# PORTFOLIO

**IDSN 3600** 

Fall 2016

Preliminary Schematic Design

Erica Holloway

**Client**: An established developer seeking to

create a senior living complex

#### Target Market:

- Middle class retirees
- Active lifestyle
- Ages fifty-five and older
- Desire to age in place
- Greenville, N.C. residents
- Universal to accommodate everyone





#### TARGET BUYERS

#### Space Approx. Square Footage

Entry/Bonus Area 150 sq. ft.

Coat Closet 10 sq. ft.

Living/Dining 420 sq. ft.

Kitchen 110 sq. ft.

Laundry 30 sq. ft.

Patio/Balcony 70 sq. ft.

Master 200 sq. ft.

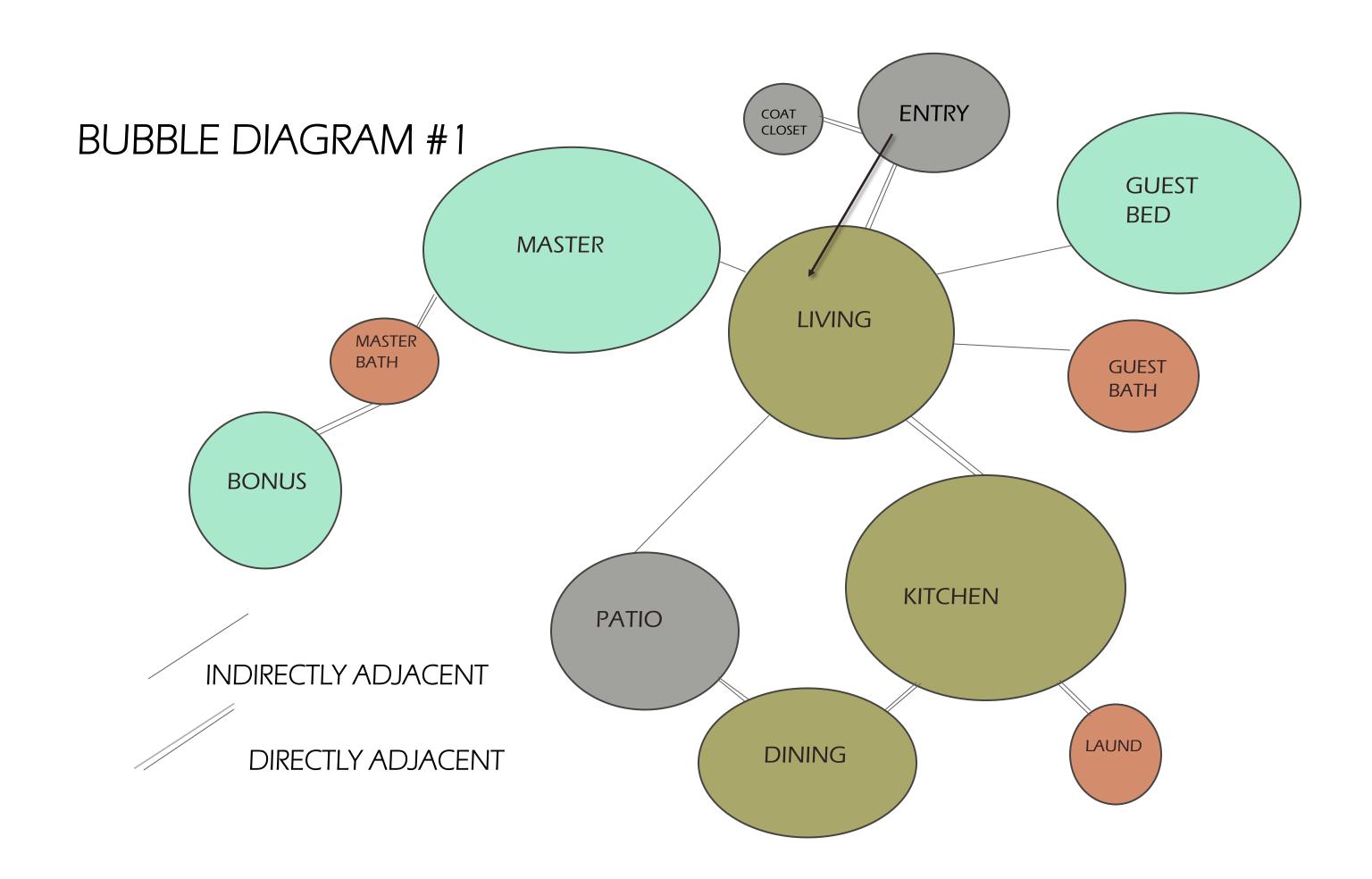
Master Bath 100 sq. ft.

Guest Bed 130 sq. ft.

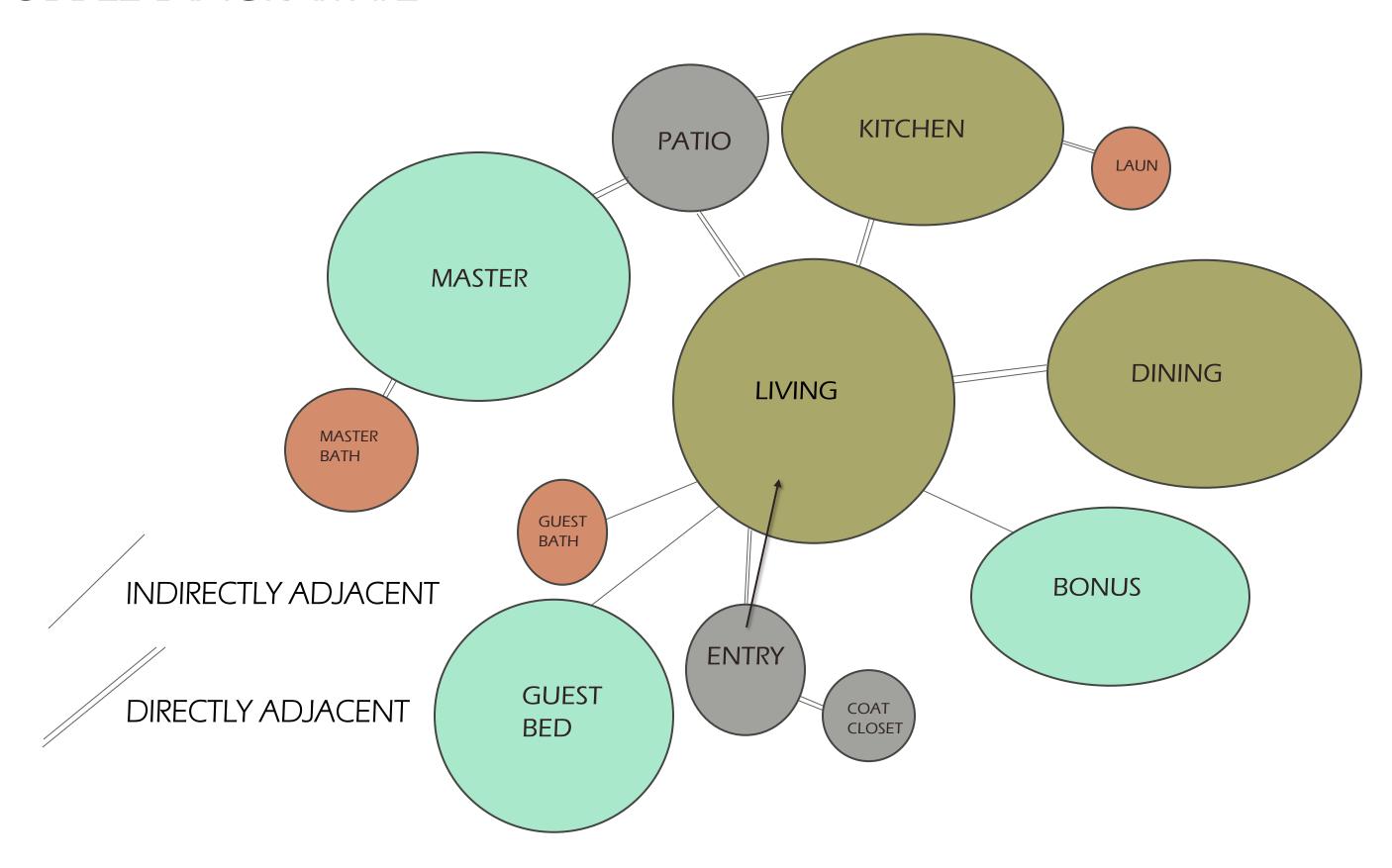
Guest Bath 120 sq. ft.

**Total**: 1,300+/ sq. ft.

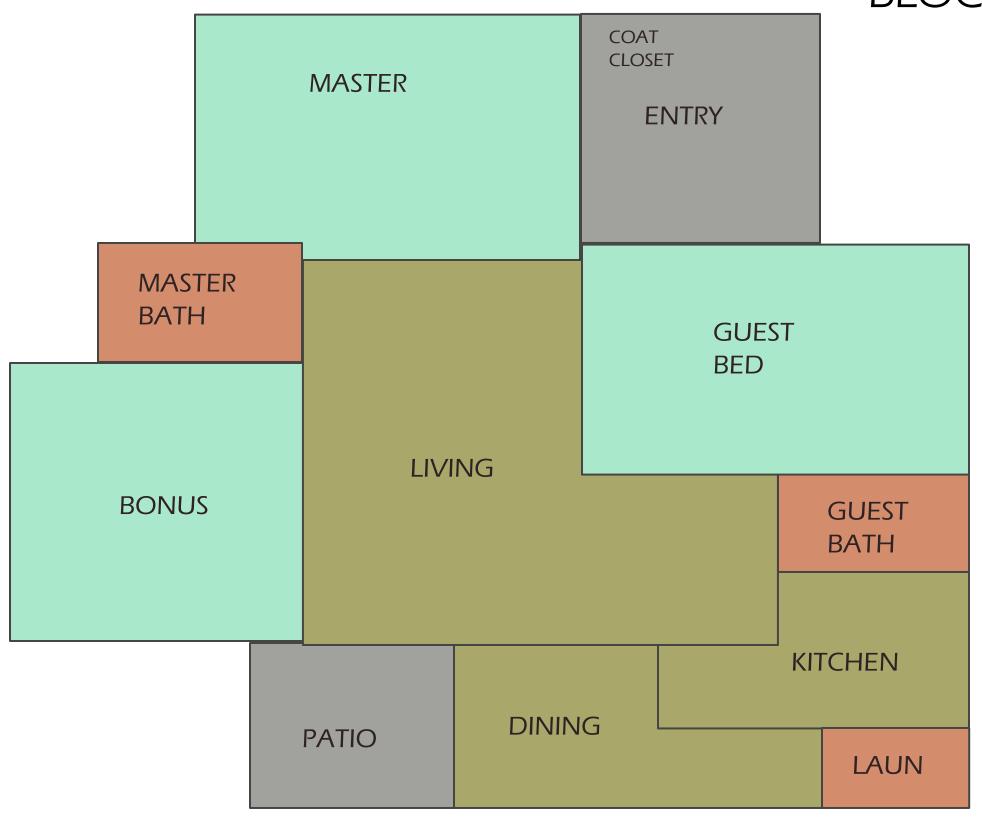
### SPACE PLANNING



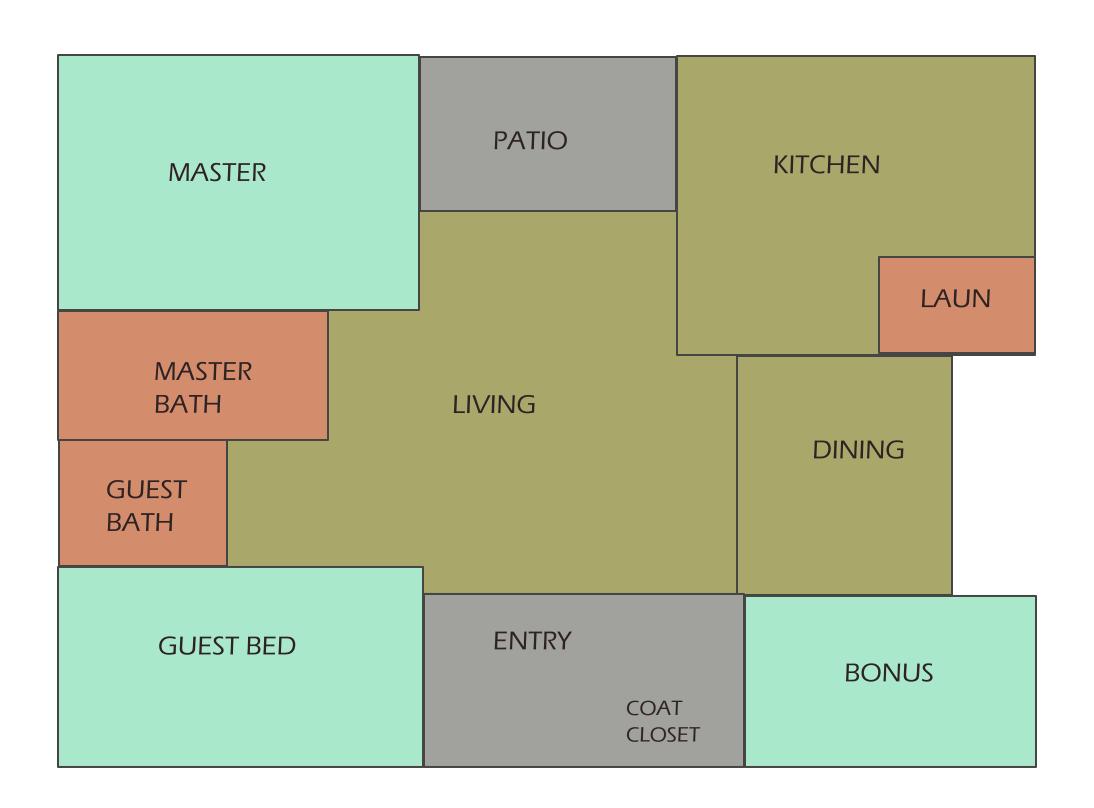
#### BUBBLE DIAGRAM #2



#### BLOCK DIAGRAM #1



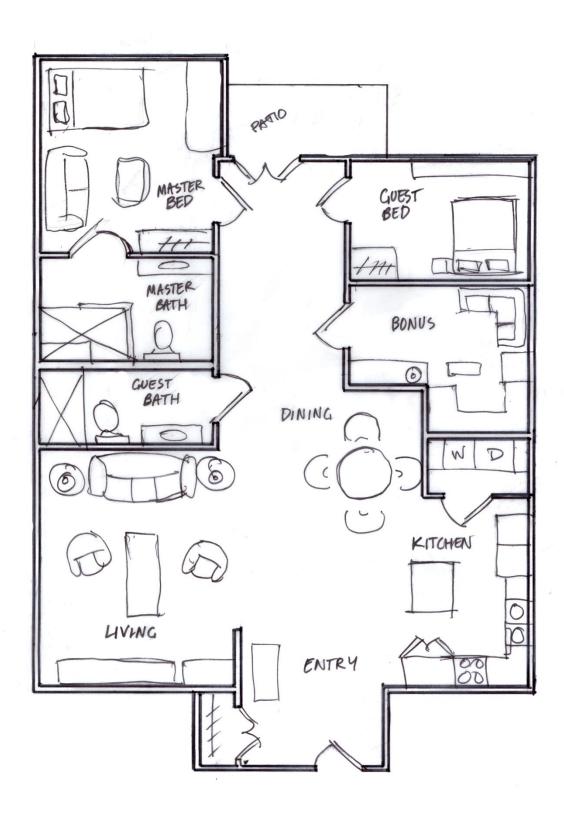
#### BLOCK DIAGRAM #2



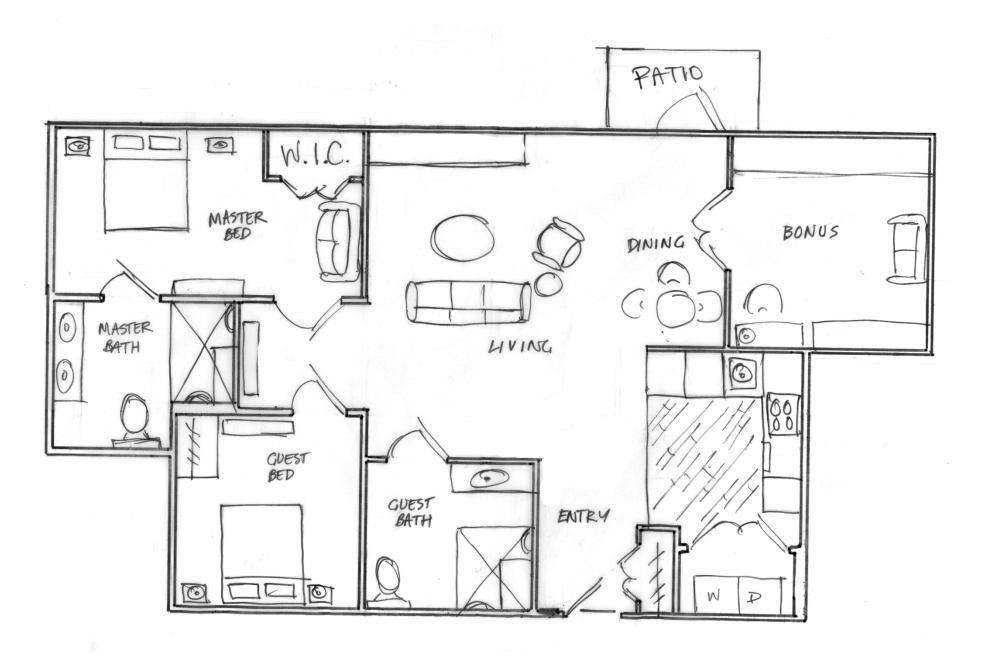
# INSPIRATION

# Calm, traditional, and simple

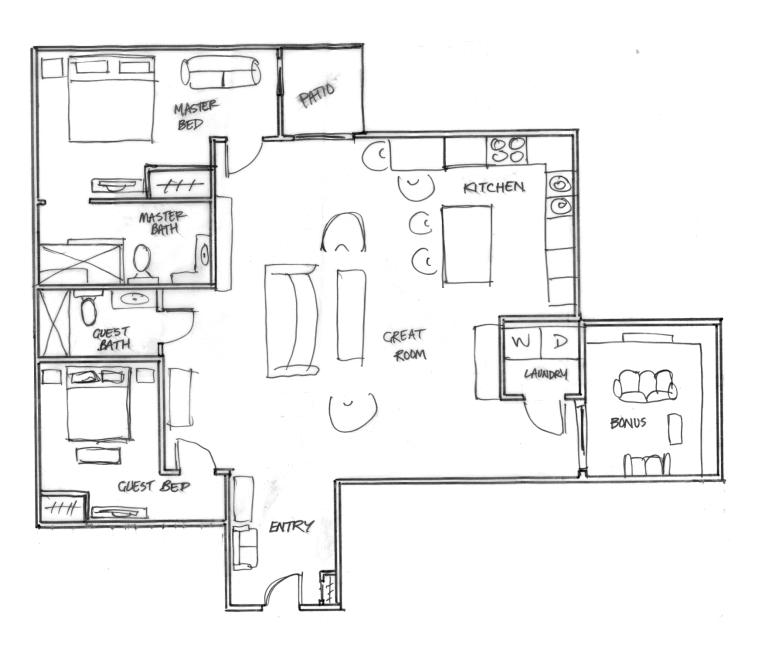




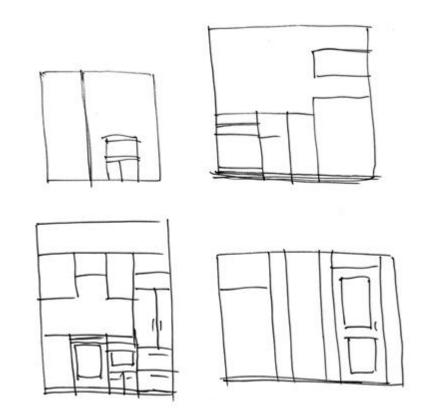
FLOOR PLAN 1

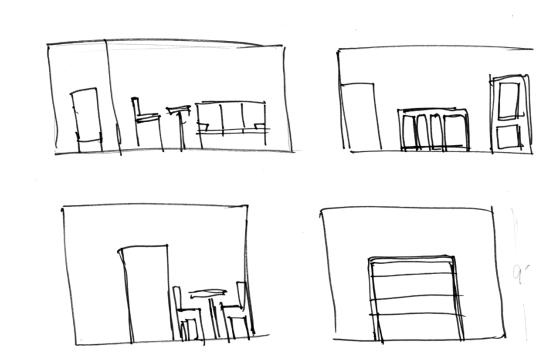


FLOOR PLAN 2



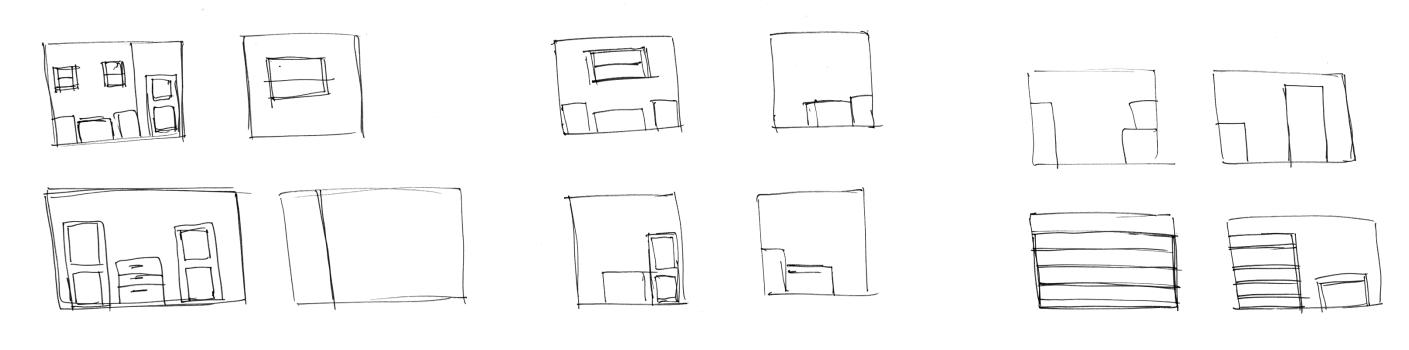
FLOOR PLAN 3





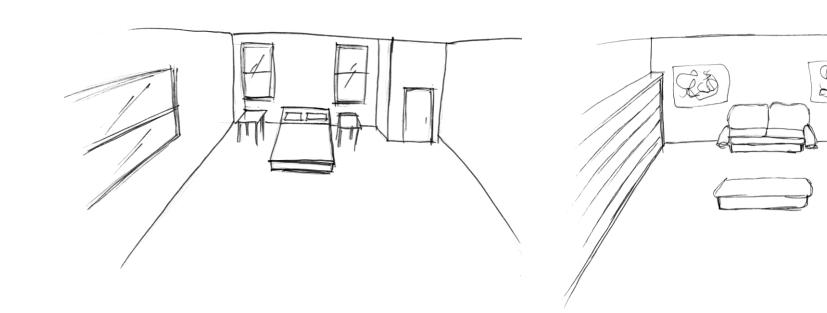
KITCHEN ELEVATIONS

LIVING/DINING ELEVATIONS



MASTER BED ELEVATIONS

GUEST BED ELEVATIONS BONUS ROOM ELEVATIONS





MASTER BED PERSPECTIVE BONUS ROOM PERSPECTIVE

KITCHEN PERSPECTIVE

# INTERIOR FINISHES





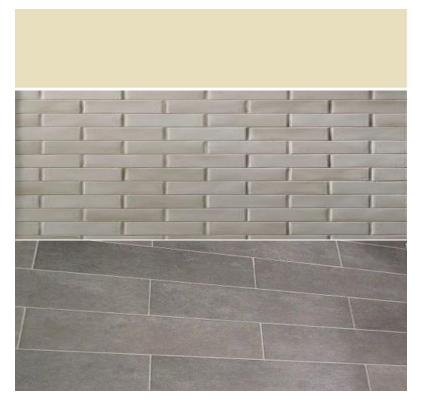


OPTION 2

KITCHEN

# INTERIOR FINISHES





OPTION 1

OPTION 2

MASTER BATH

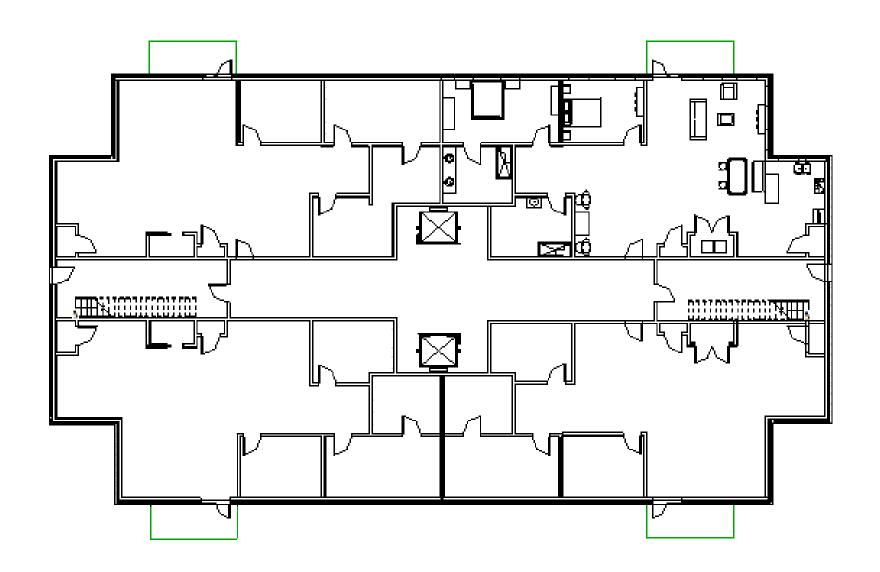
# INTERIOR FINISHES





LIVING ROOM

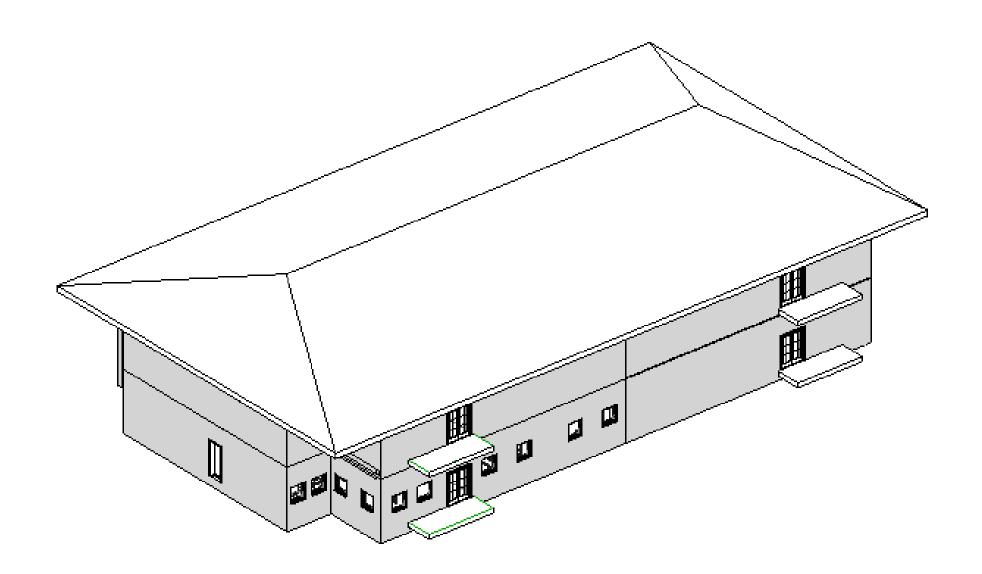
# **BUILDING STUDIES**



LEVEL 1 Not to Scale

FULL FLOOR PLAN

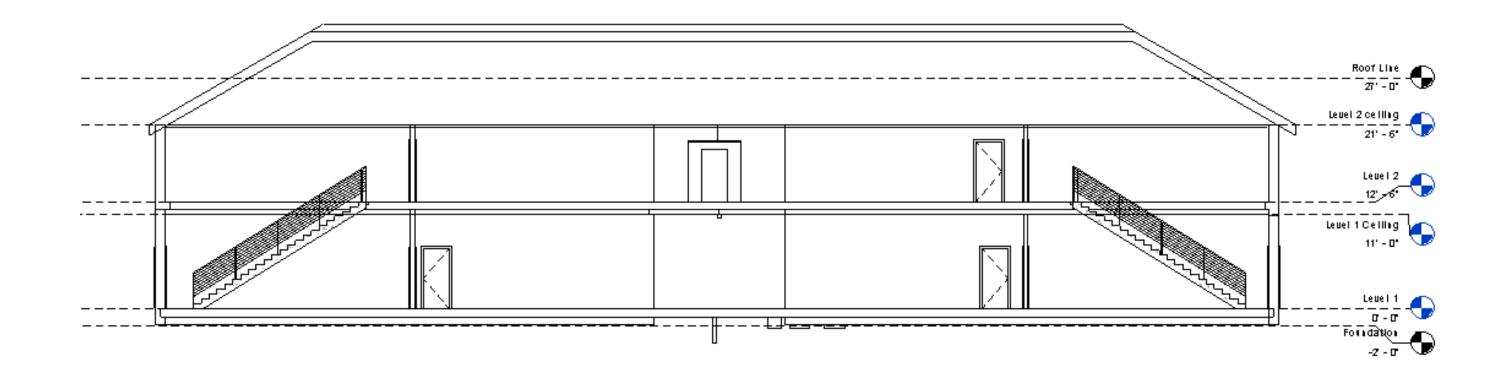
# BUILDING STUDIES



Not to Scale

**AXONOMETRIC VIEW** 

# BUILDING STUDIES



Not to Scale

SECTION CUT THROUGH CENTRAL CORRIDOR

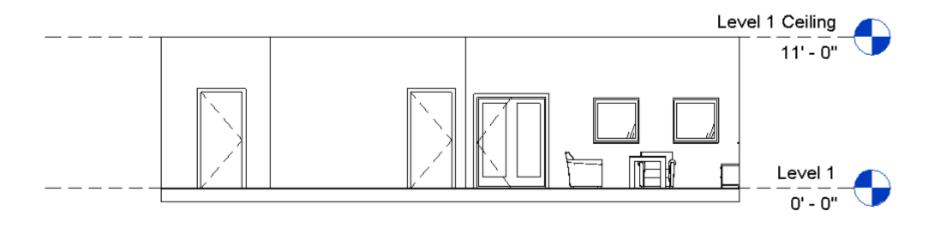
# CONDO STUDIES

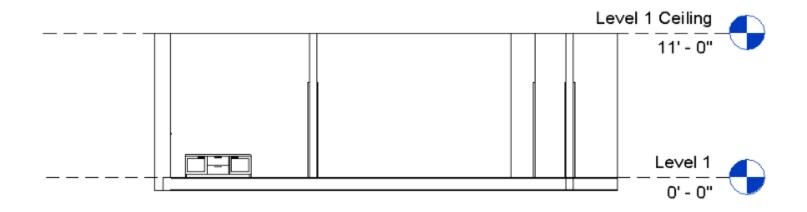


Not to Scale

FLOOR PLAN
WITH FURNITURE

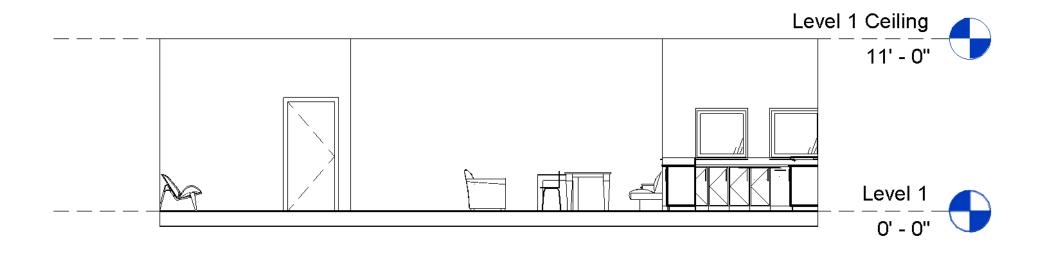
# ELEVATIONS

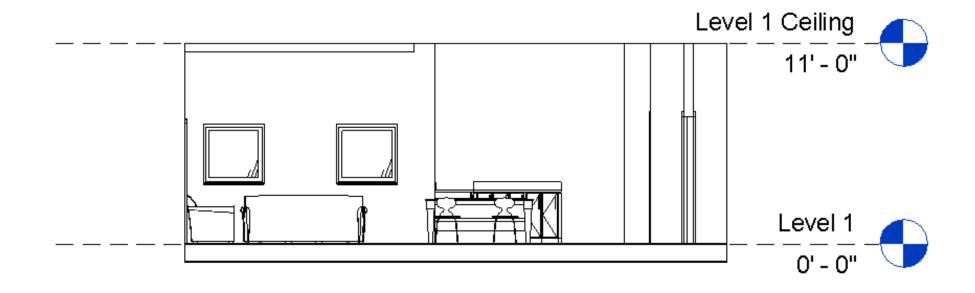




LIVING

# ELEVATIONS





DINING/KITCHEN

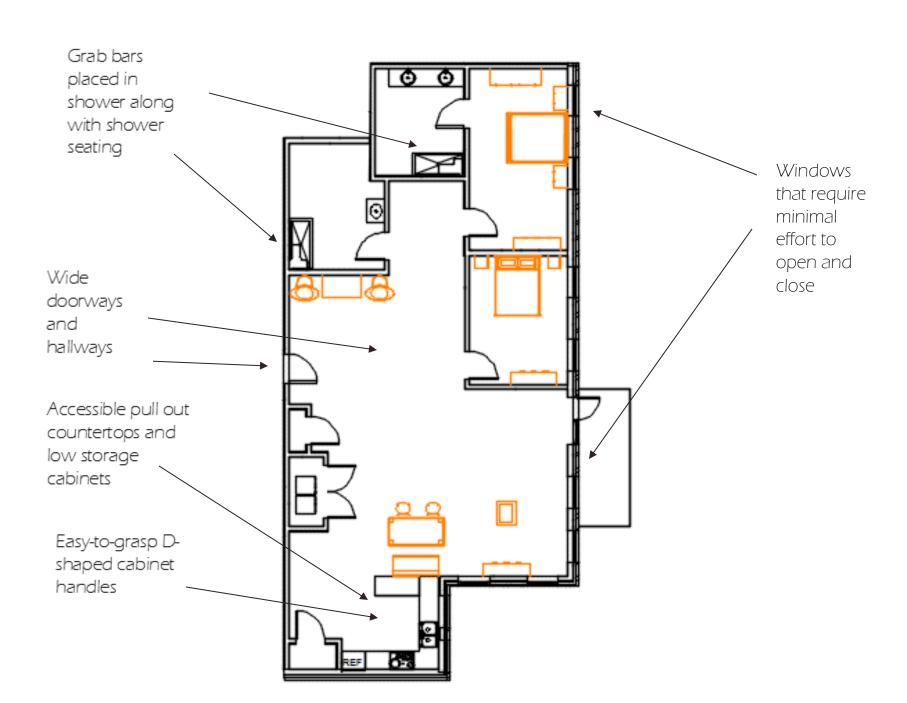
### FLOOR PLAN WITH FURNITURE

Walk-in/Roll-in showers

Lever style door handles

Great lighting throughout the unit

No step entry



Reachable controls and switches

Slip resistant floors

Not to Scale

UNIVERSAL STRATEGIES