

PORTFOLIO 1

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RESEARCH

Universal Design is the design and composition of an environment so that it can be accessed, understood, and used to the greatest extent possible by all people regardless of their age, size, ability or disability. The needs of people are constantly changing, so it is important for a space to be able to do the same. In theory, universal design is good design.

Universal Design Principle 2: Flexibility in Use

The design accommodates a wide range of individual preferences and abilities



Why is Principle 2 so important?

- Pandemic times need to allow for 6-foot distance between individuals
- Space is useable and attractive to all ages
- ADA compliance
- Different individuals use the space in different ways

“Whether our clients’ employees are sitting in New York, Mumbai or Hong Kong, they all have the same right to a healthy and productive environment.”-Arnie Rusinek, Teknion VP Internal Operations

STAKEHOLDER PROFILE

Client: Teknion Store

Owner: Greenville Real Estate Developer

User: Potential & Existing Clients



Needs

- 3,000 square feet
- Showroom and retail space for products
- Reception area
- Collaborative workspaces
 - For individuals
 - Meeting & Conference space
- Kitchen and Break area

Wants

- Opportunity for the community to use the building
- Natural lighting
- Comfortable, inviting, and modern space
- Easily adaptable

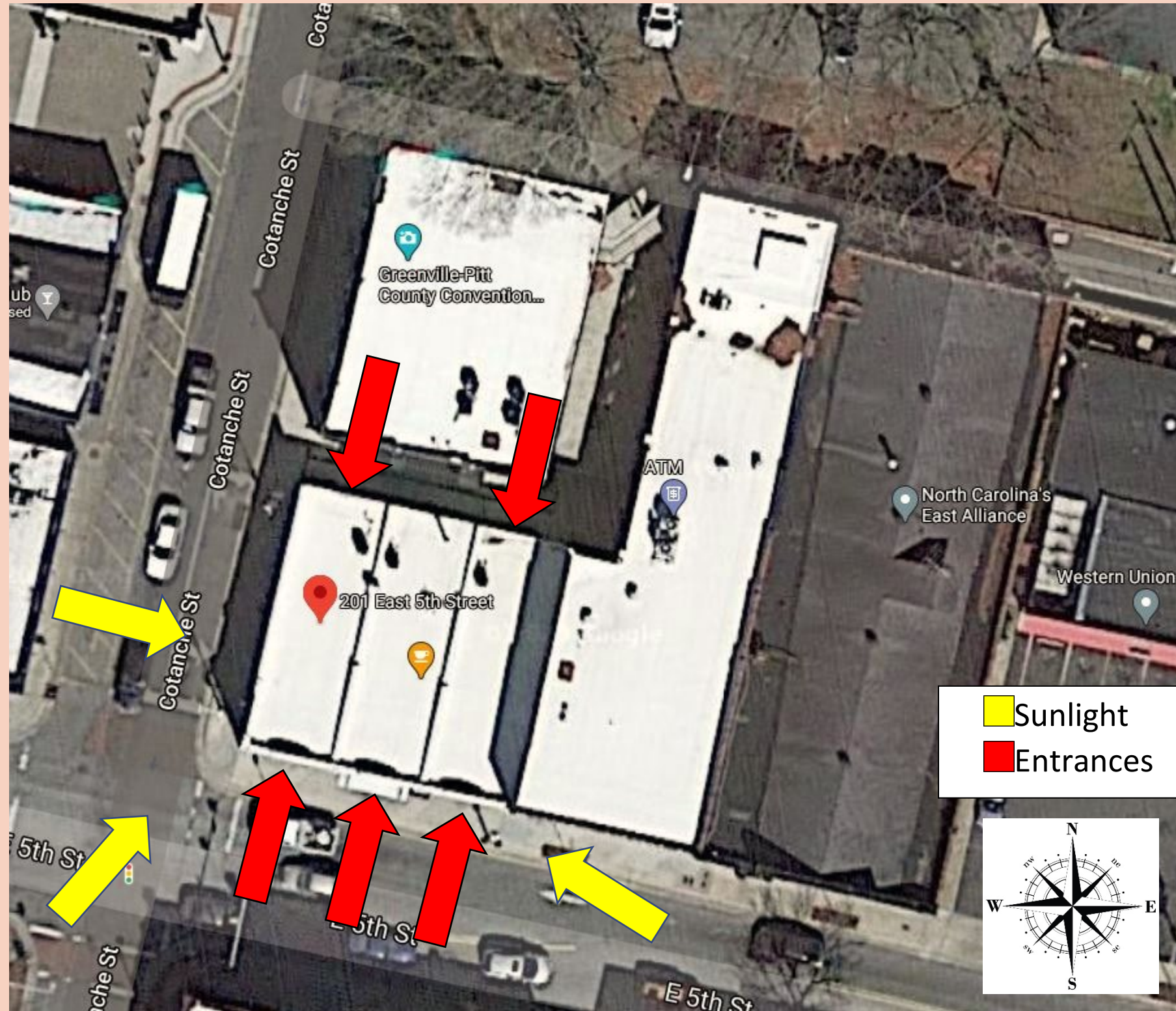
SITE PROFILE

201, 203, and 205 E. 5th Street
Greenville, NC 27858

- Located in the heart of Uptown Greenville at the intersection of E. 5th St. and Cotanche St.
- Approximately 3000 sq. ft.
- Predominately used as retail, office, or commercial space



SITE ANALYSIS



DESIGN PROBLEM?

The space is currently split into 3 separate storefronts. Teknion would like for this space to be connected and flowing as one.

1. Design Emphasis: Intentional design techniques to draw people throughout the entire space.
2. Lighting: The space is long and narrow and dark near the rear entrances with daylight only coming from the south entrance.
3. Site Location: The building is located at a busy intersection where people often drive through fast. Want the space to be visible from street to draw customers in.