

Uptown Retail Design

Interior Design and Merchandising & Community Smith

Clients: Mary Alford, Drew Murray,

Danielle Perri & Sarah Stephenson

Bohemian Lifestyle Apparel



Haute Bohème

- “HIGH BOHEMIAN”
- Unconventional Lifestyle
- Few permanent ties
- Artists, writers & Musicians
- Unorthodox viewpoints
- Literary Gypsies
- “Secedes from conventionality in life and in art”

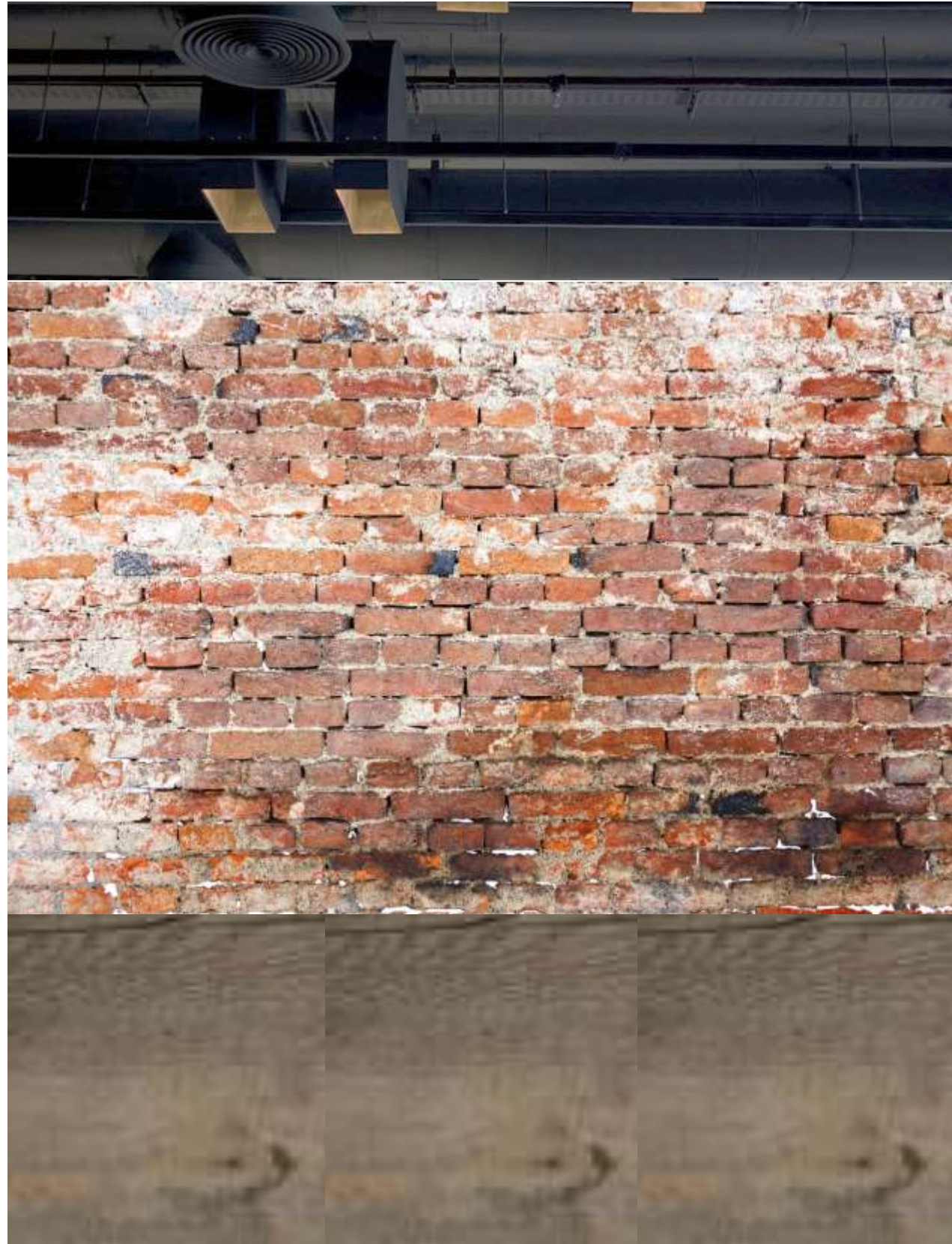


Interior Attributes

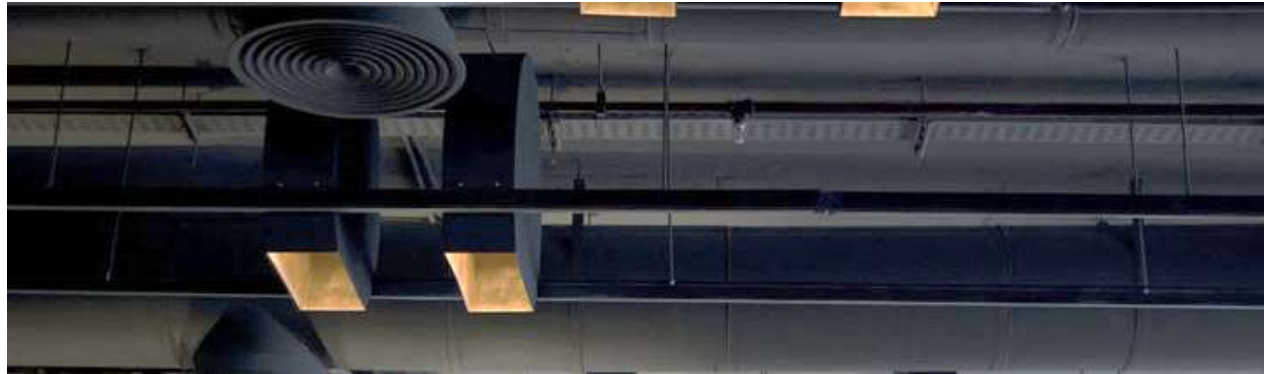
- Extremely eclectic style
- Variety in color and texture
- Unorthodox FF&E
- Layered lighting
- Simple shapes
- Intricate patterning
- Many time periods represented
- Neutralized hues, earth tones



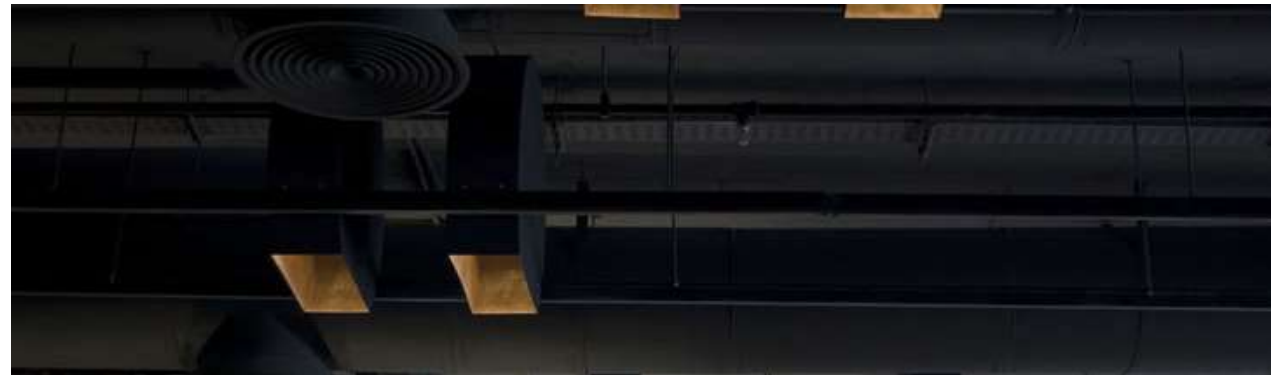
FF&E Sel ecti ons-Retai l



FF&E Sel ecti ons-Cash Wrap



FF&E Sel ecti ons-Café



Rendered Floorplan

Office and Stock Storage

Fitting Rooms

Public Restrooms

Informal Seating and potential performance area

Retail Display

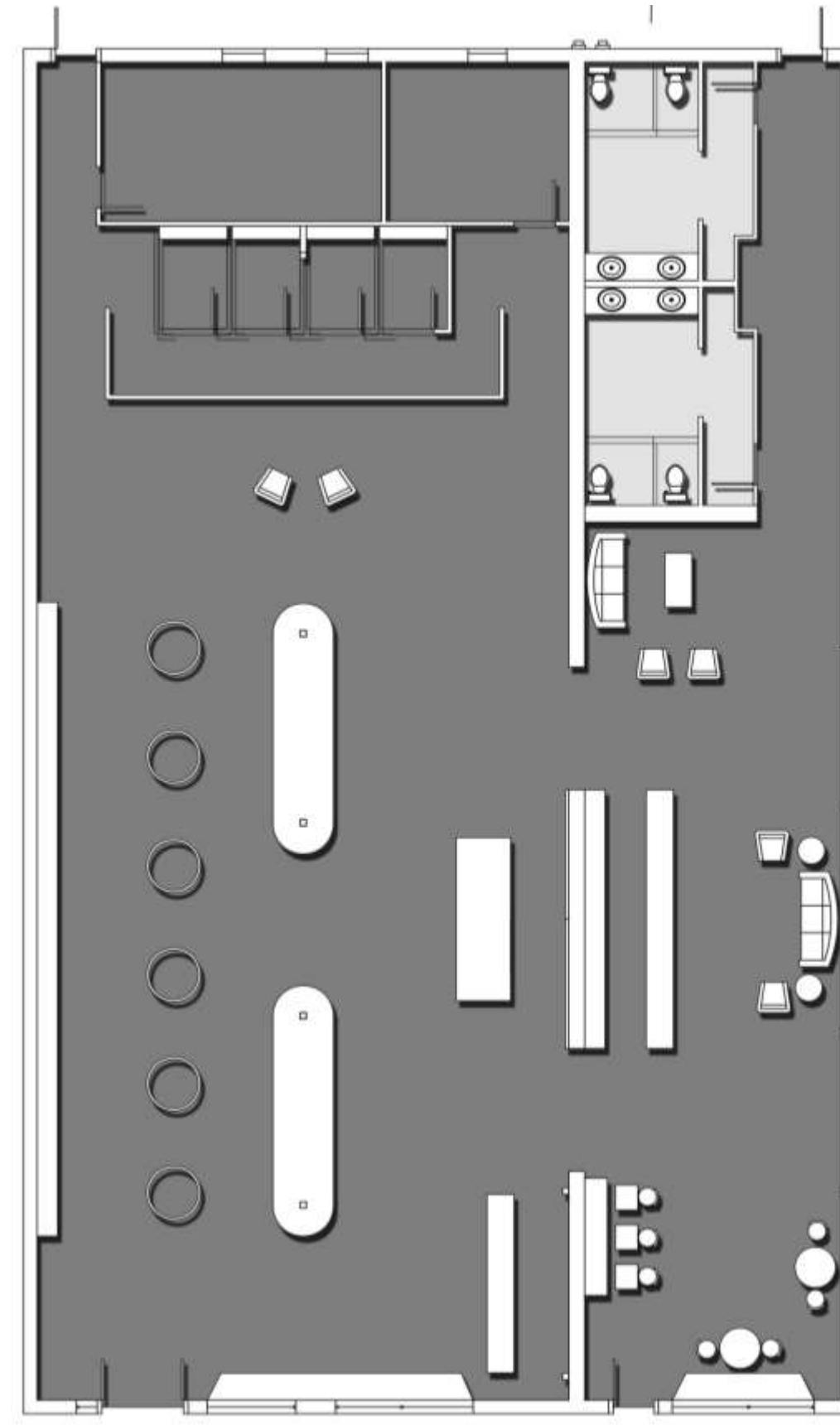
Cafe service area

Roll-Up Doors

Retail Entry

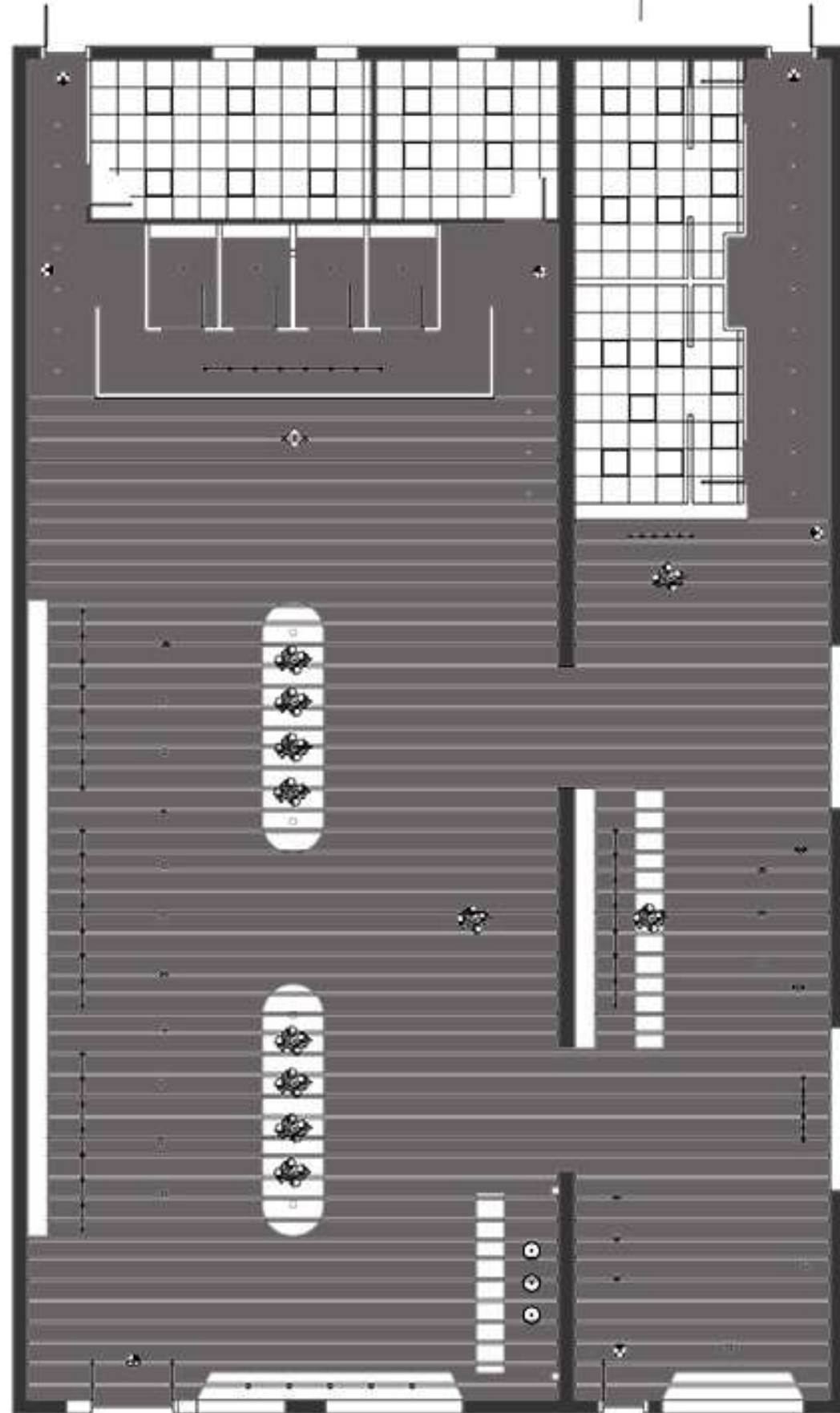
Cash Wrap

Café Seating

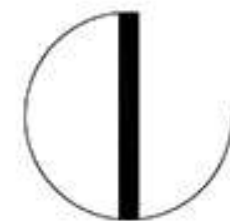


RCP

HVAC located above restrooms



○	Recessed Can Light
⊕	Exit Signage
⊙	Pendant Fixture
⊠	Star Fixture
—	Track Lighting
⊕	Pendant Cluster
⊙	Chandelier



Retail Perspective



Retail Perspekti ve



Cash Wrap Perspekti ve



Cash Wrap Perspekti ve



Cash Wrap Perspective



Café Perspekti ve



Café Perspekti ve



Section Cuts

