

Portfolio 1
Anna Stewart



Assignment One

Stakeholder Profile



- Owner: Real Estate Developer
 - A space sufficient for the client and events.
- Client: Herman Miller
 - A showroom that draws customers and event attendees in and keeps them engaged.
- Users:
 - Customers of Herman Miller
 - Event attendees
 - Employees of Herman Miller
 - A space that feels inviting and that they want to come back to.



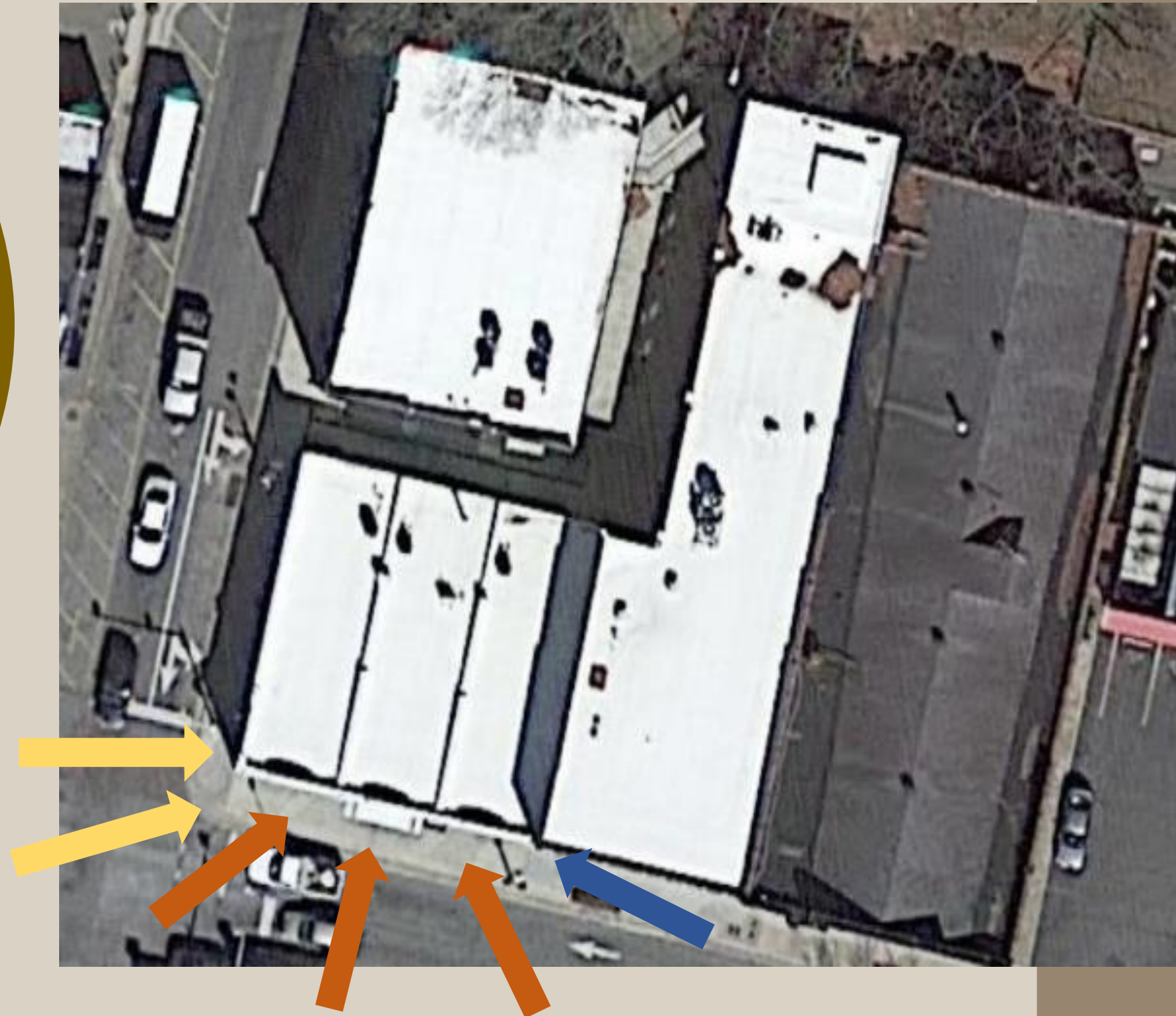
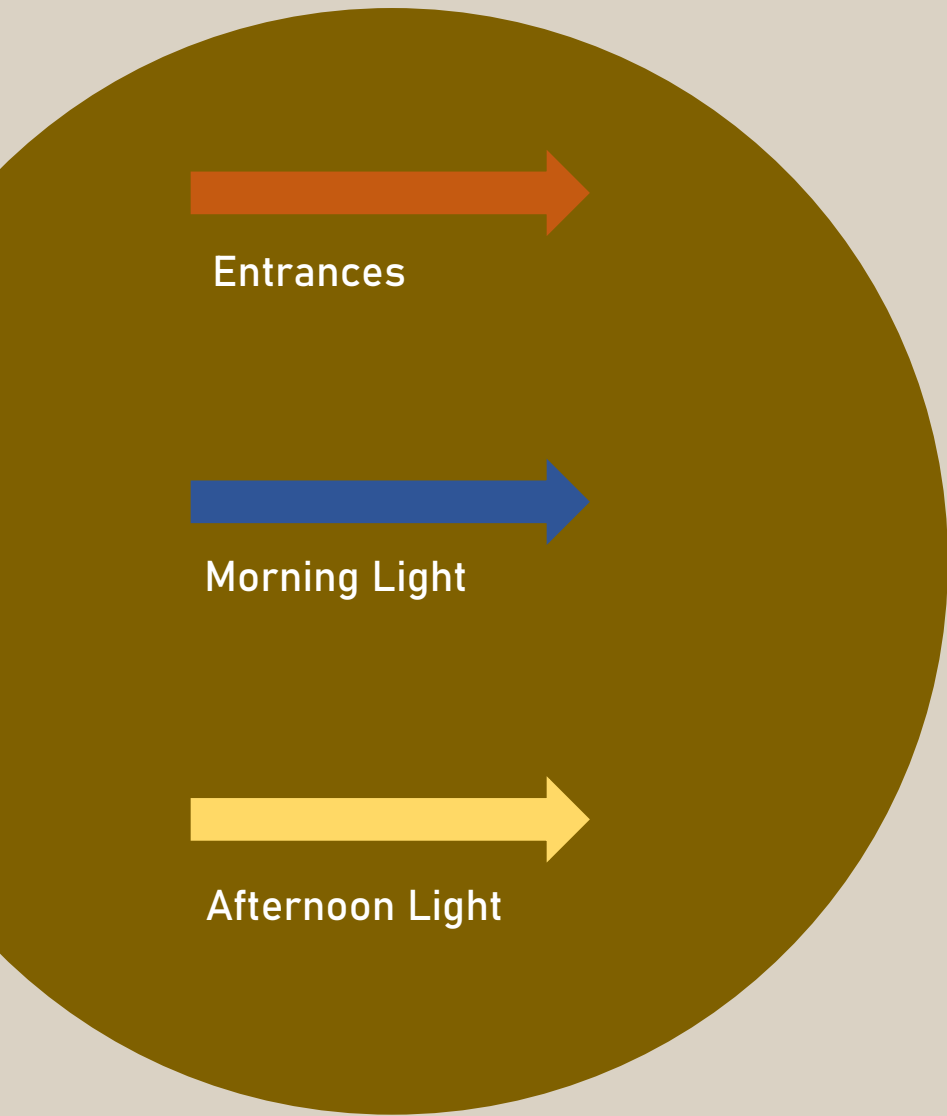
Site Profile

As previously stated, the space will become a show room for Herman Miller. Some of the physical aspects of this site are listed below.

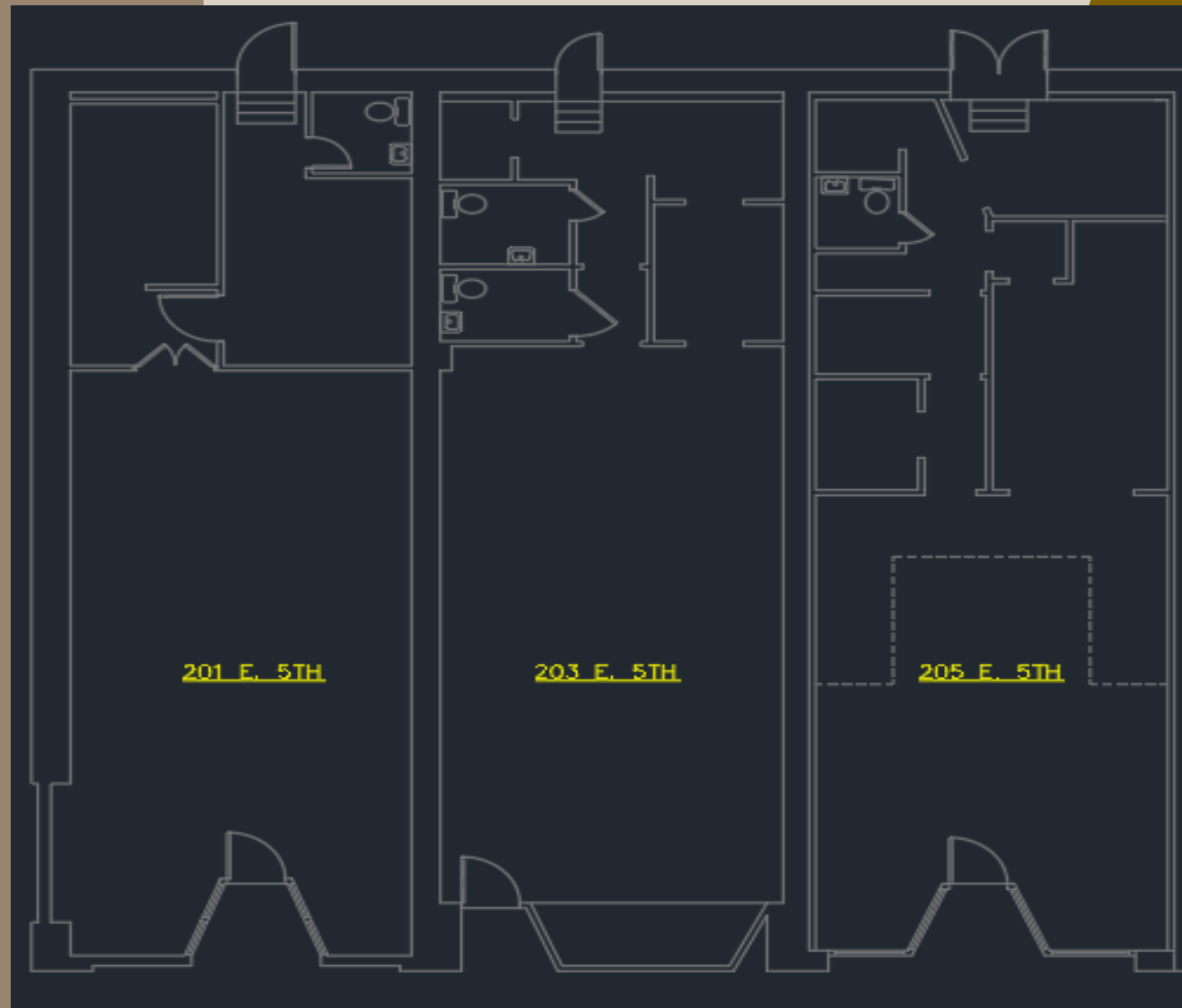
- Physical address: 201-205 East 5th Street Greenville, NC
- The square footage of the space is 2,902 sqft
- The exterior is constructed of brick



Site Analysis



Design Problem Statement



Some of the main problems and concerns that will be solved in this design include:

- Getting lighting towards the back of the space
- Wayfinding through the space, fluid movement
- Incorporation of each section of the showroom into each other

Assignment 2

Research

Greenville, NC

The location of the Herman Miller showroom is in the heart of uptown Greenville, North Carolina. Characteristics of the showroom space such as exposed brick, plaster, and unique moldings can be attributed to the age of the buildings in Greenville and the history behind them.

- Greenville was founded in 1771, initially named Martinborough
- It is the county seat of Pitt County
- In the 1860s, several riverboat lines which transported goods and passengers were established along the Tar River, which runs through downtown Greenville
- Between the 1860s-1960s, Greenville was solely recognized as an important tobacco market
- The small state college located in Greenville, East Carolina Teachers College, quickly grew to one of the biggest colleges in the state and began to change the reputation of Greenville
- In 1968, a large pharmaceutical company, now known as DSM pharmaceuticals, chose Greenville as its home
- The numerous major corporations and industries that have moved into the town through the years have contributed to its growth
- Today, the city covers 26.6 square miles and has a population of over 90,000 people



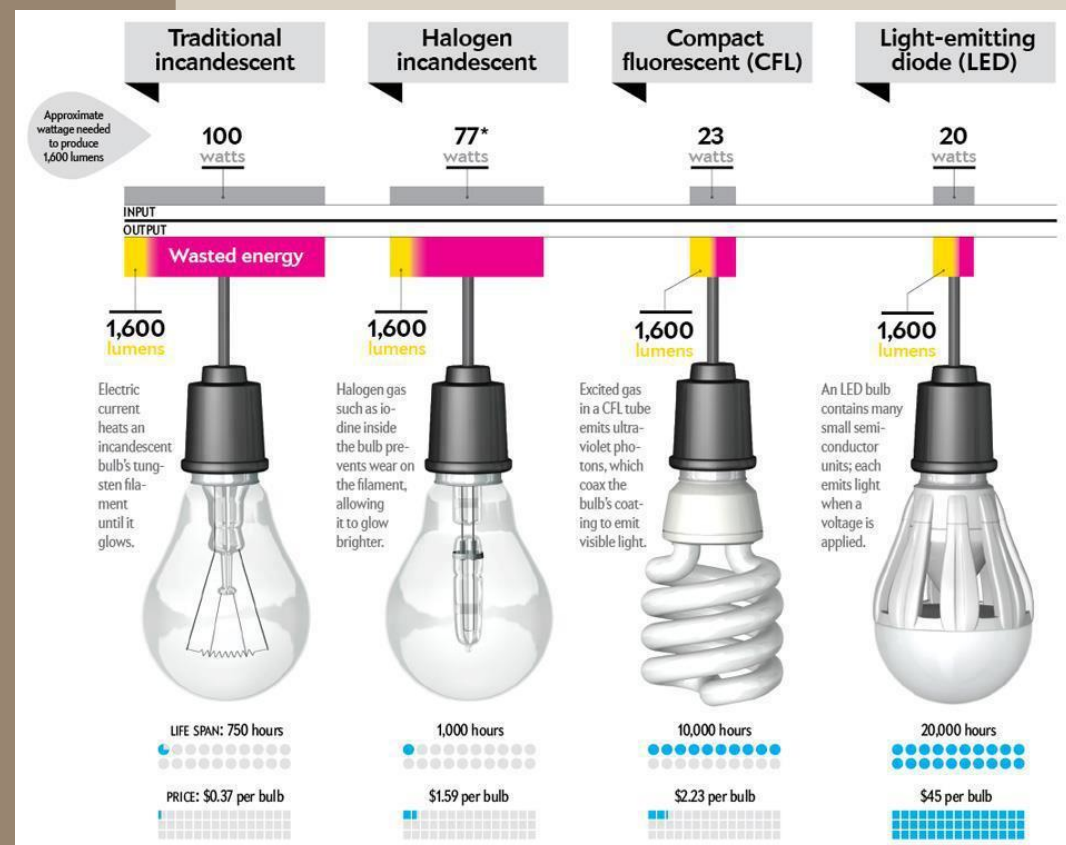
Research Cont.



Sustainability in Interior Environments

Sustainability continues to persist as an issue in every field of work. Finding ways that an industry and its company branches can become more sustainable can be a substantial problem to solve. In the design field, it can sometimes feel overwhelming to find ways to bring sustainability and sustainable practices into interiors, but here are a few ways:

- Energy efficient lighting and cooling/heating systems
- High quality windows that retain heat and air
- Choosing sustainable, renewable, and responsibly sourced materials
- Designing with longevity and durability in mind, reducing the amount and frequency of waste
- Solar panels



Assignment 3

Concept/Inspiration Images

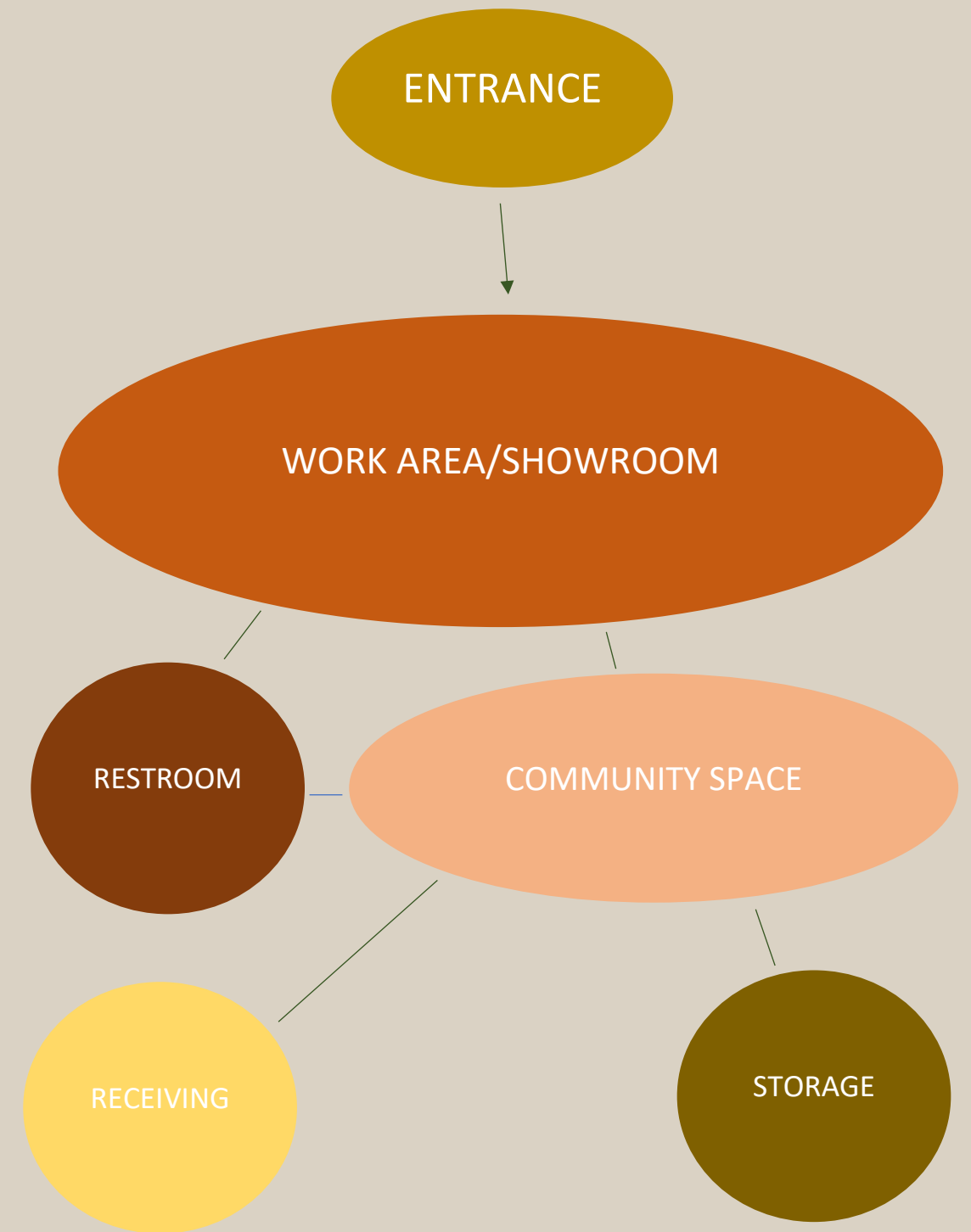
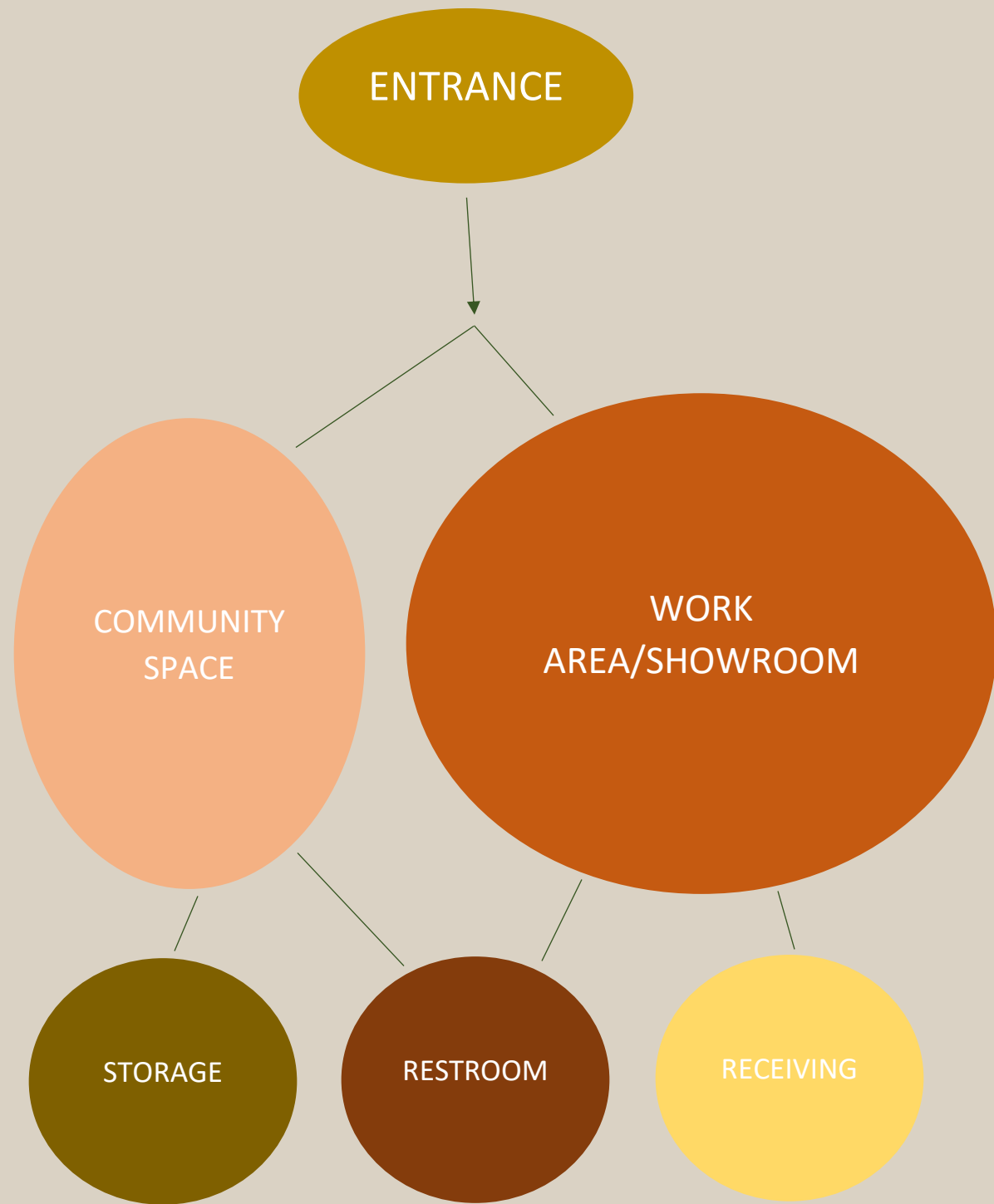
- Highly stages rooms, those who enter can visualize themselves living in the space.
- Each room tells a different story of what events take place there.
- The showroom conveys the mission of Herman Miller and incorporating their furniture into daily life.



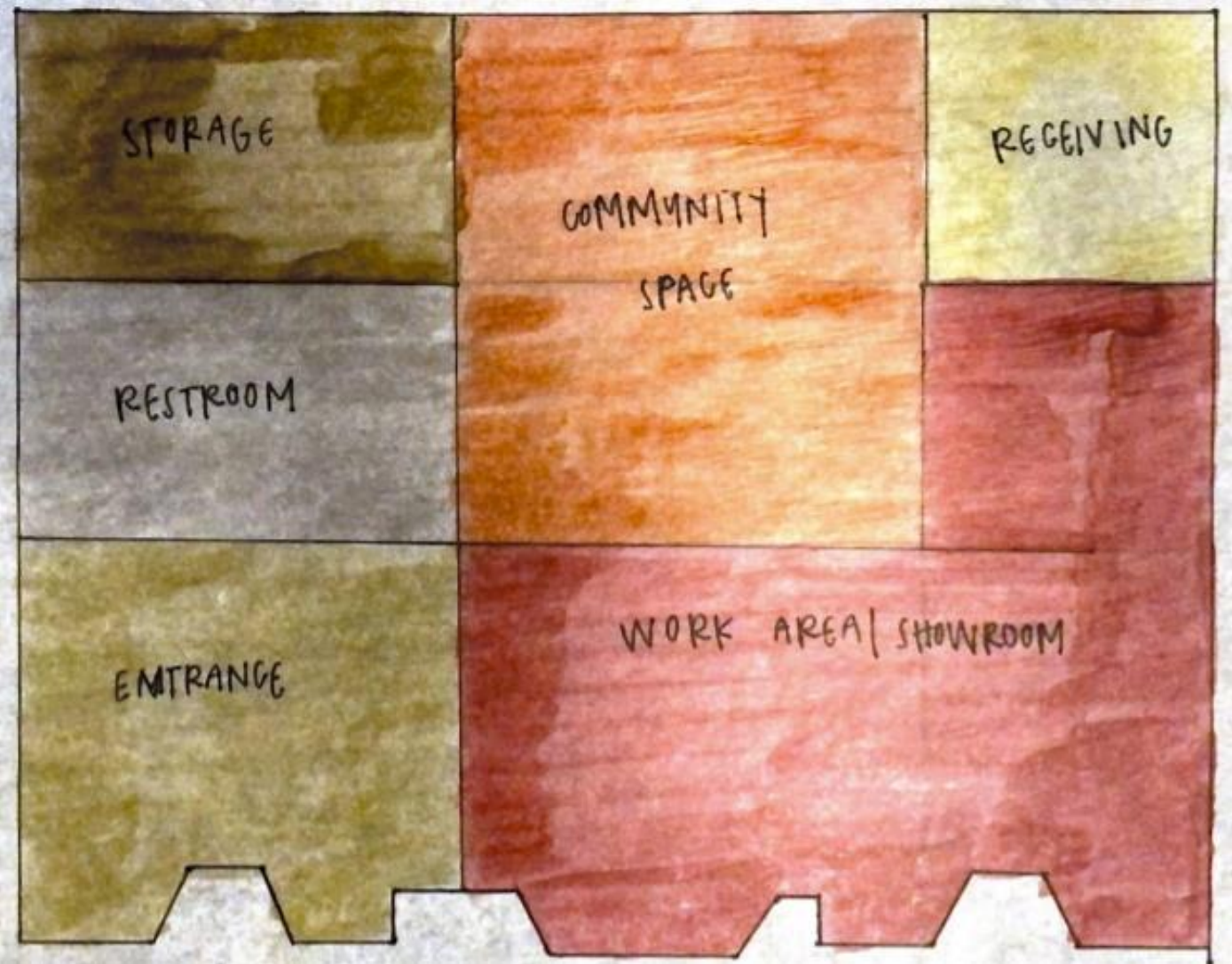
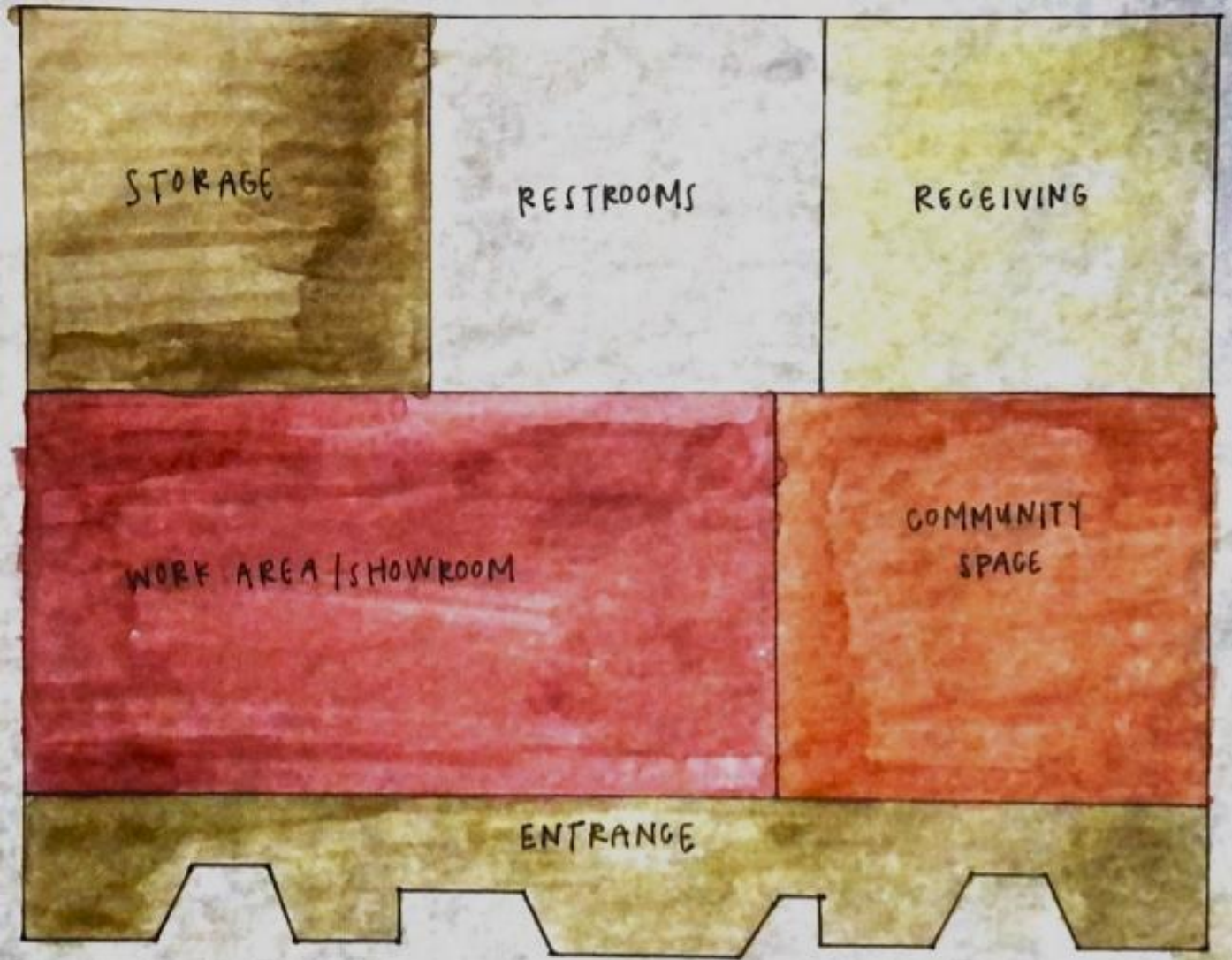
Home looks like this.



Assignment 4
Bubble Diagrams



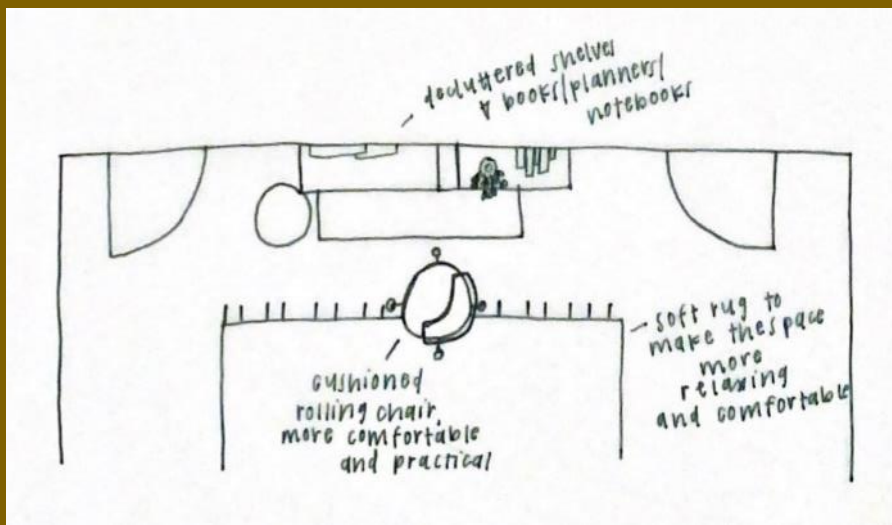
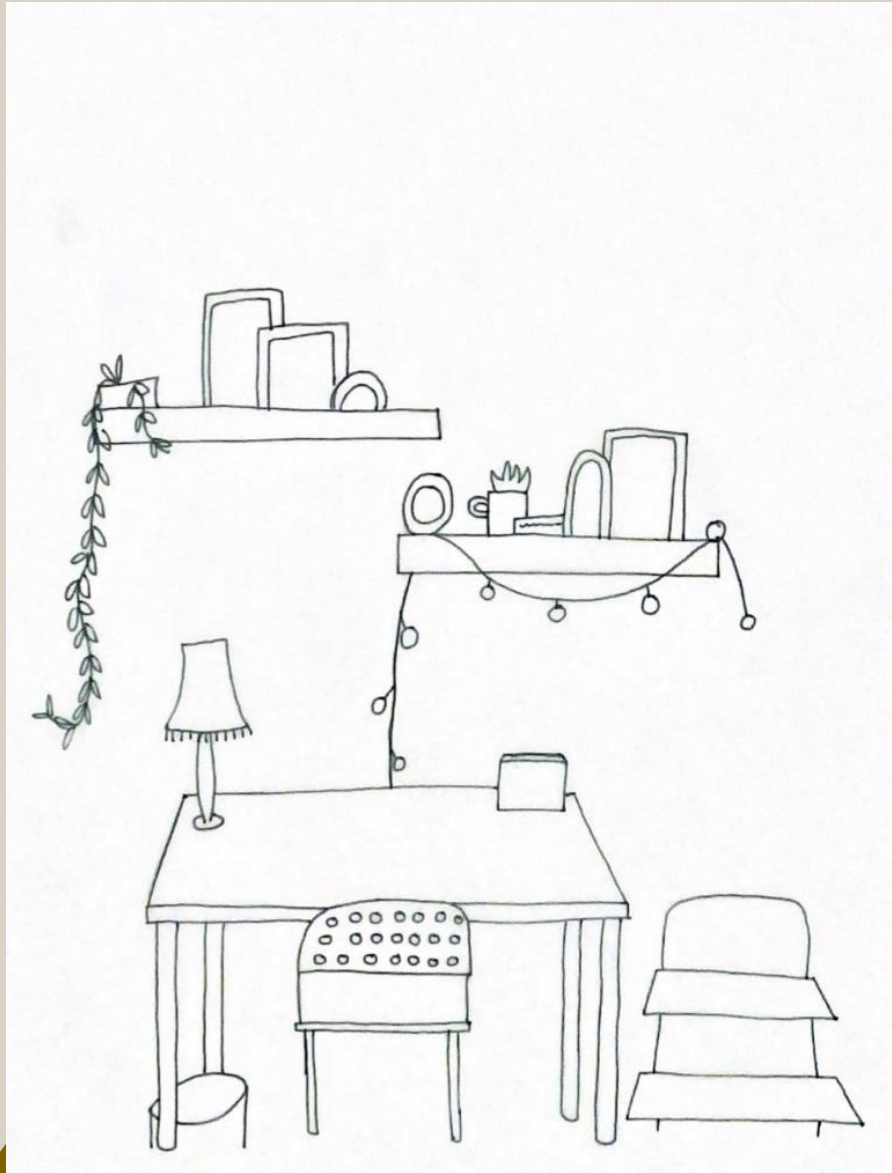
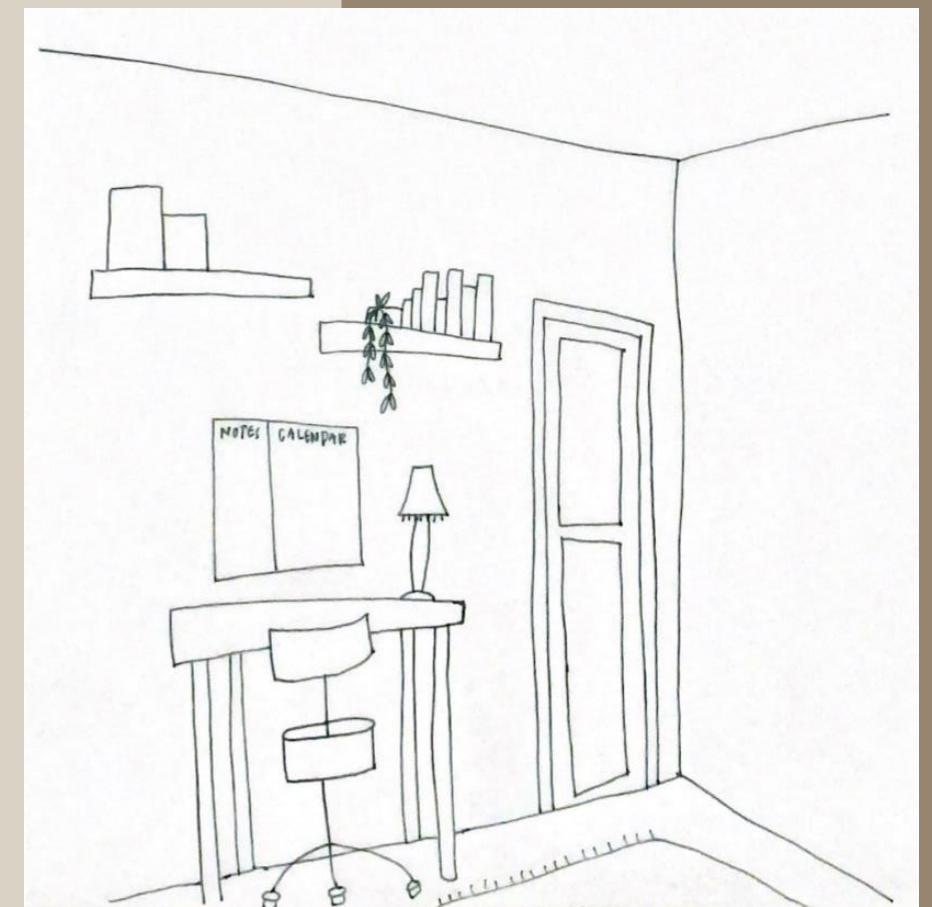
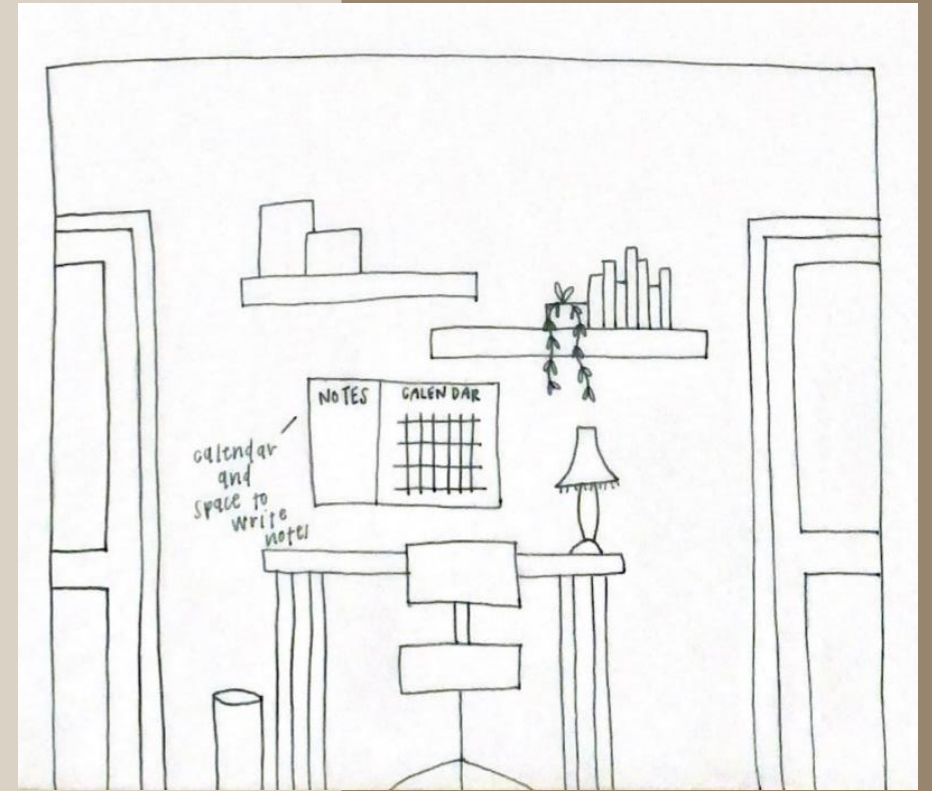
Blocking Diagrams



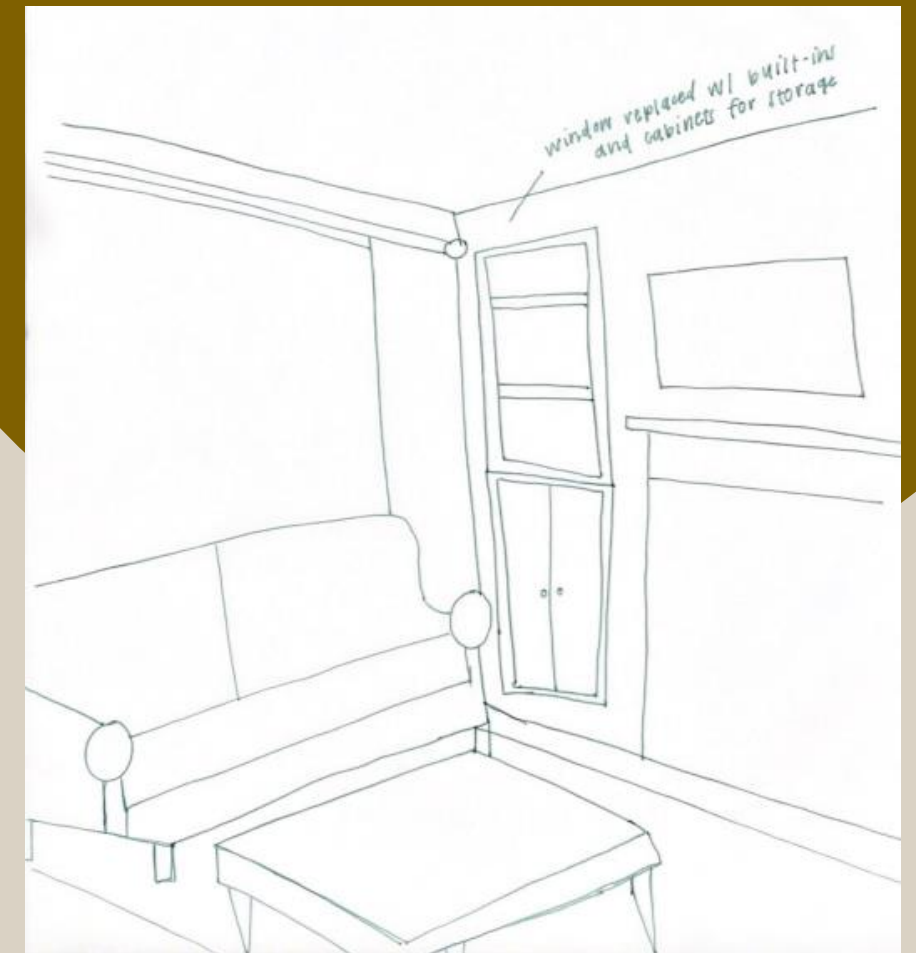
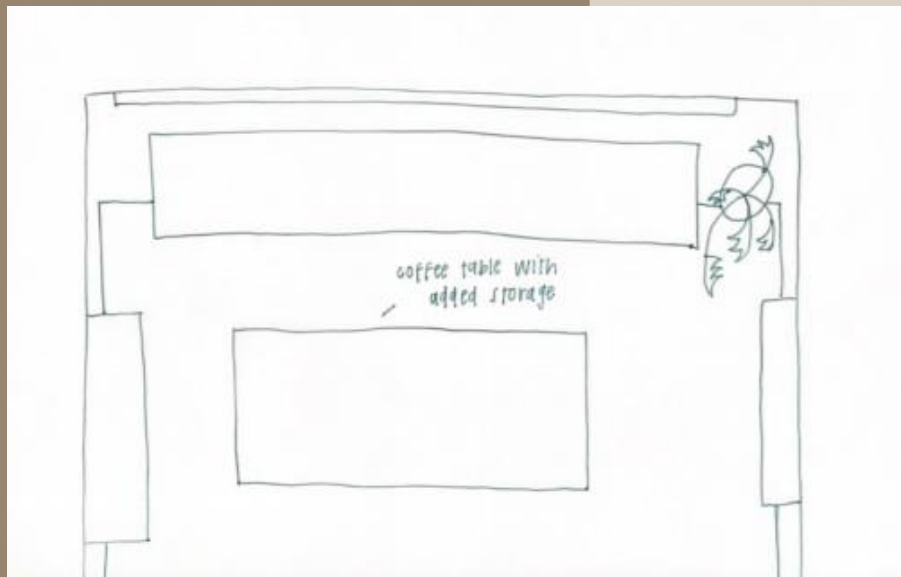
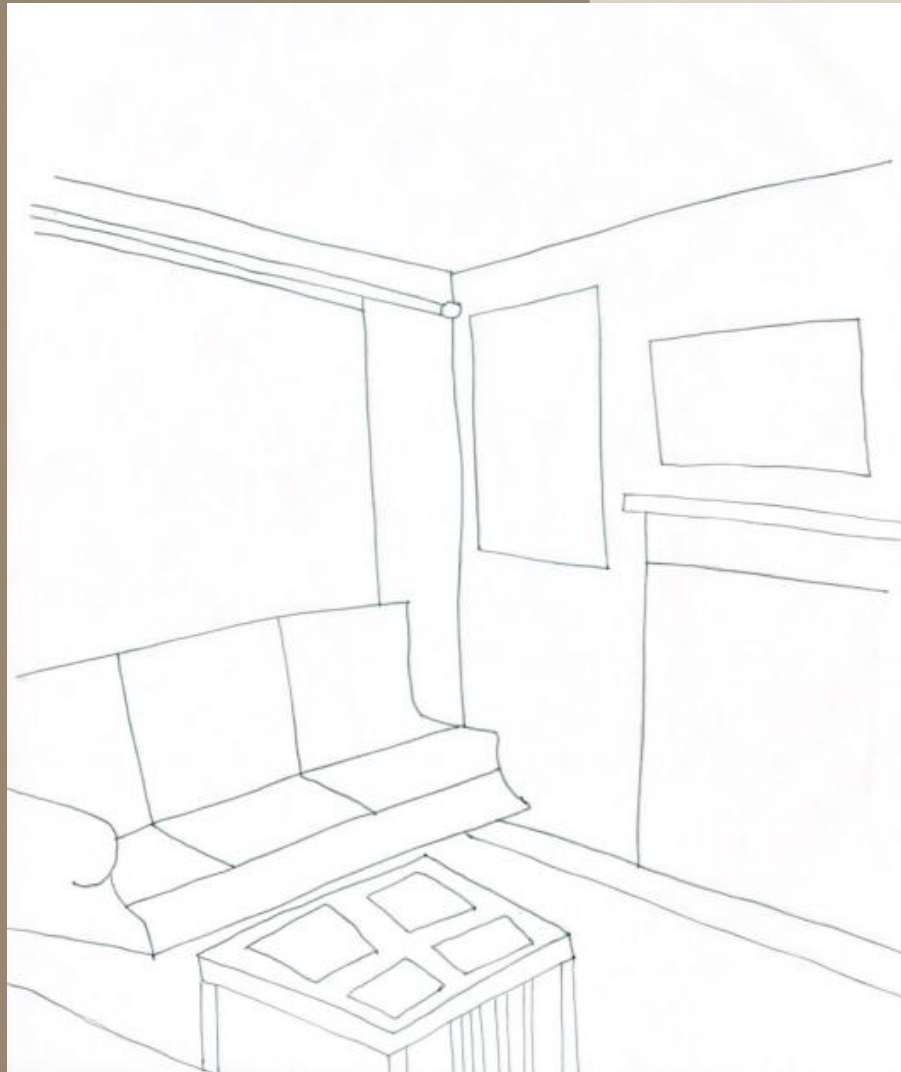
Assignment 5

Activity Space Studies

Intense Focus Workspace



Socializing



Daydreaming

