# PORTFOLIO ONE

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IDSN 3600
Interior Design III Systems

### Workplace and Social Behavior

Toyin Adebiyi

# Generational Aptitudes and Preferences

- Workforce is largely broken down into 3 main Generations
  - Baby Boomers
  - Generation X
  - Generation Y (Millennials)
- Failure to recognize these differences in a workplace can result in conflict
  - Miscommunication
  - Work relationships
  - Reduced productivity

# Generational Aptitudes and Preferences

### Cohort Theory:

People of similar age and location who experienced similar social, historical, and life events tend to fall in the same Generational group. Mostly for the "Coming-of-age".

-"Coming of age" are people who have not yet reached adulthood; so their value system is not yet set, which is why they are affected the most.

### **Generational Events**

- Baby Boomers: the Vietnam war, Watergate scandal, Woodstock, Civil Rights, Kenney and King assassination, and Sexual revolution
- Generation X: Economic uncertainties, Recession, High Unemployment, Inflation, Downsizing, High divorce rate with their parents, Children of compulsive workers, School-aged; spent most time at home alone while parents were working
- Generation Y: The high-tech age (where their whole lives they've lived with technology), ATM's, Cell phones, Computers, the most diverse in ethnicity because they are open to change.

# Generational Aptitudes and Preferences

Generation	Preferences	
Baby Boomers (1940s-1964)	<ul><li>-Achievement Oriented</li><li>-Independent</li><li>-Respectful of Authority</li><li>-Loyal to Organizations</li><li>- High in Self-Reliance</li></ul>	<ul> <li>Diligent on the job</li> <li>Competitive, Measures Success materially</li> <li>Trustworthy, Hard working</li> </ul>
Generation X (1965-1980)	<ul><li>-Individualistic</li><li>-Distrustful of</li><li>Corporations</li><li>-Lacking Loyalty &amp;</li><li>Commitment</li><li>-Skeptical</li></ul>	<ul> <li>Open to changes and Values</li> <li>Less likely to view work as important to their lives</li> <li>Desires constructive feedback</li> </ul>
Generation Y (Millennials) (1980s-2000)	-Strong Desire to Succeed -Measure of Success by Meaningfulness of work -Holds life long learning as priority	happiness - Value their Leisure

## Work Space Suggestions

- For Baby Boomers
  - Quiet areas
- Generation X and Y
  - Areas that are more open
- By complementing both workers are comfortable in environment
  - And both can collaborate when needed

## Program

Summary

Personnel Totals Per Department	Personne	el Totals	Personnel				Support	Total	Circulati on	Carpetabl e
M0000000000000000000000000000000000000	Current	Future	Sq. Feet	Computer	Printer	Fax	Sq. Feet	Sq. Feet		Sg. Feet
Executive	2	2	220	2	1	_	431	651	1.54	1,003
Administration	2	2	128	4	1	_	41	169	1.54	261
Account Admin	10	_	_	8	_	_	136	136	1.54	209
Creative Services	27	33	2, 247	7	1	_	1,700	3,947	1.54	6,078
Support	_	_	_	-	_	_	1,720	1,720	1.54	2,649
Totals:	41	37	2, 595	21	3	_	4, 028			10, 200

#### PERSONNEL

<u>Position</u>	Personne	Personnel Totals		uare Ft.	Extended		Equipment		Notes
	Current	Future	Office	Workstatio	Sq. Feet	PC	Printer	Fax	
· · · · · · · · · · · · · · · · · · ·	Current	Tuture	UITICE	n	Sq. Peet	<u> </u>		I da	
					0				
					0				
					0				
					0				
					0				
Director	1	1	120	)	120	1			Locate near Reception
	000 000				0				
	800 800				0				
Administrative	888				0				Locate directly outside Mgr
Assistant	1	1		100	100	1	1		office
					0				
					0				
	000 000				0				_
					0				
					0				
					0				
Personnel Totals:	2	2			220	///////2	1		0

#### Department Summary

Information:

Square

Personnel 220Ft.

Square

Equipment 431Ft.

Square

Sub Total: 651Ft.

Circulation 1.54

Total 1002. Square

Carpetable: 5Ft.

#### Interviewee:

Interview
Date:
Revision
Submitted:
Sign

Sign Off: \_\_

#### SUPPORT/EQUIPMENT SPACES

<u>Space</u>	Support/E	quipment_	Unit	Extended	Location	Notes
	Current	Future	Square Feet	Sq. Feet		
				0		
Waiting Area	0	0			ared space with ception	Atleast Seating for 4 guests
Pantry	0	0		0 0 0 0	ar Admin Assts	
Fax/Copy	0	0		0 0 0 0	ar Admin Assts	
Storage	1	1	100	100		Shelving
File Drawers	10	0	3	0		3-Hi cabinets
Executive Conference Room	1	1	331	0 Ad. 331 Are	jacent to Waiting ea	Full AV
Support Totals:				0 0 431		

#### Department Notes:

Entire company is progressive
Space is attractive

Position	Personnel Totals Unit Squa			uare Ft.	Extended		Equipment		Notes	Department Summary	
	Current	Future	Office	Workstation	Sq. Feet	PC	Printer	Fax		Information:	
				8	0					Personne1	128 Square
				8							Squ
Finance				8	0					Equipment	41.4Ft.
				8							Squ
				8	0					Sub Total:	169.4Ft.
lanager	1	0		80	0	1				Circulatio	n 1.54
				8						Total	
Clerical	1	2		64	128	3	1			Carpetable:	8Ft.
					0						
					0						
				88	0						
				8	0						
				88	0						
					0						
				8	0						
				88	0					Interviewee	
				8						Interview	
				8	0					Date:	
			·	33			·			Revision	
					0					Submitted:	
										Sign	
Personnel Totals:	2	2			128	4	1	0		Off:	

#### SUPPORT/EQUIPMENT SPACES

<u>Space</u>	Support/H	Equipment	Unit	Extended	Location	Notes
	Current	Future	Square Feet	Sq. Feet		
				0		
Finance				0		
					Lockable	
File Drawers	20	23	1.8	41.4	room	5-Hi cabinets
						3 Printers, shredder,
Equipment	0	0	120	0		work counter
				0		
				0		
				0		
				0		
				0		
				0		
				0		
				0		
				0		
				0		
Support Totals:				41.4		

Department Notes:

260.8Square

Square

Square

<u>Position</u>	Personne	l_Totals_	Unit Sq	uare Ft.	Extended		Equipment		Notes	Department Sum	mary
Current	Current	Future	Office	Workstati on	Sq. Feet	PC	Printer	Fax		Information:	
											Square
					0					Personnel	OFt.
		0		0.0						D	Square
Account Executive	3	0	)	80	0	4				Equipment	136Ft. Square
					0					Sub Total:	136Ft.
Account Manager	3	0	)	80	0	4					1. 54
nood and manager											209. 4Square
					0					Carpetable:	4Ft.
Administrative									Shared by entire		
Assistant	1	0	)	80	0	0	0		OProduction staff		
				10	0						
Account Assistant	3	0	)	48	0	0					
	9				0						
	8				0						
					0						
					0					Interviewee:	
										Interview	
					0					Date:	
										Revision	
					0					Submitted:	
Damaannal Tatal-	10					8			0	Sign Off:	
Personnel Totals:	10				0				U	011:	

#### SUPPORT/EQUIPMENT SPACES

<u>Space</u>	Support/E	Equipment	Unit	Extended	Location	Notes
	Current	Future	Square Feet	Sq. Feet		
File Drawers	10	12	3	36N	Near Admin Assts	3-Hi cabinets
				0		
<u>Equipment</u>	0	0	64		See: Support Copy and Fax	Copier, work counter
Digital Storage	0	1	100	100		Shelving; can be spread throughout
Storage	0	0	100	0		
				0		
				0		
				0		
Support Totals:				136		

epartment Notes:	
	_
	•

<u>Position</u>	Personnel Totals			Unit Square Ft. Workstati			Equipment	Notes	
	Current	Future	Office	on	Sq. Feet	PC	Printer	Fax	
				100	0		-		
eam Manager	2	3		109	327	2	1		
`eam Assistant	25	30		64	1920	1			
Com Hose Source	20	- 00		01	1020				
					0				
					0	2			
					0	2			
					0				
					0				
					0				
					0				
					0				
					0				
					0				
Personnel Totals:	27	33			2247	7	1	0	

#### Department Summary

Information:

Personnel 2247Square Ft. Equipment 1700Square Ft. Sub Total: 3947Square Ft.

Circulation 1.54 **Total** 6078.

Carpetable: 4Square Ft.

#### Interviewee:

Interview
Date:
Revision
Submitted:
Sign

Sign Off: \_\_\_

SUPPORT/EQUIPMENT SPACES

<u>Space</u>	Support/E	,,,,,,,,,,,,,,,	Unit Square Feet	Extended Sq. Feet		<u>Notes</u>
	Juliono	1 4 6410	Dquaro 1 000	0		
				0		
				0		
Concept Lounge	0	1	500	500		Also Work area
Studio Room	2	2	500	1000	Adjacent to Teams	
Storage	1	1	200	200	Next to Work Area	Shelving
	8			0		
				0		
				0		
	8			0		
				0		
Support Totals:				1700		

Department	Notes:

#### PERSONNEL

<u>Position</u>	Support/Equipment	Unit	Extended	Location	Notes
	Current Future	Square Ft.	Sq. Feet		
			0		
			0		
			0		
			0		
			0		
			0		
			0		
			0		
			0		
			0		
			0		
			0		
			0		
			0		
			0		
ersonnel Totals:	0 0				

Department	Summary
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Information:

Personnel 0Square Ft. Equipment 1720Square Ft. Sub Total: 1720Square Ft.

Circulation 1.54
Total 2648.

Carpetable: 8Square Ft.

#### Interviewee:

Interview
Date:
Revision
Submitted:
Sign
Off:

#### SUPPORT/EQUIPMENT SPACES

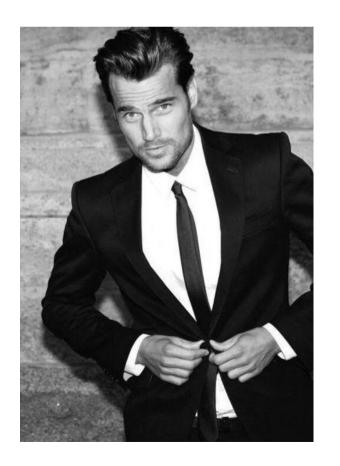
<u>Space</u>	Support/Equipment		Unit	Extended	Location	Notes	
	Current	Future	Square Feet	Sq. Feet			
	8			0	Direct access to Broadcast,		
Reception/Waiting	1	1	250		Executive, Mktg	Waiting for 6, TV's	
				0	Shared by all		
Conference Room	1	1	250	250	areas	Full AV	
Computer Service Area	0	0	80	0		Work counter, outlets	
Computer Server Room	1	1	80	80	Near Acount Admin	Raised floor, secure, 3 racks	
Copy/Fax Station	1	2	120		Spread throughout	Work counter	
Pantry	1	2	100	200	Spread throughout	Coffee, sink, refrigerator, cabinets	
Lunch Room	1	1	400	400		Full kitchen, seating	
Coats	0	0	1	0			
Mechanical Room	0	1	300	300	Near Base Building air supply	Supplemental Air	
Support Totals:				0 1720			

Department Notes:				

## Concept Development

Research that Drew me In

- •The location
  - -Arts
  - -Businesses Such as Medicine & Law

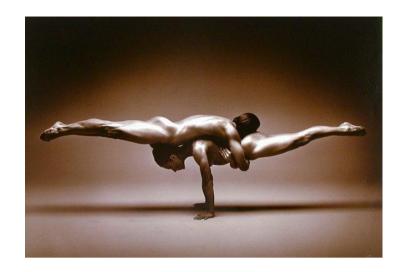




Where It lead me in Design

- •What makes up the City are completely different
  - -Arts: Organic, Movement
  - -Medical district and Firms: Strong,

Stable













### Citations

Provider: John Wiley & Sons, Ltd Content:text/plain; charset="UTF-8"

TY - JOUR

AU - Becton, John Bret

AU - Walker, Harvell Jack

AU - Jones-Farmer, Allison

TI - Generational differences in workplace behavior

JO - Journal of Applied Social Psychology

JA - J Appl Soc Psychol

**VL** - 44

**IS** - 3

SN - 1559-1816

UR - http://dx.doi.org/10.1111/jasp.12208

DO - 10.1111/jasp.12208

SP - 175

EP - 189

PY - 2014

ER -