

# Portfolio 1

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IDSN 3102 001

Semester 1 Block 2

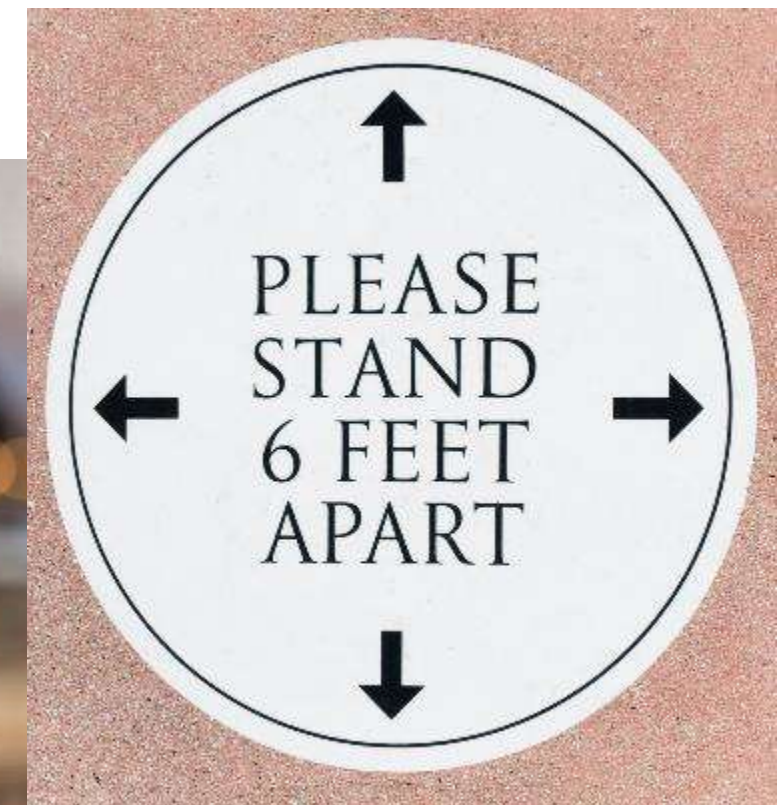
# RESEARCH

## Social Distancing:

- ✚ For individuals to keep 6 feet apart from one another in a 3,000 sq ft space, 83 people can be inside at a time.
- ✚ Social distancing has led to an increase in anxiety and depression among individuals, mostly social anxiety.
- ✚ There has been an increase in the feeling of loneliness among individuals.

## Competitors:

- ✚ There is 1 different furniture showroom in Greenville, NC, and only 1 other commercial showroom as well.
- ✚ There are 28 other stores who sell furniture in Greenville, NC.
- ✚ The intersection of East 5<sup>th</sup> Street and Cotanche will be the closes to the ECU community.



# STAKEHOLDER PROFILES

## OWNER:

- Real-estate Developer
- Wants to see successful use of the space and assurance that money is being made

## CLIENT:

- Teknion
- Wants to see furniture sold and attention from clients

## USERS:

- Interior Designers
- Potential and existing clients
- Large Businesses
- Wants to find inspiration and the furniture they are looking for



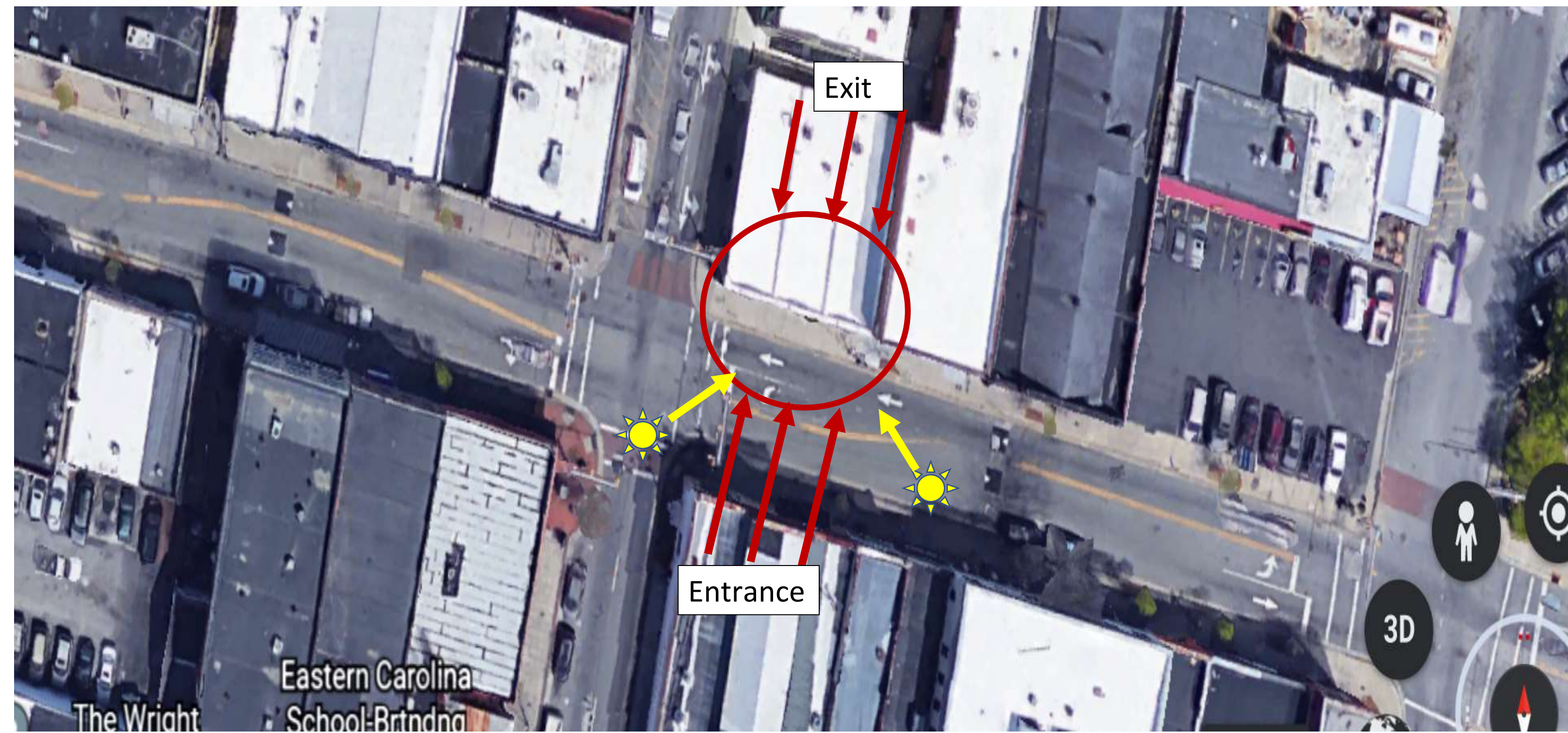
# SITE PROFILE

## LOCATION:

Northeastern corner on the intersection of East 5<sup>th</sup> Street and Cotanche Street in Downtown Greenville, NC



# SITE ANALYSIS



# DESIGN PROBLEM STATEMENT

## Wayfinding

- Wayfinding through a space is a problem now since the pandemic due to social distancing.

## Daylighting

- The only windows in this facility are located in the front of the building so natural light is minimized throughout the space.

## Guidance

- Guiding people throughout this space will be a challenge due to the fact it is a very narrow, dark space.



# Citations

<https://www.banquettablespro.com/social-distancing-room-space-calculator>

<https://www.google.com/maps/@35.6109065,-77.3717782,20z>

<https://earth.google.com/web/search/5th+and+cotanche+Greenville,+NC/@35.61122879,-77.37244794,19.63721105a,232.51056125d,35y,0h,0t,0r/data=CigiJgokCRroqlwl2EFAESrQfcgmwkFAGUBoyILBSVPAlac1-KeLZIPA>

<https://www.yellowpages.com/greenville-nc/furniture-stores>