

PORTFOLIO 1

Julianne Hughes

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RESEARCH

Location:

- The building is in Greenville's uptown district, adjacent to the East Carolina University campus
- The uptown district is filled with art, unique designs, and plenty of social environments.
- In Greenville, exterior restoration needs to be approved with permits.

Company:

- Teknion Furniture strives to produce designs that accommodate to the everchanging technological advances while being as sustainable and eco-friendly as possible.
- Teknion takes pride in their showrooms, as they all focus on the improvement of customers well-being and health.
- Showrooms by Teknion all encompass universal design.
- Universal design: the designing of space in order to accommodate to all types of people without discrimination.
- Universal design principles: equitable use, flexibility, simplicity and intuitive use, perceptible information, minimal hazards, low physical effort, & size and space for approach and use





teknion



STAKEHOLDER PROFILE

Owner:

- Real estate developer, Jackson Levitt
- Wants the space to be used in a professional and useful way.

Client:

- Teknion Furniture
- Want to see their furniture being displayed in a usable, and appealing way towards customers.

User:

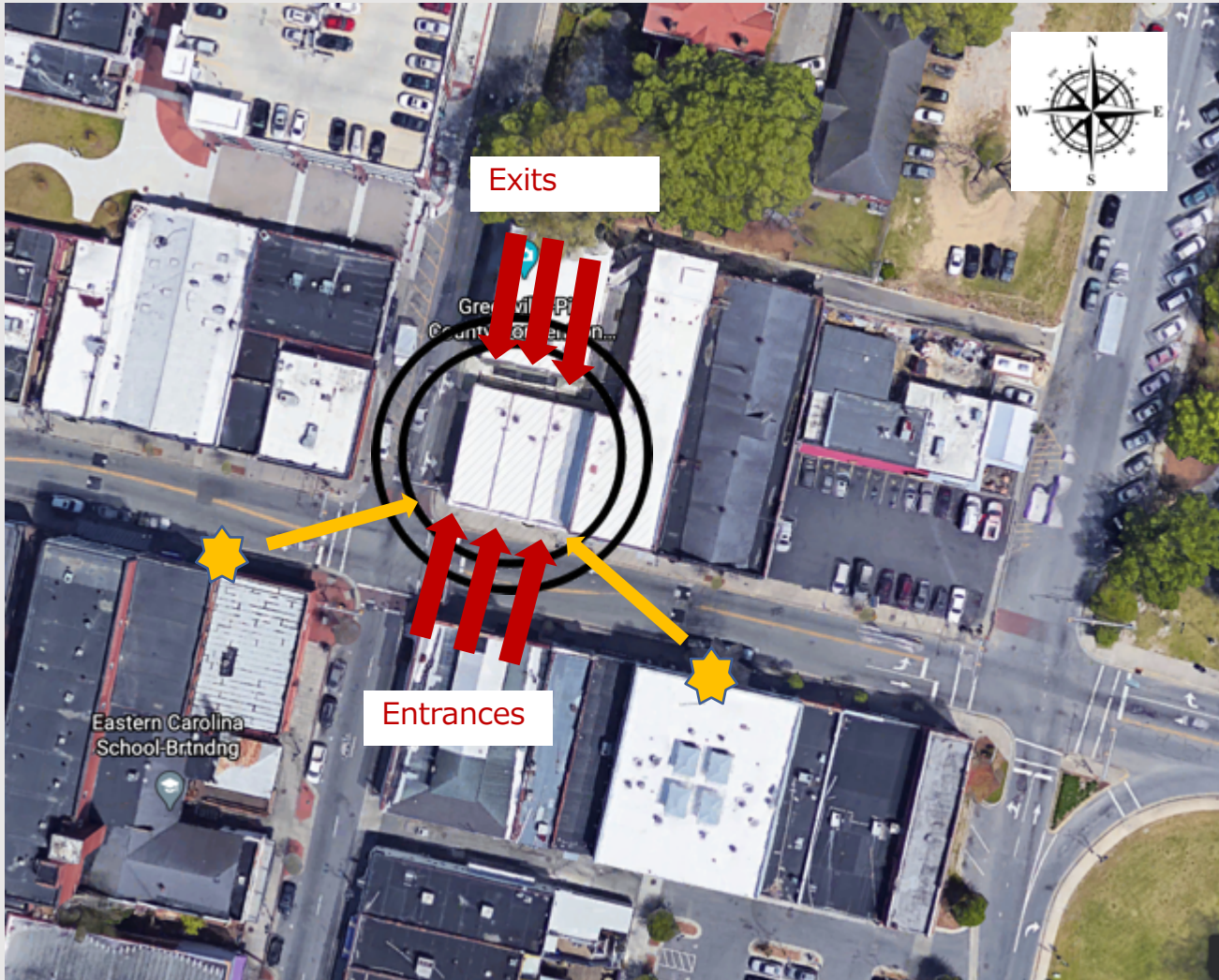
- Interior designers, facilities & management, and their clients.
- Will be seeking out quality furniture for the potential use in their own designs/spaces.



SITE PROFILE

- Corner of 5th & Cotanche
- Greenville, North Carolina
- Facing South
- 3000 square feet





SITE ANALYSIS



Design Problem Statement

- Being able to create a functioning, aesthetically pleasing, multipurpose space while adhering to social distancing guidelines.
- Designing a space that draws in clients and allows them to move throughout and stay in the environment.
- Creating wayfinding patterns that comply with social distancing while allowing for maximum occupancy.



Citations

- <https://earth.google.com>
- <http://universaldesign.ie/What-is-Universal-Design/The-7-Principles/#p4>
- <https://www.teknion.com/>
- <https://www.greenvillenc.gov/government/planning-and-development-services/historic-preservation>