Portfolio 1

Allison Casper
IDSN 3202
Fall 2021

Stakeholder Profiles

Owner:

Real Estate Company

Outcome:

Client to have a successful business to profit from their rent.

Client: Herman Miller

Outcome:

- Furniture to be displayed properly
- Furniture to be marketed well

Users

- Customers
  - Potential
  - Current
- Employees
- Event Attendees

Outcome:

Durable and quality furniture for customers as well as a functional work space for employees.

Site Profile

Square Feet: +/- 3,000

Address: 201- 205 E 5th St.

Site Analysis

Enter

AM Light

PM Light

2,902 usable square feet

Design Problems

- Bathrooms do not meet ADA qualifications
- Stairs are not up to code
- Lack of natural lighting
- Lack of wayfinding
- Doorways do not meet ADA qualifications

History of Greenville

Town History

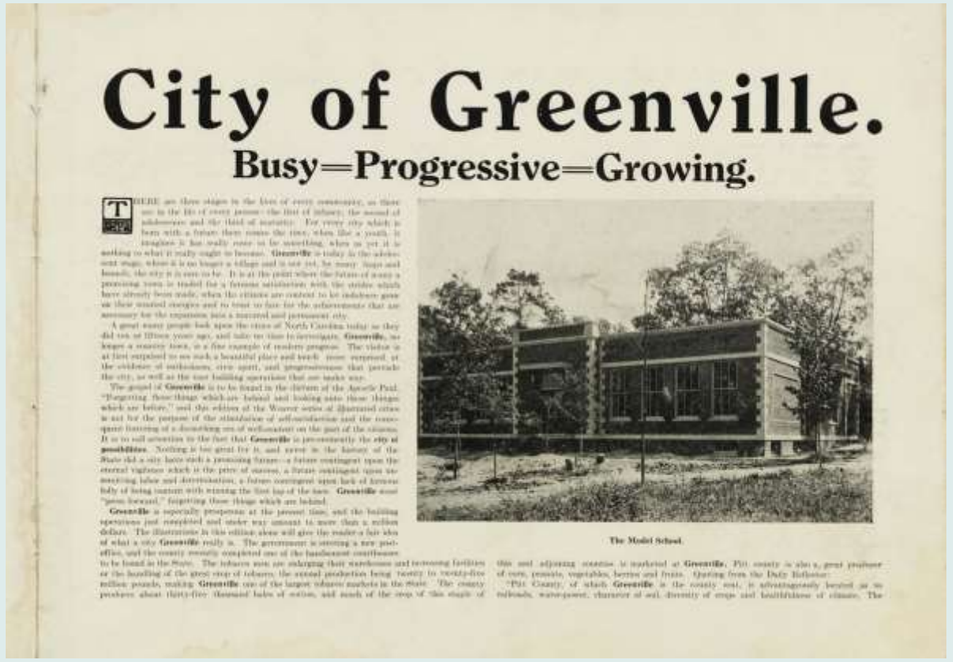
- Founded in 1771
- Martinsborough > Greenville
- “Queen City on the Tar”
- Comeback after Civil War

Fire & Life Safety

- Services are provided on every building located in the city and within a 1mile radius of city except for family residential homes.

Local Preservation Codes & Credits

- Historic Preservation is important to preserve the cities 21 historic landmarks



City of Greenville.

Busy=Progressive=Growing.

THERE are three stages in the lives of every community, as there are in the life of every person—the first of infancy, the second of adolescence and the third of maturity. For every city which is born with a future there comes the time, when like a youth, it imagines it has really come to be something, when as yet it is nothing to what it really ought to become. **Greenville** is today in the adolescent stage, when it no longer a village and is not yet, for many days and hands, the city it is soon to be. It is at the point where the future of many a promising town is traded for a fortune satisfaction with the strides which have already been made, when the citizens are content to let endeavor gone on their standard energies and to trust to fate for the achievements that are necessary for the expansion into a matured and permanent city.

A great many people look upon the cities of North Carolina today as they did ten or fifteen years ago, and take no time to investigate. **Greenville**, no longer a country town, is a fine example of modern progress. The visitor is at first surprised to see such a beautiful place and much more surprised at the evidence of enthusiasm, civic spirit, and progressiveness that pervade the city, as well as the fine building operations that are under way.

The gospel of **Greenville** is to be found in the rhythm of the Apostle Paul. "Forgetting those things which are behind and looking unto those things which are before," said this editor of the Weaver series of illustrated cities in act for the purpose of the stimulation of self-satisfaction and the consequent fostering of a disturbing era of self-content on the part of the citizens. It is to call attention to the fact that **Greenville** is pre-eminently the **city of possibilities**. Nothing is too great for it, and never in the history of the State did a city have such a promising future—a future contingent upon the eternal vigilance which is the price of success, a future contingent upon unremitting labor and determination, a future contingent upon lack of tiresome lulls of it being content with resting the first lap of the race. **Greenville** must "press forward," forgetting those things which are behind.

Greenville is especially prosperous at the present time, and the building operations just completed and under way amount to more than a million dollars. The illustrations in this edition alone will give the reader a fair idea of what a city **Greenville** really is. The government is erecting a new postoffice, and the county recently completed one of the handsomest courthouses to be found in the State. The tobacco men are enlarging their warehouses and increasing facilities for the handling of the great crop of tobacco; the annual production being twenty to twenty-five million pounds, making **Greenville** one of the largest tobacco markets in the State. The county produces about thirty-five thousand bales of cotton, and much of the crop of this staple of this and adjoining counties is marketed at **Greenville**. Pitt county is also a great producer of corn, peanuts, vegetables, berries and fruits. Quoting from the Daily Reflector:

"Pitt County, of which **Greenville** is the county seat, is advantageously located as to railroads, waterpower, character of soil, diversity of crops and healthfulness of climate. The

The Model School.

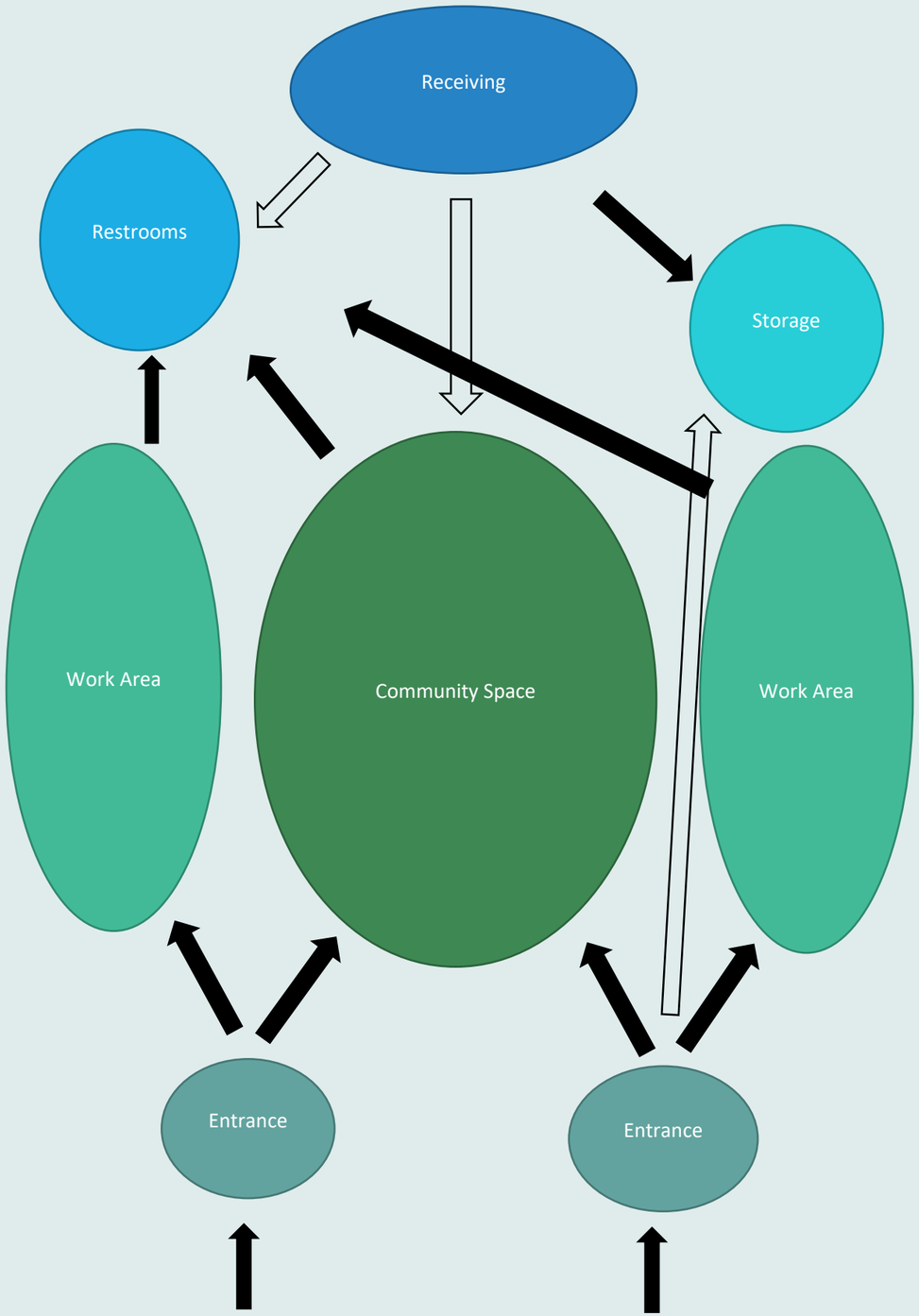
Design Concept

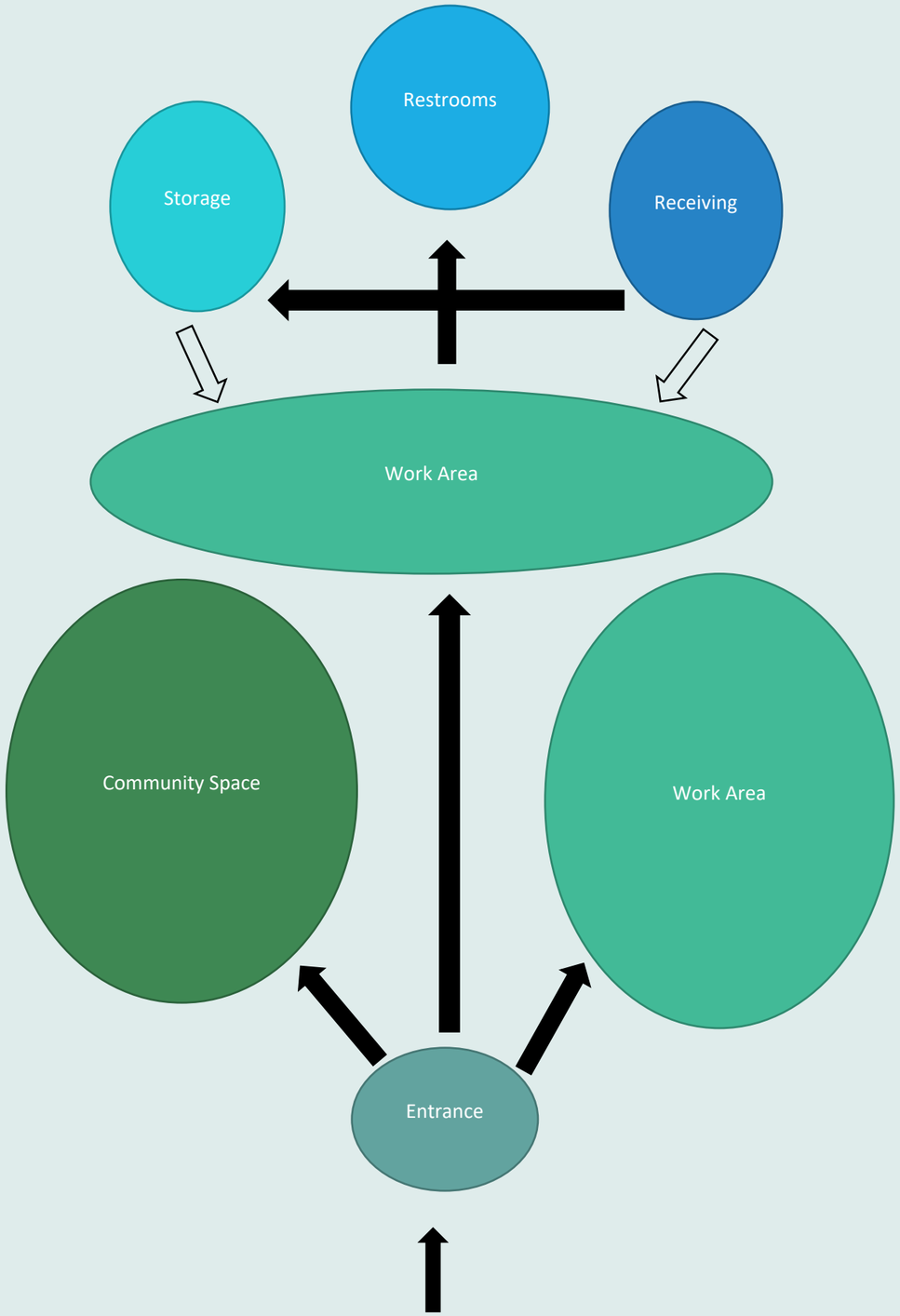
- Connect the history of Herman Miller and Greenville together

- Modern style space to show the modern furniture of Herman Miller

- Create comfortable workspace for employees

Bubble Diagrams

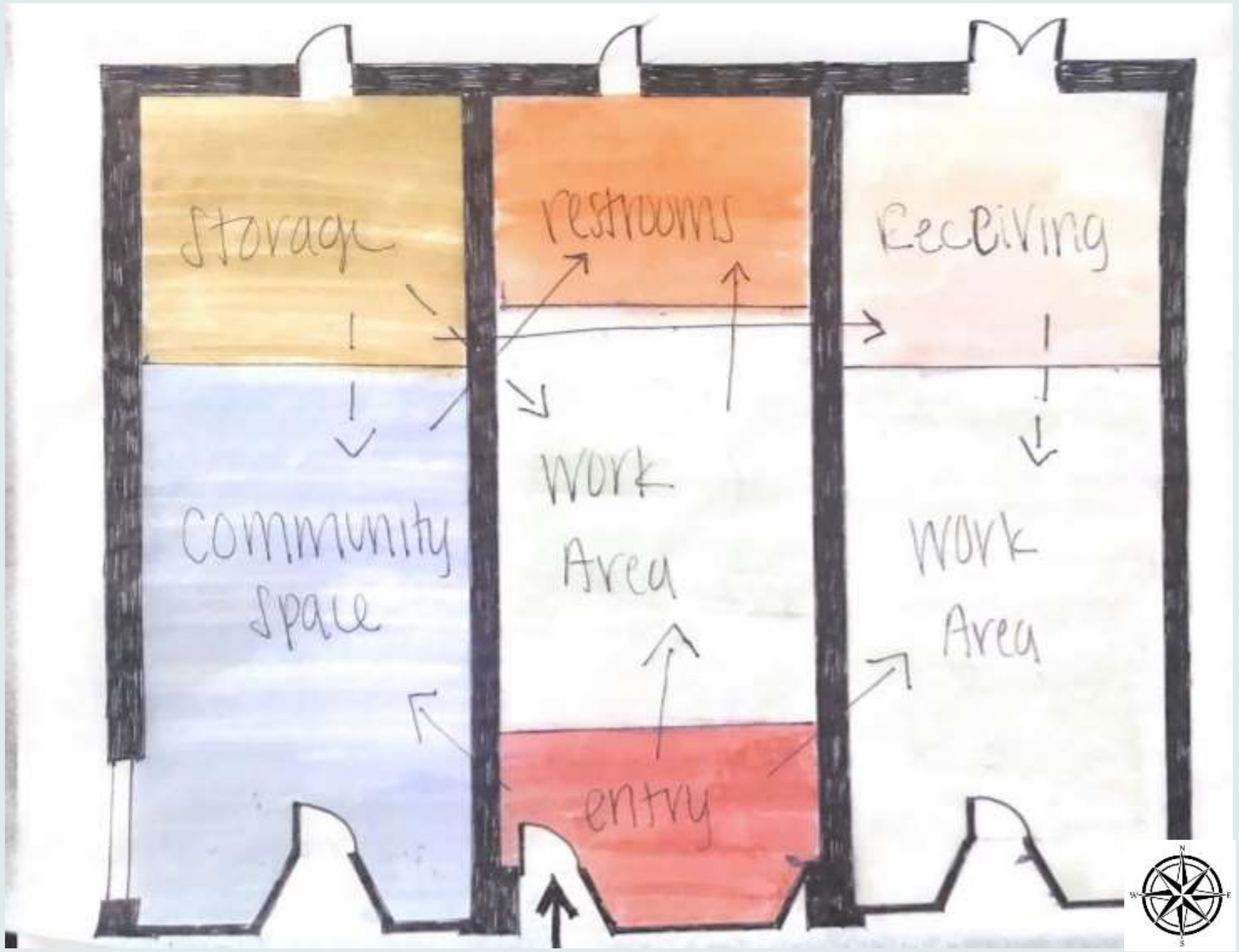




Blocking Diagrams

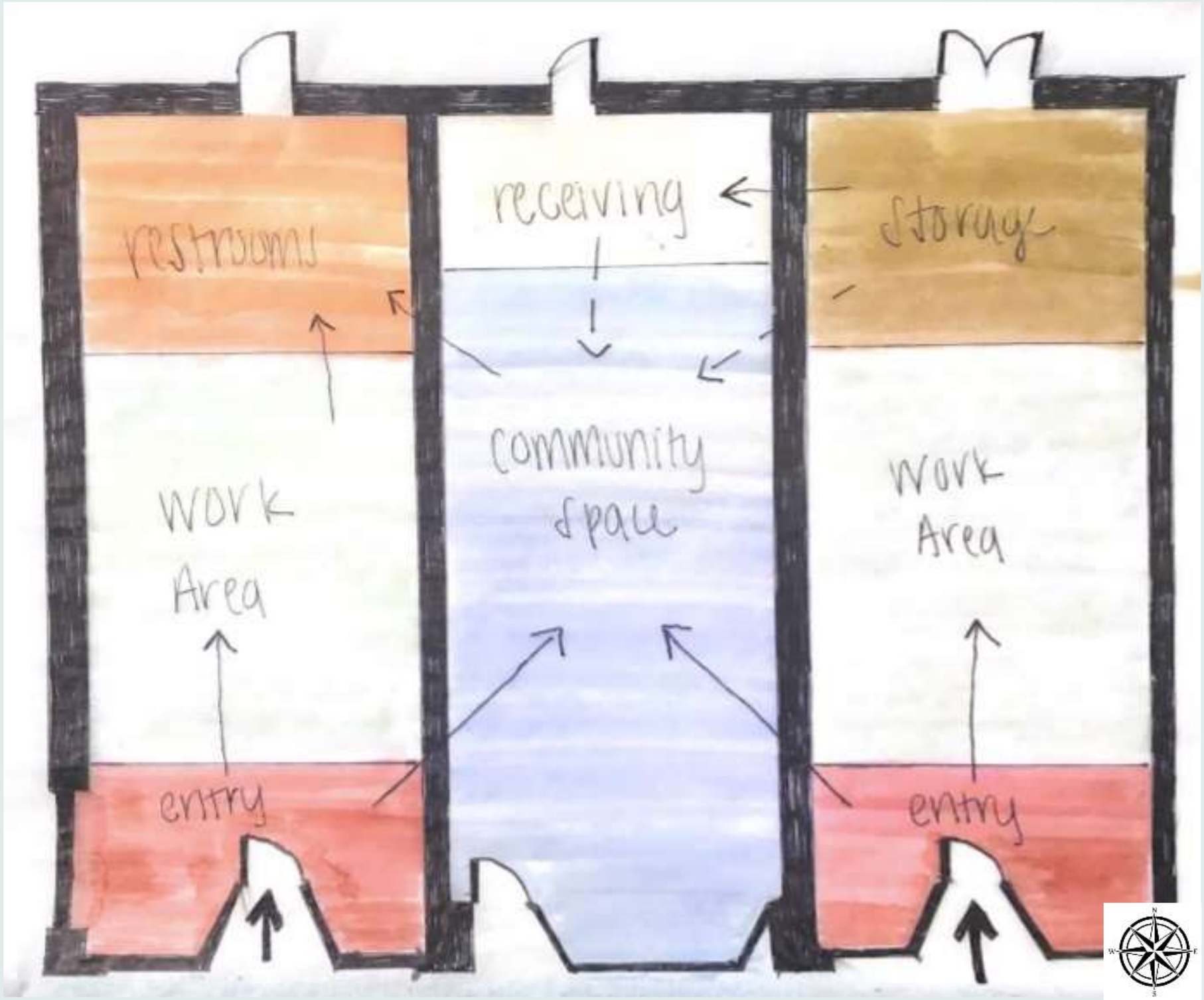
→ Strong

- - > Weak



→ Strong

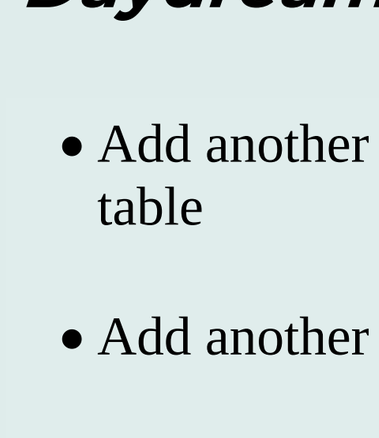
- - > Weak

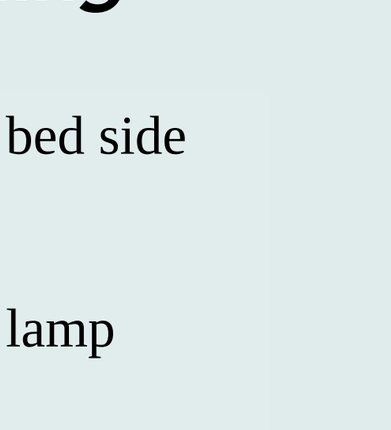

restrooms
receiving
storage
work
Area
community
space
work
Area
entry
entry

Space Studies

Daydreaming

- Add another bed side table
- Add another lamp
- Change material of headboard

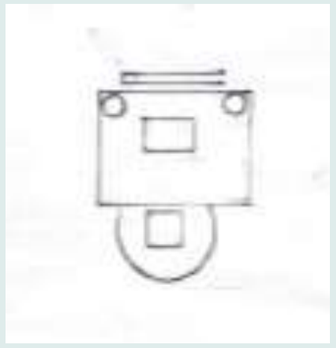


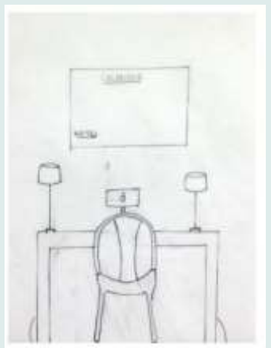


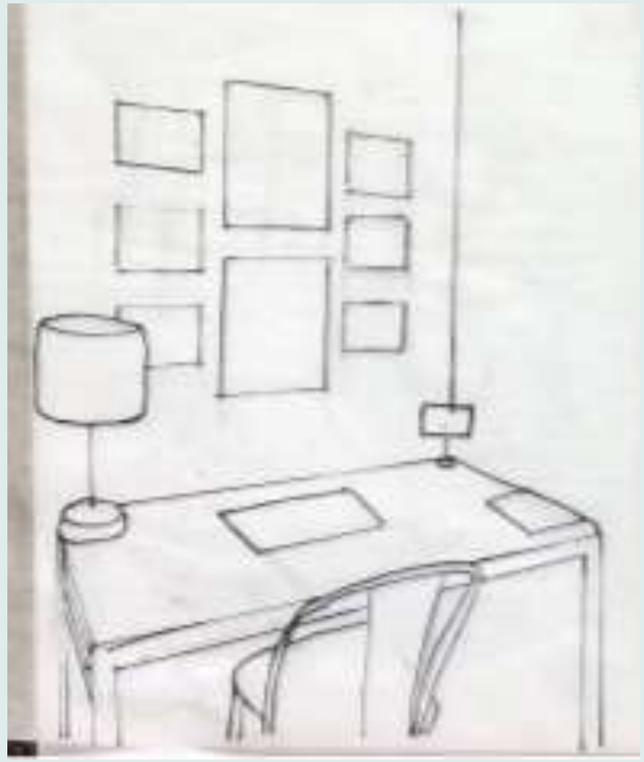
Space Studies

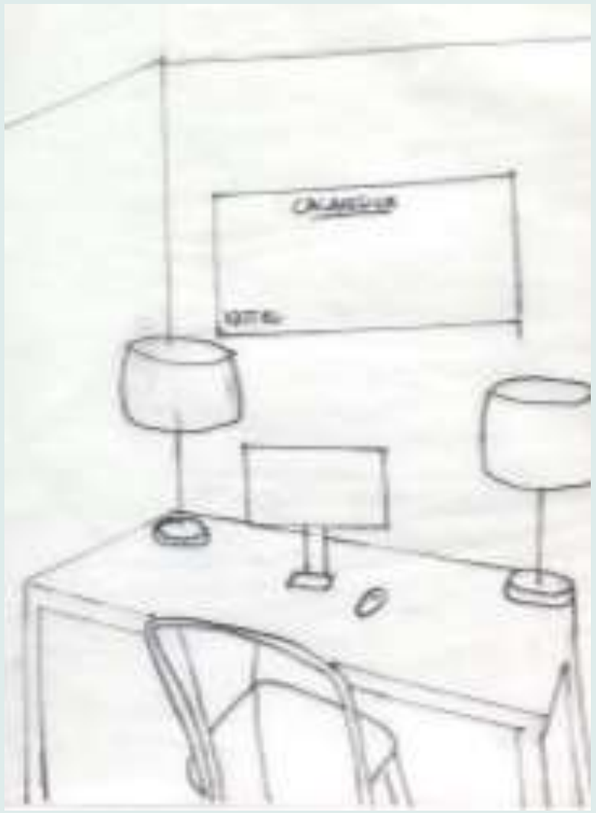
Intense Work

- Place rug under desk
- Add another lamp
- Add desktop computer
- Place large calendar above desk

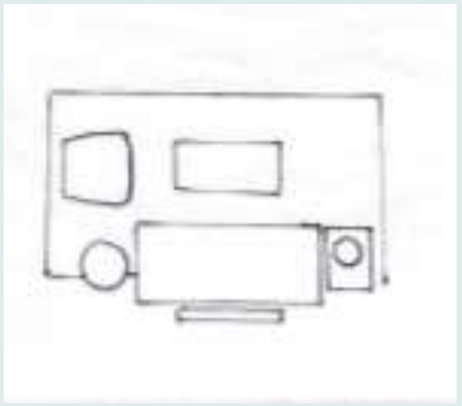
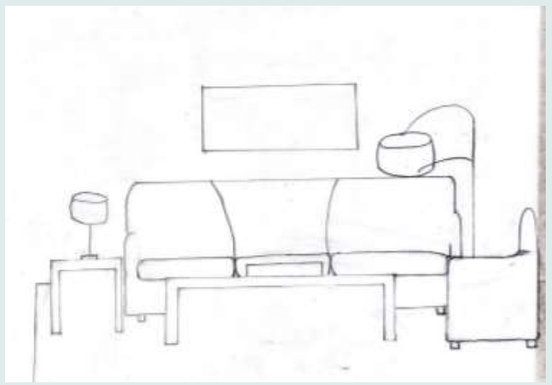
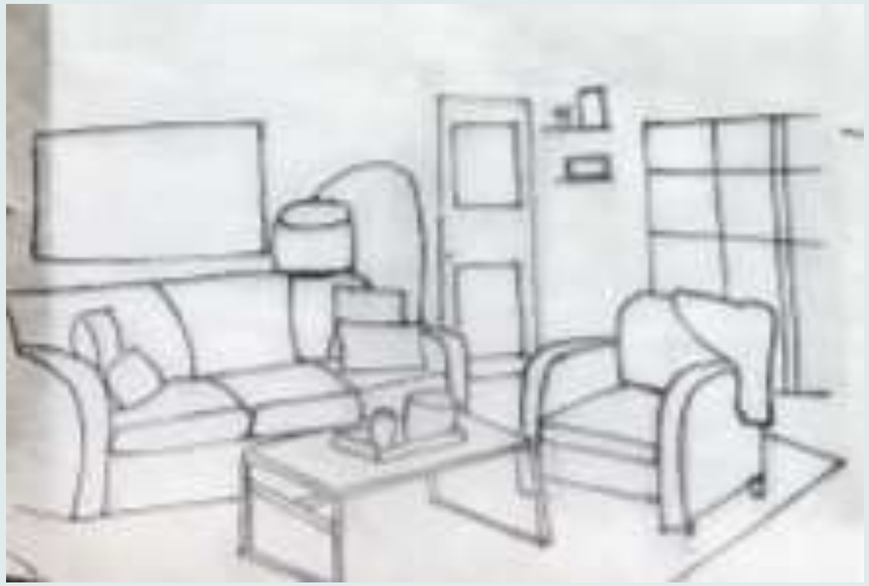








Space Studies

Socializing

- Add rug
- Add floor lamp
- Add mirror above sofa