



PORTFOLIO 1
HOLLY JOHNSON

RESEARCH

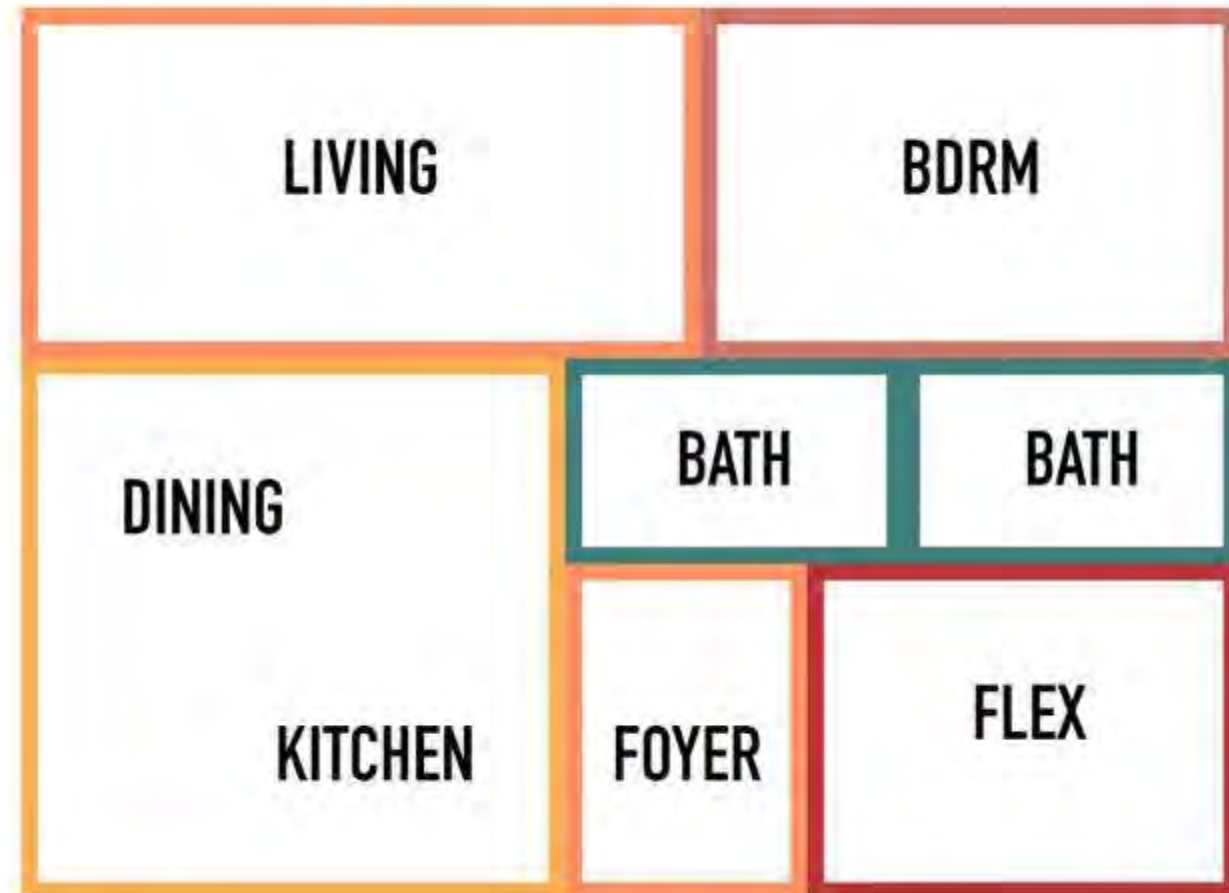
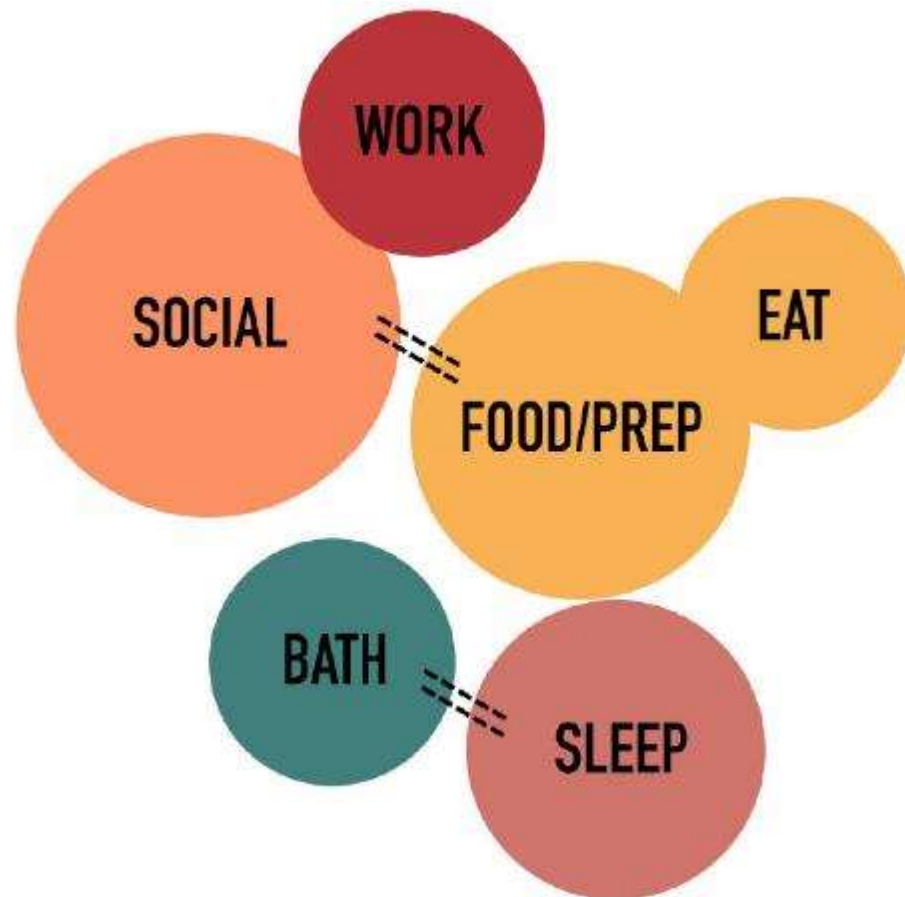
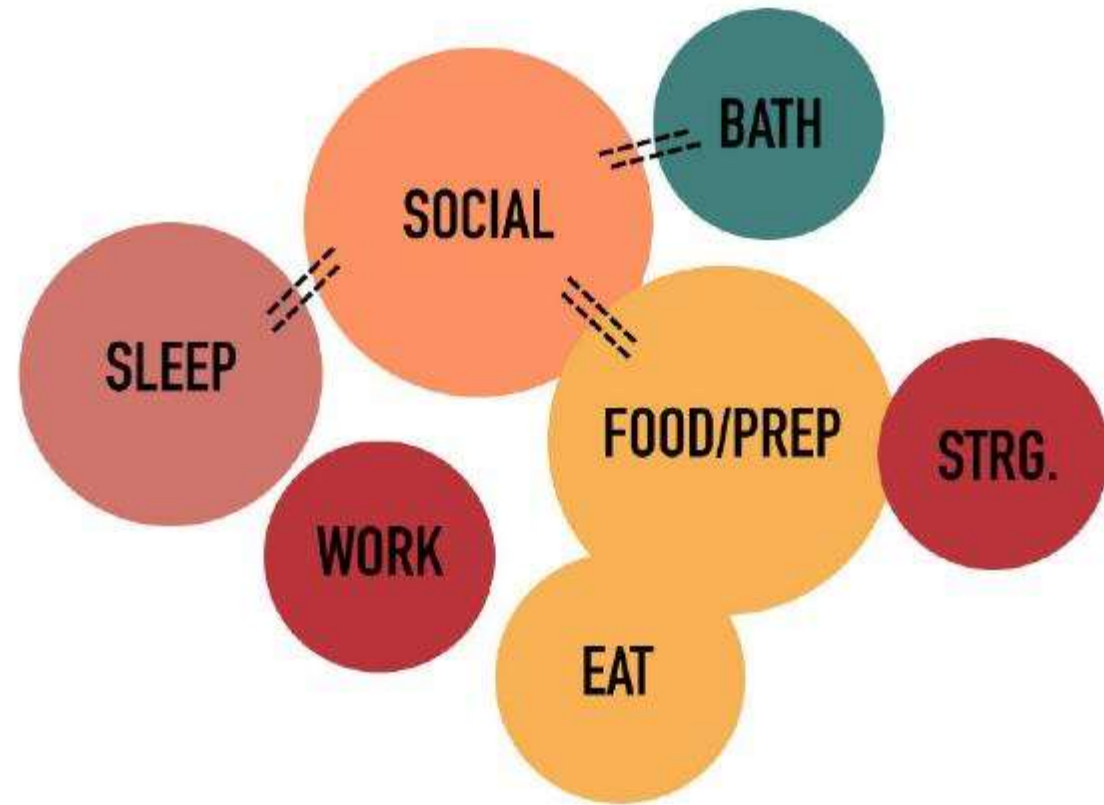
- COLORS ARE SEEN WITH A YELLOW TINT AS RETINA GROWS OLDER
- DIFFERENT COLORS ASSOCIATED WITH DIFFERENT MOODS
 - RED – ENERGY
 - SOFT BLUE – CALM
 - GREEN – COMFORT
 - BROWN – SAFETY
 - PURPLE – CREATIVITY
 - ORANGE – APPETITE
 - WHITE – SPACE
 - BLACK – RELAXATION
- SENIORS RECEIVING ALZHEIMER'S AND DEMENTIA CARE IN MISSISSAUGA OFTEN HAVE ROOMS PAINTED IN THESE COLORS BECAUSE THEY CAN BE ESPECIALLY HELPFUL IN REDUCING ANXIETY AND BOUTS OF AGGRESSION ASSOCIATED WITH THESE CONDITIONS
- USING A COLOR SCHEME THROUGHOUT A SPACE WILL MAKE IT FLOW AND FEEL LARGER (ONE MAIN COLOR WITH A COUPLE ACCENTS), THIS WILL CREATE VISUAL INTEREST IN THE ROOMS, YET WON'T BE OVERWHELMING TO THE EYE
- COOL/MUTED COLORS BLEND TOGETHER AND CAUSE THE ROOM TO LOSE INTEREST
- THEREFORE, BLUE, GREEN, AND WHITE ON WALLS AND BEDDING MIGHT HELP THEM FALL ASLEEP EASIER AND SLEEP BETTER
- A LIGHT GREEN WITH POPS OF SOFT YELLOW IS A GREAT COMBINATION FOR COMMON LIVING SPACES
- THE GREEN WILL HELP ELDERLY CITIZENS FEEL AT EASE, WHILE THE YELLOW IS A NICE TOUCH IF HE OR SHE OFTEN READS, DOES PUZZLES, OR WORKS ON CROSSWORDS IN THE SPACE
- ADD CONTRASTING HUES TO LEVEL CHANGES IN FLOORS OR ANY AREA THAT MAY BE DIFFICULT TO NAVIGATE
- VARYING COLORS WORK BETTER THAN MONOCHROMATIC SCHEMES AS ITS EASIER FOR OLDER EYES TO DIFFERENTIATE BOLD HUES
- POPS OF COLOR INSTEAD OF WALL COLOR SO IT IS NOT OVERWHELMING
- THEY LIKE PASTEL SOFTER COLORS, BUT BRIGHTER COLORS ARE BETTER FOR THEIR MOODS/STIMULATION

CLIENT

- OWNER & CLIENT: DEVELOPER AND MANAGEMENT COMPANY
 - PREFER CHEAPEST MATERIALS FOR HIGHEST PROFIT
- USERS: 55 + RETIREES, ACTIVE, AFFLUENT RETIREES
 - PREFER HIGH END MATERIALS FOR REASONABLE RATES
- ATTRACTIVE DESIGN
 - WELCOMING ENVIRONMENT FOR RESIDENTS AND THEIR FAMILIES
- FUNCTIONAL SPACE
 - COMFORTABLE ROOMS FOR VARYING TASKS
- ACCESSIBILITY & COMFORT
 - DESIGNED WITH AGING RESIDENTS' NEEDS IN MIND
 - UNIVERSAL DESIGN: ACCESSIBLE TO ALL PEOPLE
- FLOOR PLAN
 - 2 BED 2 BATHROOMS
 - OPEN FLOOR PLAN IS PREFERRED



BUBBLE + BLOCK



SPACE STANDARDS

OWNER'S SUITE	282 SF
OWNER'S BATH	177 SF
OWNER'S CLOSET	58 SF
GREAT ROOM	426 SF
FLEX ROOM	231 SF
CLOSET	53 SF
GUEST BATH	104 SF
KITCHEN	340 SF
NOOK	102 SF
LAUNDRY	117 SF
STORAGE	46 SF
FOYER	172 SF
TOTAL	2108 SF

CONCEPT



- 70'S COLORS AND FORMS BROUGHT INTO THE 21ST CENTURY.
- CONCEPTUALIZES HOW TIMES ARE CHANGING AND MORE OLDER PEOPLE ARE STILL LIVING ACTIVE LIVES AS IT TAKES SOMETHING MOST OF THE CUSTOMERS WILL KNOW AND COMBINES IT WITH THEIR LIFESTYLE TODAY

SHOWER WITH COLOR

In the bathroom shift the emphasis, from sterile looking tile and porcelain, to the walls. Use dramatic jewel like colors. Repeat the wall color in shower curtains and towels for a look of luxury.

If the tile in your bathroom is black, paint the walls **PERMAN ORANGE ACCENT** and you will love it. Perhaps the tile is timid green. Paint the upper walls dark **CHOCOLATE GREEN** for a truly distinguished look. If your starting point is pink tile consider **ANABIAN BROWN** for the upper walls. On the other hand if pink is your favorite color paint the upper walls a darker or lighter pink for greater emphasis.

For inspiration study the galaxy of bathrooms shown here. Note the plus-touches; the occasional use of wallpaper, chandeliers, unique towel rods, unusual mirrors. The possibilities are endless. For maximum water proofing use **SHERWIN-WILLIAMS EPOXY ENAMEL** and **KEM-GLO**.



Luscious colors have invaded bathrooms. Even washbowl ranges of hues. Here yellow counters harmonize with **STRAWBERRY KEM-GLO** walls and woodwork.



The **Early American** look was captured with a sandblight fixture, silhouettes and oval mirror. Colors: **SUMMER STRAW** and **TOASTED ALMOND**.



The **ruston-rule** permits its use in any room especially when it is painted **HERITAGE GOLD** and cabinet and trim are **CELESTIAL**.

