
Portfolio 3

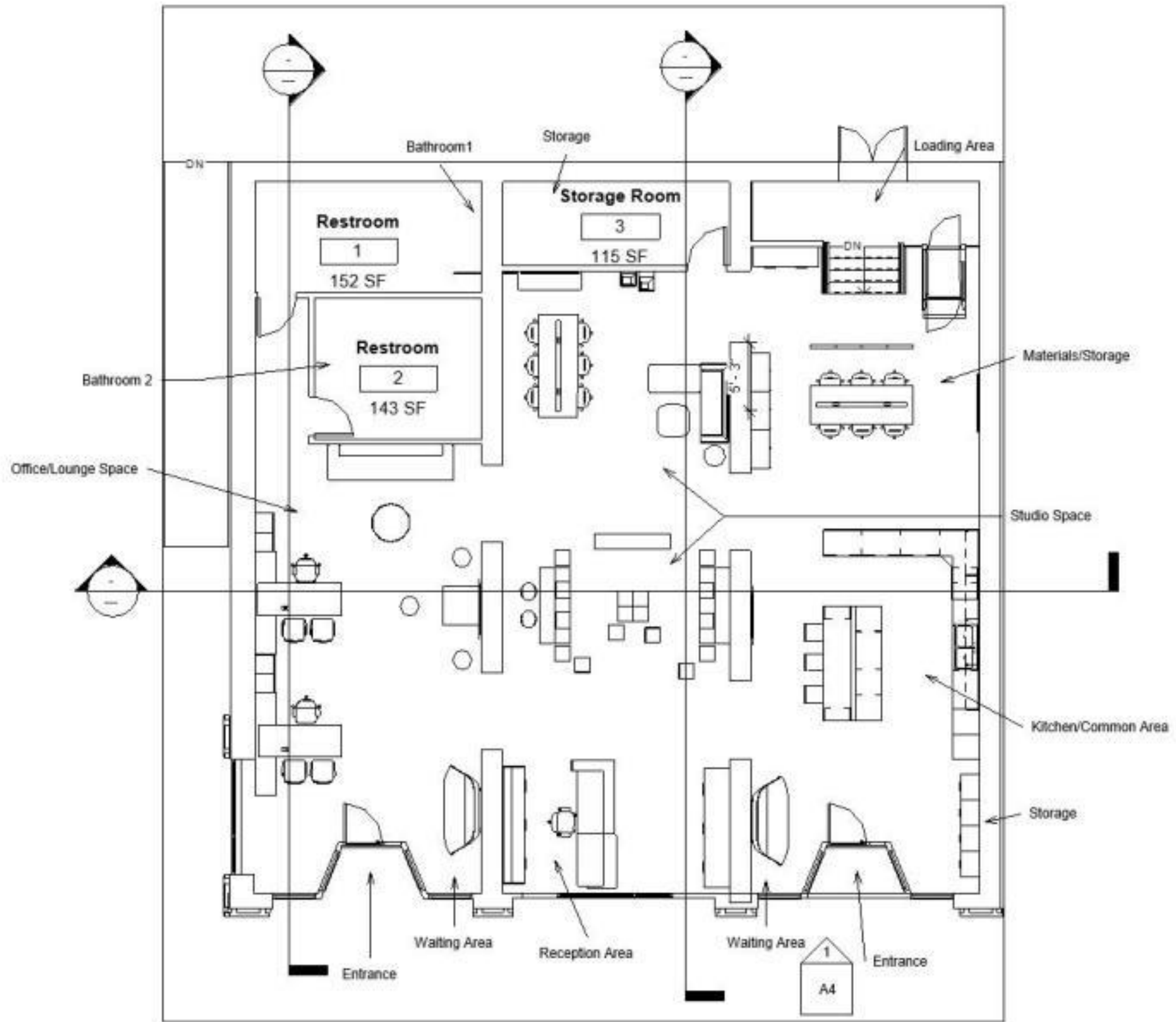
IDSN 3102

Rebecca Hodges

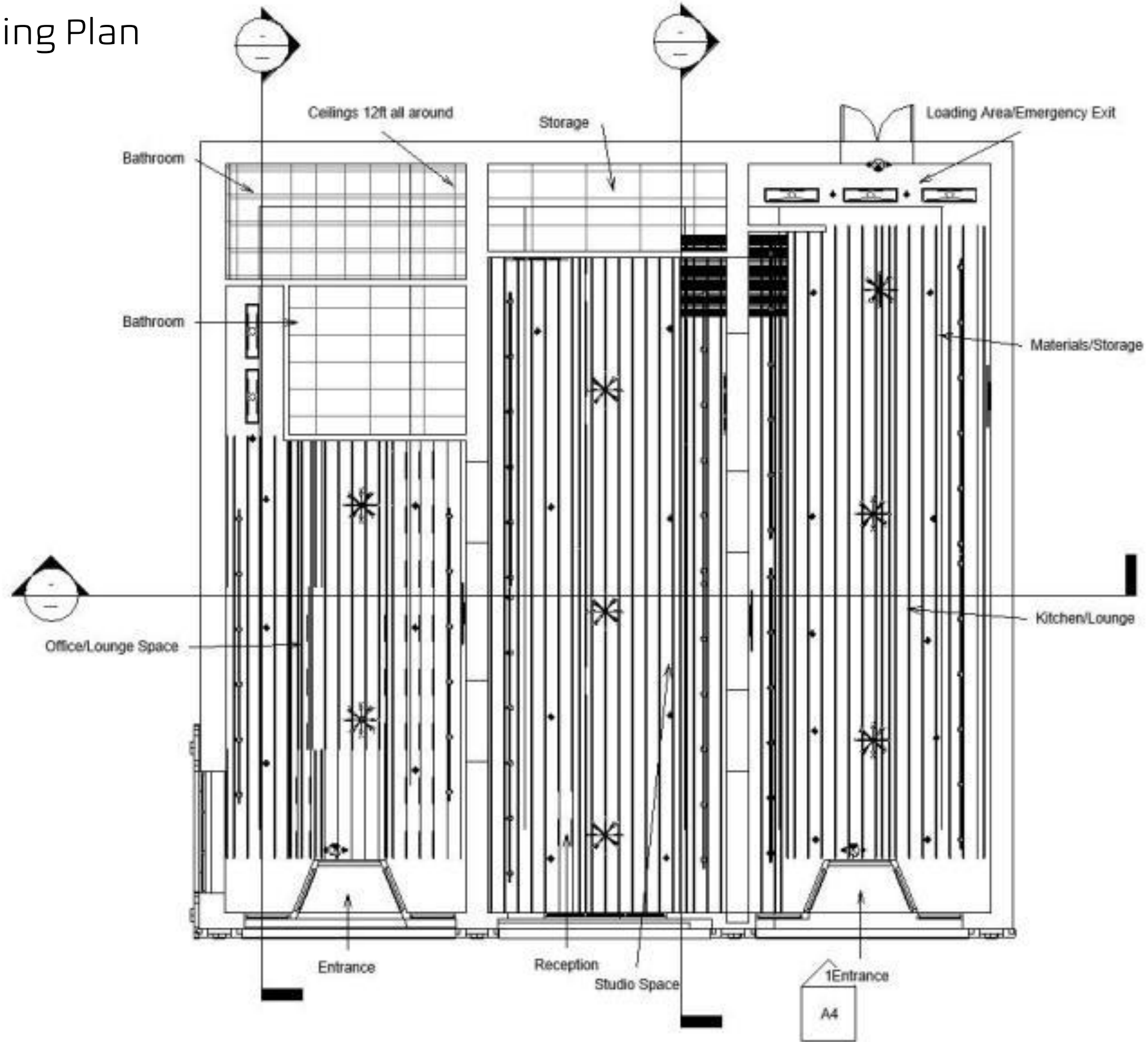
East Carolina University



Furniture Plan



Reflected Ceiling Plan



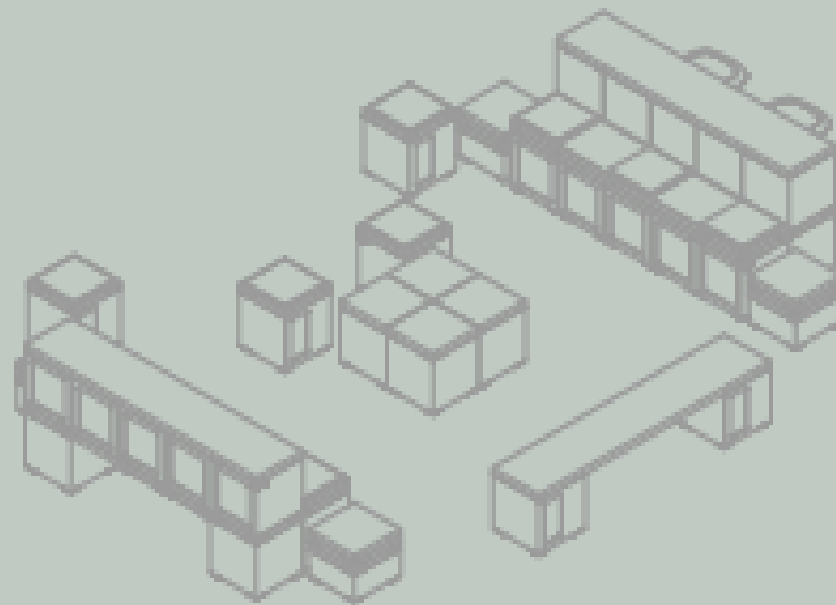
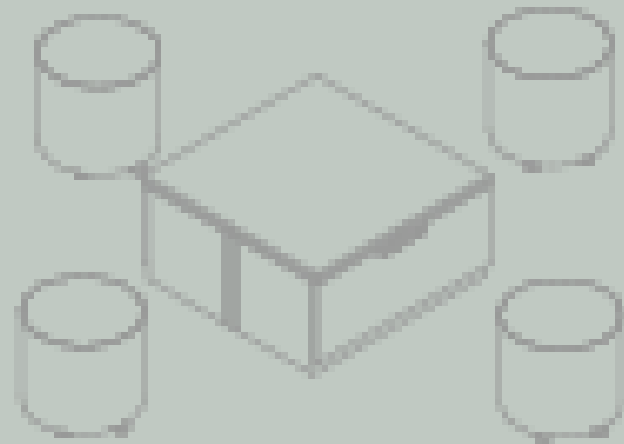


Rendered Perspectives



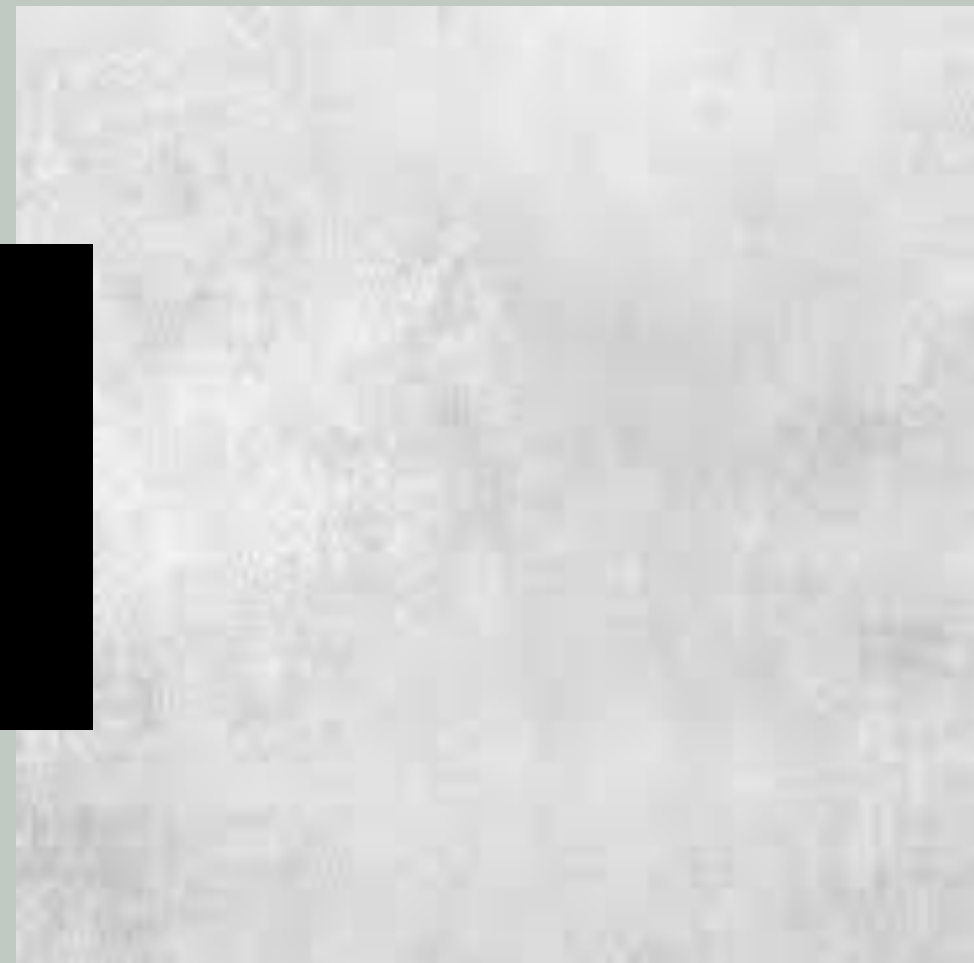
Concrete Jungle

- ❖ Overall sticking to jungle colors with mainly soft undertones.
- ❖ Simple design for the structure to ensure the main focus is on the furniture.
- ❖ Concrete Jungle focuses on the existing structural elements while bringing in environmental elements to tie into Teknion's appreciation for nature.

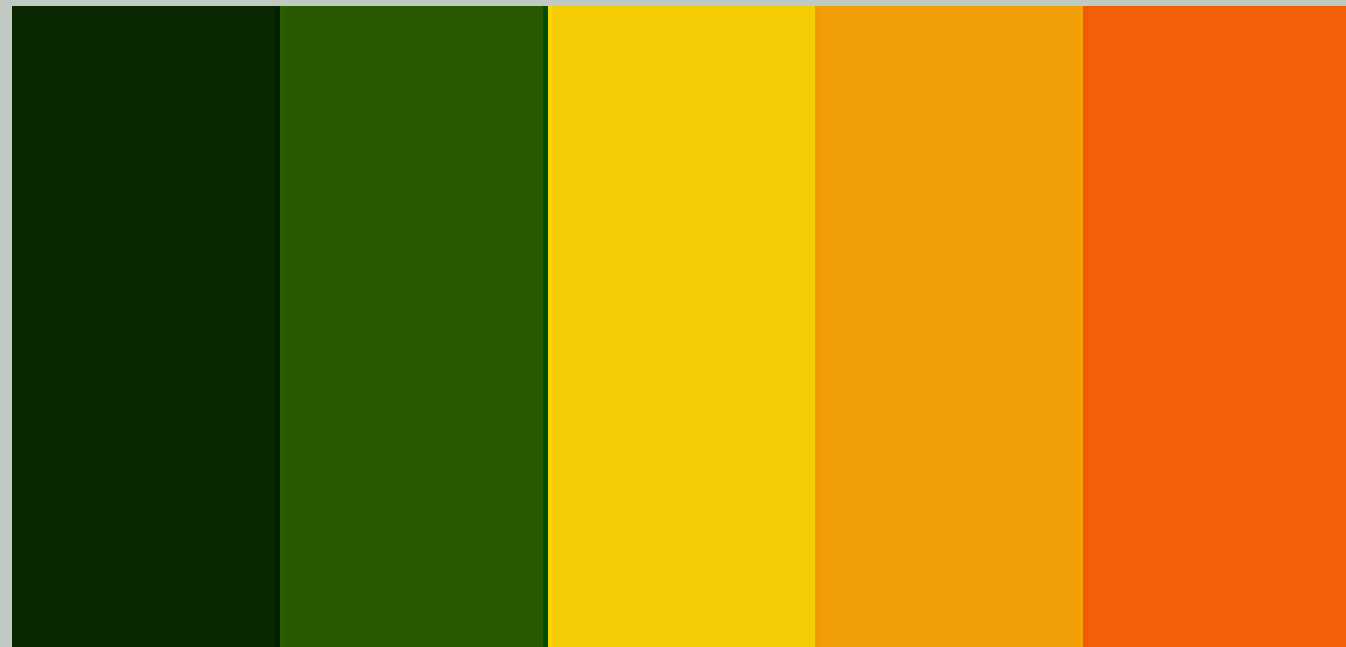
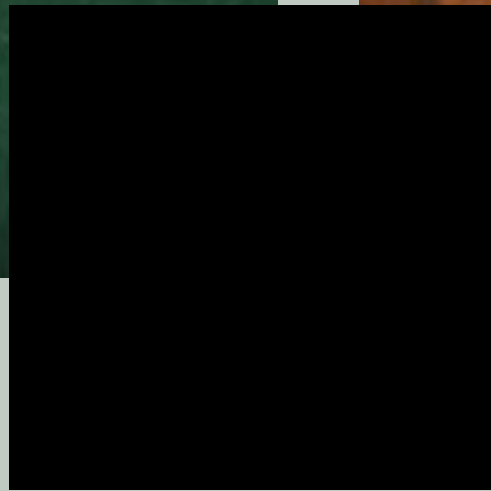


Color Scheme/Rationale

- ❖ Warm tones to bring buyers in.
- ❖ Concrete aspects already included in the original structure.
- ❖ Deep green tones as an accent color as well as a tie into the natural elements.
- ❖ Pops of color on furniture items to show diverse color options to clients.



Furniture/Colors



Finishes

