Portfolio 1

Allison Casper
IDSN 3202
Fall 2021

Stakeholder Profiles

Owner:

Real Estate Company

Outcome:

Client to have a successful business to profit from their rent.

Client: Herman Miller

Outcome:

- Furniture to be displayed properly
- Furniture to be marketed well

Users

- Customers
  - Potential
  - Current
- Employees
- Event Attendees

Outcome:

Durable and quality furniture for customers as well as a functional work space for employees.

Site Profile

Square Feet: +/- 3,000

Address: 201- 205 E 5th St.

Site Analysis

Enter

AM Light

PM Light

2,902 usable square feet

Design Problems

- Bathrooms do not meet ADA qualifications
- Stairs are not up to code
- Lack of natural lighting
- Lack of wayfinding
- Doorways do not meet ADA qualifications

History of Greenville

Town History

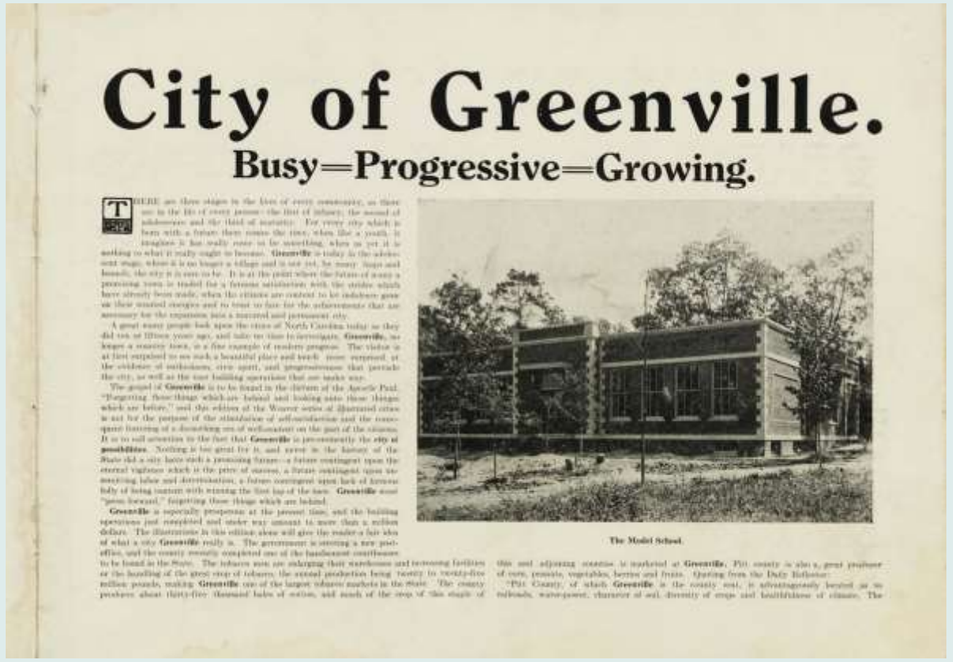
- Founded in 1771
- Martinsborough > Greenville
- “Queen City on the Tar”
- Comeback after Civil War

Fire & Life Safety

- Services are provided on every building located in the city and within a 1mile radius of city except for family residential homes.

Local Preservation Codes & Credits

- Historic Preservation is important to preserve the cities 21 historic landmarks



City of Greenville.

Busy=Progressive=Growing.

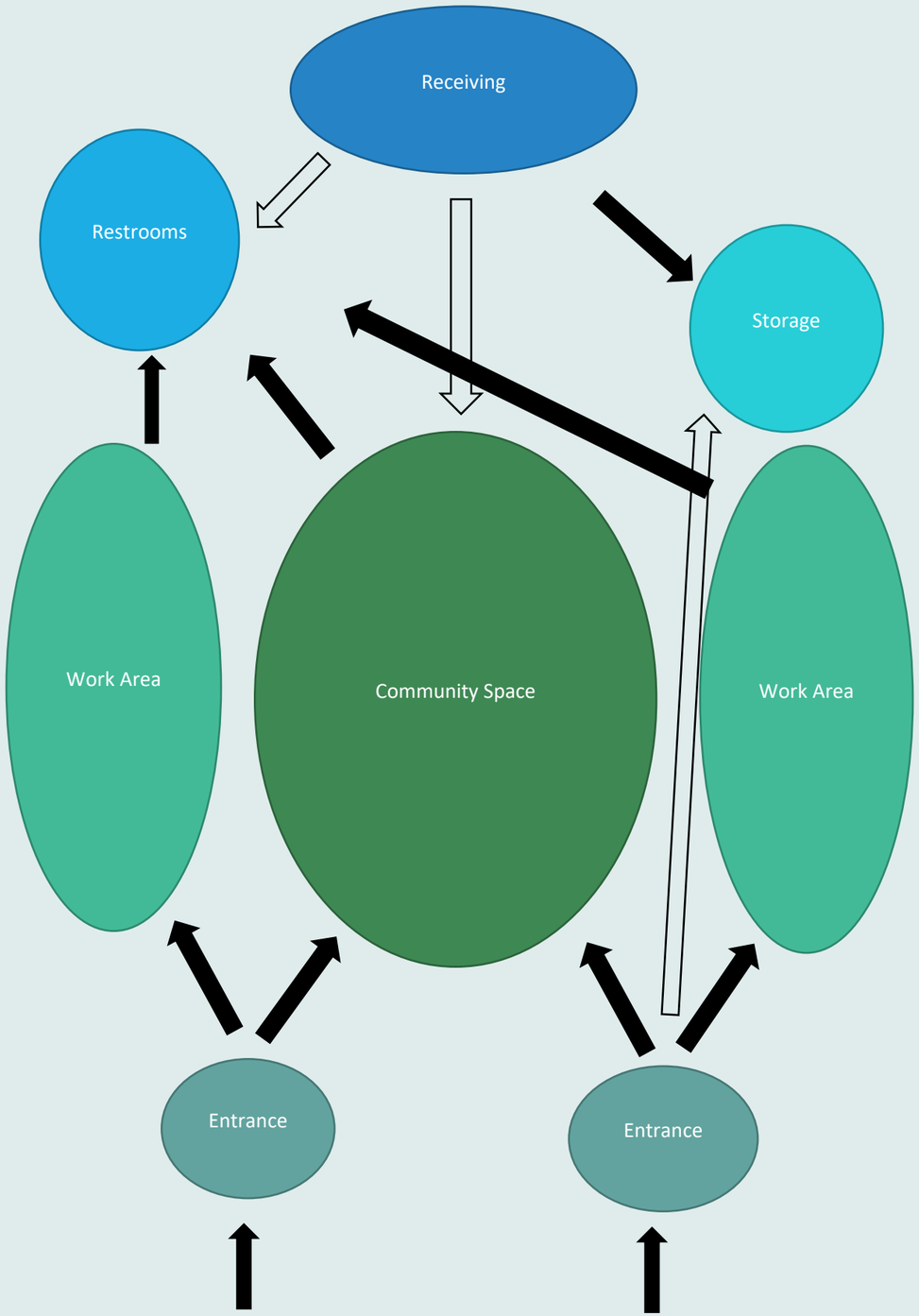
Design Concept

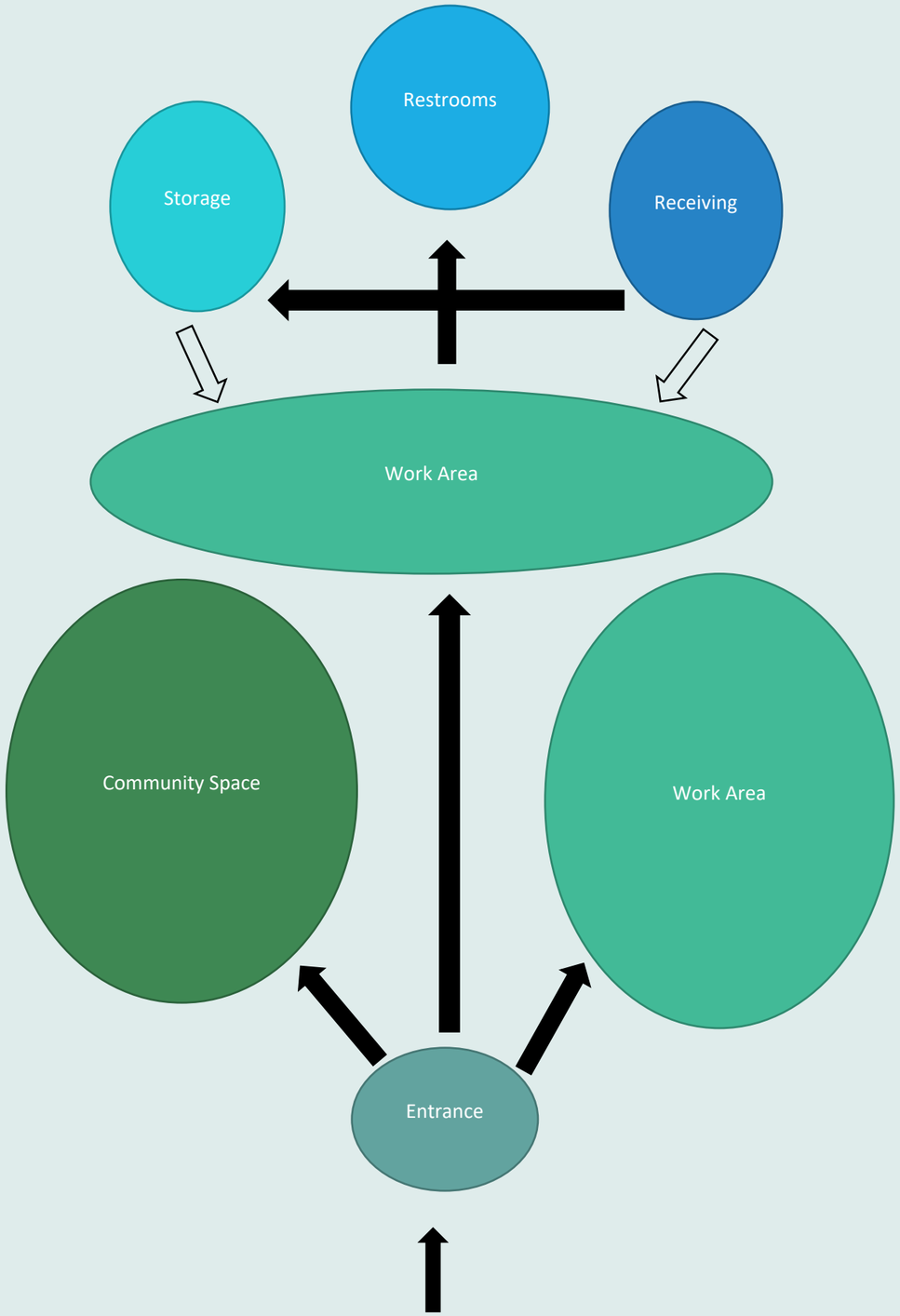
- Connect the history of Herman Miller and Greenville together

- Modern style space to show the modern furniture of Herman Miller

- Create comfortable workspace for employees

Bubble Diagrams

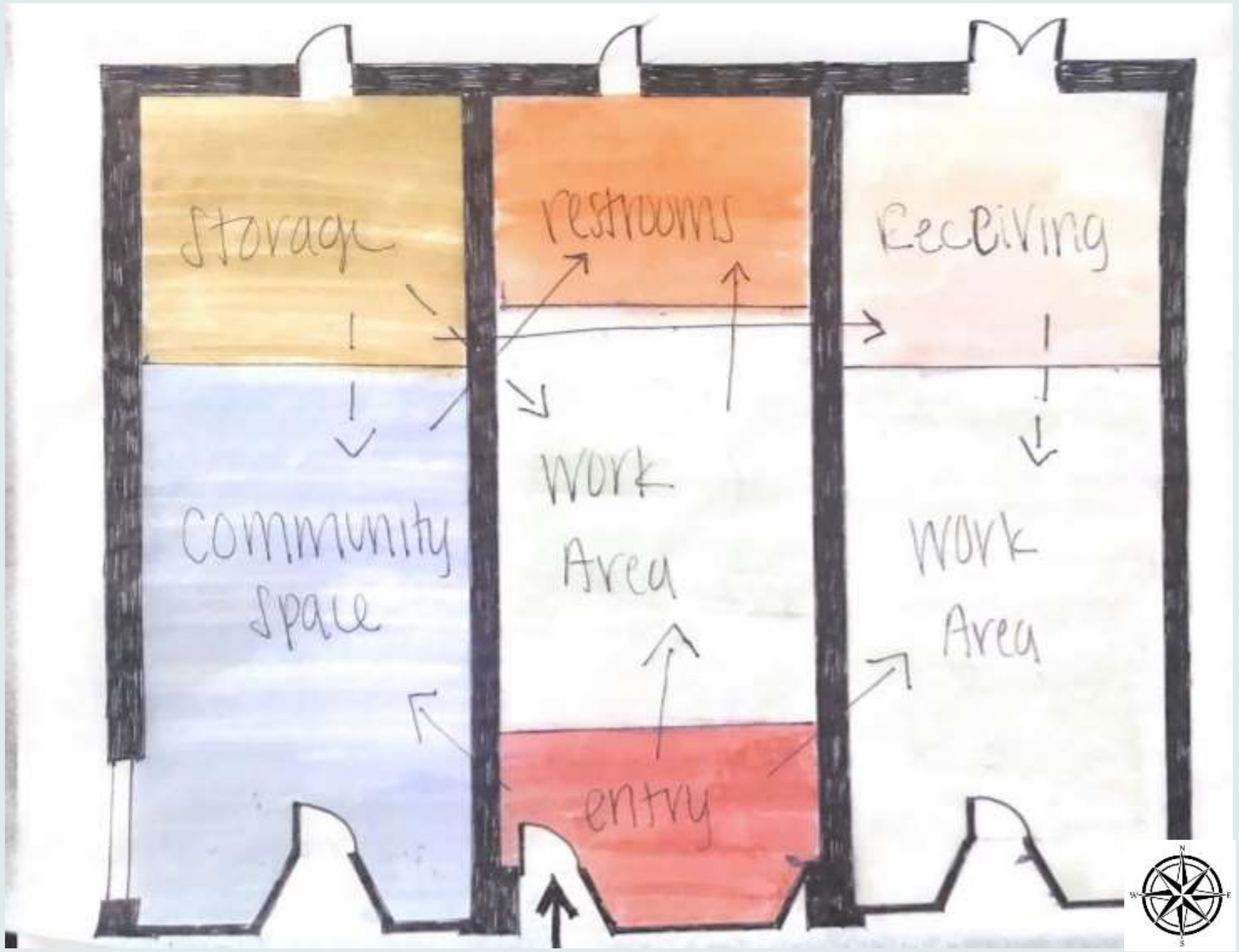




Blocking Diagrams

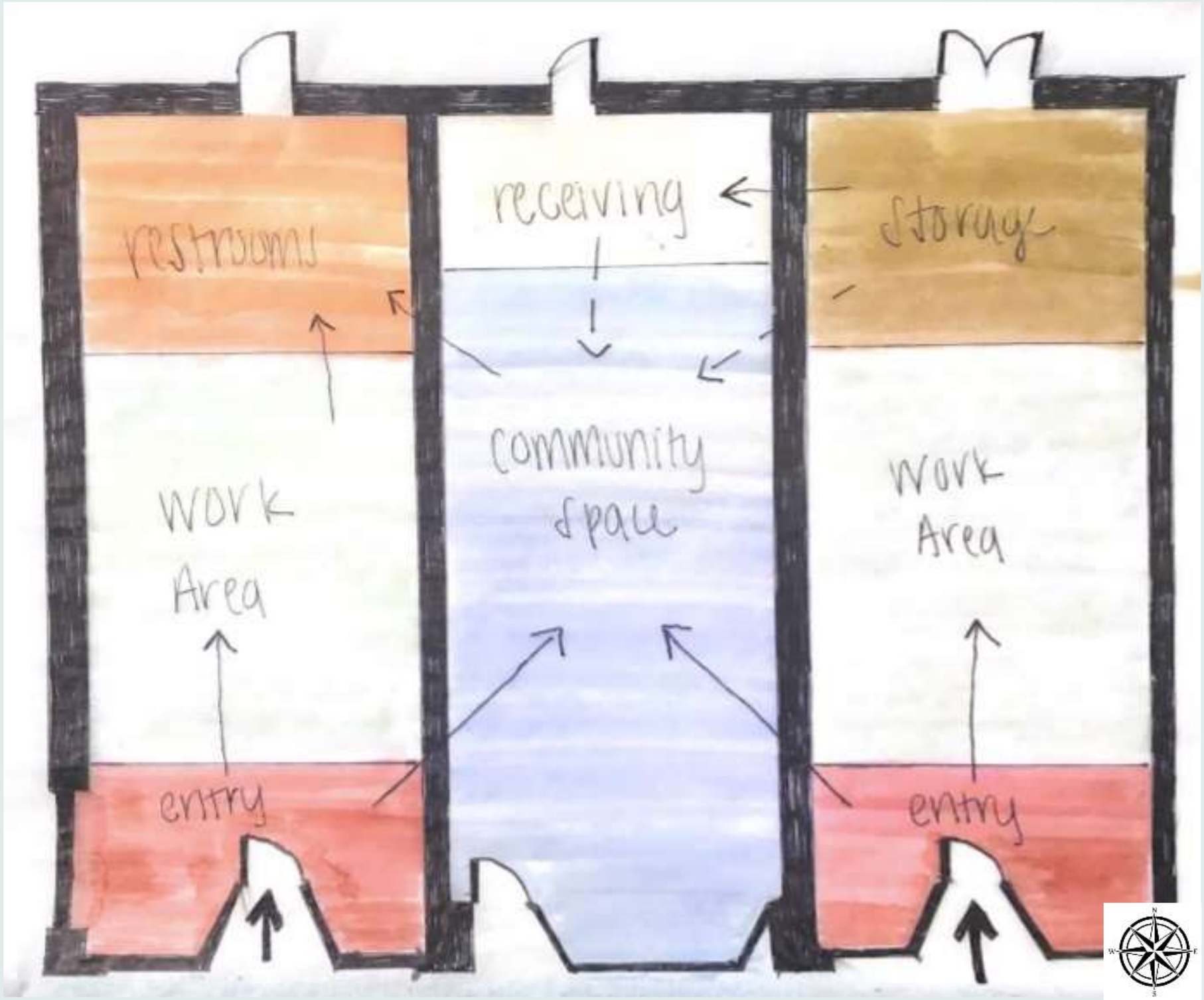
→ Strong

- - > Weak



→ Strong

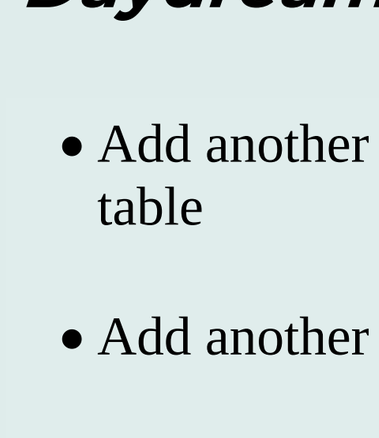
- - > Weak

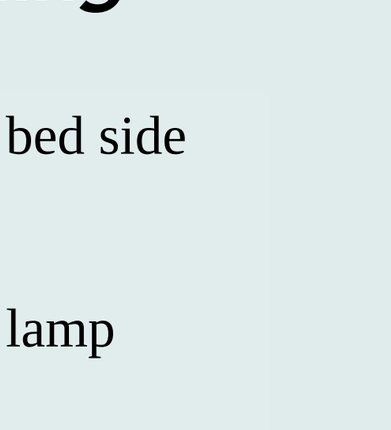

restrooms
receiving
storage
work
Area
community
space
work
Area
entry
entry

Space Studies

Daydreaming

- Add another bed side table
- Add another lamp
- Change material of headboard

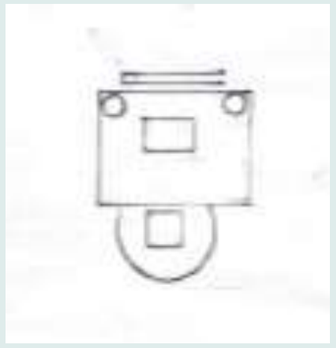


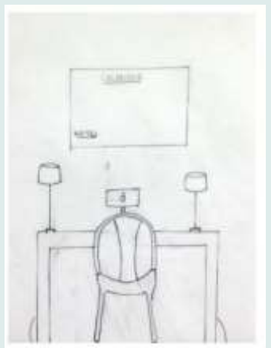


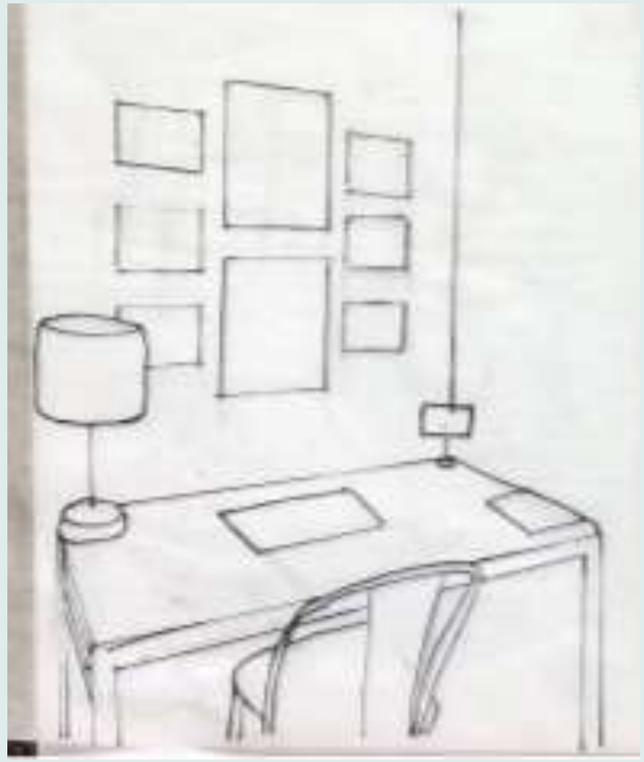
Space Studies

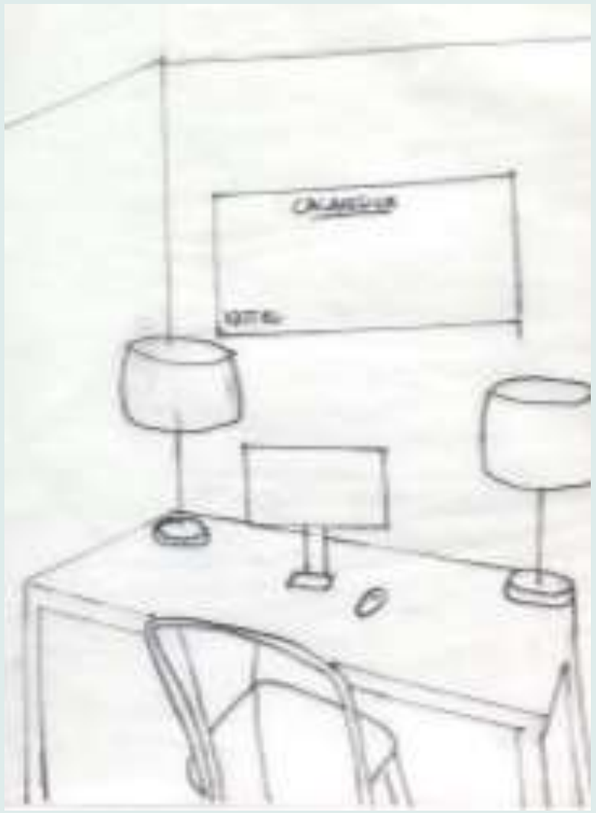
Intense Work

- Place rug under desk
- Add another lamp
- Add desktop computer
- Place large calendar above desk

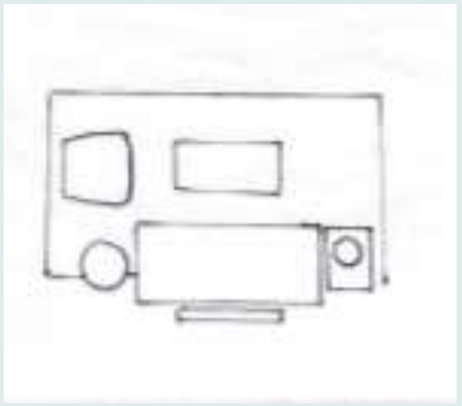
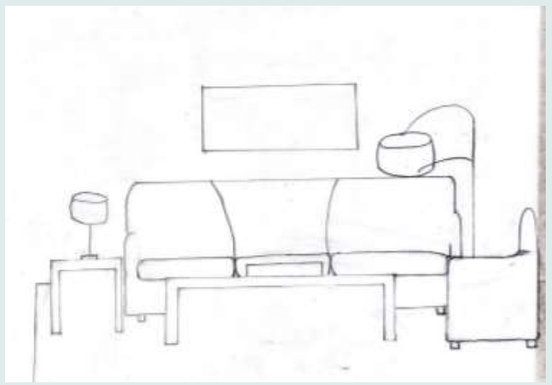
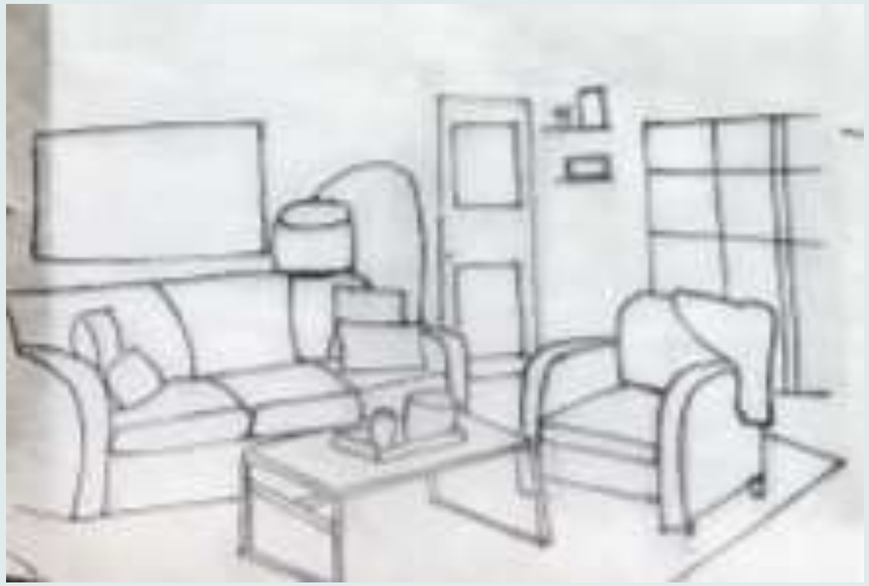








Space Studies

Socializing

- Add rug
- Add floor lamp
- Add mirror above sofa