



Portfolio 1

Assignment 1 & 2

Interior Design 3102 *001*

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Research

Business:

- Currently it is being used as a coffee shop, deli/sandwich shop, and an art venue occasionally

Greenville History:

- 1930s - businesses closed due to great depression
- 1950s - building and renewal resumed development
- 1960s/1970s - ECU was created, shops/art galleries/restaurants/clubs define most of uptown Greenville, & citizens of the community joined to create the Historic Properties Commission which started the preservation moment
- late 1980s, the Historic Preservation Commission was created by City Council
 - The commission was established to recommend to City Council properties for designation as historic properties
- Downtown saw a huge recovery since the recession, and renamed to Uptown
- Uptown is the heart of the city, its where they make decisions on
 - Parking
 - Security
 - Sanitation
 - Landscaping
 - Beautification

Distancing:

- Spacing for people to stay at least 6ft apart from other people
- 83 people can fit in a 3000 sq. ft space with 6ft of distance



Stakeholder Profiles



Owner: Real Estate Developer

What do they want to see?

- They want to see a project put in place
- They want to see the property or space being used in an efficient way

Client: Teknion

What do they want to see?

- They want to see their products of furniture being sold to customers and used in a successful and professional way

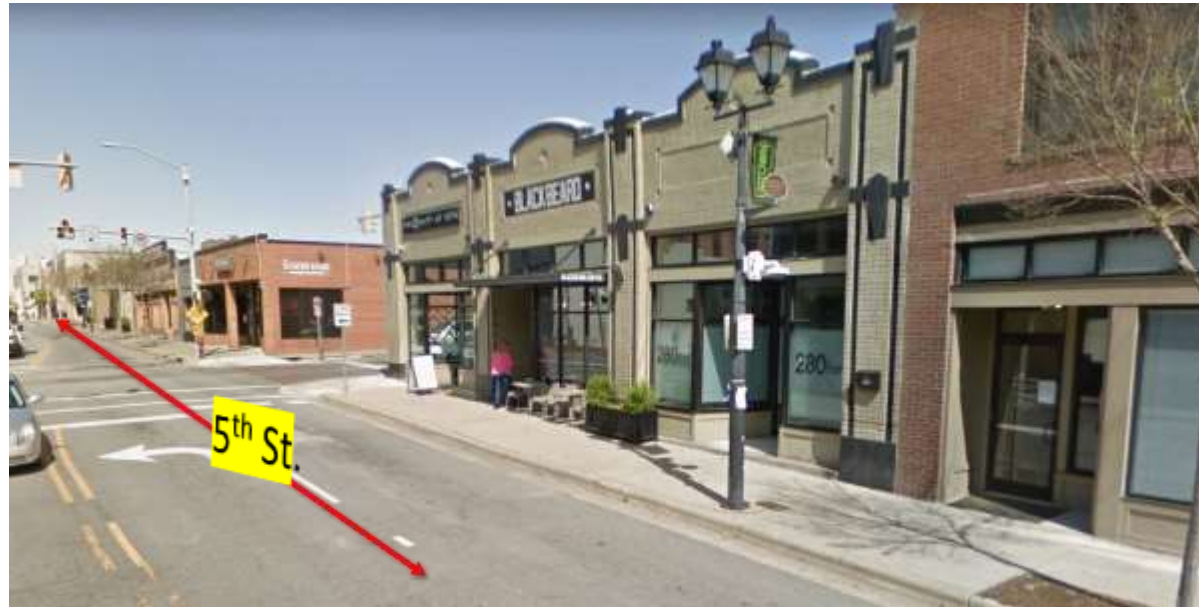
Users: Potential Clients buying Teknion furniture

What do they want to see?

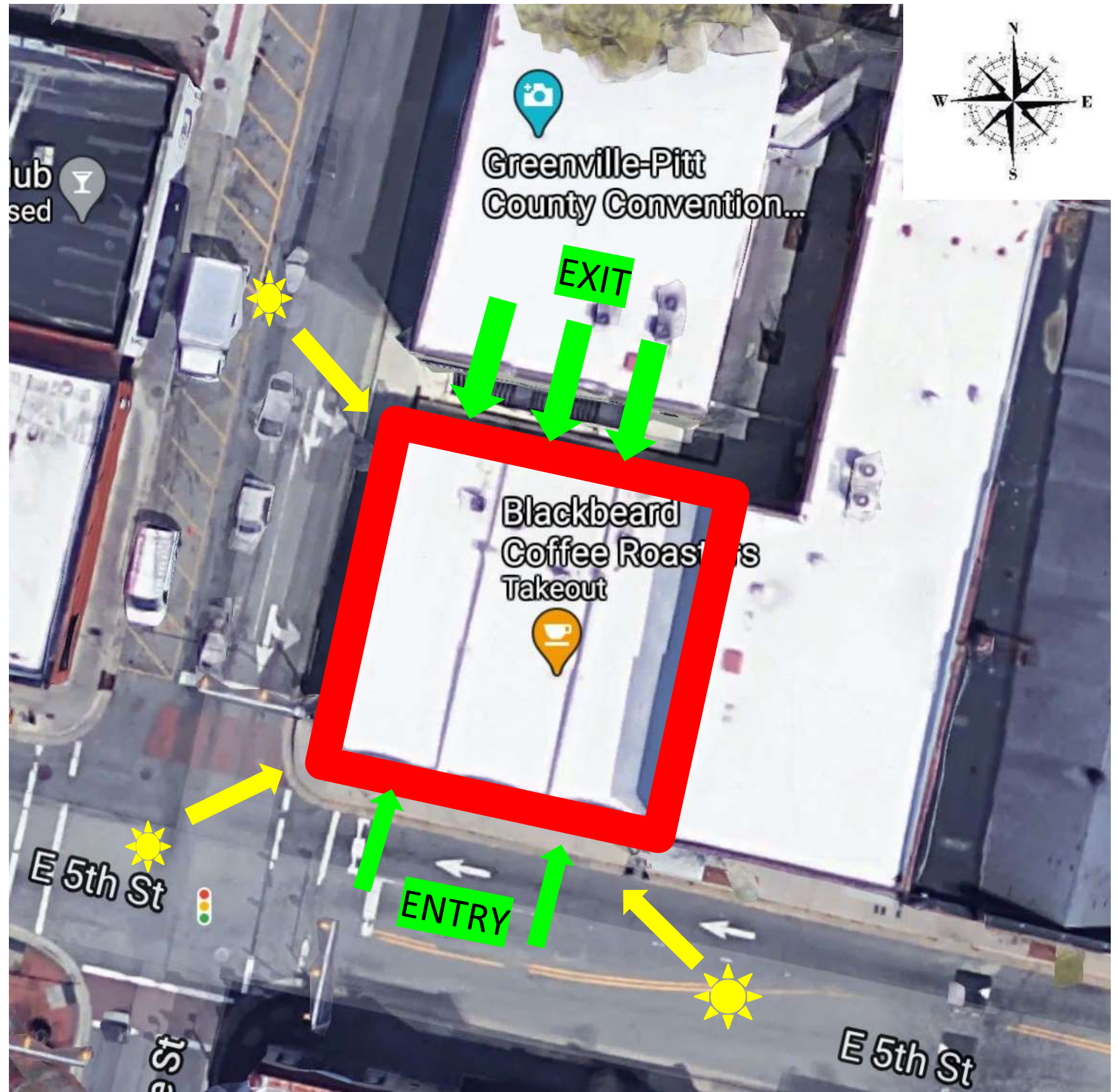
- They want to see a variety of products
- They want to see worthy and good quality products
- They want to see products that they can place in their own space

Site Profile

- Buildings location:
Uptown
Greenville, NC
- Intersection:
Corner of 5th
street and
Cotanche street
- Size: 3000 sq. ft



Site Analysis



Design Problem Statement

Goal:

- Create and design an entertaining, comfortable, pleasing space to welcome customers in to buy the products being sold
- Maintain social distancing rules and keeping customers safe
- Emphasize/enhance the look of the space and furniture so customers are interested in purchasing it
- Issues
 - Bringing people in the space and encouraging them to buy while preserving the Historic property and maintaining social distancing rules
 - Making sure they find their way around the total space with wayfinding strategies

Daylighting:

- No curtains or blinds to block the sunlight
- Large open window on front facing wall in the middle for natural light
- Small lighting fixtures above each piece of product to enhance the look
- Small lights lining any paths

Wayfinding:

- Lit paths throughout the space; lit signs for bathrooms, entry, and exit
- Arrows on paths to guide customers through space and to practice 6ft social distancing
- Sanitation areas at entry and exit
- Chairs and couches located at least 6ft apart across the room

