

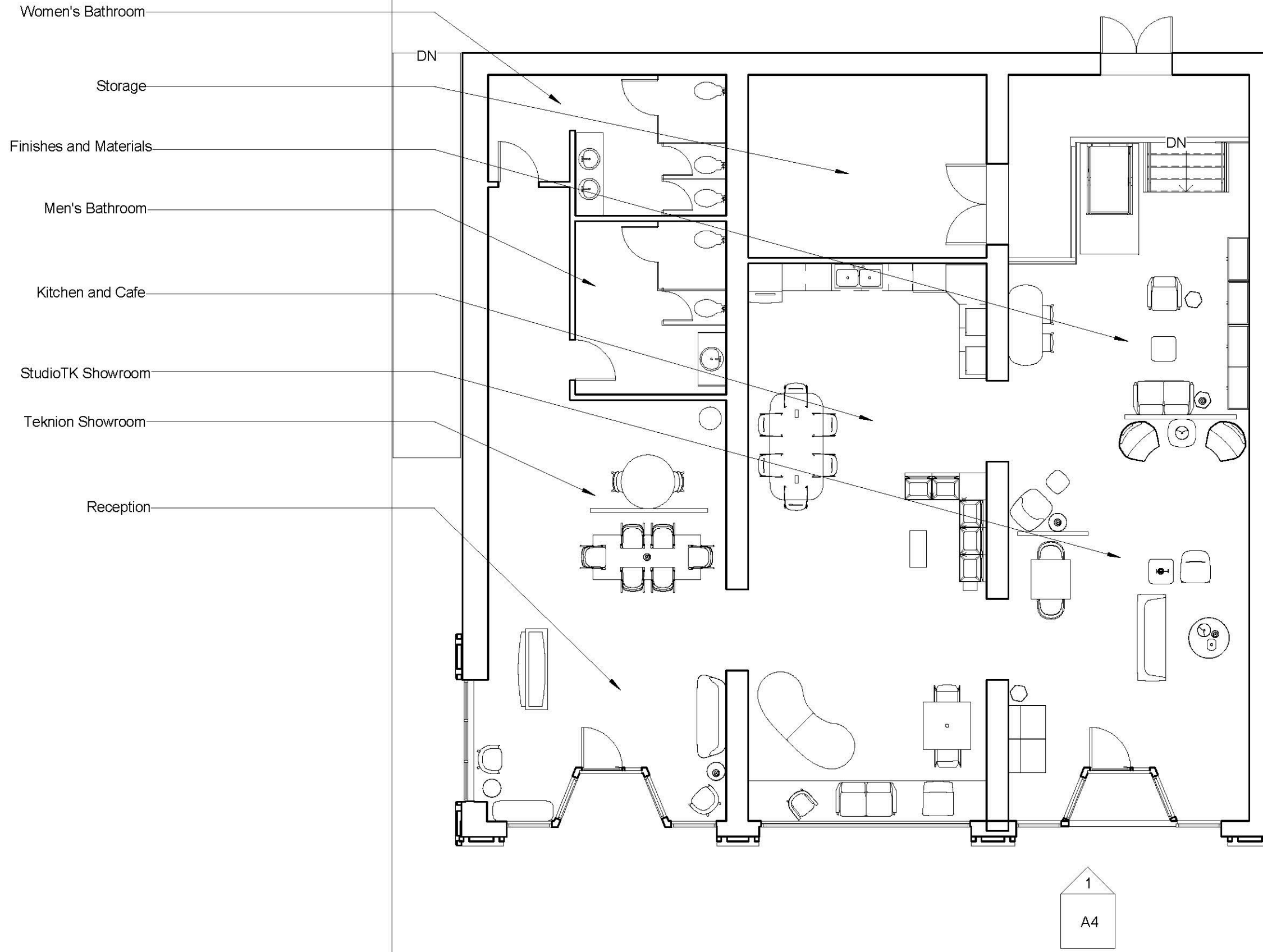
Portfolio 3

Assignments 6, 7, 8, and 9

Jacquelyn
Krause

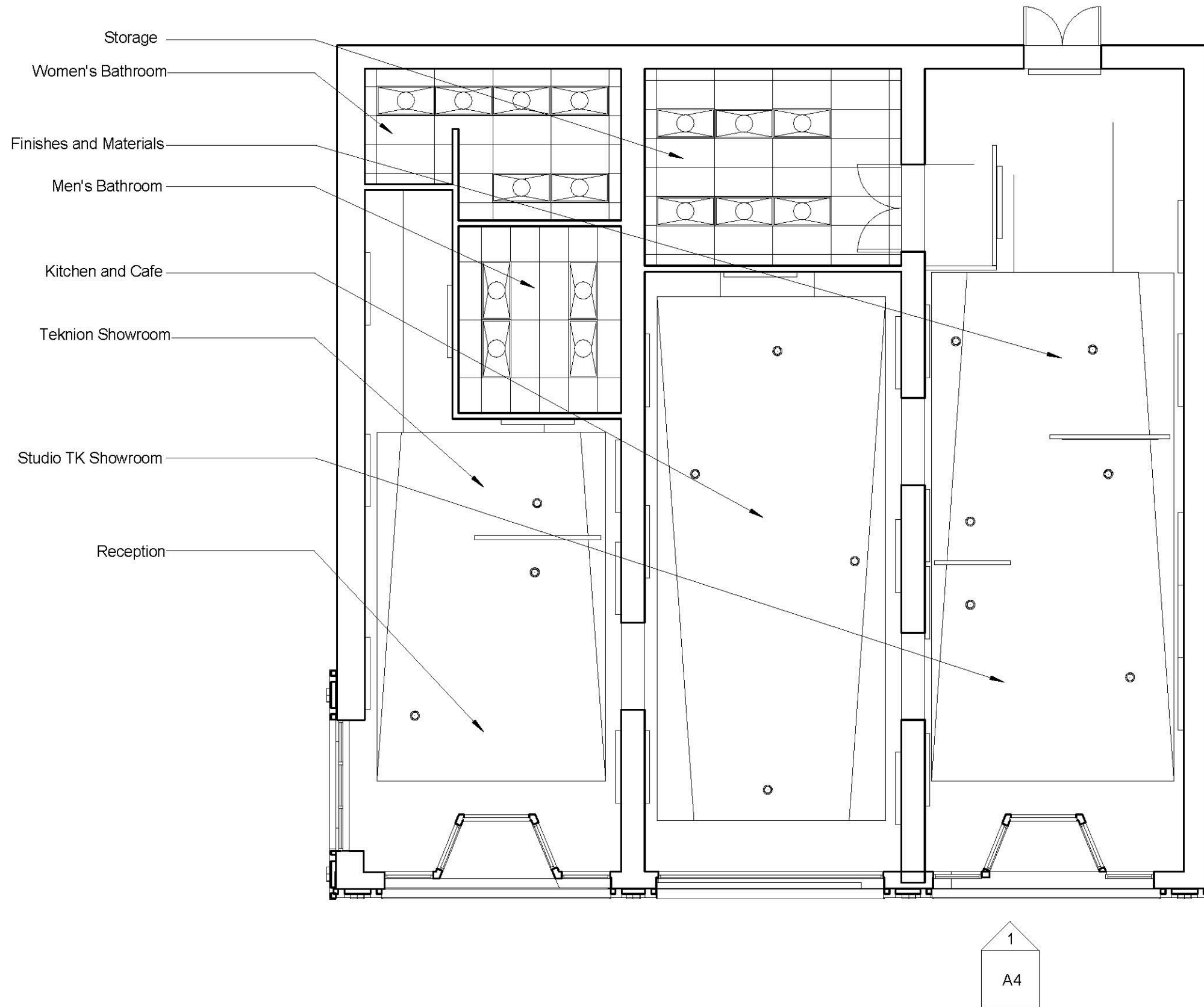
IDSN 3102

FURNITURE PLAN



① Floor
1/8" = 1'-0"

REFLECTED CEILING PLAN



RENDERED PERSPECTIVES



Storefront 1: Reception and Teknion Showroom



Storefront 2: StudioTK Showroom



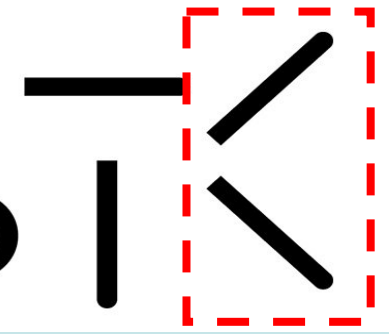
Storefront 2: Luum Textiles

CONCEPT

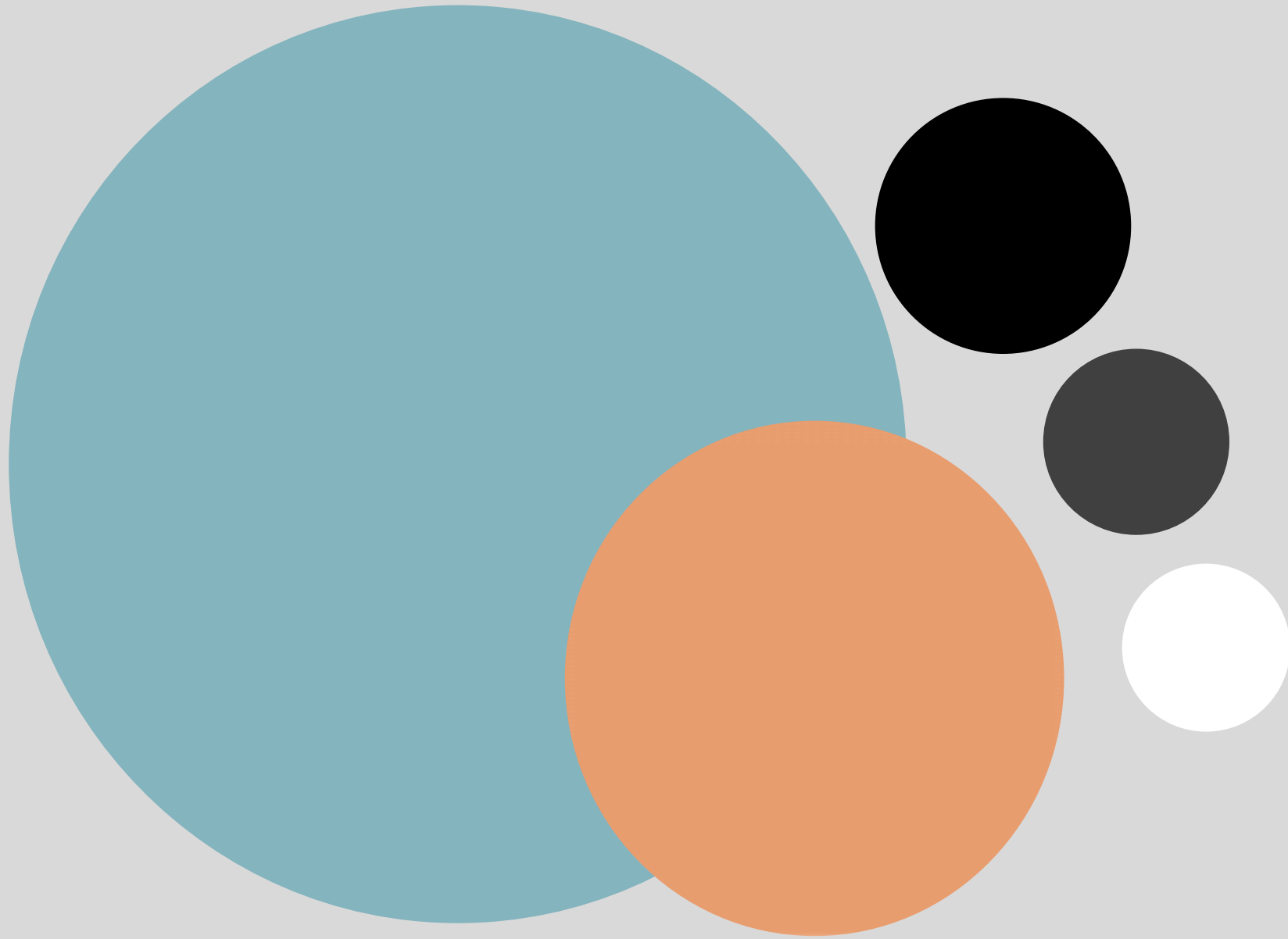
Tick of the Time

- Reimagine Teknion's signature branding element as a design element.
- Create a space which meets society's evolving needs such as social distancing and the use of modern technology.

studio



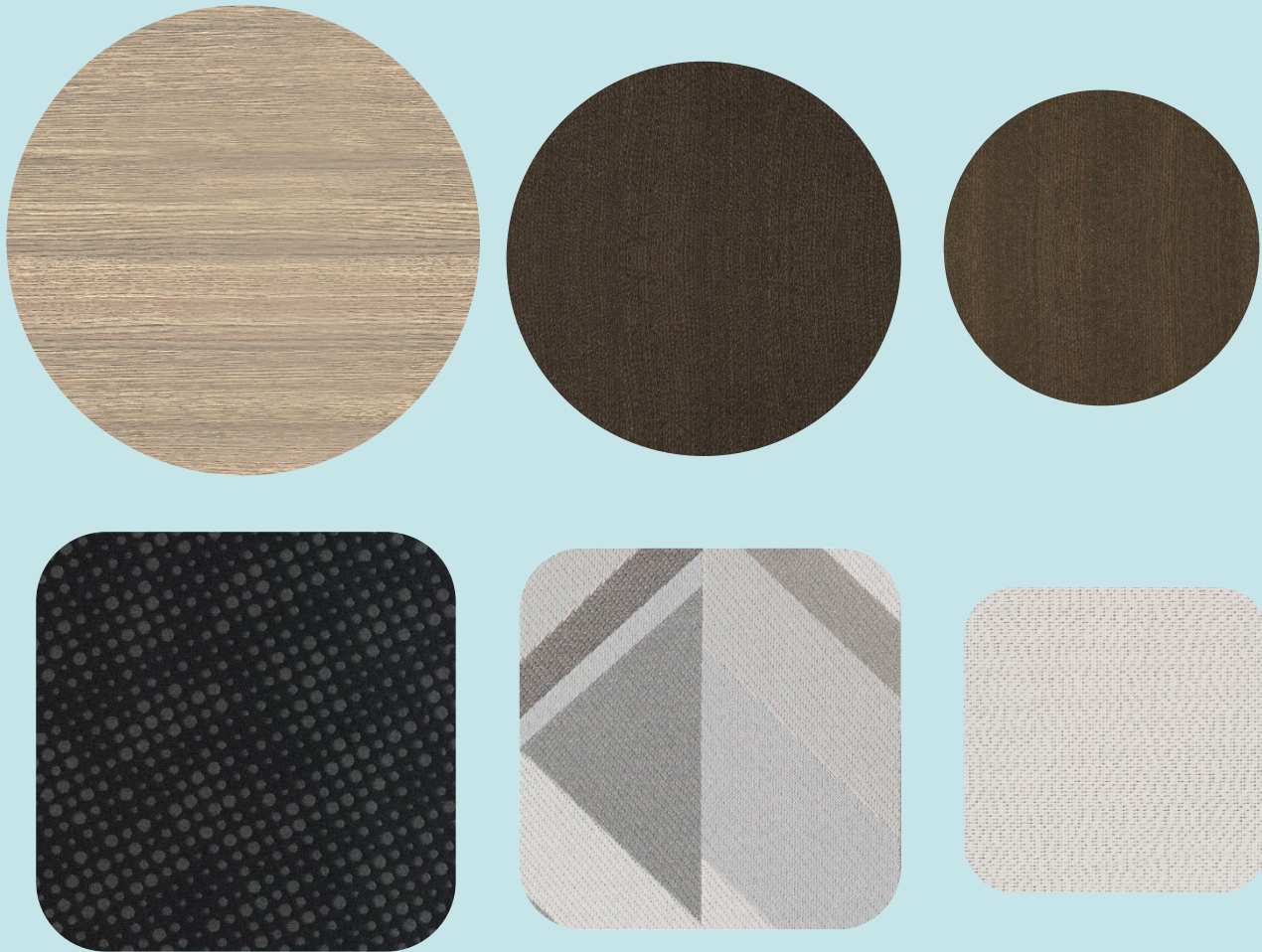
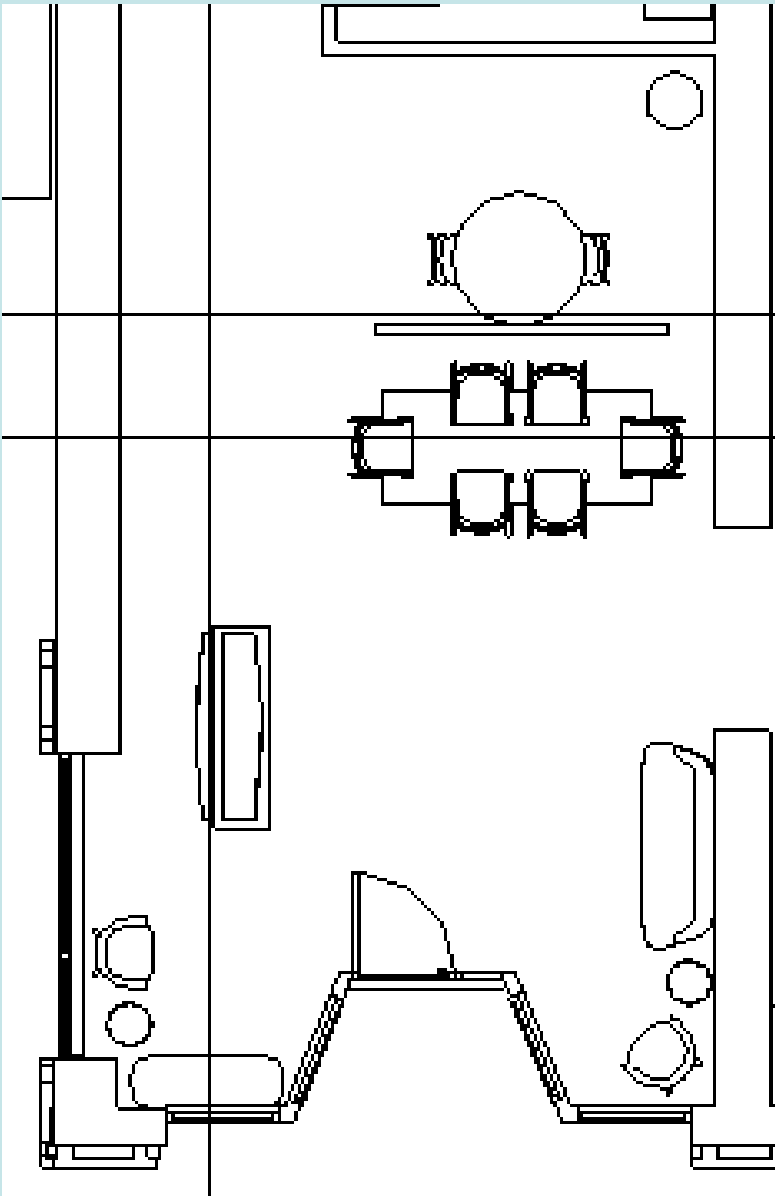
COLOR RATIONALE



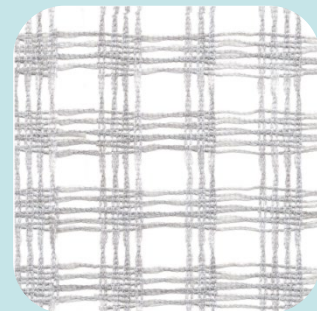
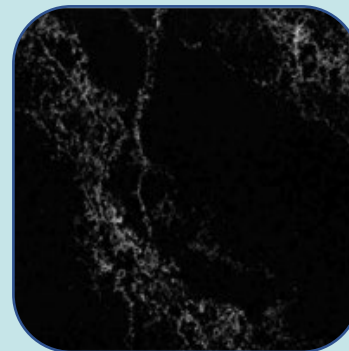
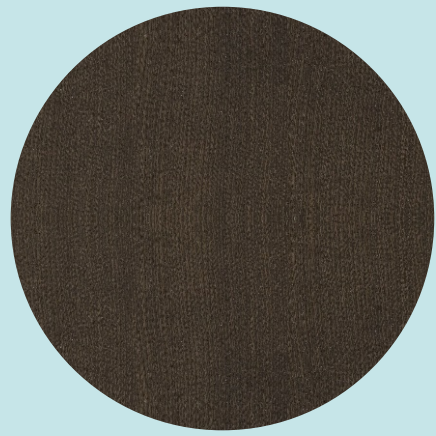
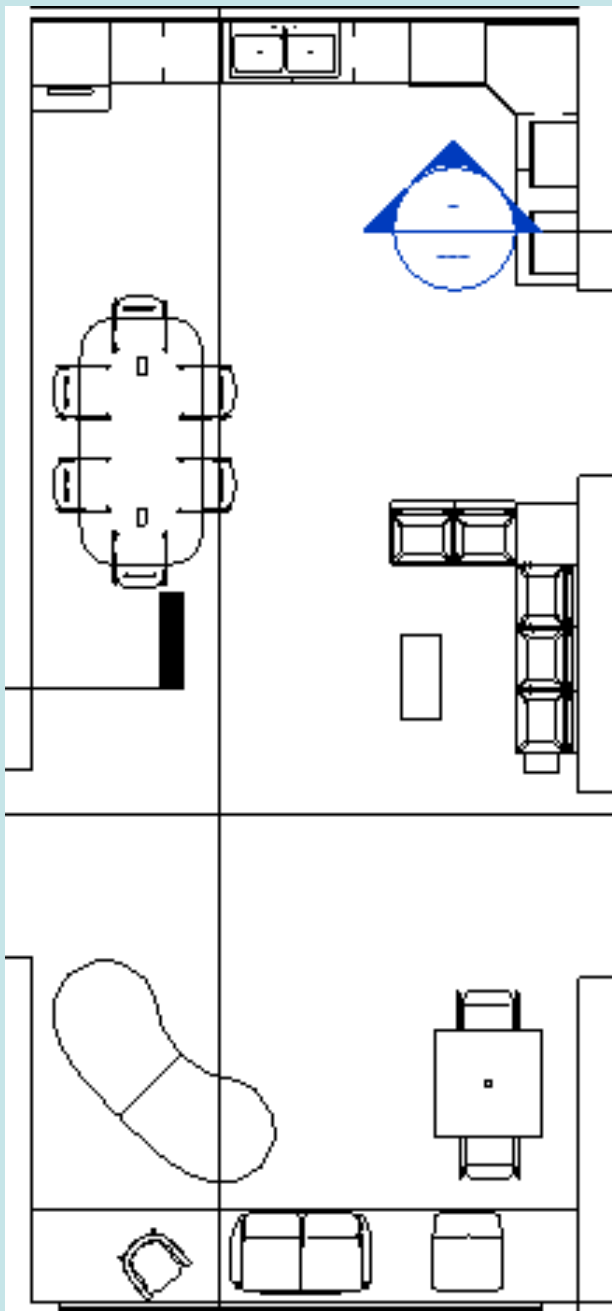
Complimentary Color Scheme

- Warm hues of the orange accents and the wood floors contribute to the welcoming space
- Contrast between blue walls and orange accents creates balance within the design
- Visually diverse with contrasts of lights and darks and complimenting colors.
- Color scheme adapted from Teknion product images.

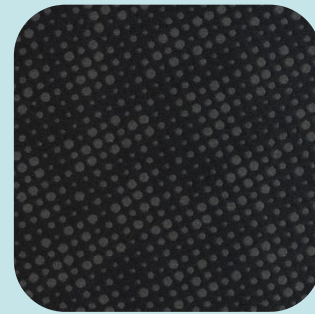
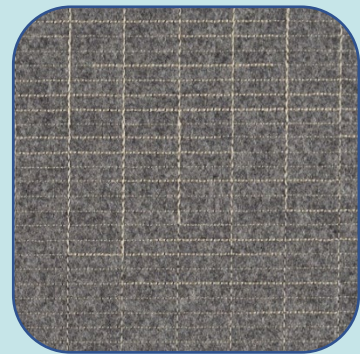
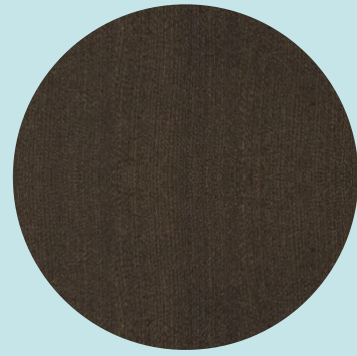
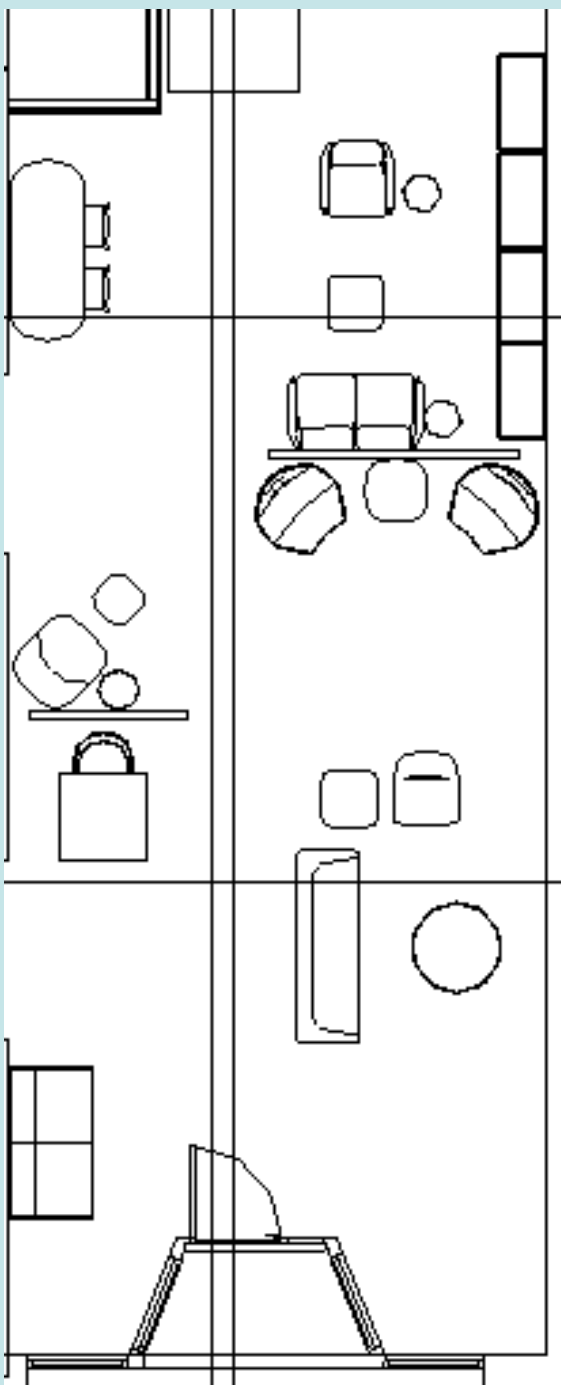
FURNITURE AND FINISHES



First Storefront – Reception and Teknion Showroom



Second Storefront – Kitchen and Cafe



Third Storefront – StudioTK Showroom and Luum Textiles Display