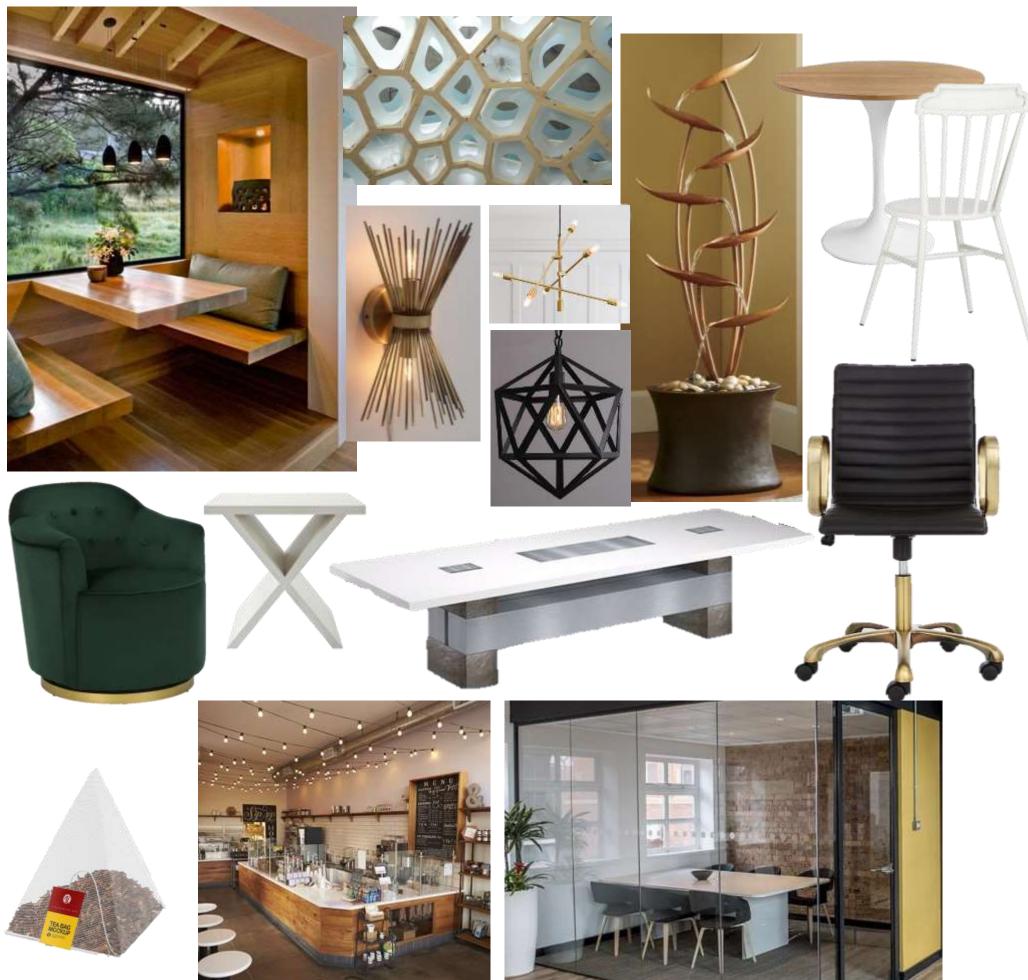
# PORTFOLIO 1 IDSN 2102 F20 MADIGAN STOCKWELL

Portfolio 1
Assignment 1
Research & Inspiration Images



IDSN 2102 F20 Madigan Stockwell

### Topic 1: Millennium Campus

- Haynie Building: built 1914
- 22.3 acres, consisting of American tobacco Co.
   Storage Warehouse, Richard Hughes
   Warehouse, and Export Tobacco Leaf Factory (Haynie Building)
- Goal: transform the space into a "smaller scale version of the American Tobacco Warehouse District in Durham, North Carolina

### Topic 2: The Third Place

- A social surrounding separate from home and the workplace
  - Examples: coffee houses, chocolate houses, bars and pubs, tearooms, and smoking clubs
- Goal: building communities

### Greenville Teahouse

- Place that serves teas, as well as, other light refreshments
- Consists of: study nooks, bar tops, tables and chairs, conference/ presentation rooms

### **User Profile**

- Located near ECU Biomedical Technology Building
  - o Primarily used by students, faculty, and medical professionals
  - Used for studying, presentations, or meetings
- Close to downtown
- Off the Greenville bypass
  - o Easy access for tourists
- Provides a separate place to work
- Provides a unique social setting



Portfolio 1
Assignment 2
User Profile









Portfolio 1

Assignment 2

Site Profile

- Located: 301 W 10<sup>th</sup> St.
- Extends 3 Blocks between Pitt and Greene St.

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Madigan Stockwell





# Sunlight Directions

- North: no direct light
- South: continuous morning/ evening light -
- East: morning light
- West: evening light

Entrances

Portfolio 1
Assignment 2
Site Analysis

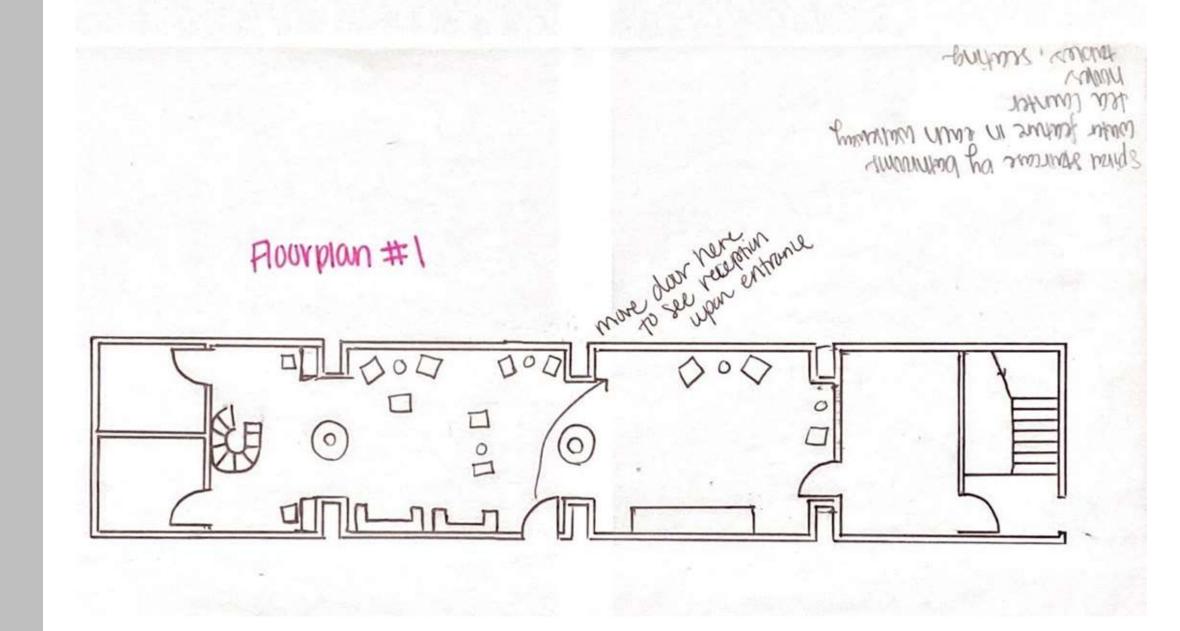
# Design Problem Statement

- The small size makes it difficult to create a two story building with enough natural light.
- With two stories, it is harder to encourage customers to go upstairs.

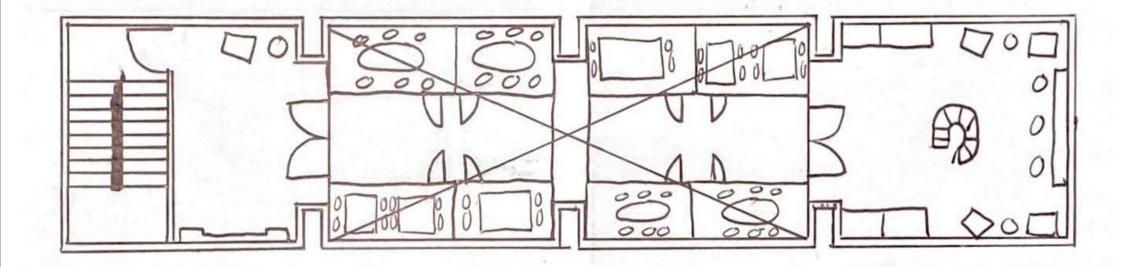


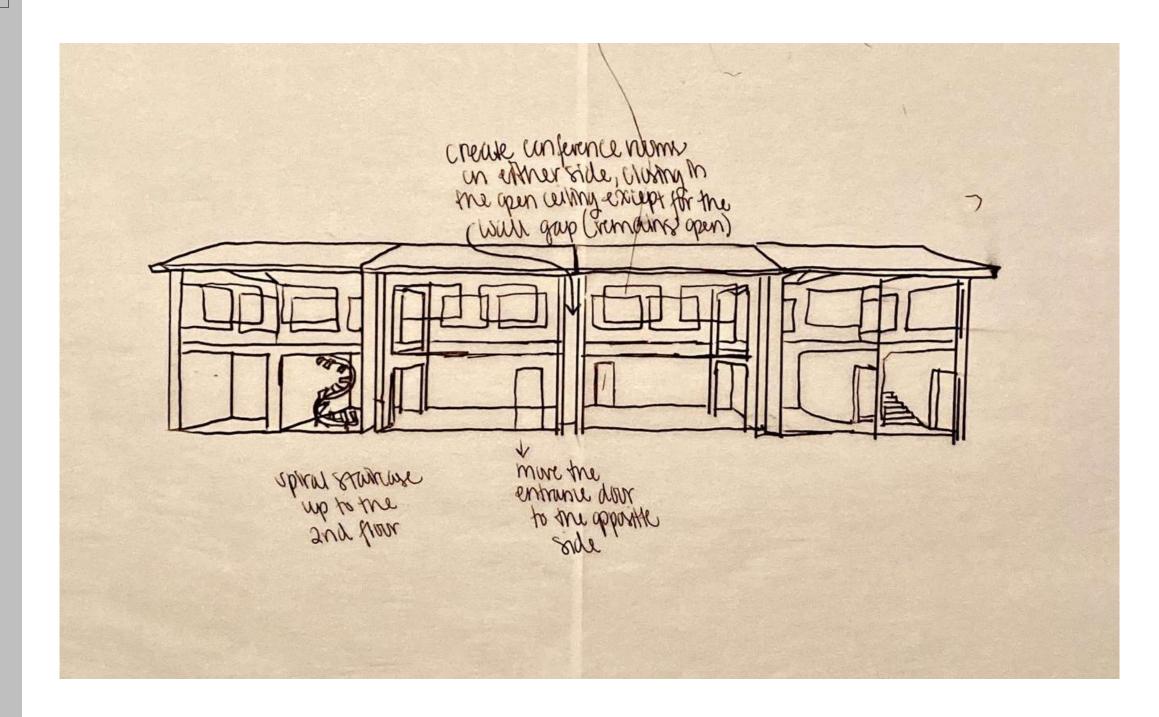


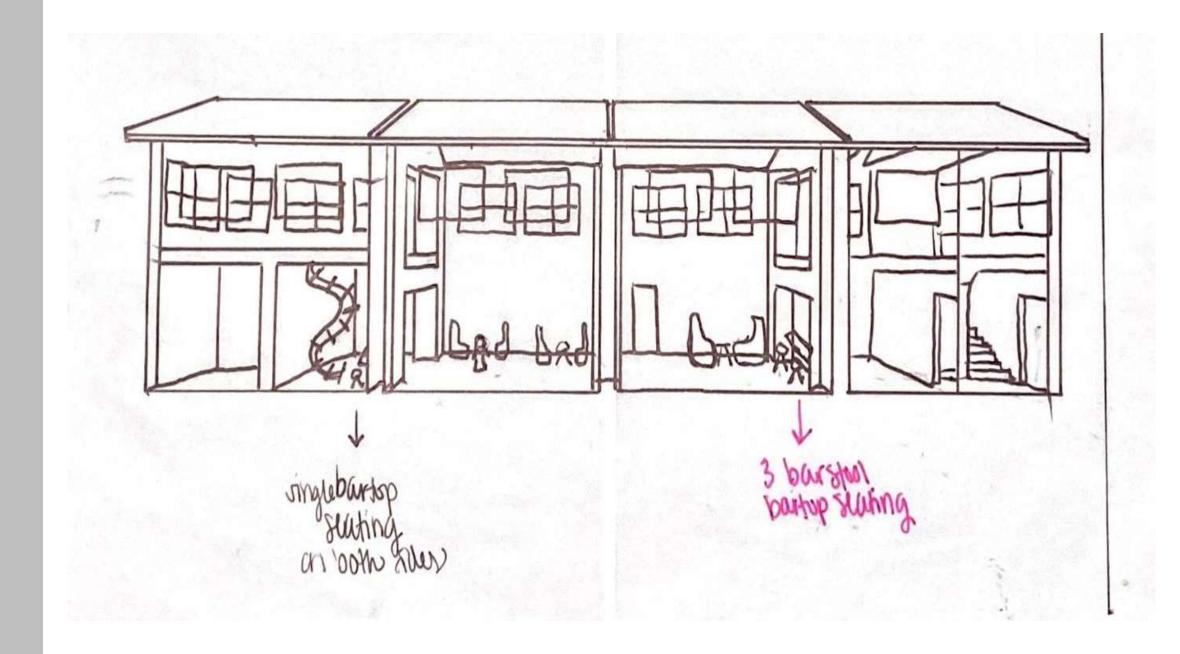
Portfolio 1
Assignment 2
Design Problem Statement

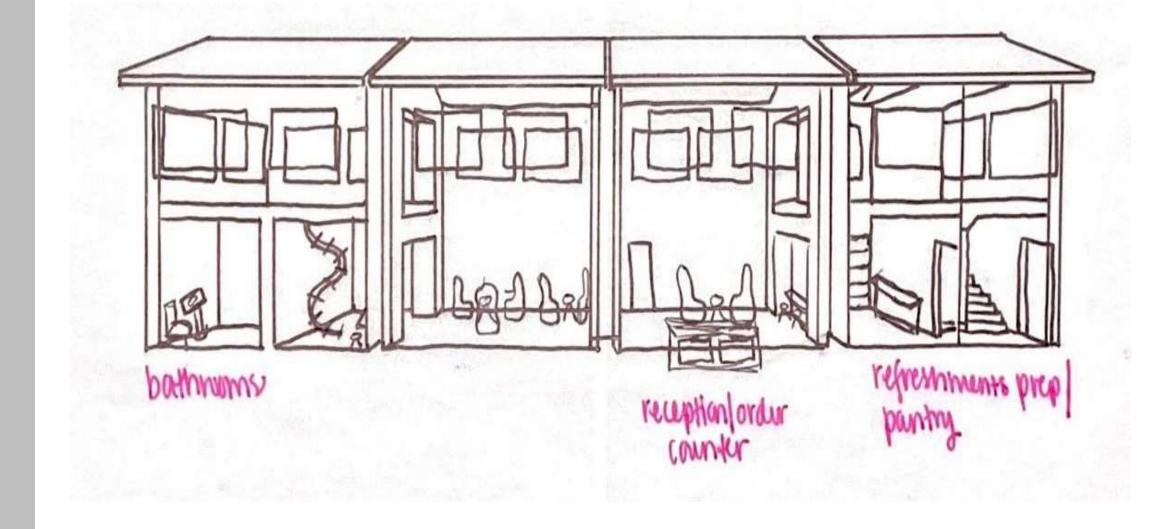


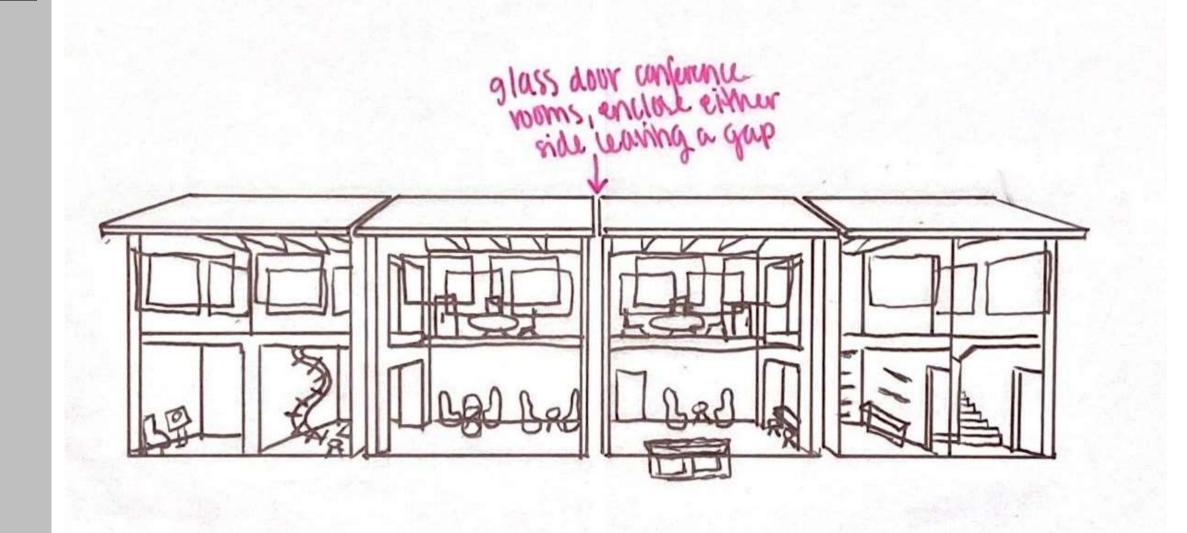


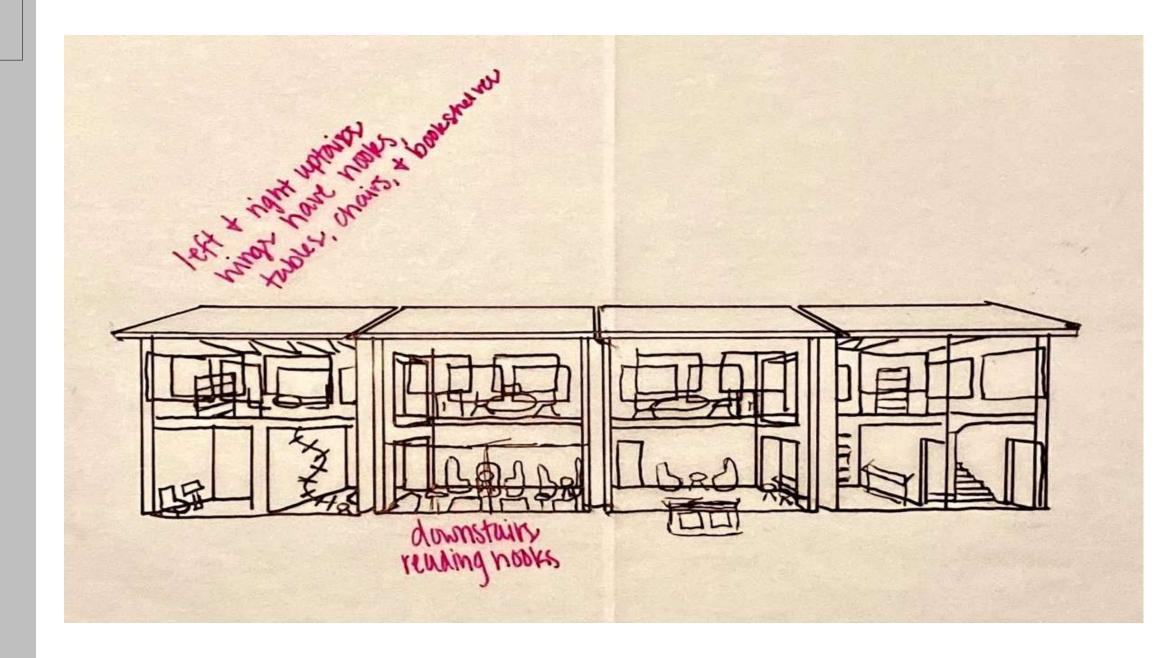




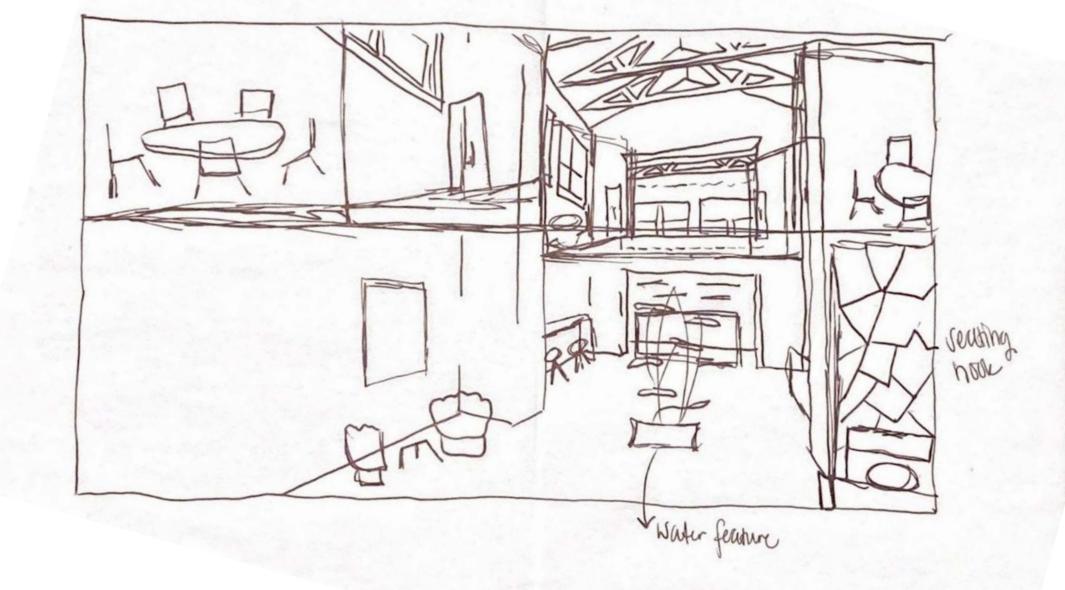


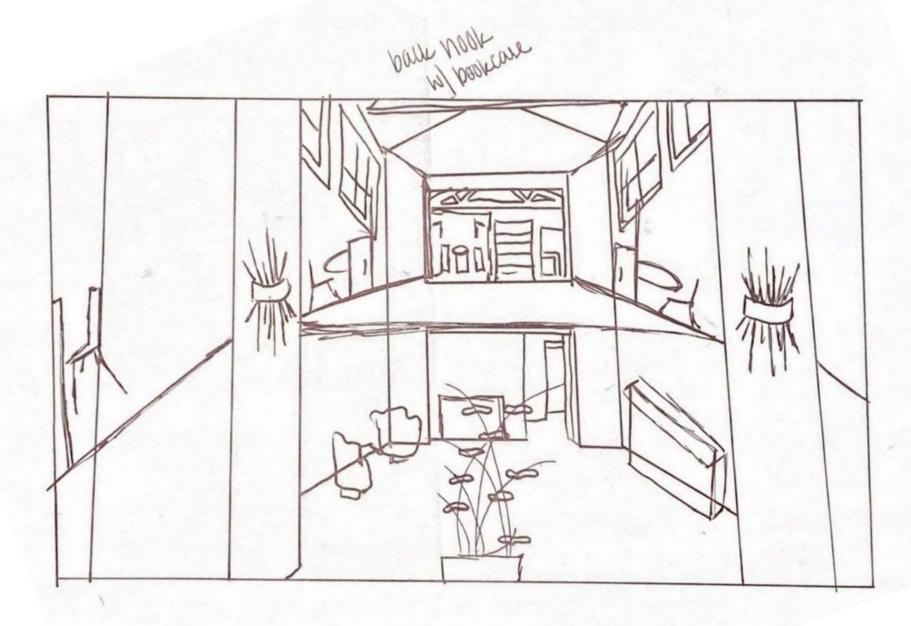


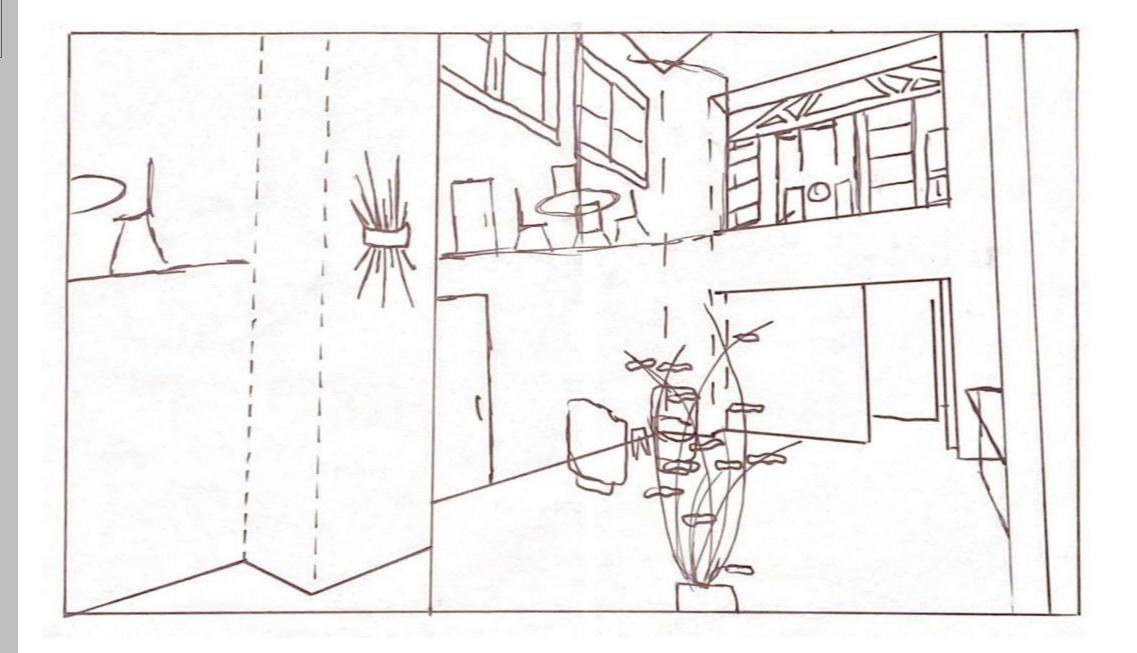


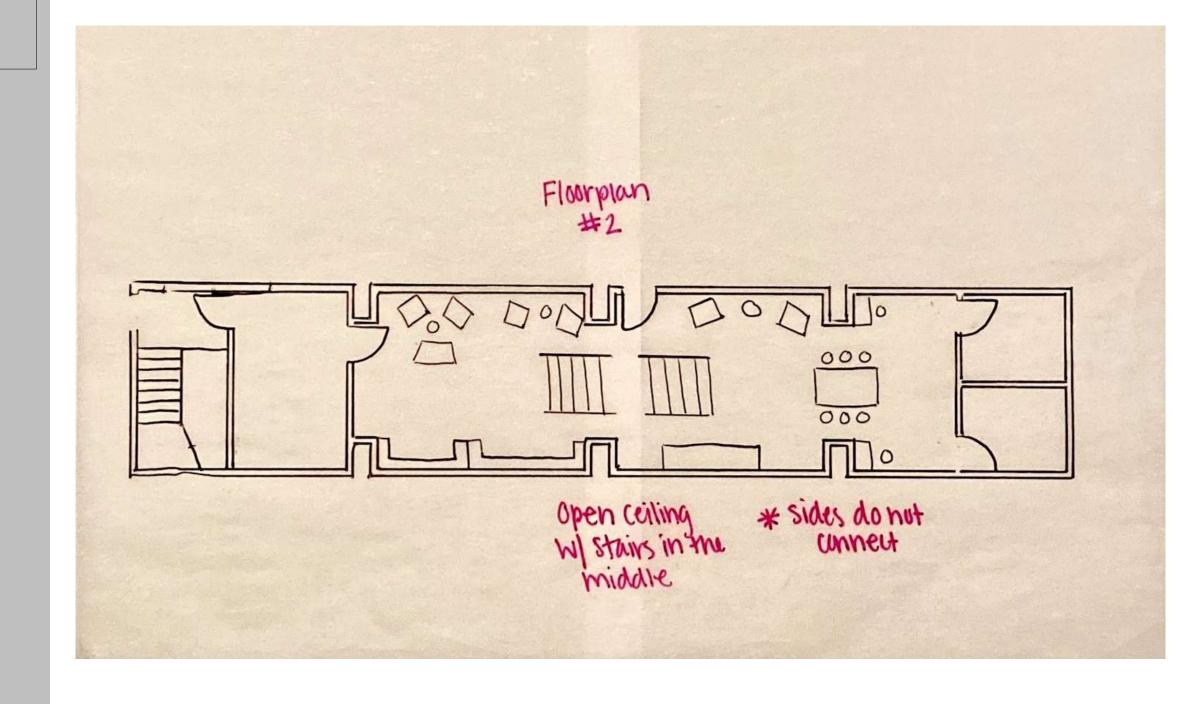


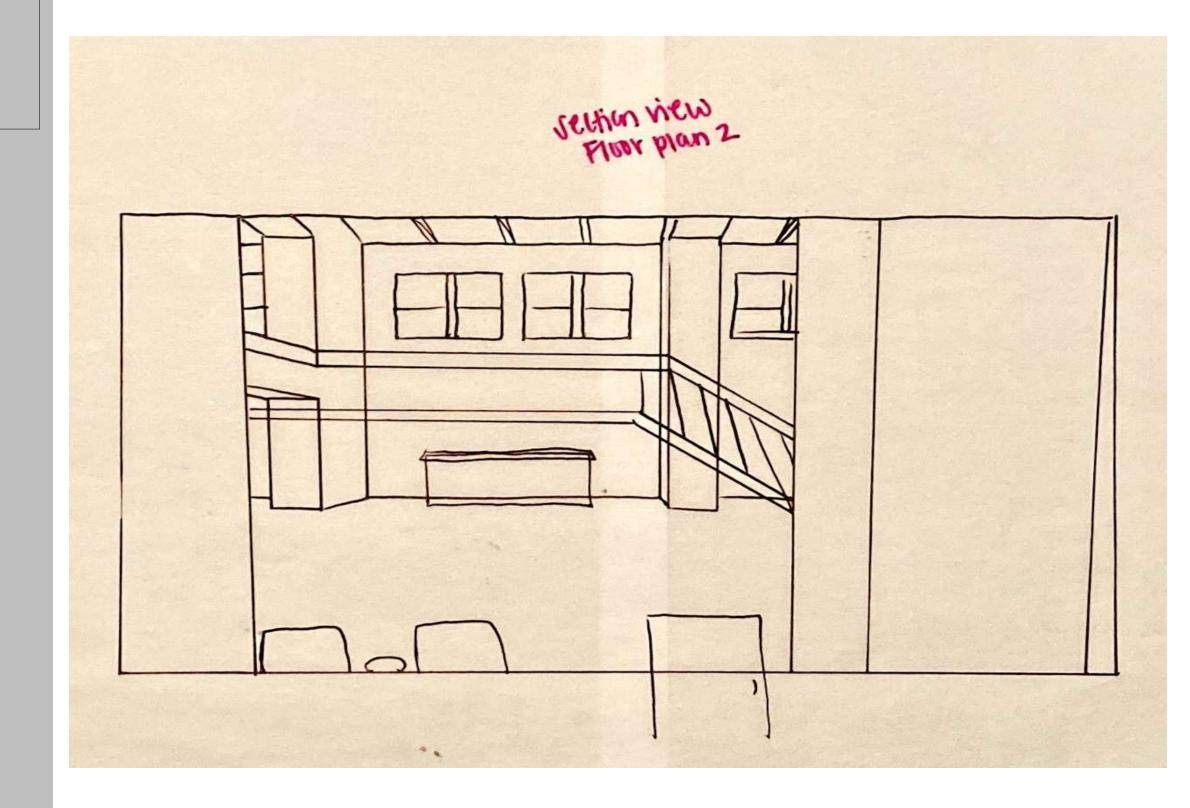






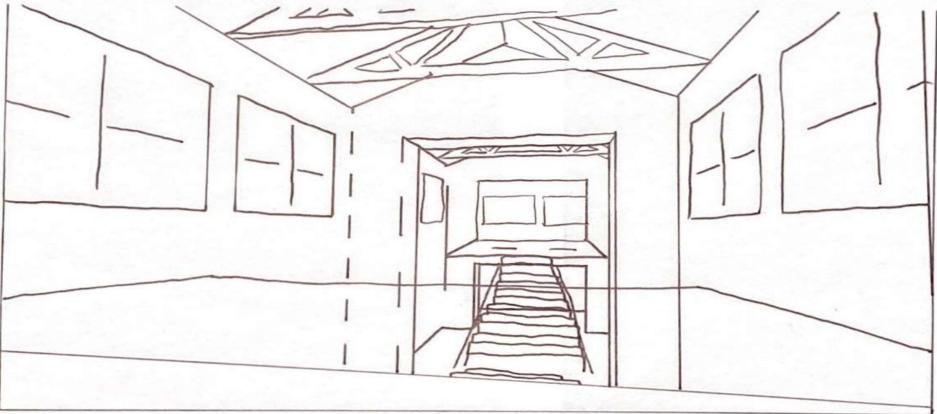






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# Floorplan 2



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