



WHOLE
CREATION
DESIGNS

HOLISTIC BARN

IDSN 4600

PROJECT MANAGER: MATTHEW BRACKETT
COMMUNICATIONS MANAGER: RACHEL SKALA
TIME MANAGER: ASHLEY SOWA

Concept Statement:

A terrarium is an ideal concept to center a holistic design around. A terrarium is its own eco system as is the human body. It is an environment in which organisms can thrive while it also promotes healing. A terrarium itself possess a color scheme and other design elements that can be utilized when designing a retail space. Within the Greenville community the incorporation of a holistic market and suspension physical therapy center would add to the organic lifestyle changes that society today is attempting to bring into their everyday lives.



Client Profile/ Program:

Whole Creation Designs will center the design of each barn on holistic healing methods. The first barn, which will be located in the center of the other two barns, will be dedicated to the retail of holistic medicines. This will include holistic healers such as natural probiotics and herbs. This barn will also include a small produce/ food sale section which will feature new local produce each week. The second barn will sell spa/ body care products as well as feature a spa table in which each product for sale can be demonstrated.

Products sold in this area will include lotions and oils all designed to benefit the skin. Barn three will be a suspension physical therapy studio. This area will be utilized to teach yoga healing methods that focus on suspension techniques such as a yoga wall and aerial yoga. Each barn will feature local artwork that will be for sale as well as hanging plants that will promote a positive, healing environment.

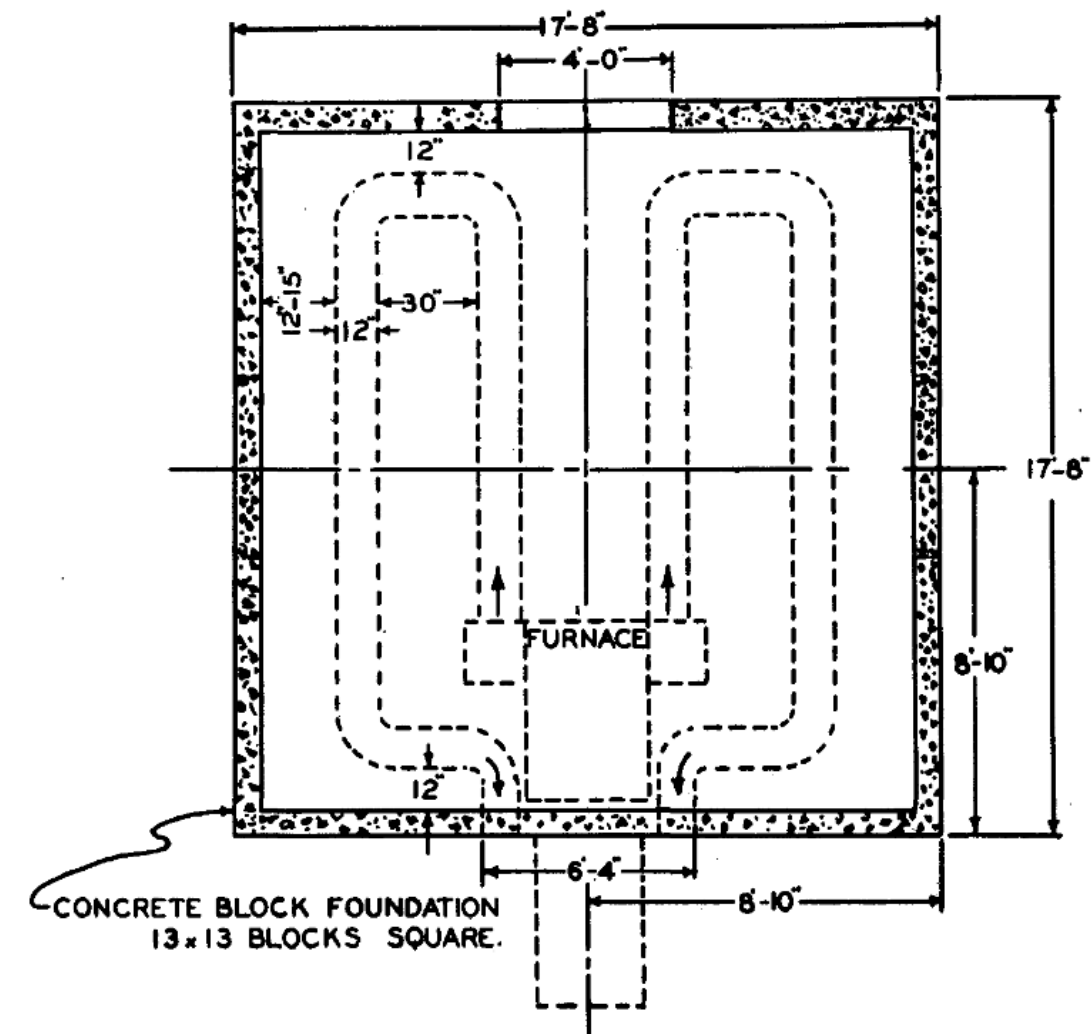


Research- Tobacco Barns:

These structures were used for housing the harvested tobacco as well as managing the airflow, humidity, and the temperature within the environment. Fans were operated at the time of curing wet tobacco to prevent extensive barn rot.

The more recent the construction of the barn, the greater the probability that the barn will have the proper insulation.

Typically the standard wall of a flue-cured tobacco barn was made from a timber or layers of insulated board with the addition of building paper that was secured by studs on the inside and outside of the structure.



PLAN VIEW OF FOUNDATION AND
FLUE ARRANGEMENT



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Research- Popup Shops:

Pop-up shops are becoming more than just a trend in the modern day retail world. This specific kind of retail shop has numerous benefits for not only the vendors but also the consumers. The opening of a new pop-up site generates a plethora of excitement within the community that the shop is located in. This excitement and curiosity draws customers in to check out the new store. Opening a pop-up shop is 80% cheaper compared to the price it takes to open regular retail shops.

Pop-up shops give the vendor an opportunity to be creative and experiment through the products they sell as well as the appearance and location of the shop. For example, some Pop-up shops have been opened within existing stores. This was done by the shop The Generic Man which opened for one month inside of an Urban Outfitters in Los Angeles. Overall, pop-up shops allow vendors to test out the market for a specific area while also providing consumers with the opportunity to try a new product and



Research- Retail Spaces:

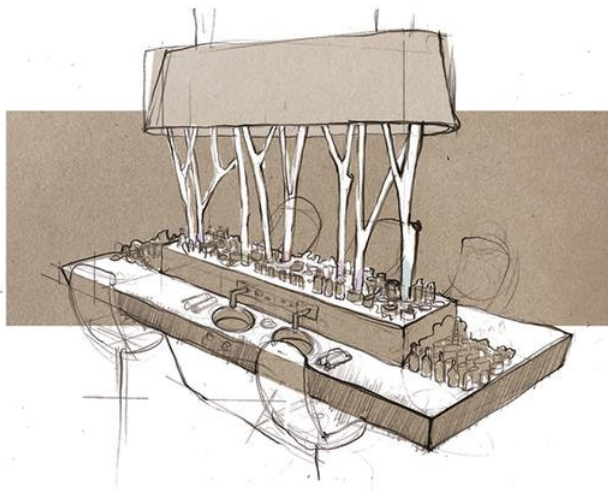
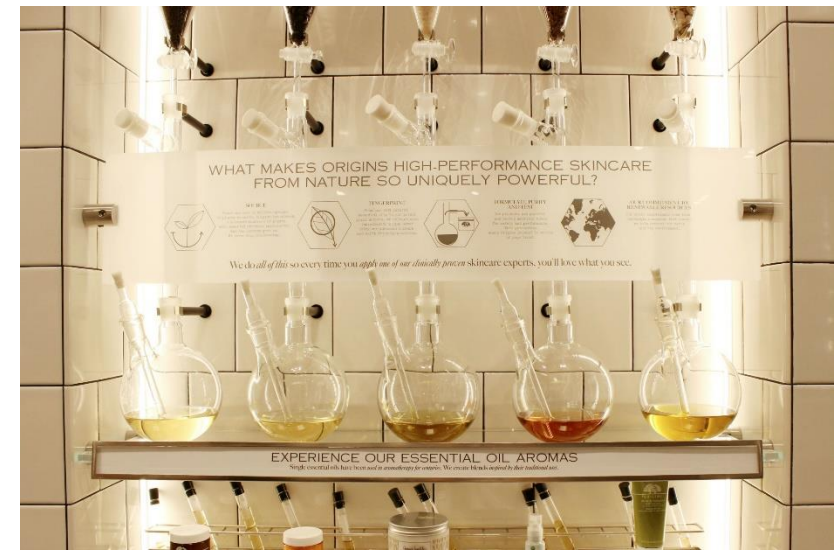
In the past decade, the world has seen the shopping experience evolve at an extremely rapid rate. What once was a trip to the local shopping mall has now been replaced with a click of a computer mouse or tap on a smartphone screen.

An online shopping experience offers convenience and speed that real-world retail locations often lack. The challenge for future retailers is to design an enhanced space that provides the same level of ease as an online shopping experience. Retail spaces need to start answering the question “why go out and shop, when I can do it from home?”

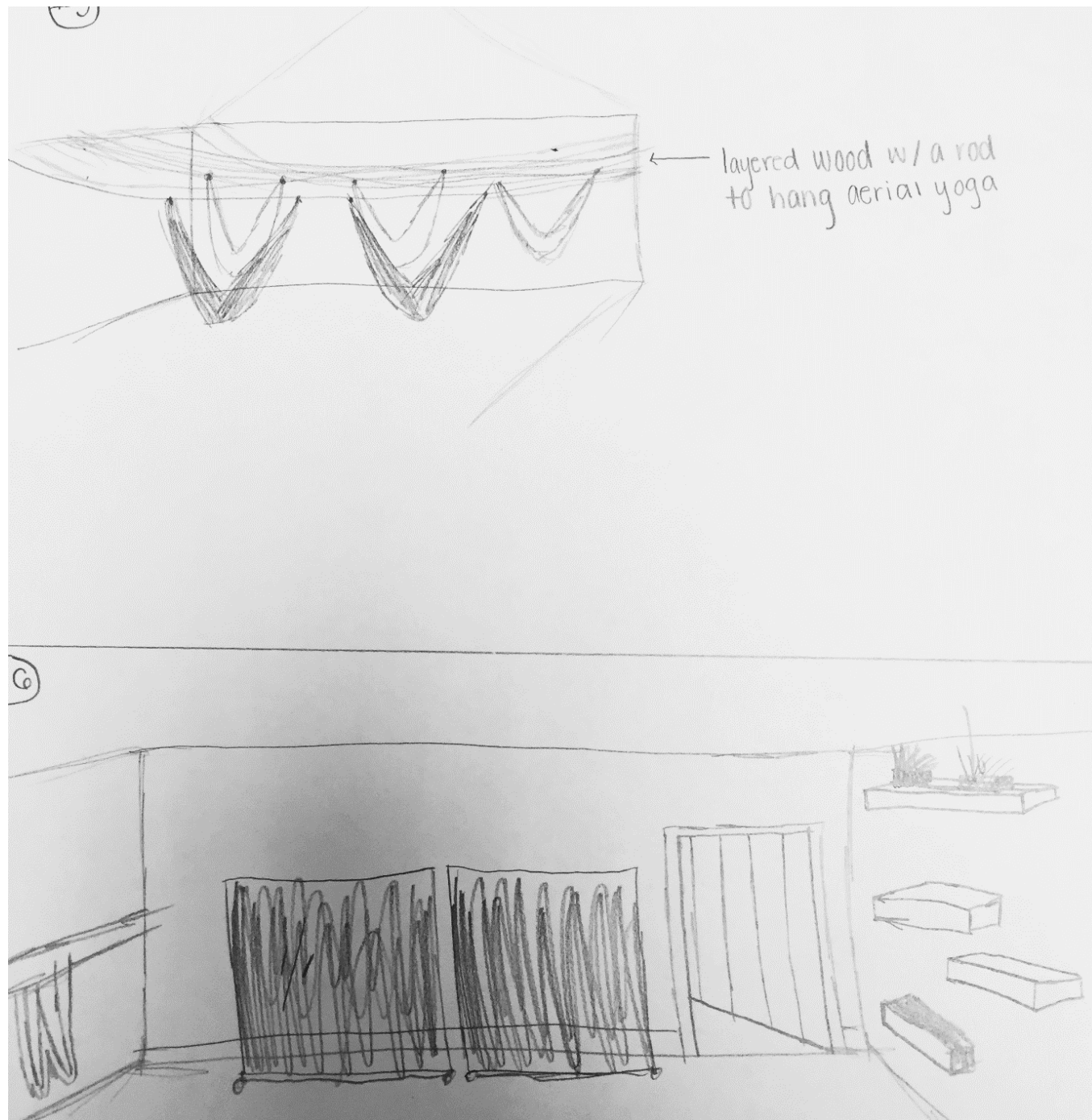
By creating a unique experience that engages and inspires, shoppers will be more inclined to shop not only for the purpose to buy goods, but to experience something new and innovative.

Utilizing new technologies such as register-less checkout in combination with personal interactions between retailers and customers can create a wholesome experience in an age where face-to-face interaction has been lost.





AERIAL YOGA BARN SKETCHES

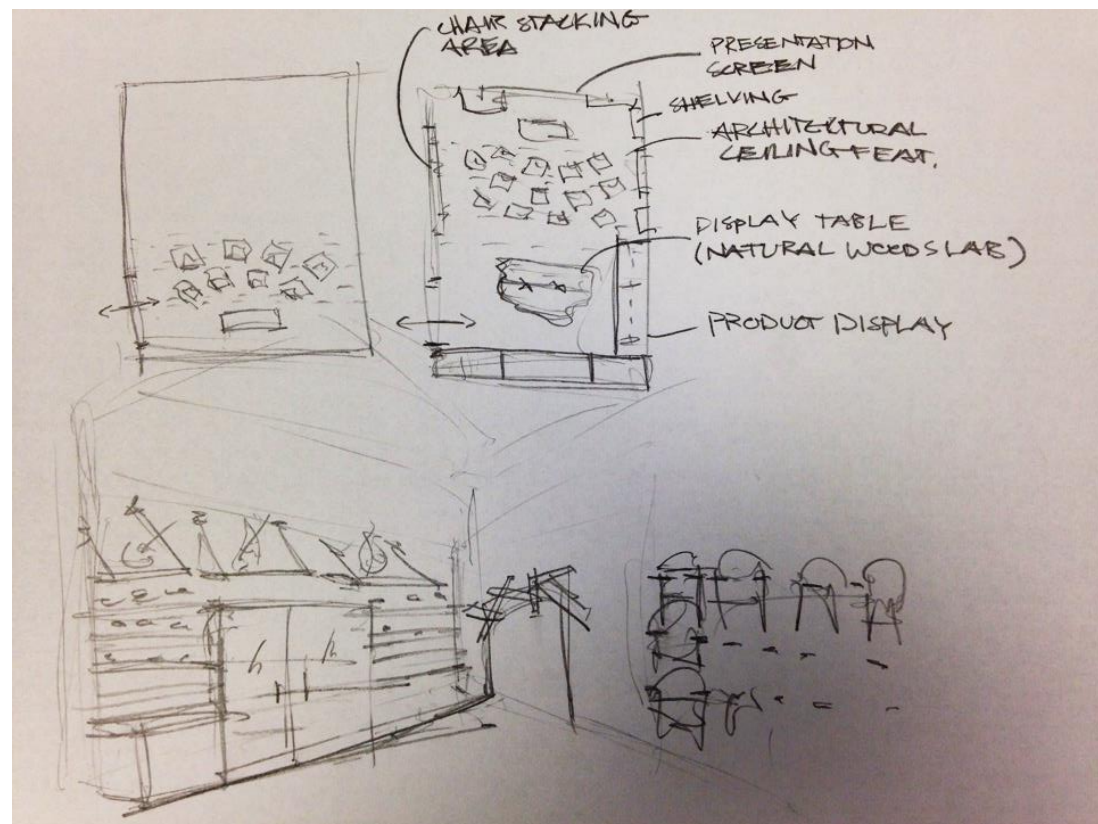
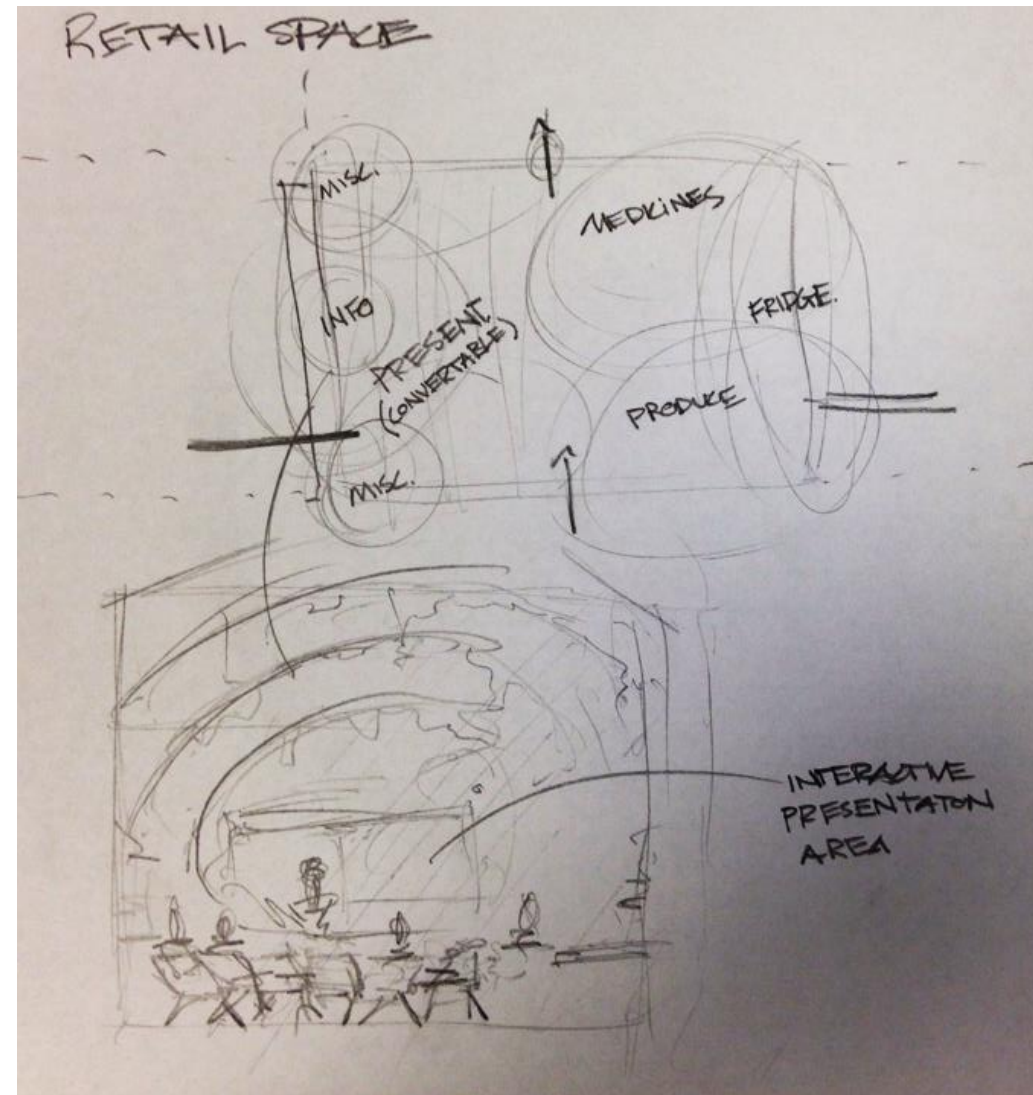
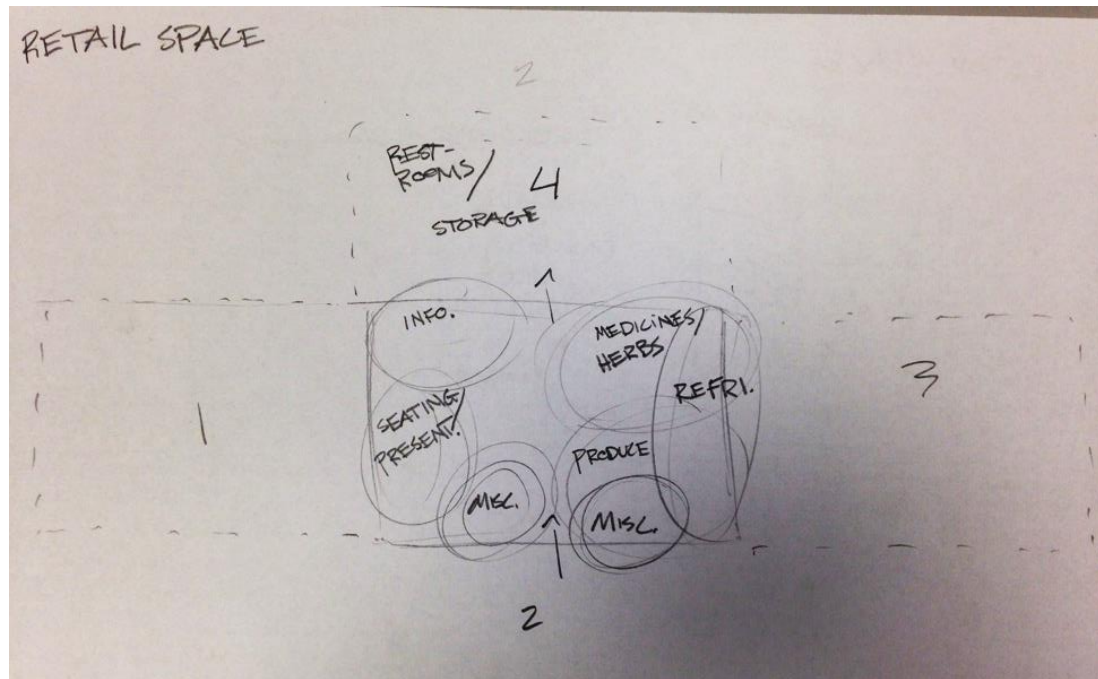


SPA RETAIL BARN SKETCHES

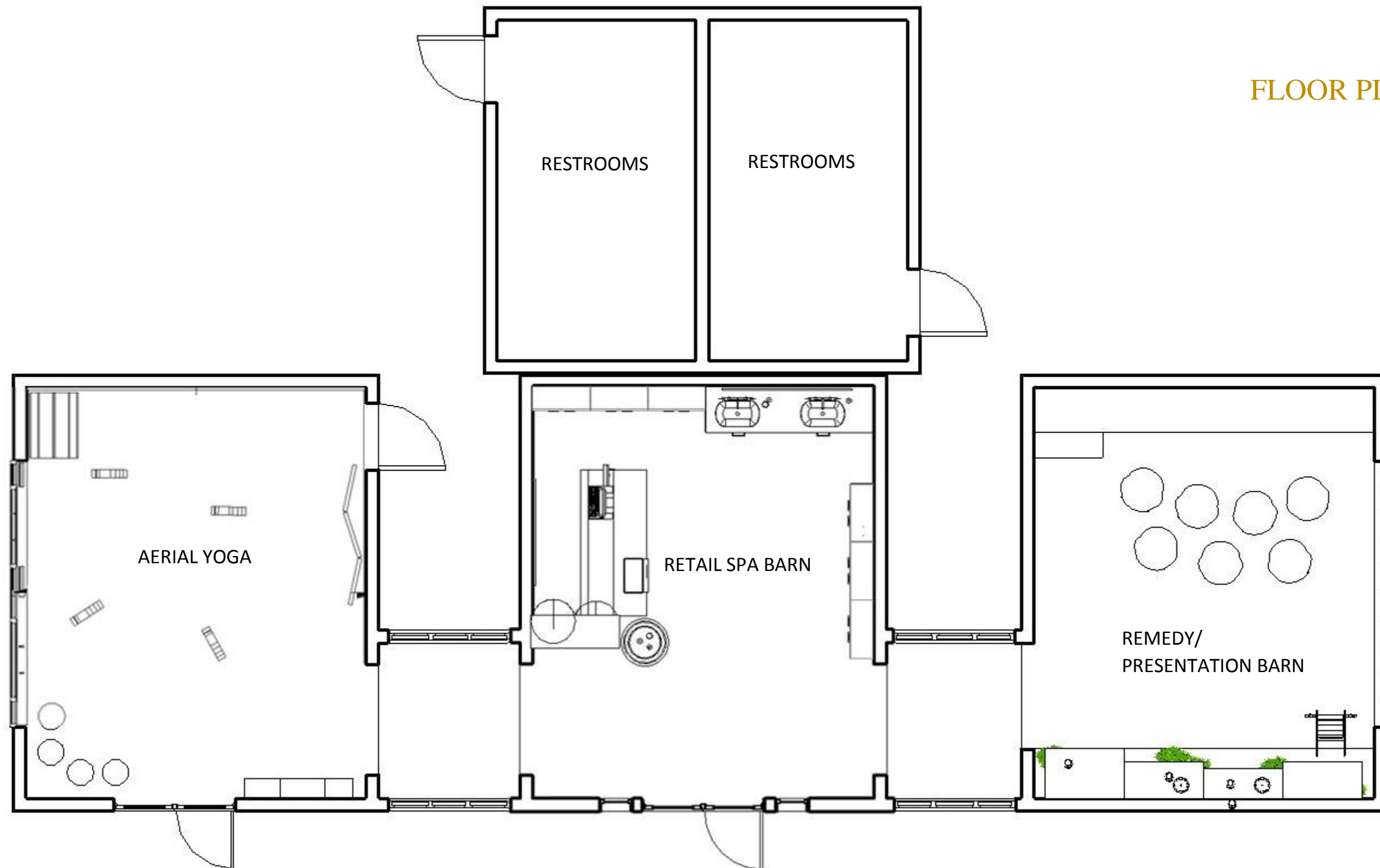


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REMEDY/ PRESENTATION BARN SKETCHES



FLOOR PLAN





AERIAL YOGA BARN PERSPECTIVE

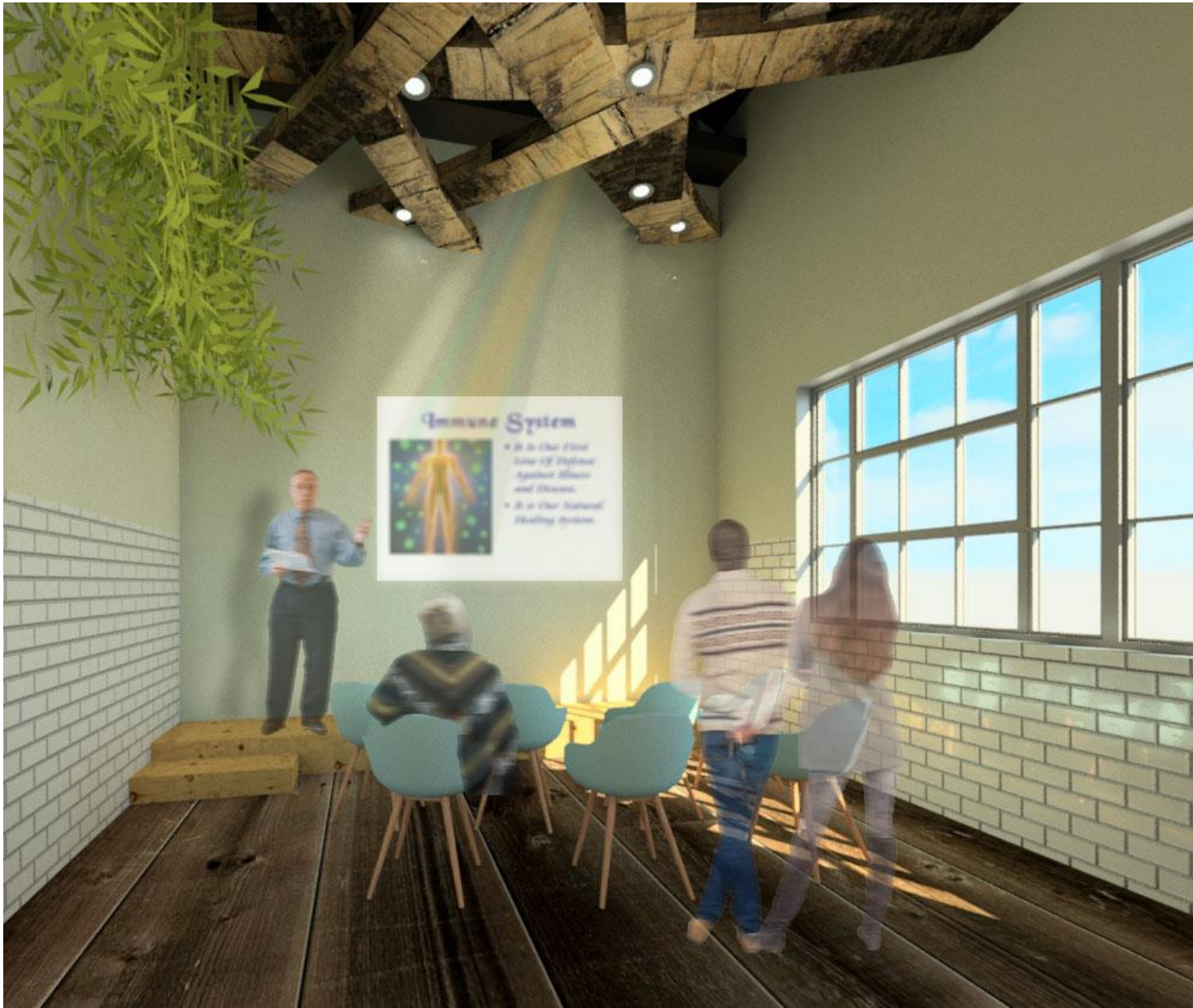




RETAIL SPA BARN PERSPECTIVE



PRESENTATION/ REMEDY BARN PERSPECTIVE



CREDITS:

Rachel Skala

- Yoga Barn
- Pop-up shop research

Matthew Brackett

- Remedy/ presentation barn
- Retail space research

Ashley Sowa

- Retail Spa Barn
- Tobacco Barn Research

