

# Portfolio One

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IDSN 2101

Design Communication

Professor Gustina

# Site Profile:

Location- On the intersection of W 10<sup>th</sup> St and S Greene St



Figure 1: Overhead view of site.



Figure 2: Infront of site.



Figure 3: Left side of site.

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# Site Profile:



Figure 4: Right side of site.



Figure 5: Right side street view.



Figure 6: Right side street view.



Figure 7: View looking at site.

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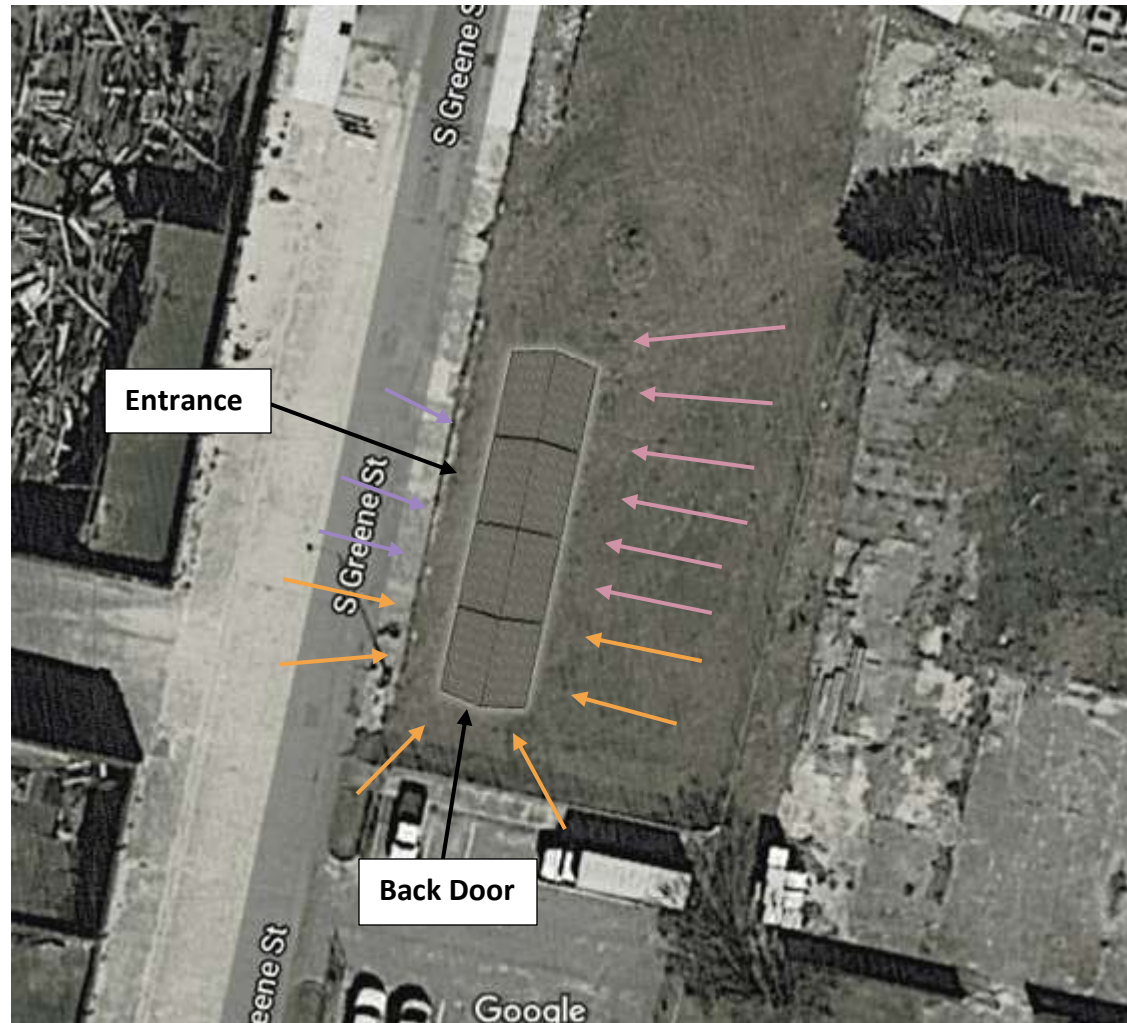
# Site Analysis:

Since there are windows only on the second floor, that's the only way for natural light to enter the space.

→ Morning light

→ Afternoon light

→ Evening light



Entrance

# Research:

## Millennial Campus: ECRIC (East Carolina Research and Innovation Campus)

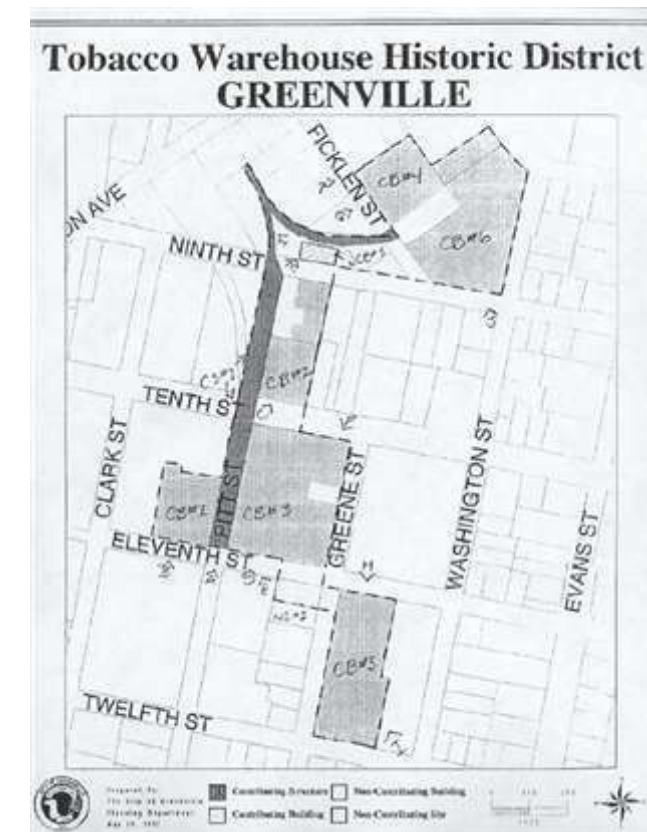
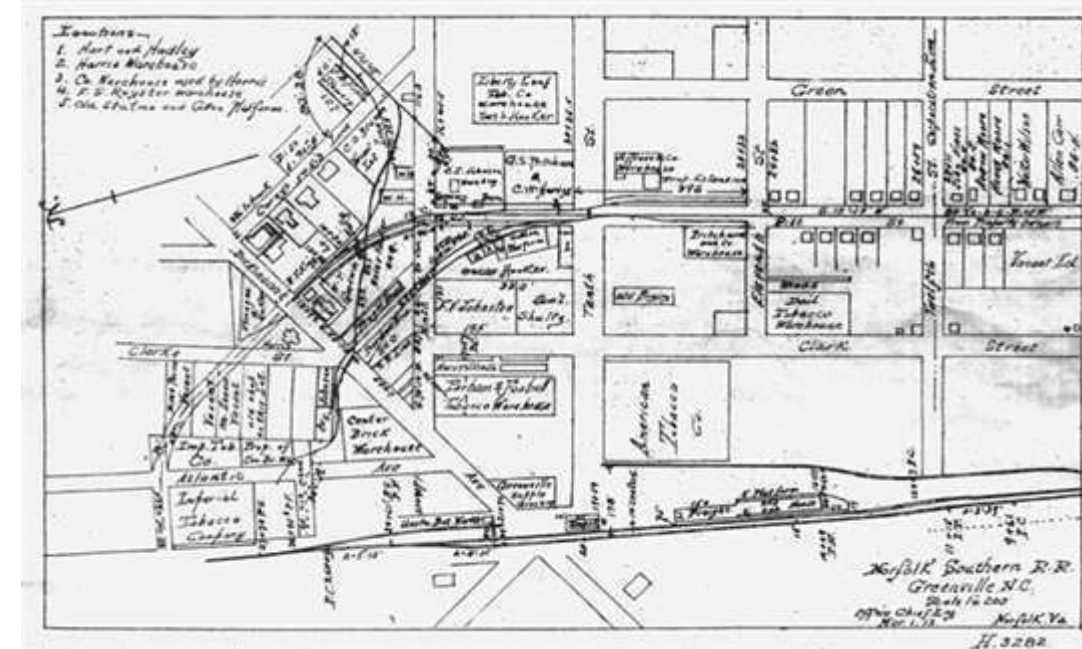
- Purpose: create jobs for people in the Greenville area and attract people from other areas
- “This is a place where pharmaceuticals, health care and engineering will all come together.”
- Place for collaboration and sharing ideas

## Warehouse District (22.3 acres)

- This site is part of the "Dickinson Avenue Arts and Innovation District," a creative area containing many new popular restaurants and breweries
- Many people do not want the history of the tobacco factory to be lost...the city plans to add pictures/educational information in the new buildings to remind people of what it used to be and the people who contributed to the development of our town
- Many of these buildings are historically registered

## Third Places:

- They used these places to share ideas and socialize
- “Coffee’s affordability and egalitarian structure—anyone could come in and order a cup—eroded centuries of social norms”
- Represented a place people could go and be treated as equal



# Inspiration:



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## **User Profile:**

This space will be a café where students, longtime Greenville residents, and workers in the area can come to relax, get a cup of coffee, and catch up on the history of Greenville. This can be used as a study and gathering space for students or a place where people come on their downtime. The café will be available for local artists to sell and display their work. Things sold at the front counter will include coffee, tea, baked goods, and sandwiches. This space will also function as a bookstore where people can rent or buy the books stocked on the shelves. People are also welcomed to read any of the books while in the café.

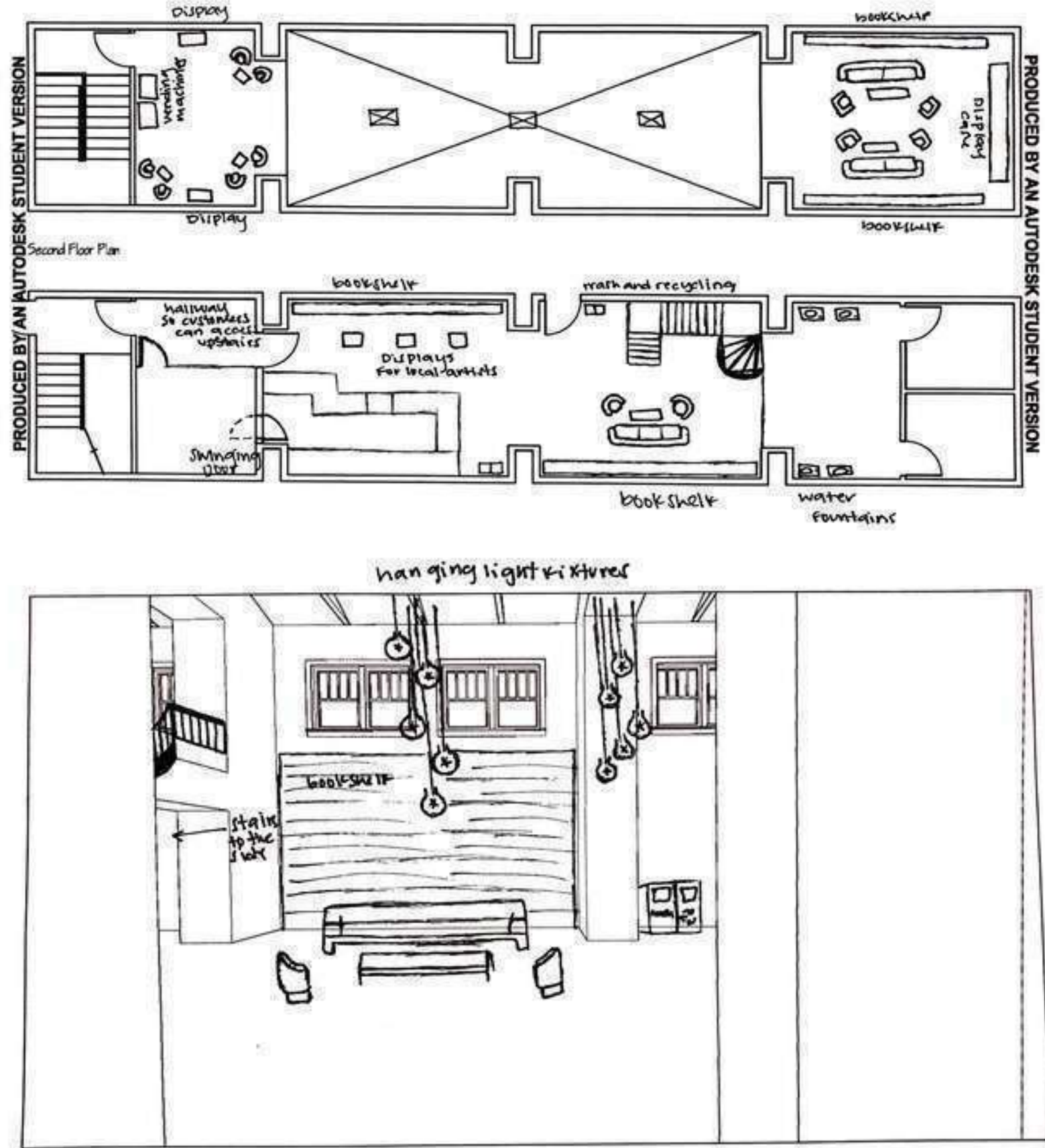
## **Design Problem Statement:**

Some of the major problems with this space are the sensitivity surrounding this project as well as the remodeling that must be done in order to make the building functional. Locals are concerned that the history of the area is going to be lost in the revitalization of the town, with this project the aim is to highlight the history by displaying pictures, reports, books, and art showing what Greenville was once like, the contributions people had on the town, and how we are progressing towards the future. To make the building functional for people to use there needs to be stairs put in to give people access to the second floor. The size of the space is small so the opening in the middle of the second floor allows it to feel bigger.

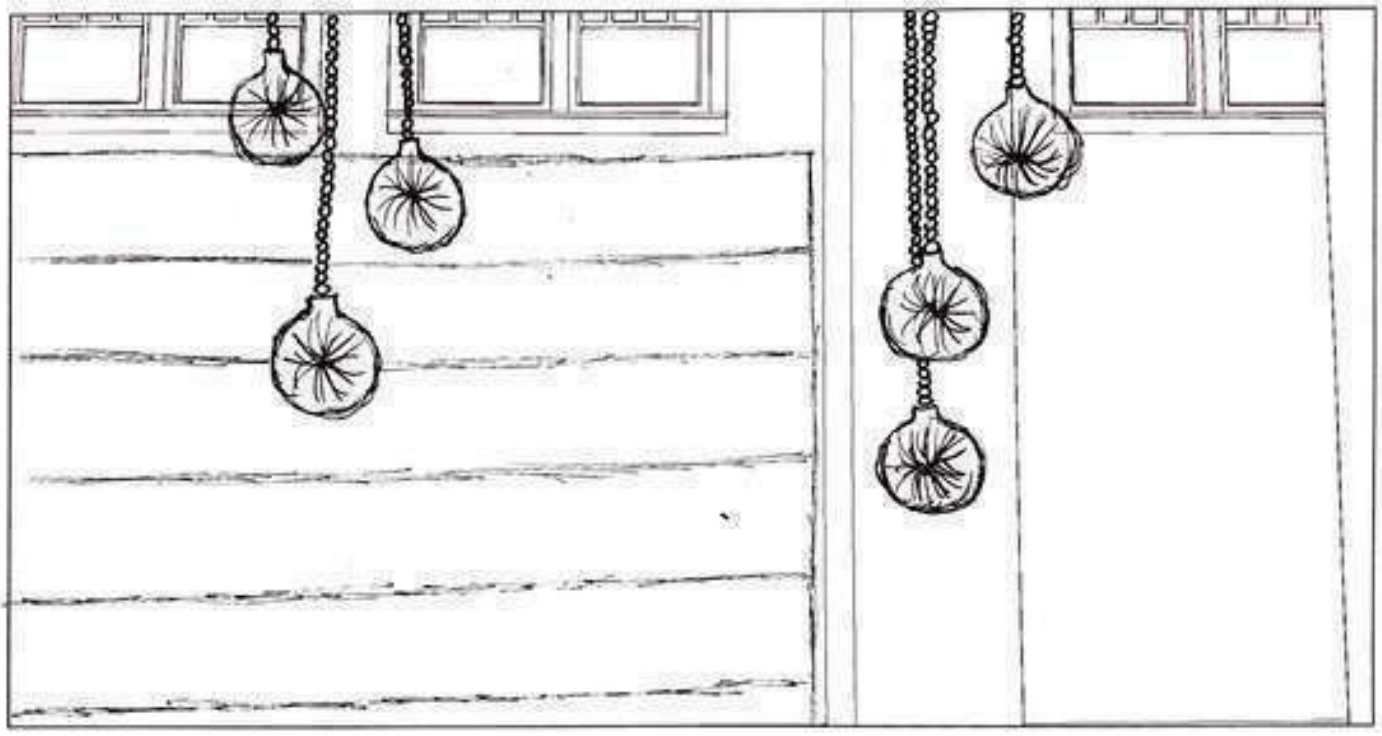
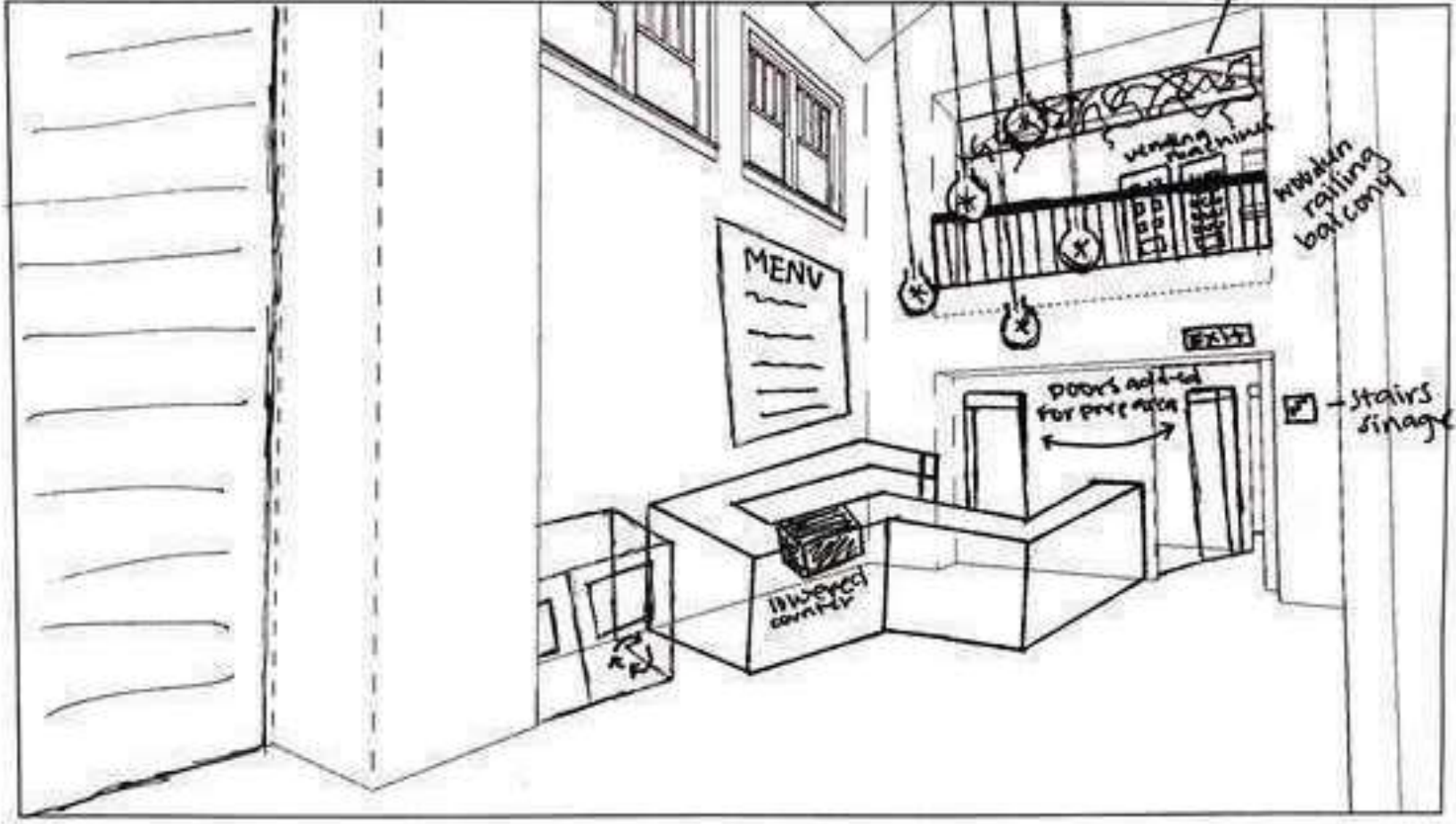


# Sketches:

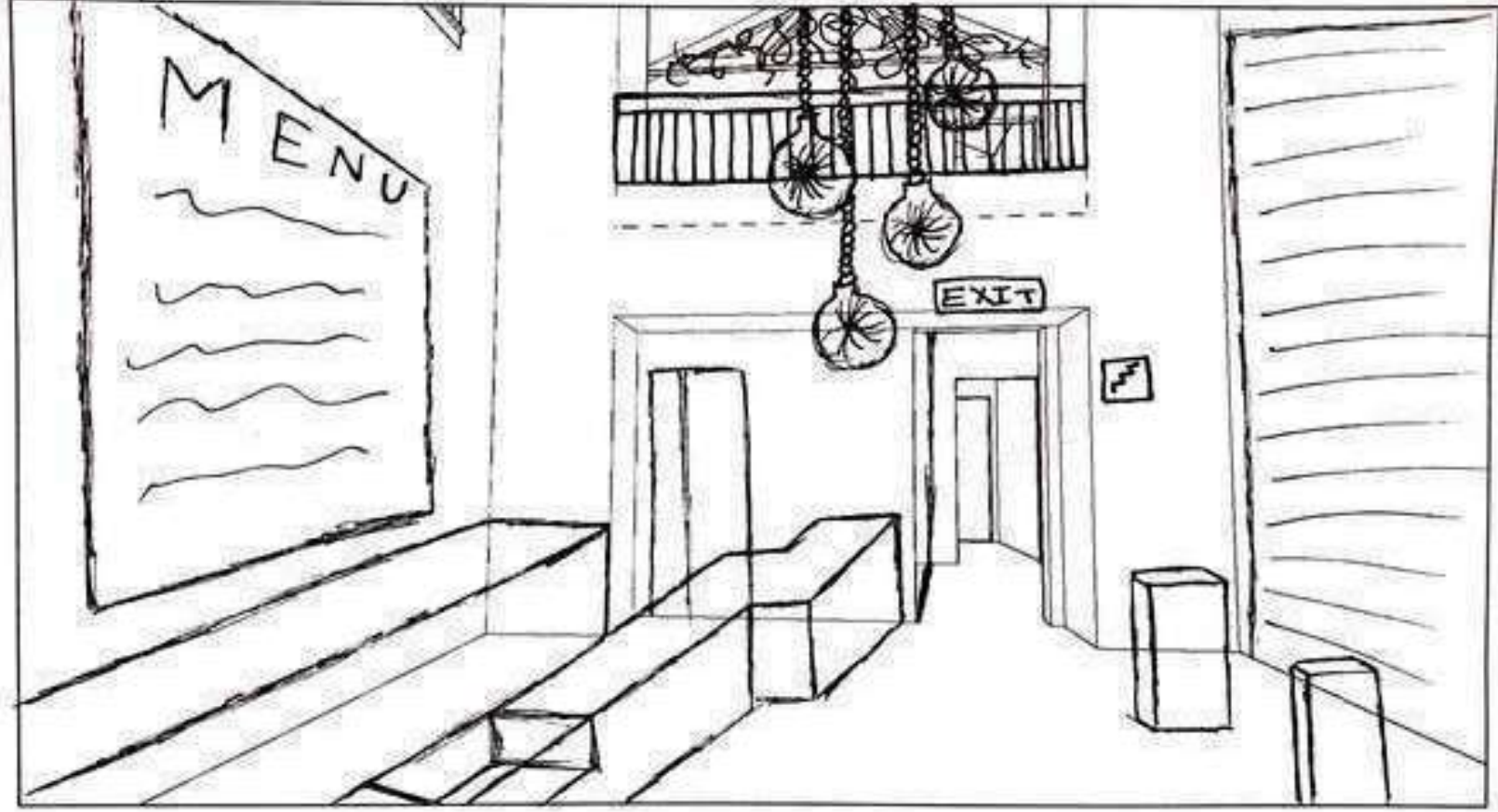
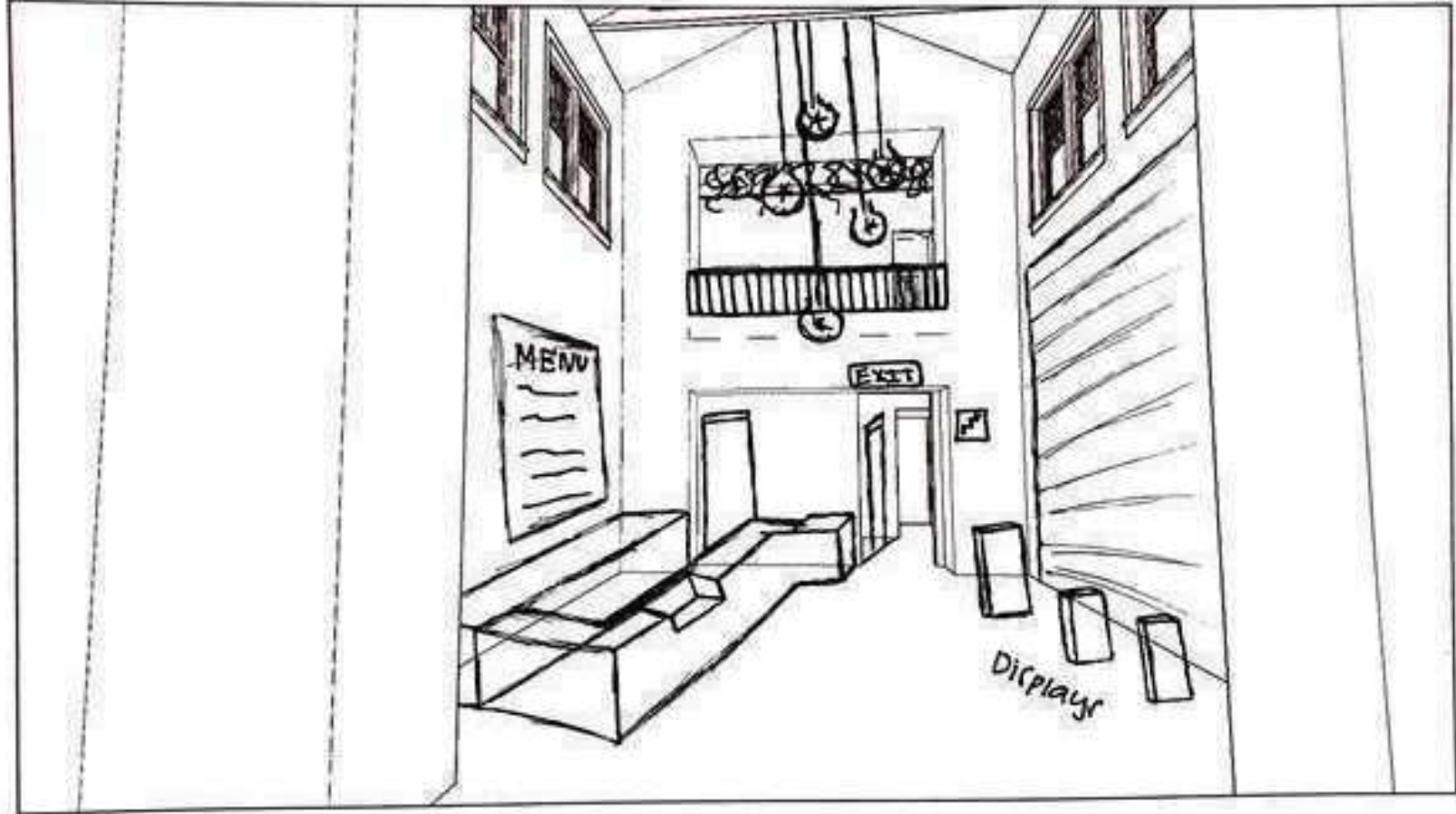
## Floor Plan 1



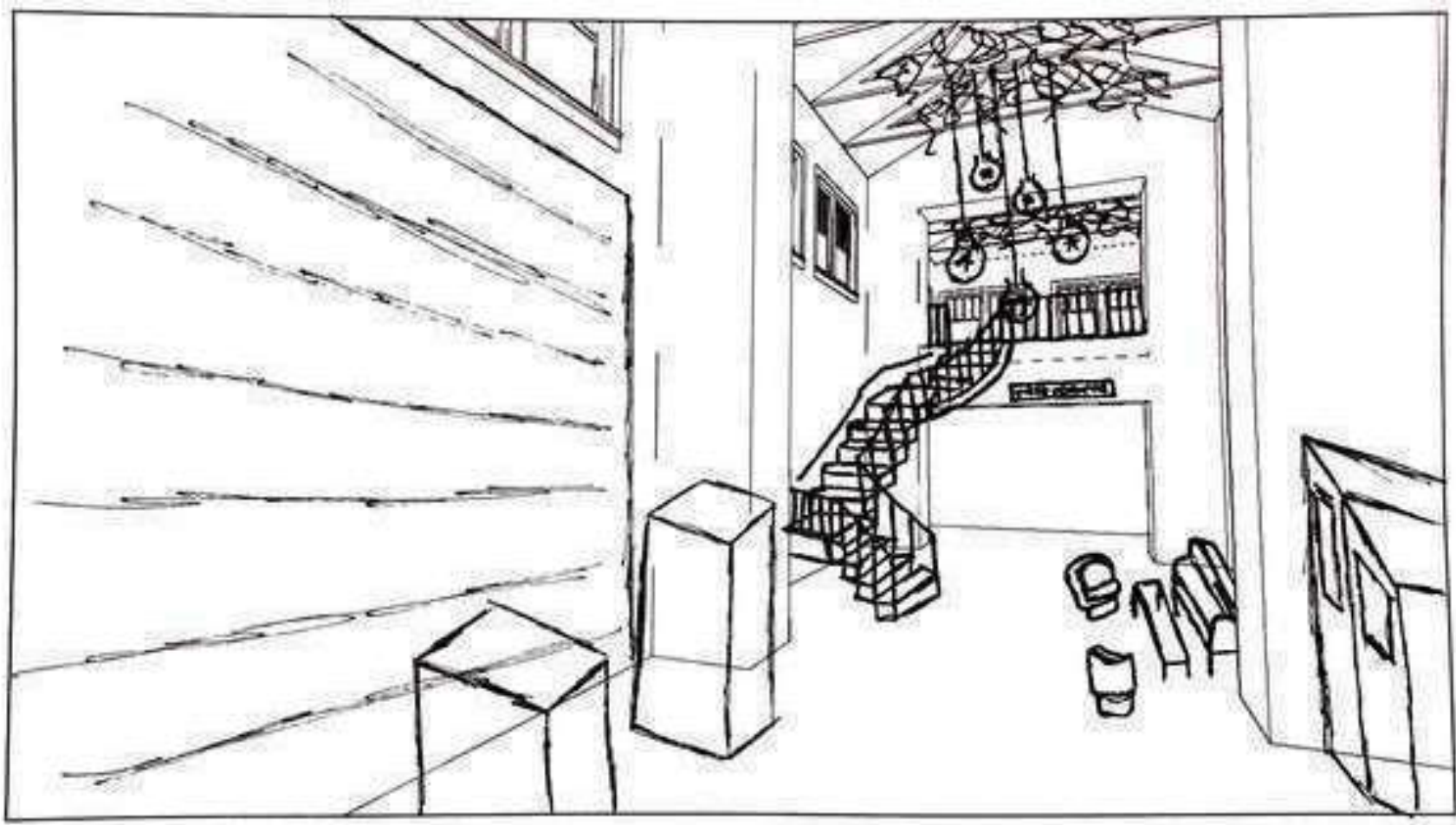
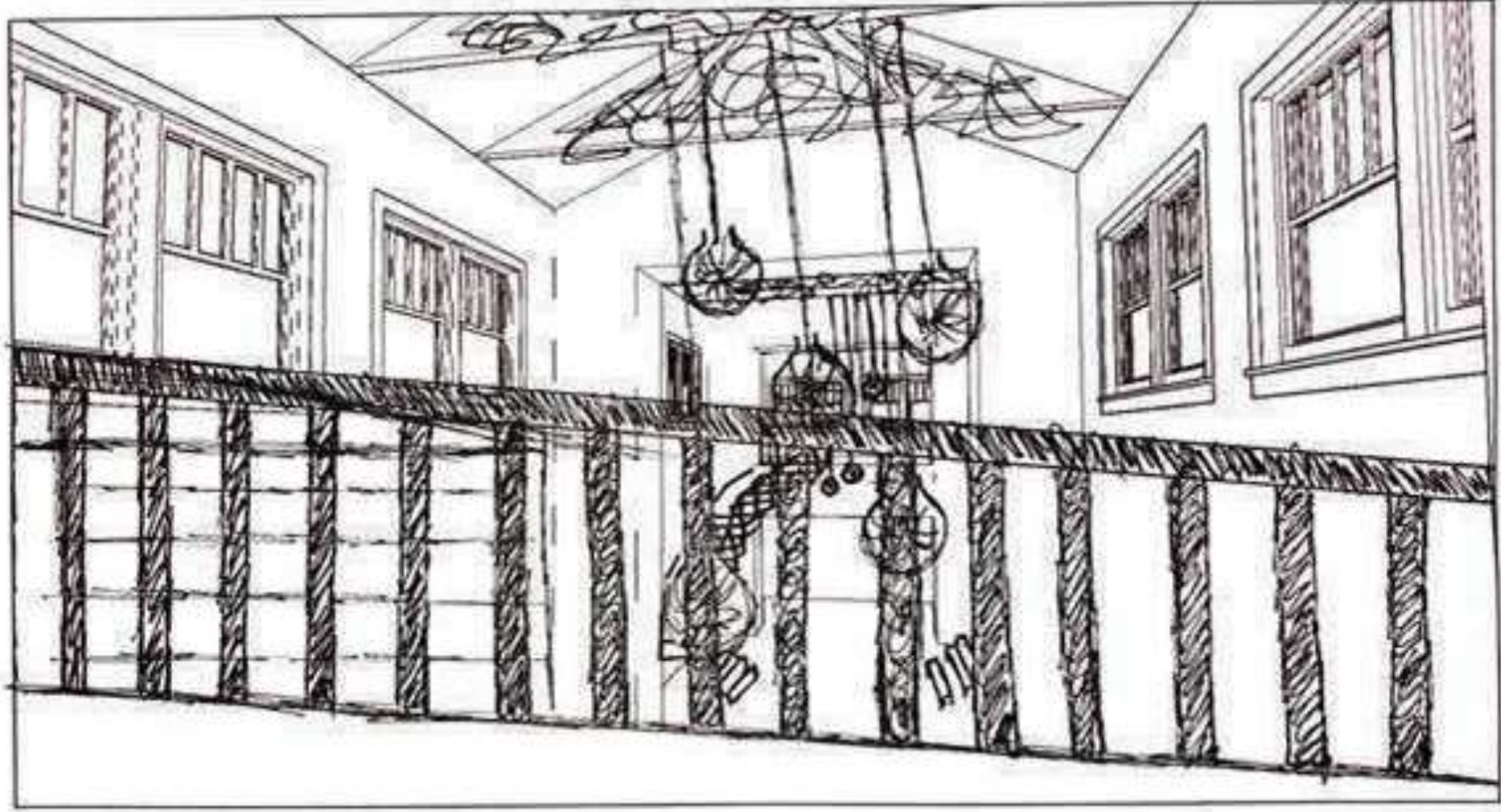
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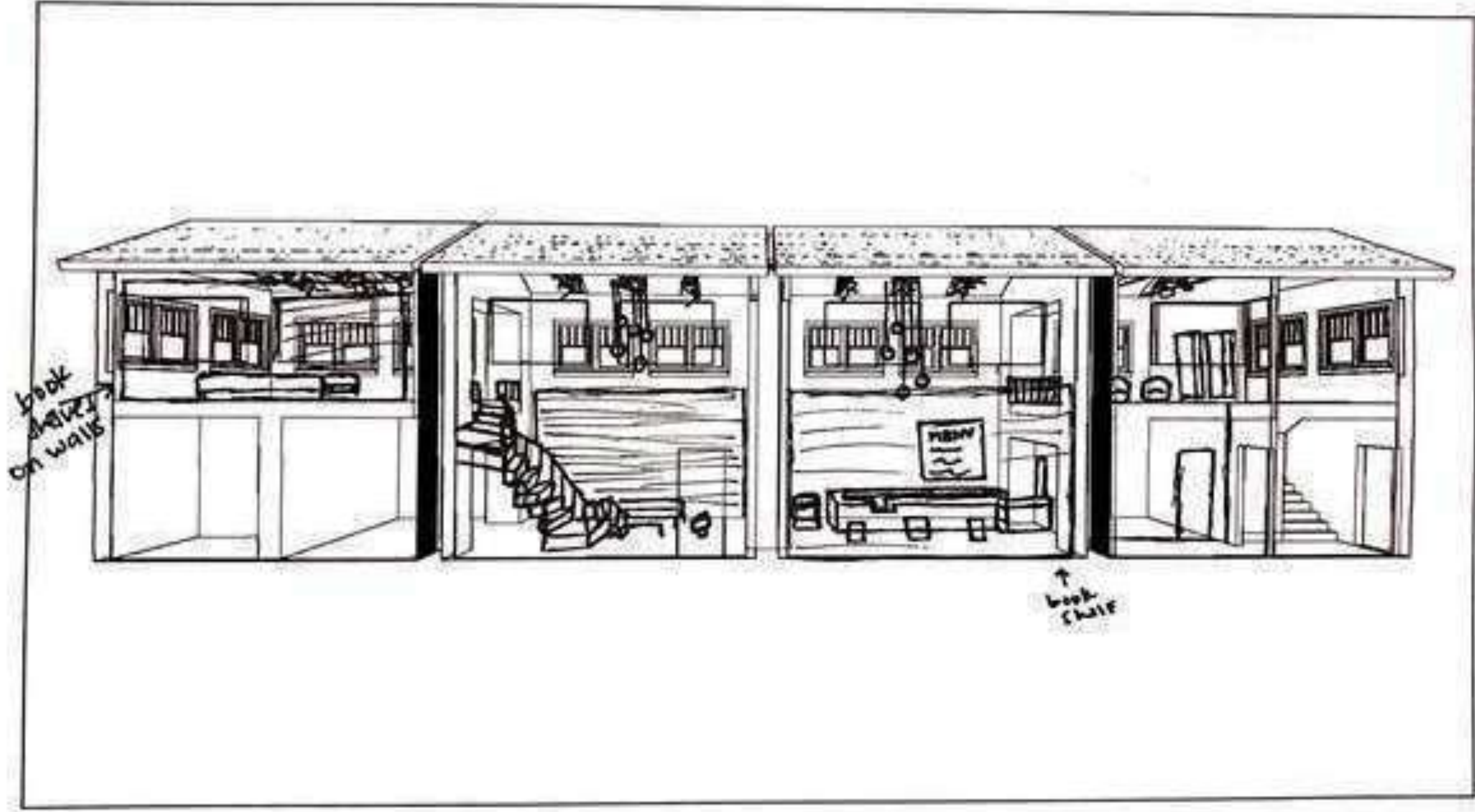
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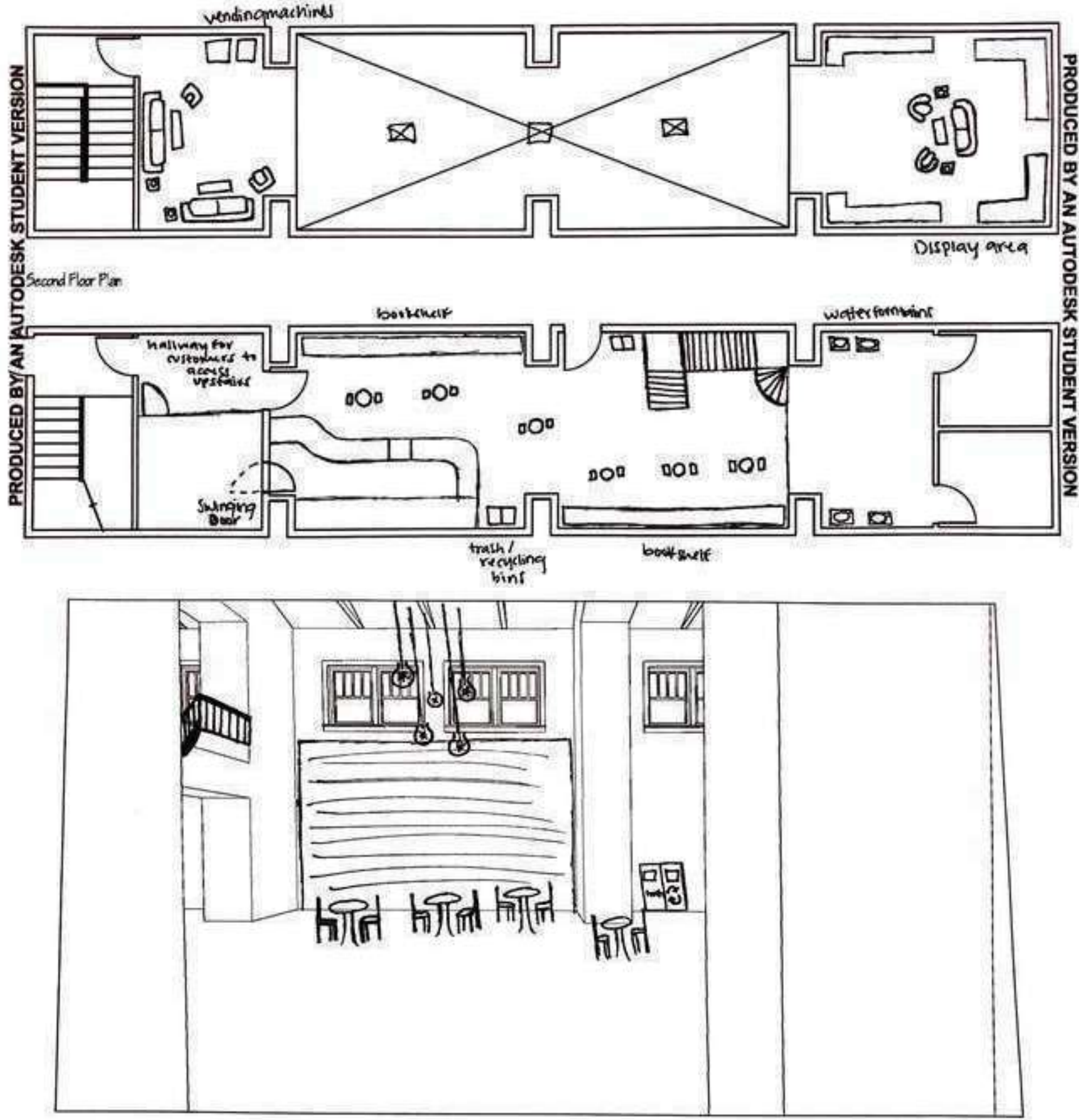


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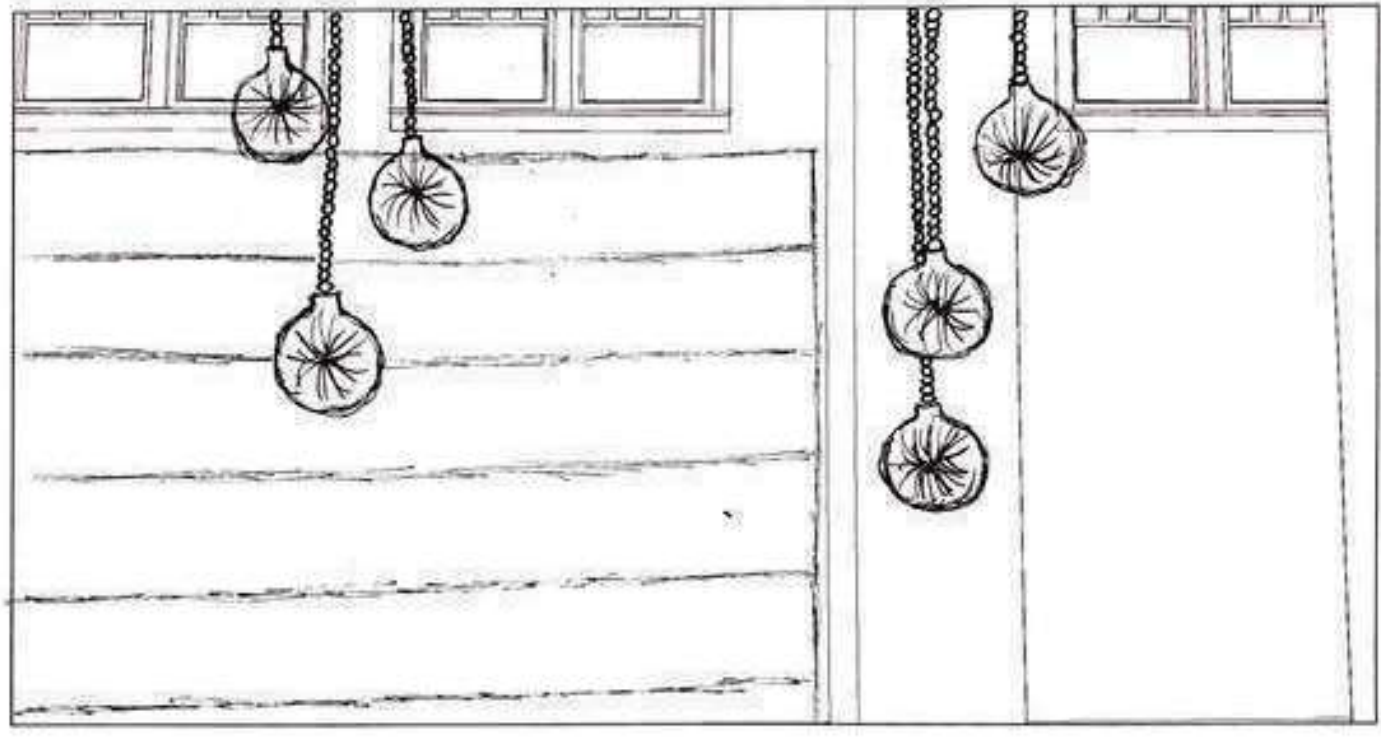
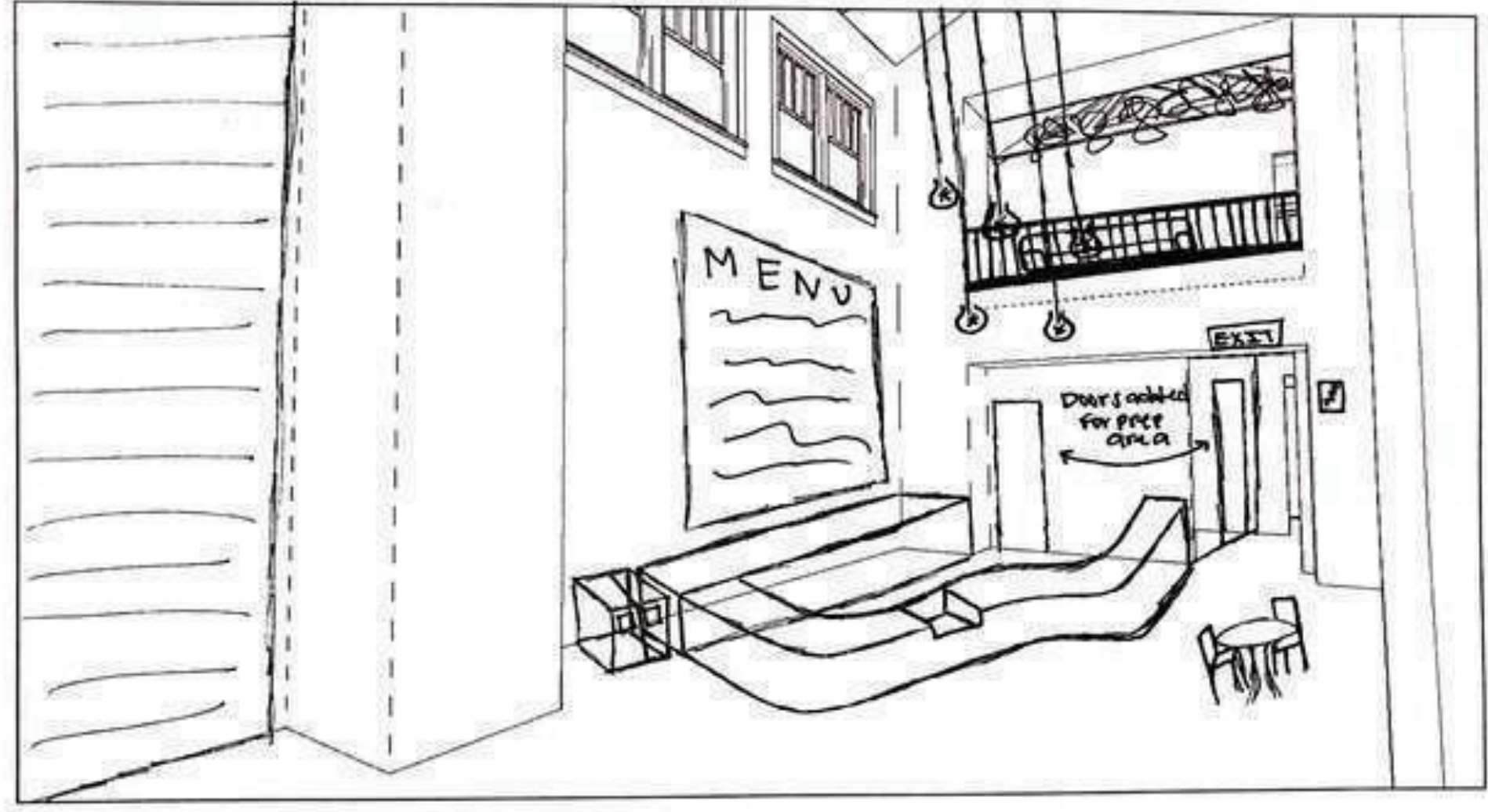


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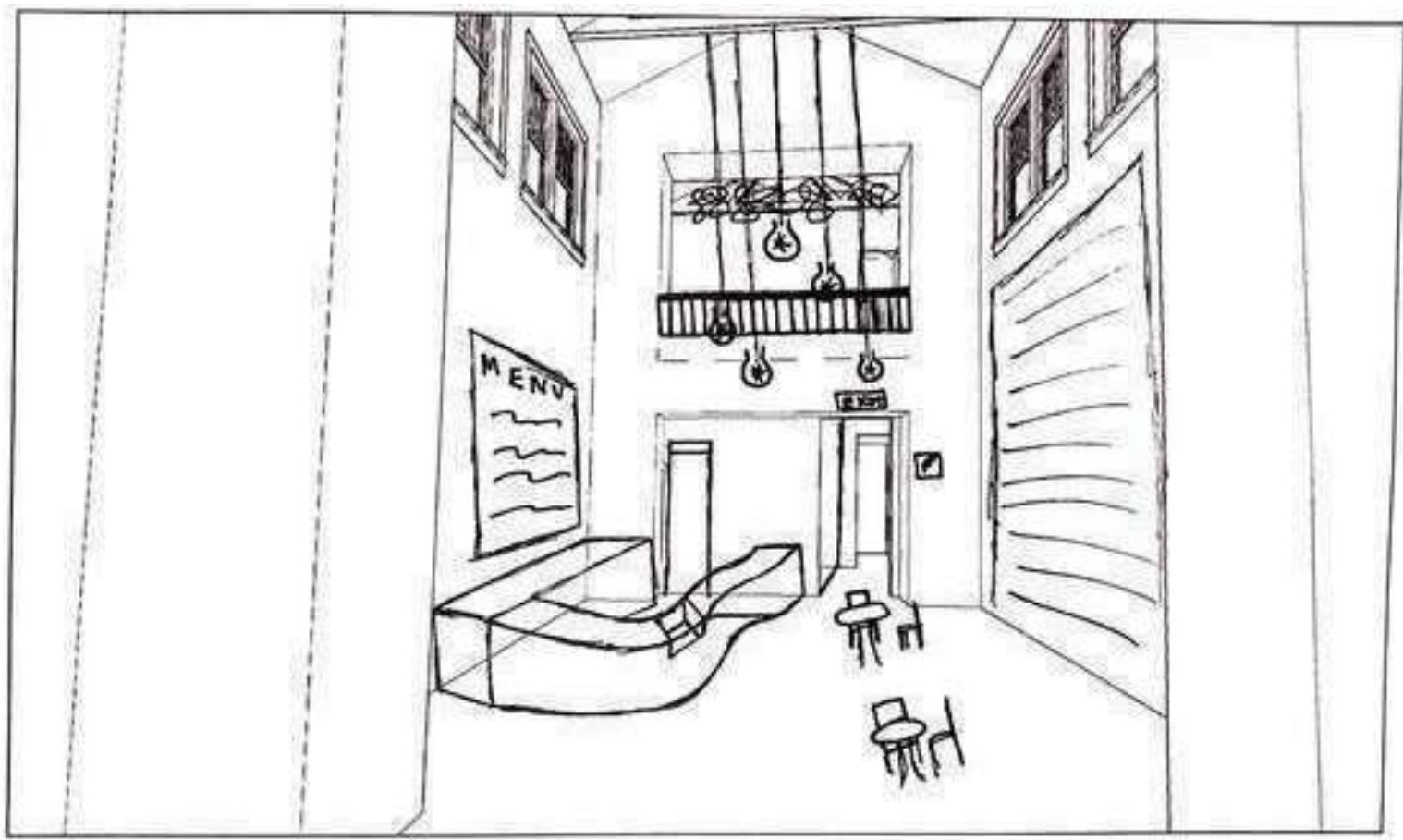
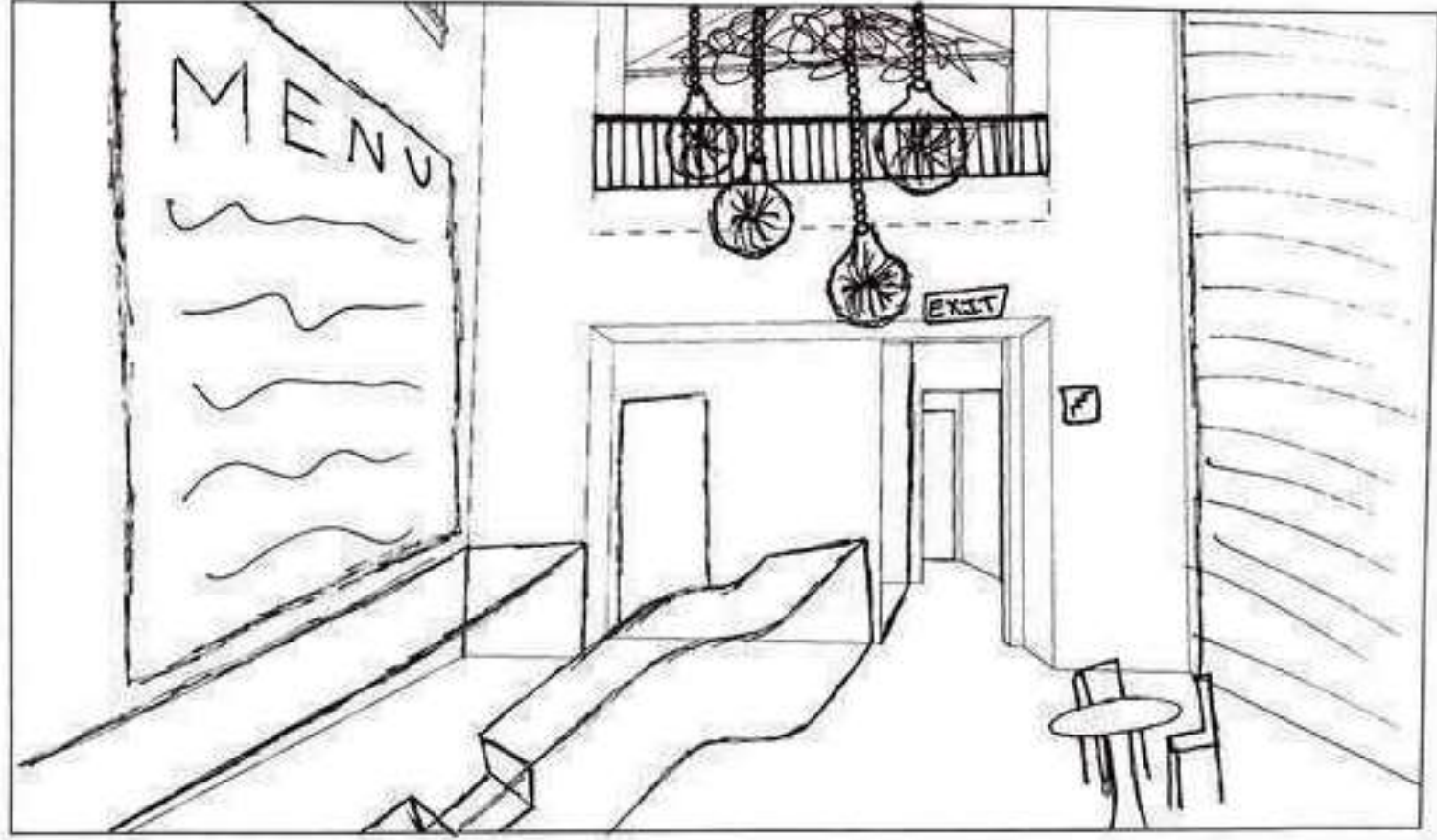
Floor Plan 2



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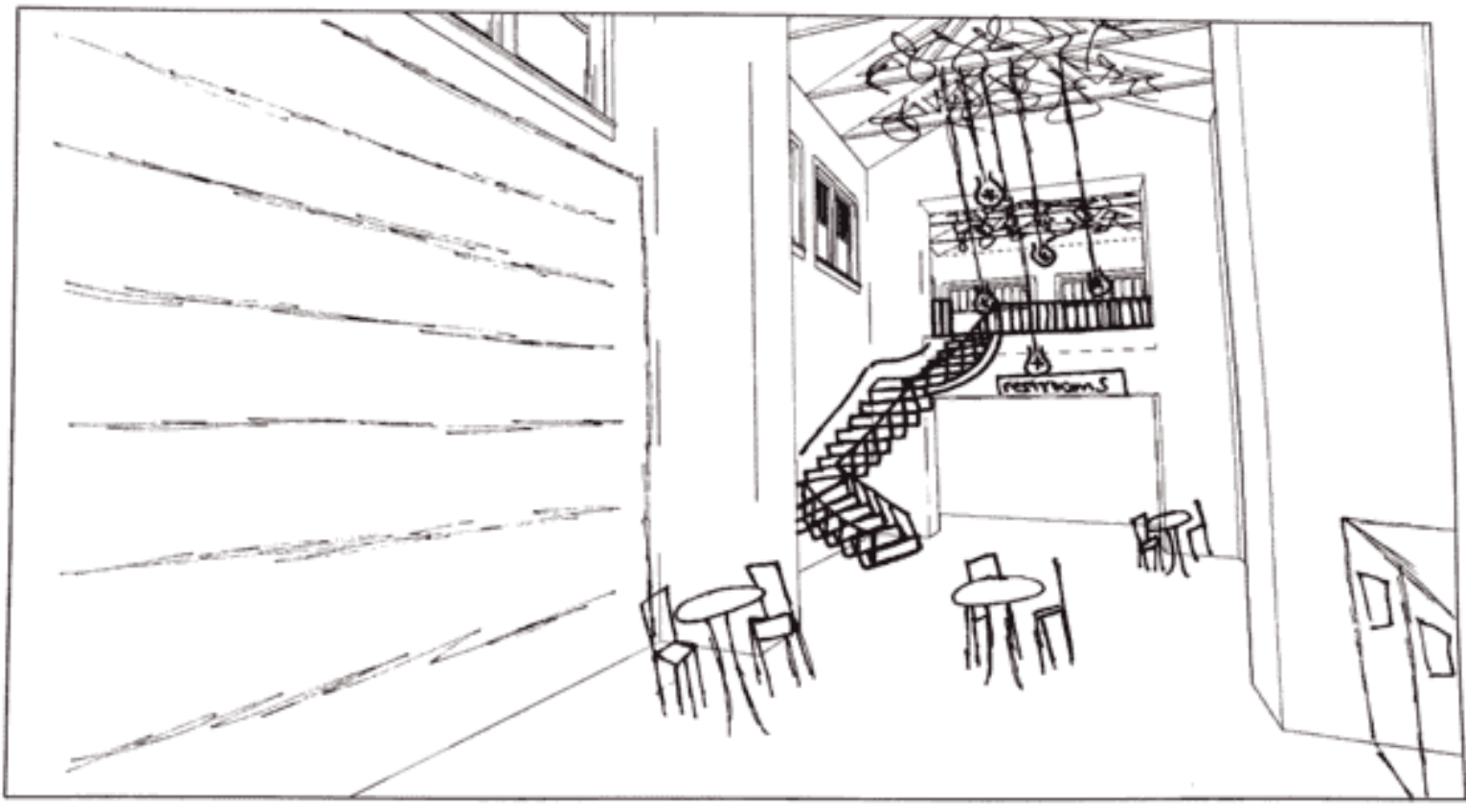
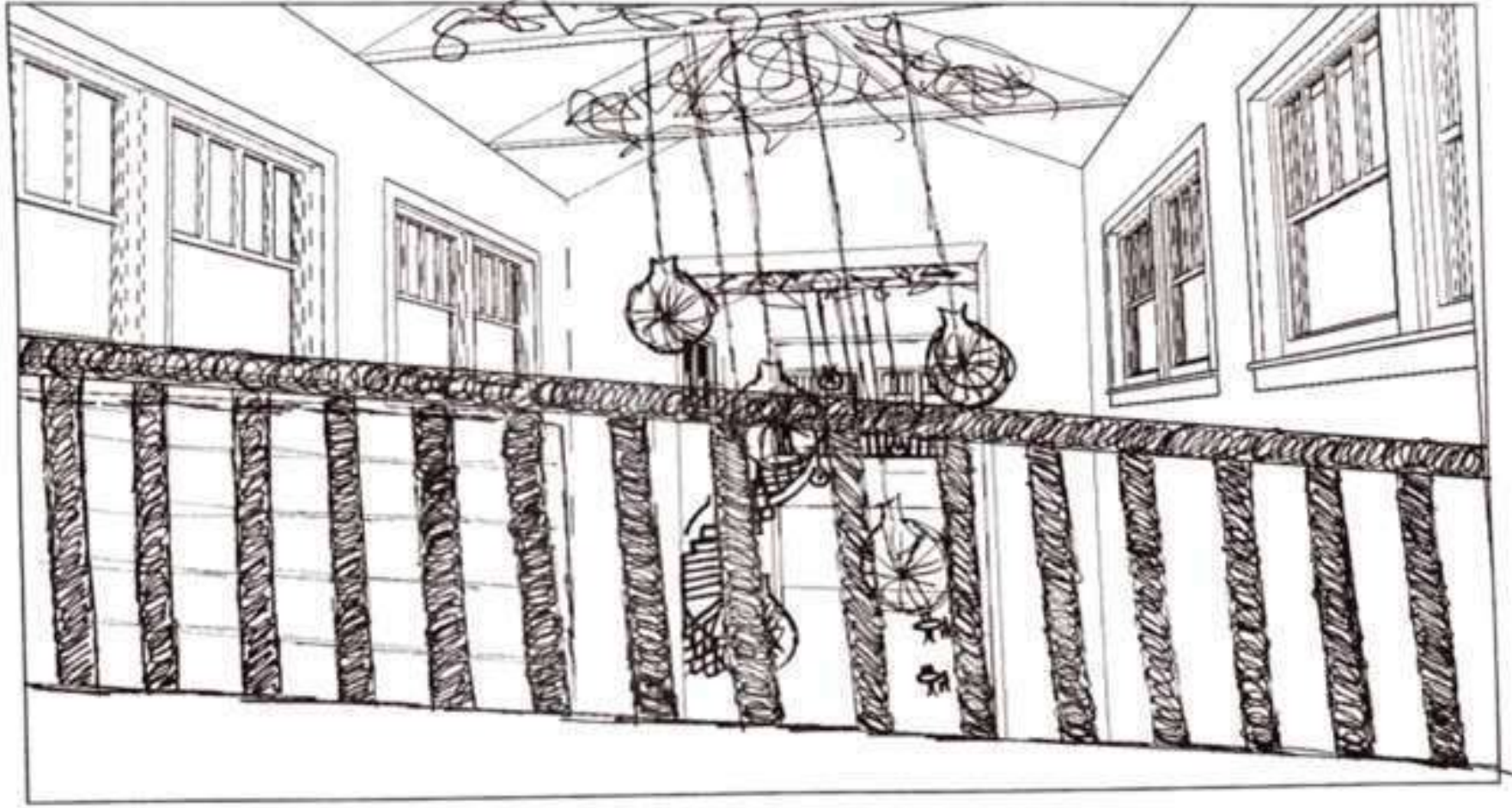


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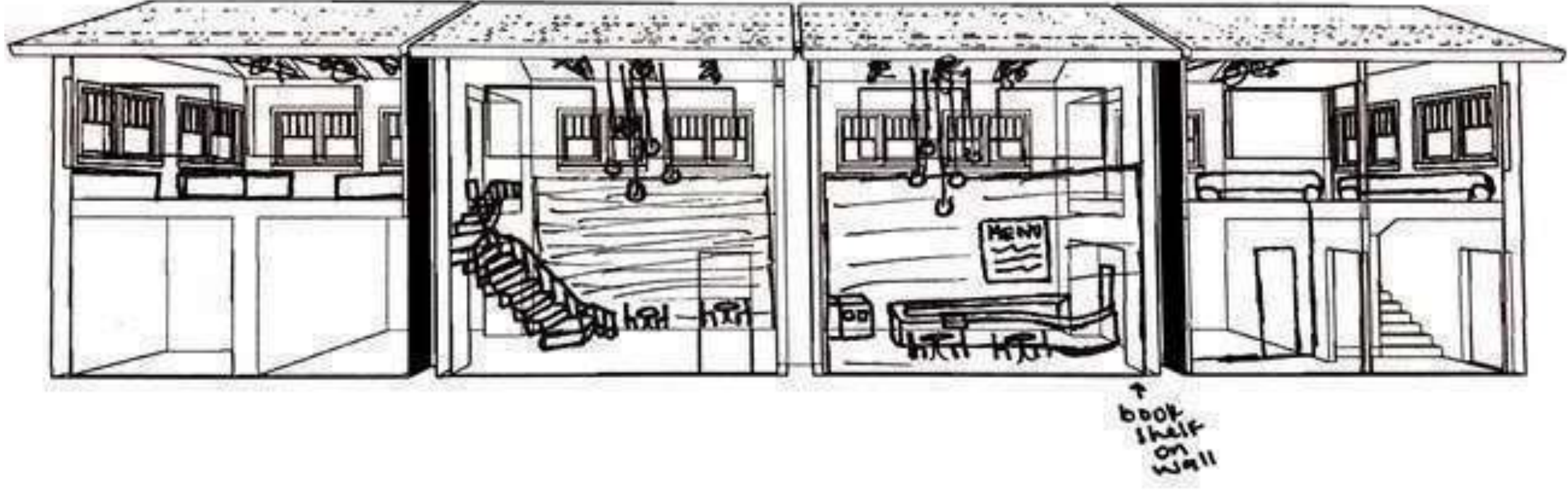


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