

PORTFOLIO ONE

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IDSN 3600

Interior Design III Systems

Workplace and Social Behavior

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Generational Aptitudes and Preferences

- Workforce is largely broken down into 3 main Generations
 - Baby Boomers
 - Generation X
 - Generation Y (Millennials)
- Failure to recognize these differences in a workplace can result in conflict
 - Miscommunication
 - Work relationships
 - Reduced productivity

Generational Aptitudes and Preferences

- Cohort Theory:

People of similar age and location who experienced similar social, historical, and life events tend to fall in the same Generational group. Mostly for the “Coming-of-age”.

-“Coming of age” are people who have not yet reached adulthood; so their value system is not yet set, which is why they are affected the most.

Generational Events

- Baby Boomers: the Vietnam war, Watergate scandal, Woodstock, Civil Rights, Kenney and King assassination, and Sexual revolution
- Generation X: Economic uncertainties, Recession, High Unemployment, Inflation, Downsizing, High divorce rate with their parents, Children of compulsive workers, School-aged; spent most time at home alone while parents were working
- Generation Y: The high-tech age (where their whole lives they've lived with technology), ATM's, Cell phones, Computers, the most diverse in ethnicity because they are open to change.

Generational Aptitudes and Preferences

Generation	Preferences	
Baby Boomers (1940s-1964)	<ul style="list-style-type: none"> -Achievement Oriented -Independent -Respectful of Authority -Loyal to Organizations - High in Self-Reliance 	<ul style="list-style-type: none"> - Diligent on the job - Competitive, Measures Success materially - Trustworthy, Hard working
Generation X (1965-1980)	<ul style="list-style-type: none"> -Individualistic -Distrustful of Corporations -Lacking Loyalty & Commitment -Skeptical 	<ul style="list-style-type: none"> - Open to changes and Values - Less likely to view work as important to their lives - Desires constructive feedback
Generation Y (Millennials) (1980s-2000)	<ul style="list-style-type: none"> -Strong Desire to Succeed -Measure of Success by Meaningfulness of work -Holds life long learning as priority 	<ul style="list-style-type: none"> -views family as the key to happiness - Value their Leisure

Work Space Suggestions

- For Baby Boomers
 - Quiet areas
- Generation X and Y
 - Areas that are more open
- By complementing both workers are comfortable in environment
 - And both can collaborate when needed

Program

Summary

Personnel Totals Per Department	Personnel Totals		Personnel				Support	Total	Circulation	Carpetable
	Current	Future	Sq. Feet	Computer	Printer	Fax	Sq. Feet	Sq. Feet		
Executive	2	2	220	2	1	-	431	651	1.54	1,003
Administration	2	2	128	4	1	-	41	169	1.54	261
Account Admin	10	-	-	8	-	-	136	136	1.54	209
Creative Services	27	33	2,247	7	1	-	1,700	3,947	1.54	6,078
Support	-	-	-	-	-	-	1,720	1,720	1.54	2,649
Totals:	41	37	2,595	21	3	-	4,028			10,200

PERSONNEL

Position	Personnel Totals		Unit Square Ft.		Extended Sq. Feet	Equipment			Notes
	Current	Future	Office	Workstation		PC	Printer	Fax	
					0				
					0				
					0				
					0				
					0				
Director	1	1	120		120	1			Locate near Reception
					0				
					0				
Administrative Assistant	1	1		100	100	1	1		Locate directly outside Mgr office
					0				
					0				
					0				
					0				
Personnel Totals:	2	2			220	2	1	0	

Department Summary

Information:

Personnel 220Ft. Square

Equipment 431Ft. Square

Sub Total: 651Ft. Square

Circulation 1.54

Total Carpetable: 1002. Square 5Ft.

Interviewee:

Interview _____

Date: _____

Revision _____

Submitted: _____

Sign _____

Off: _____

SUPPORT/EQUIPMENT SPACES

Space	Support/Equipment		Unit Square Feet	Extended Sq. Feet	Location	Notes
	Current	Future				
				0		
Waiting Area	0	0		0	Shared space with Reception	Atleast Seating for 4 guests
				0		
Pantry	0	0		0	Near Admin Assts	
				0		
Fax/Copy	0	0		0	Near Admin Assts	
				0		
Storage	1	1	100	100		Shelving
				0		
File Drawers	10	0	3	0		3-Hi cabinets
				0		
Executive Conference Room	1	1	331	331	Adjacent to Waiting Area	Full AV
				0		
				0		
Support Totals:				431		

Department Notes:

Entire company is progressive

Space is attractive

Concept Development

Research that Drew me In

- **The location**

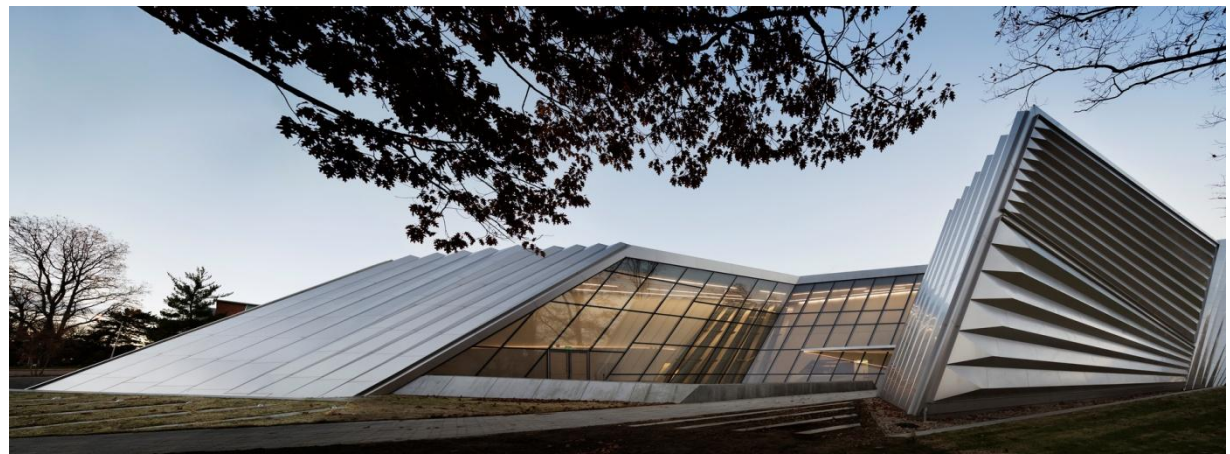
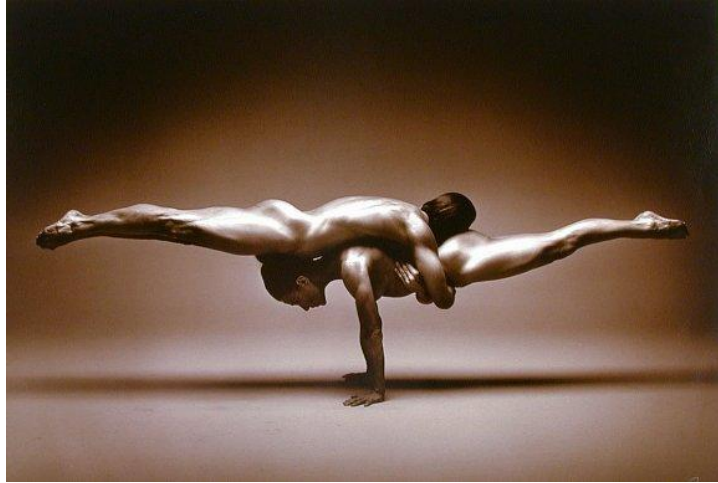
- Arts
- Businesses Such as Medicine & Law



Where It lead me in Design

- **What makes up the City are completely different**

- Arts: Organic, Movement
- Medical district and Firms: Strong, Stable



Citations

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TY - JOUR

AU - Becton, John Bret

AU - Walker, Harvell Jack

AU - Jones-Farmer, Allison

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