

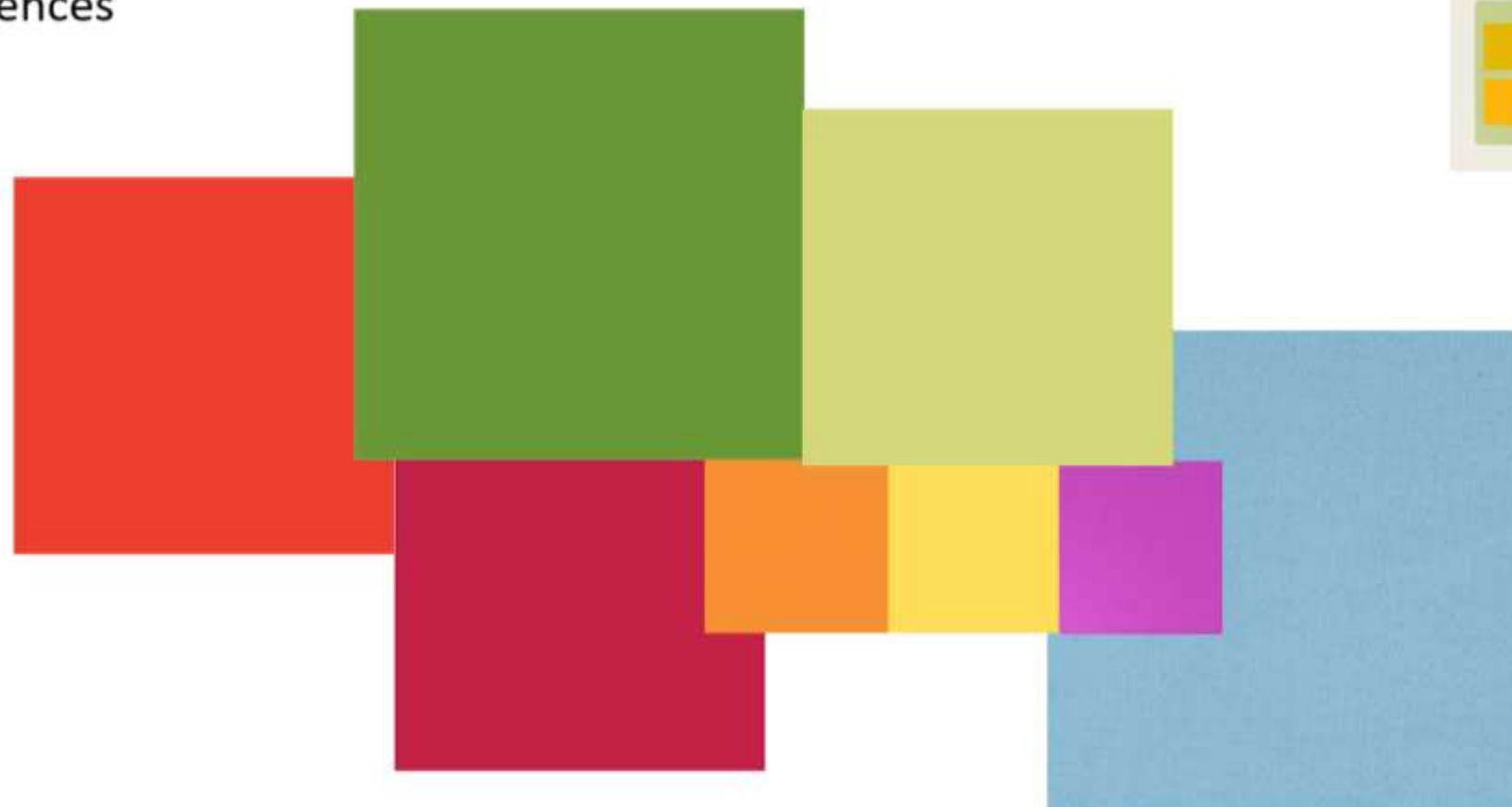
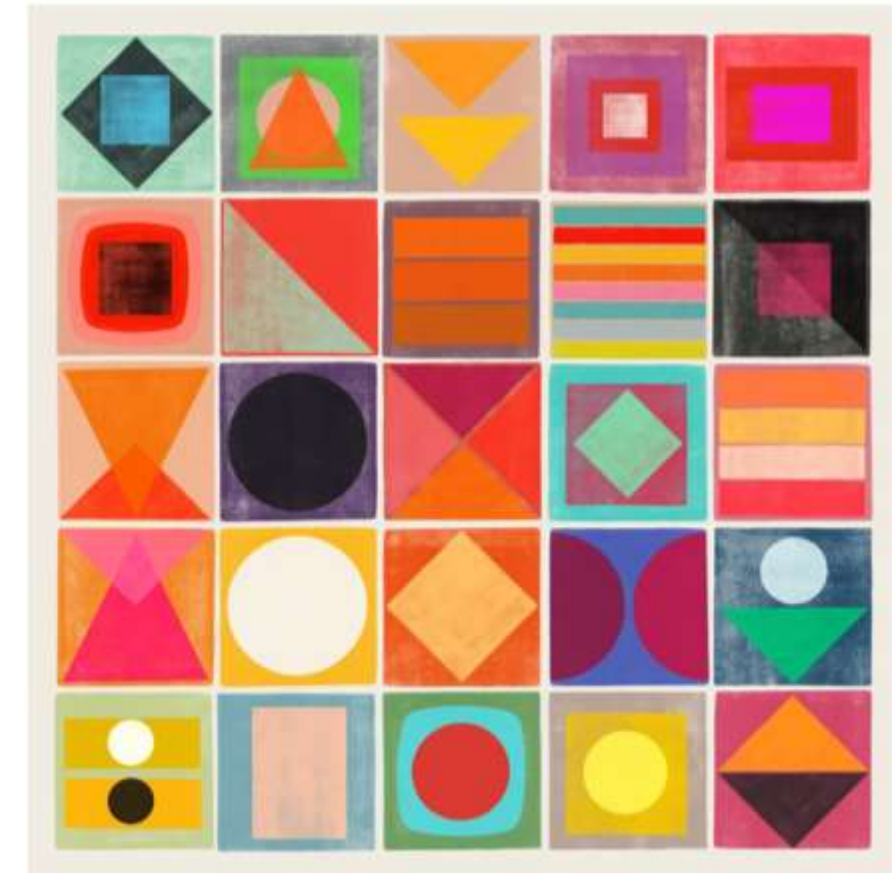


# HERMAN MILLER SHOWROOM PORTFOLIO 4

IDSN 3102 Fall Semester  
Jessica Stark

# Color Rationale

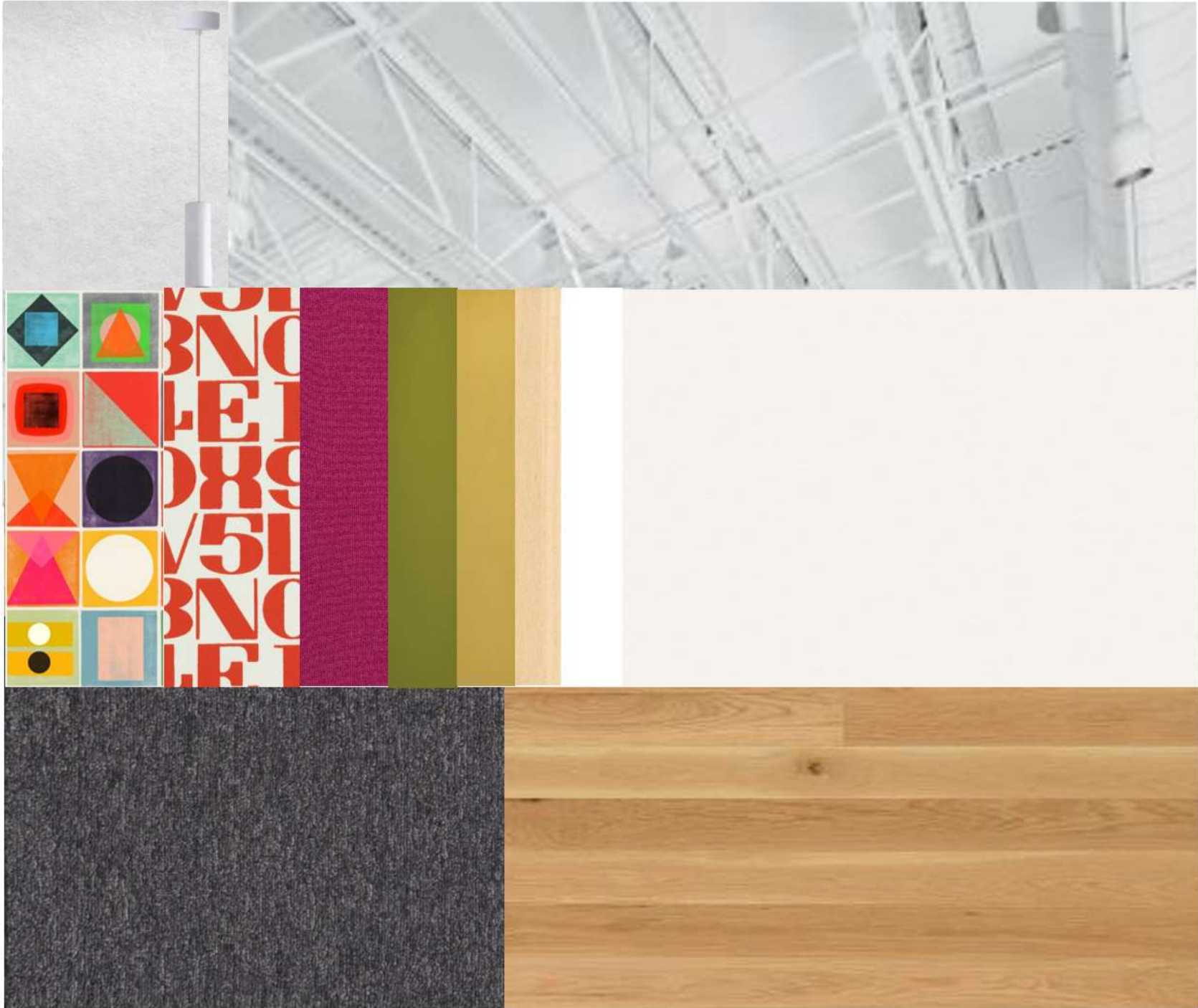
- The color palette is inspired by Alexander Girard's iconic patterns, which invigorated drab office designs with bright hues in the 1950's
- Use of saturated hues grabs the attention of a potential customer and leaves an impression
- A full-spectrum color palette creates a sense of energy and fosters movement and chance encounters
- Limited use of cool colors provides contrast and balance
- A multitude of hues creates variety, interest, and satisfies diverse preferences



# Reception



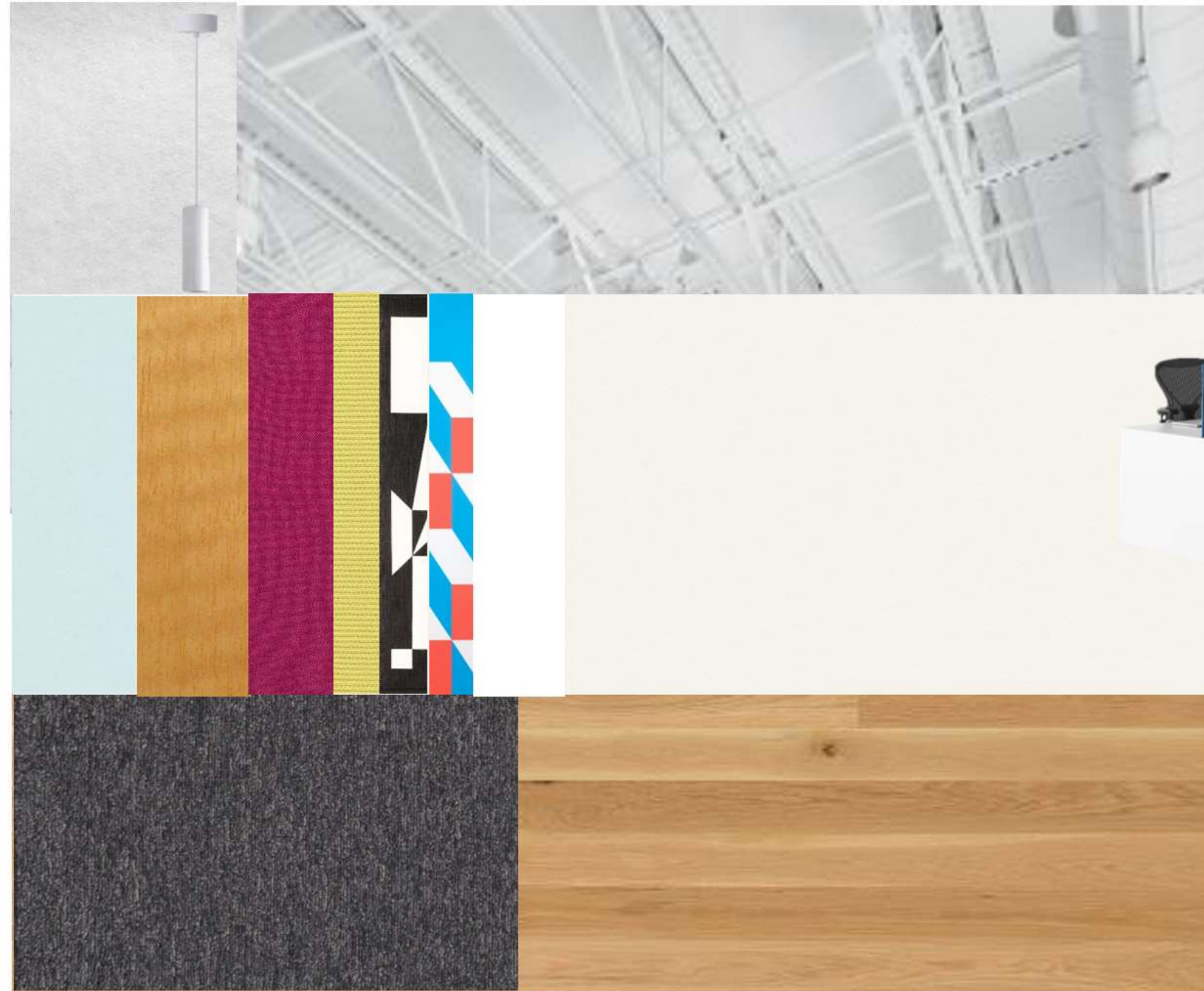
# Furniture and Finishes – Reception



# Open Workstations



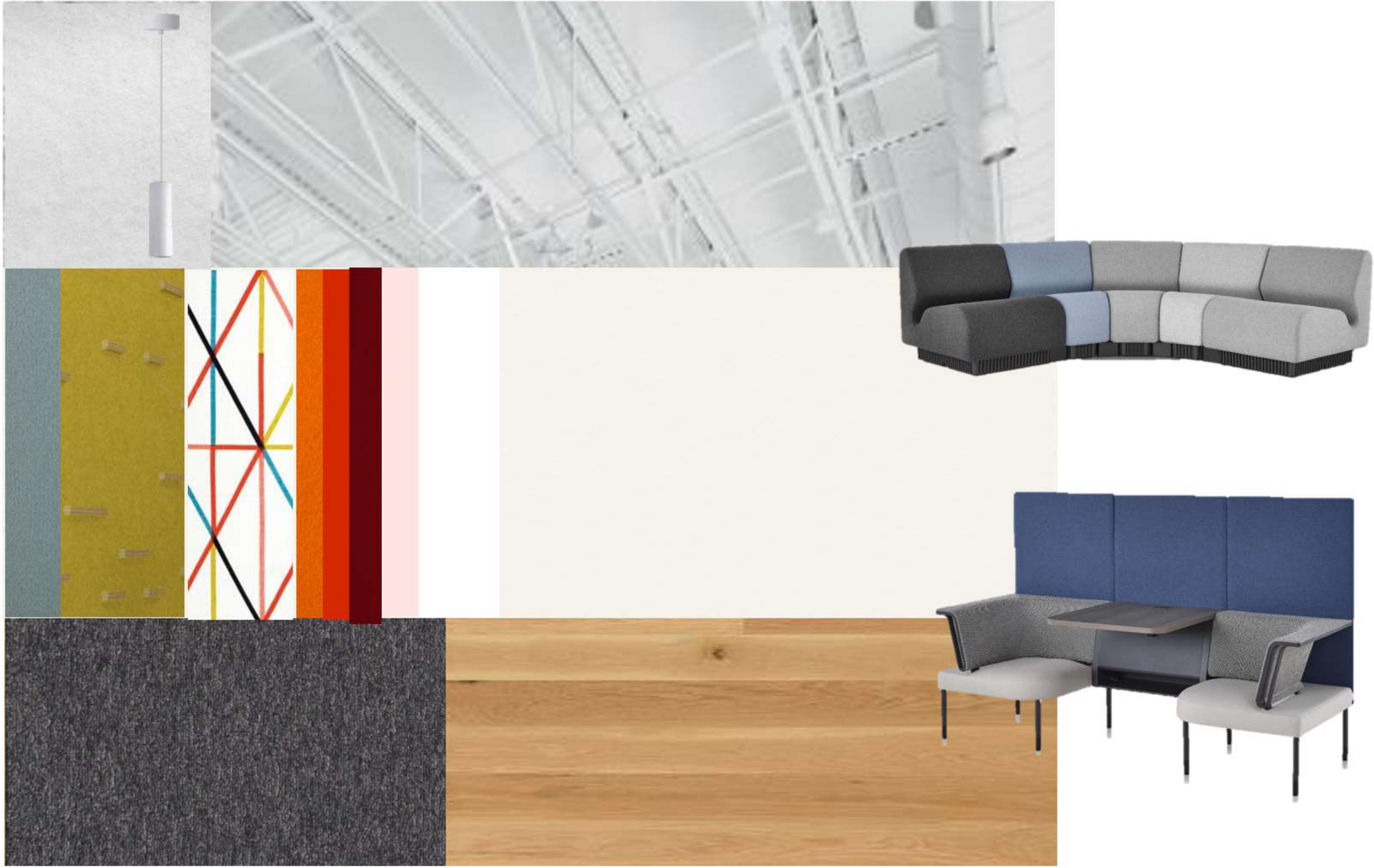
# Furniture and Finishes – Open Work Stations



# Lounge Area



# Furniture and Finishes – Community Space





# Walkthrough Video

<https://vimeo.com/manage/videos/654281899>