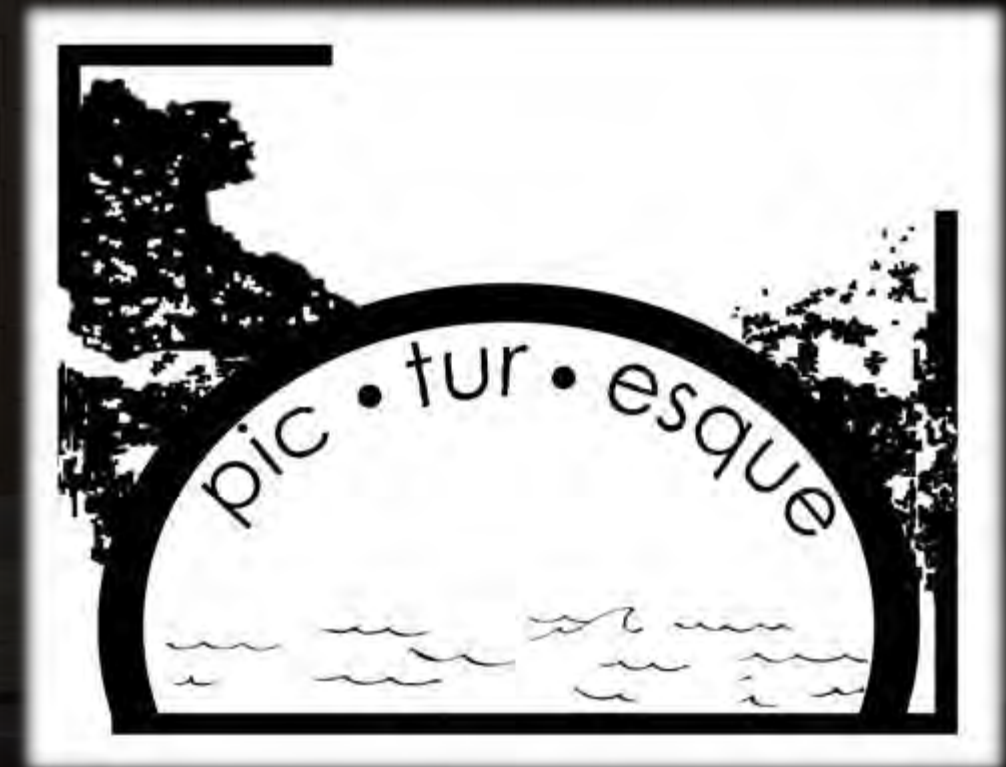


PIC·TUR·ESQUE

*KNOLL
SHOWROOM
2018*



Carlee Craze · Christin Cunningham · Georgina Hendricks

The Process of Progression

- Everything starts with an idea and progresses into something more.

Knoll Design

- Showcase the images of the schematics, industrial designs, space planning designs, production images of Knoll products layouts, prototypes, inventions, etc.
- Designing rooms, furniture, and textiles all begin from schematics.
- Knoll products include collaboration, innovation, trial and error, and perseverance, we want to showcase that process. These rough design sketches evolve into iconic pieces of the Knoll brand.
- FilzFelt and Spinneybeck show the process of collaboration, making the felt, making the leather, the college group they partnered with, innovation of design with the panels schematics, errors, failures, progress to the final project

New Designers

- David Adjaye and David Rockwell, the failures, the schematics, how the designers began to work with Knoll development of the chairs and creative walls

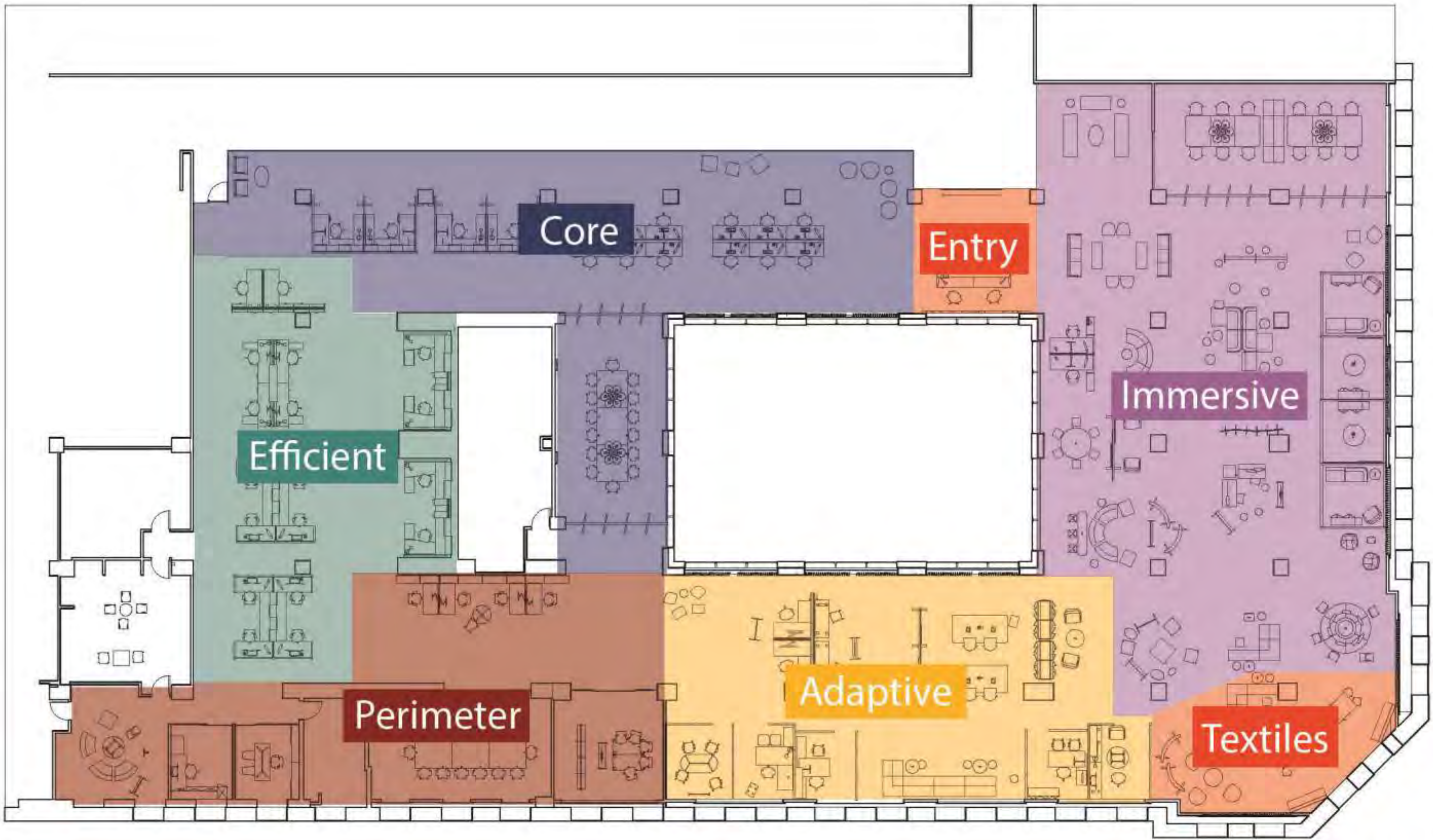
Challenges

- Incorporating the 5 zones from Knoll and incorporating Knoll's past with the future.
- Lack of sunlight throughout the space from the light well.
- Acoustical issues from the city and the subway.
- Limitations due to slab to slab height

Resolutions

- Partnering classic designs with new innovative designs from various collaborations.
- Use FilzFelt to direct light and acoustics within the space.

Concept Statement + Challenge Resolution



Pic-tur-esque
 East Carolina
 University
 Greenville, NC 27858

Knoll Showroom Project
 Floor Plan

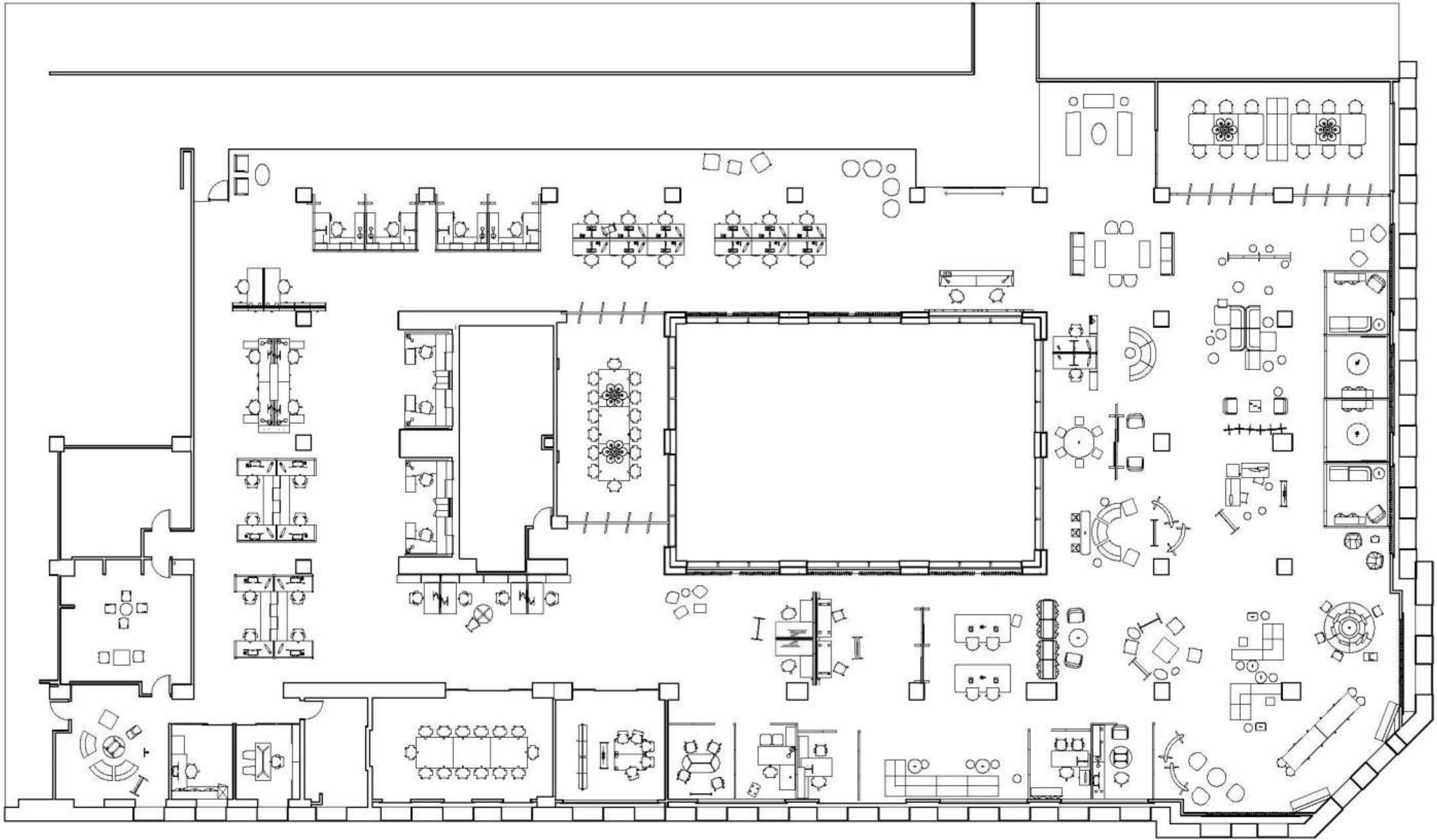
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 04-10-2018

Sheet 1 of 3

① Level 1
 1/16" = 1'-0"





① Level 1
1/16" = 1'-0"



Pic-tur-esque
East Carolina
University
Greenville, NC 27858

Knoll Showroom Project
Furniture Floor Plan

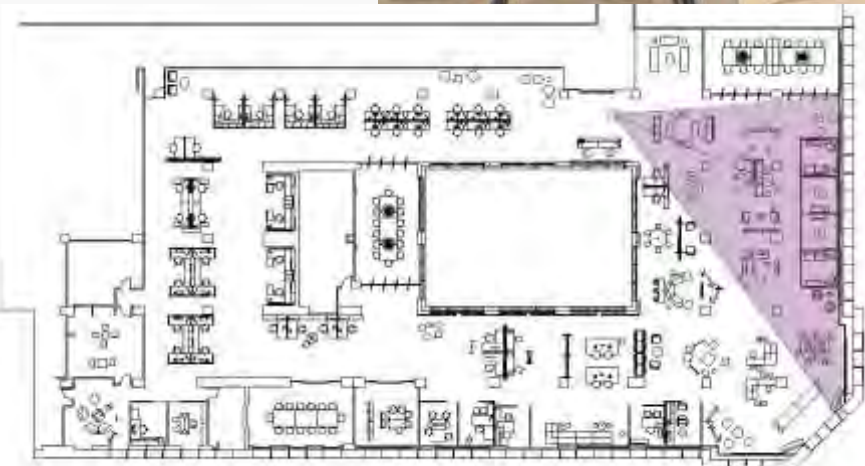
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Sheet 2 of 3



Renderings

ENTRY PERSPECTIVE



Renderings

IMMERSIVE PERSPECTIVE



Renderings

ADAPTIVE PERSPECTIVE



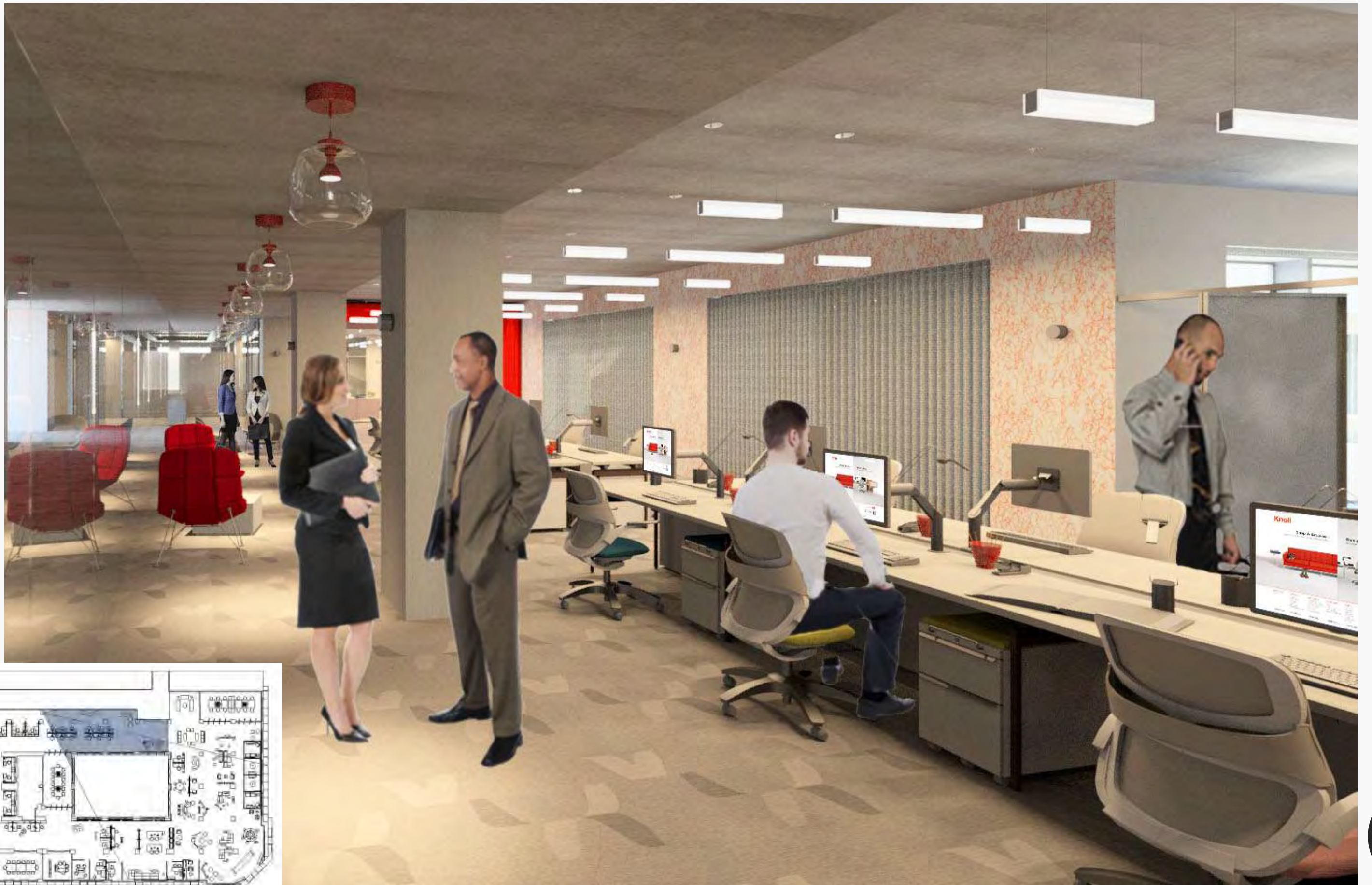
Renderings

PERIMETER PERSPECTIVE



Renderings

EFFICIENT PERSPECTIVE



Renderings

CORE PERSPECTIVE



Renderings

TEXTILES PERSPECTIVE