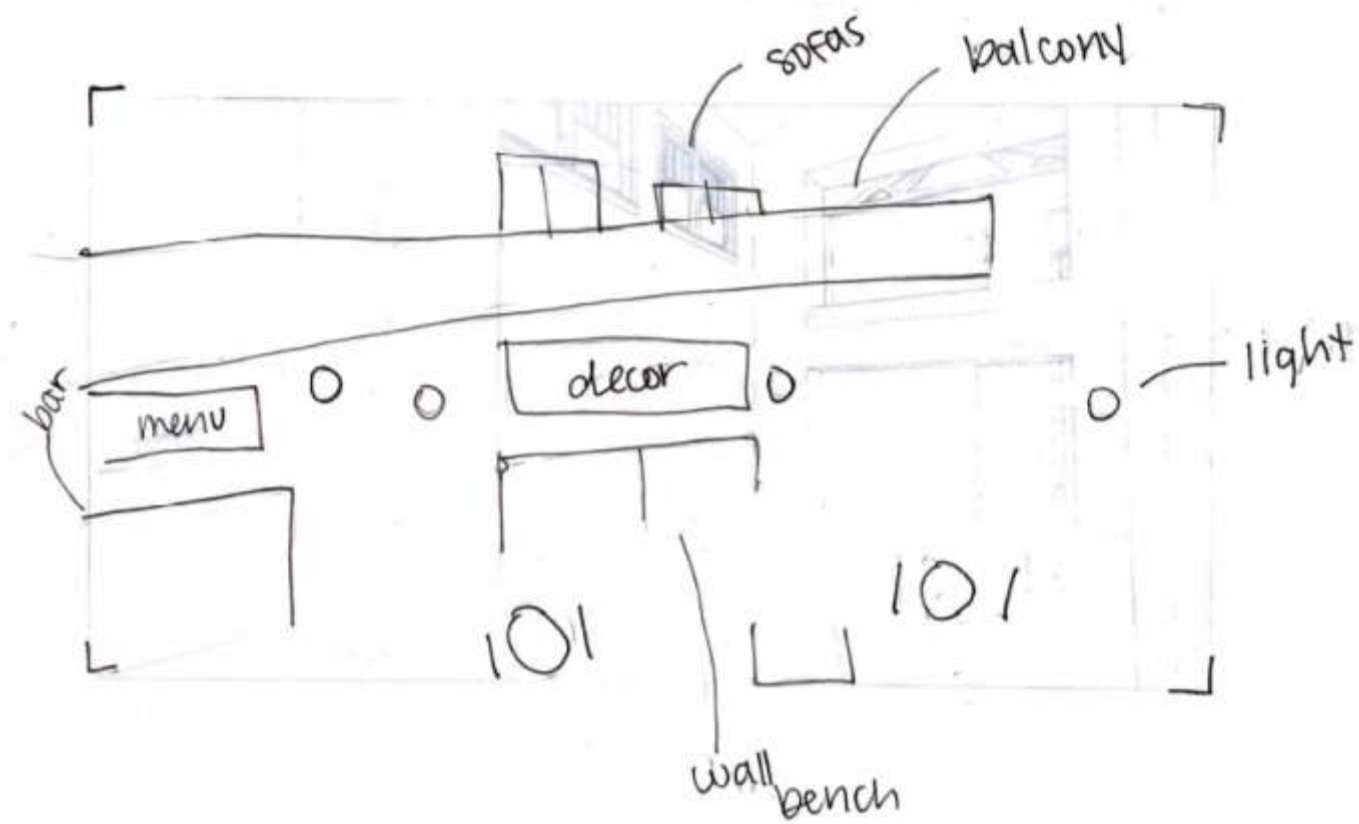


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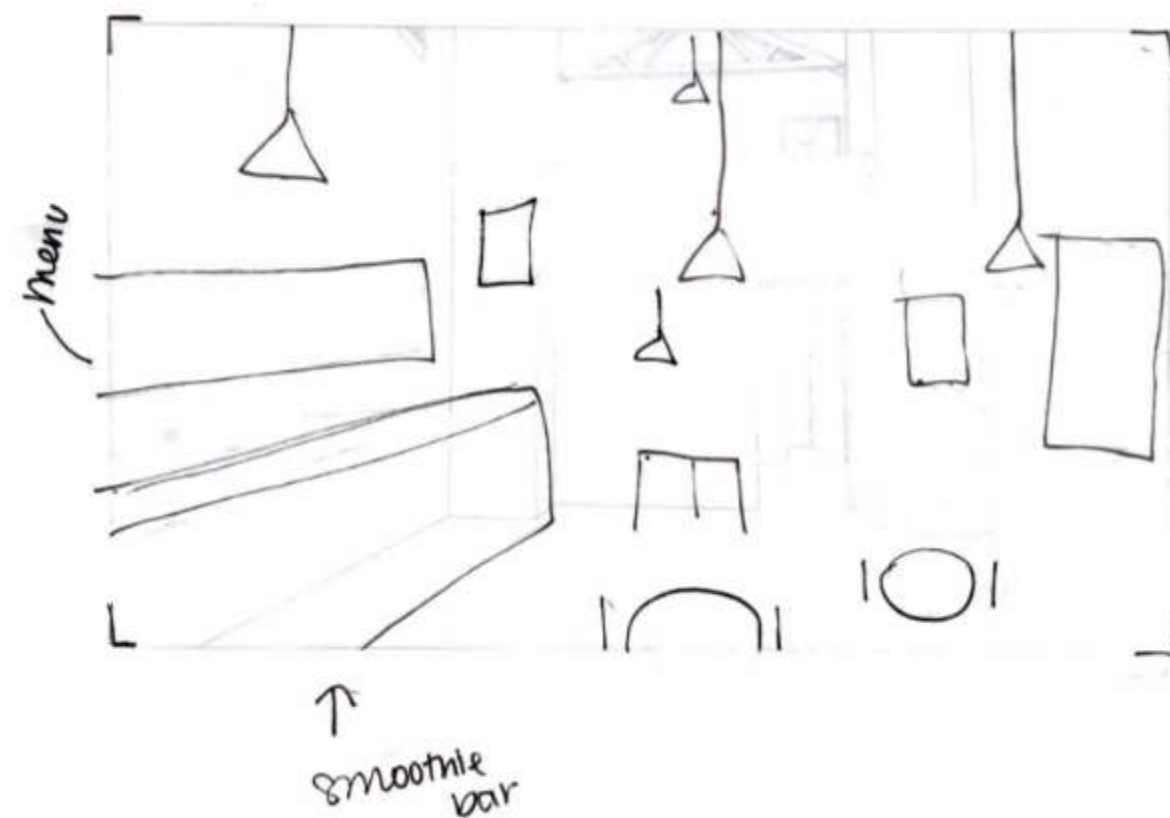
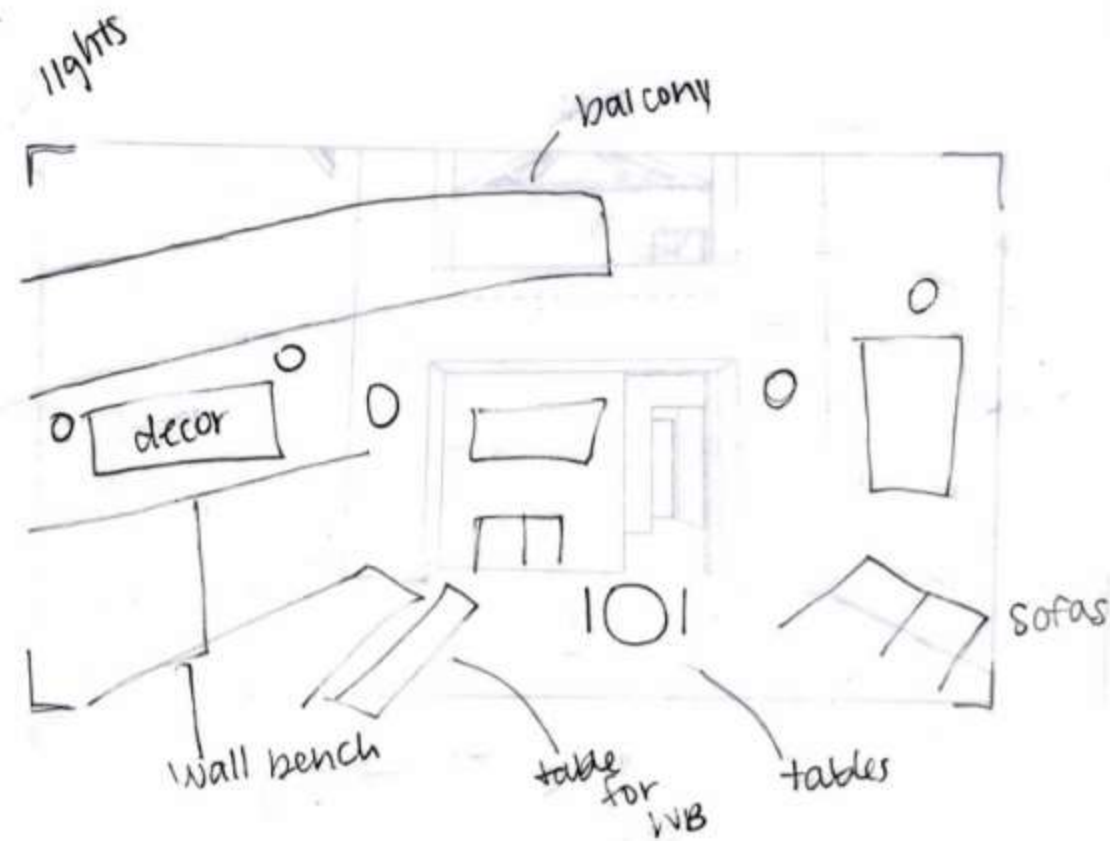


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