

Knoll

MADELYN WOOD

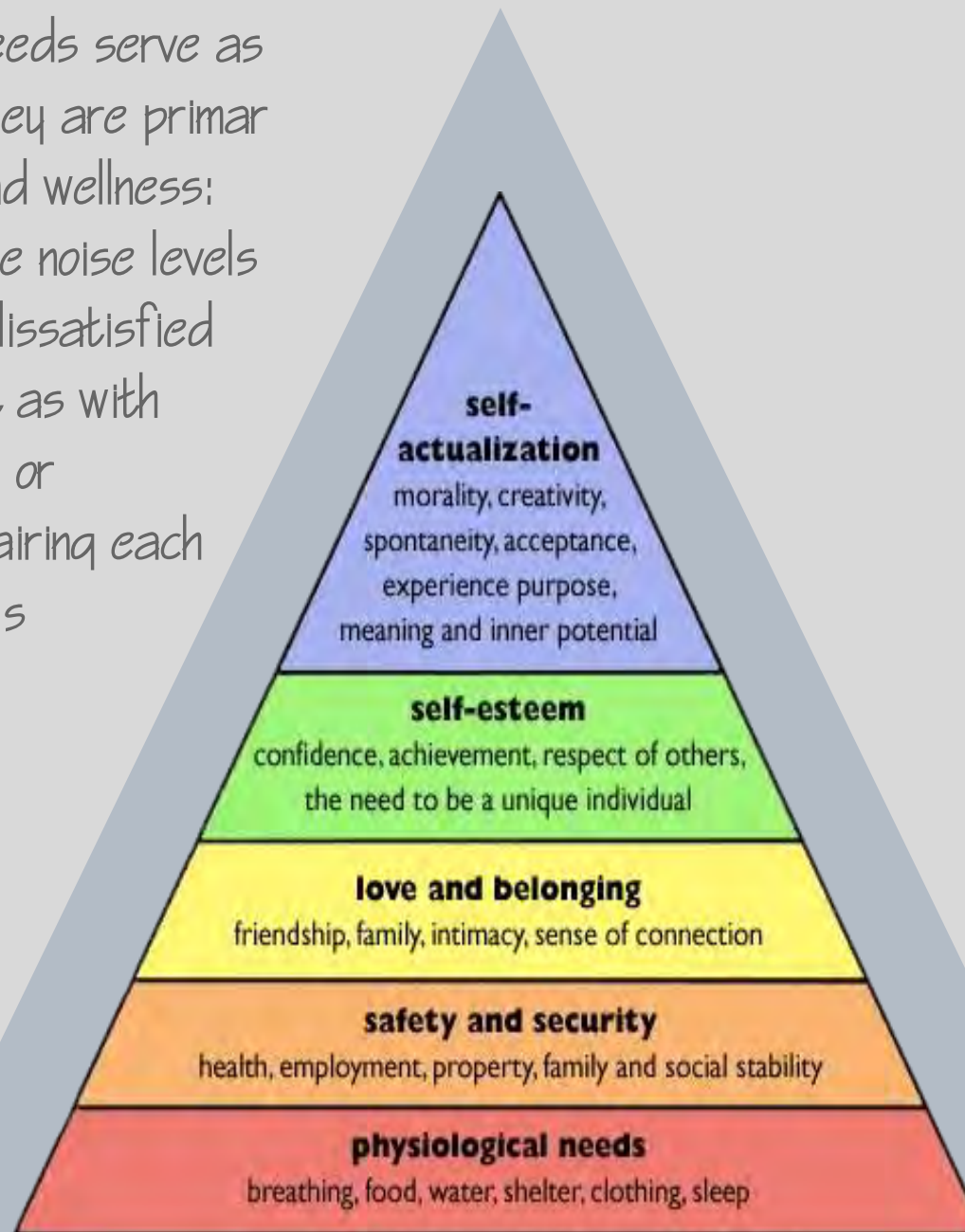
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WELL-BEING IN THE WORKPLACE:

Maslow's Hierarchy of Needs is a useful framework for thinking about workplaces, Work processes and work practices that can impact employee well-being. In this framework, an employee's physiological and safety needs serve as the foundation of the well-being pyramid. They are primarily related to the physical aspects of work and wellness: adequate lighting, thermal comfort, reasonable noise levels sufficient privacy, etc. Employees are often dissatisfied when these basic needs are not met. But just as with Maslow's original hierarchy, having them met, or exceeded, does not create satisfaction. By pairing each zone according to the parameters of Maslow's Hierarchy of Needs, based on color-brain association, acoustical conditions, and furniture selection, we have created an atmosphere that is well equipt for any and all work-styles.

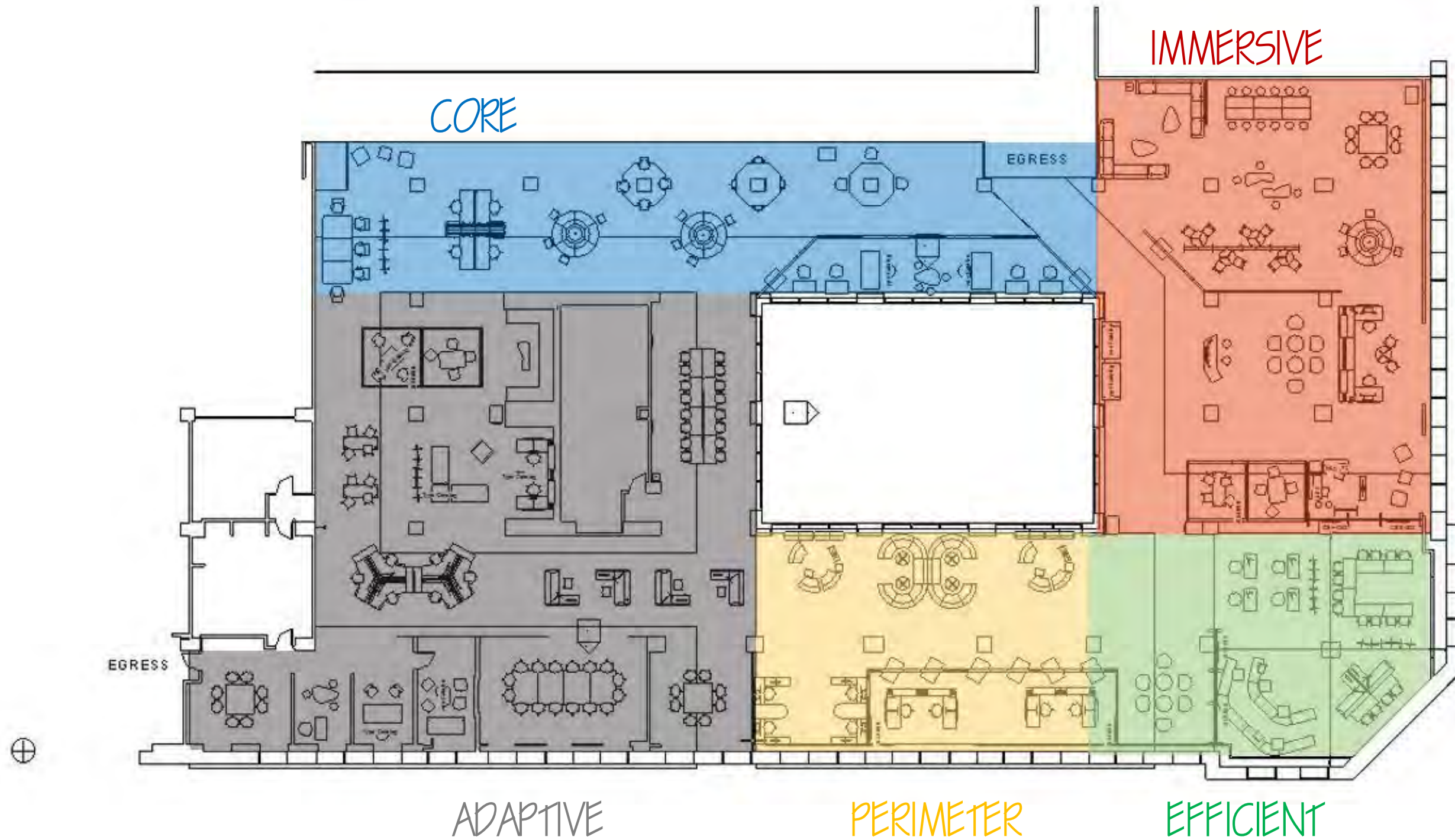


Pairing Maslows Heirachy of Needs to Knoll's workplace planning:

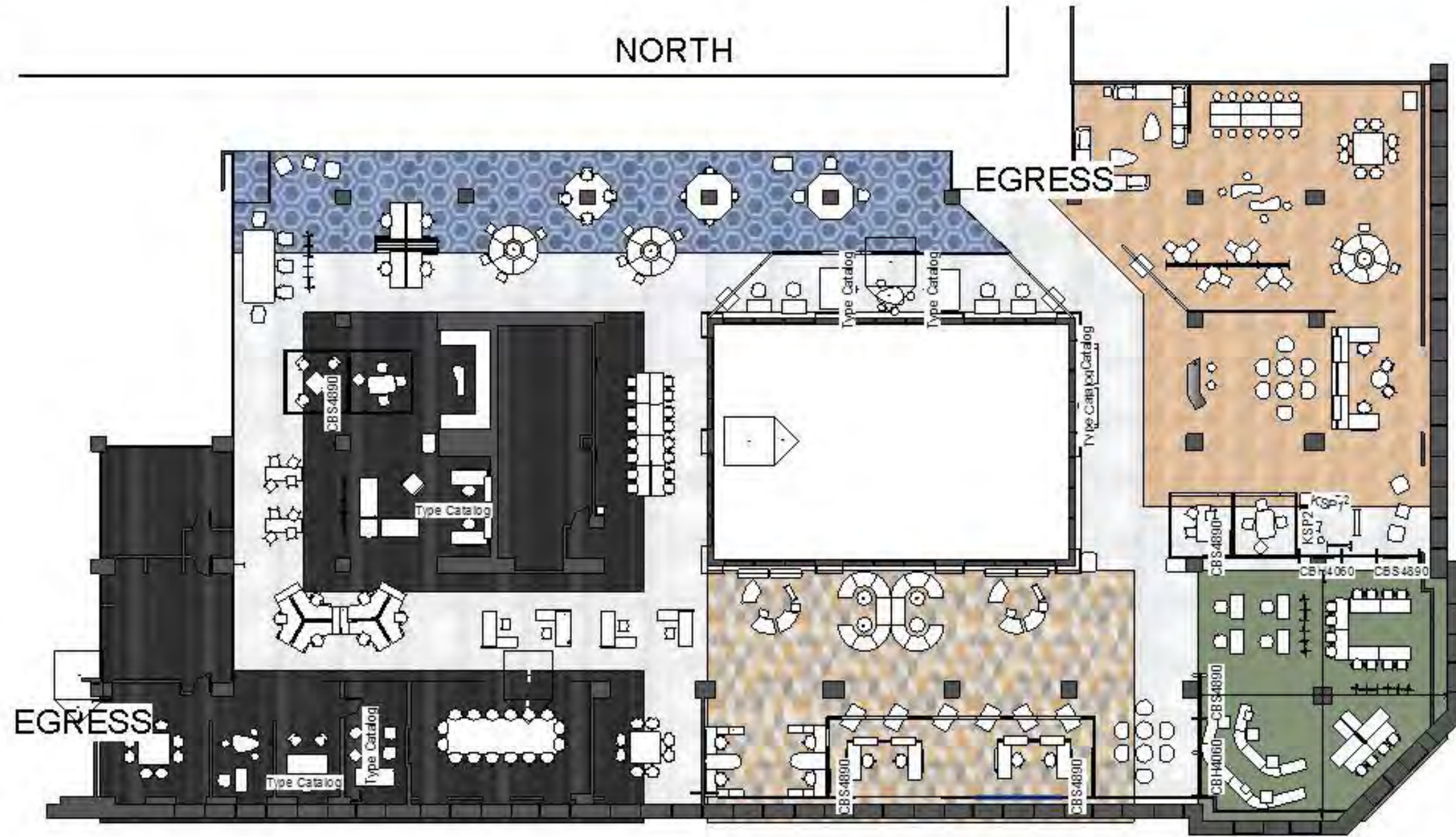
- Immersive: (love and belonging) - embodies warmth and comfort
- Efficient: (self-actualization) - provokes concentration and clarity
- Perimeter: (physiological needs) - stimulates creativity, and productivity
- Adaptive: (self-esteem) - provides balance
- Core: (safety & security) - depicts a stable and calming atmosphere



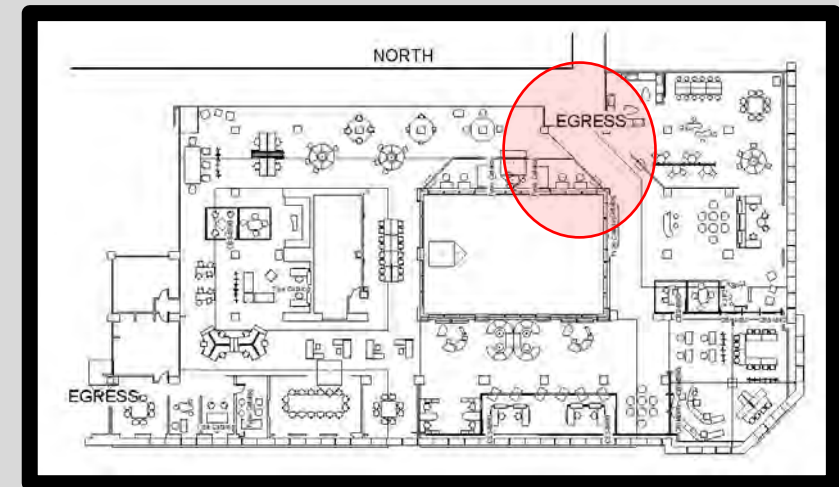
WORKPLACE PLANNING APPROACHES:



FURNITURE FLOOR PLAN:



ENTRY PERSPECTIVE:

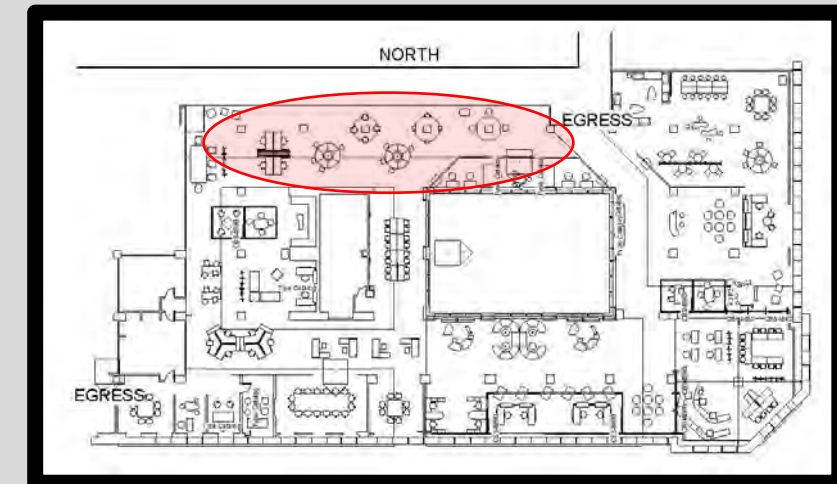
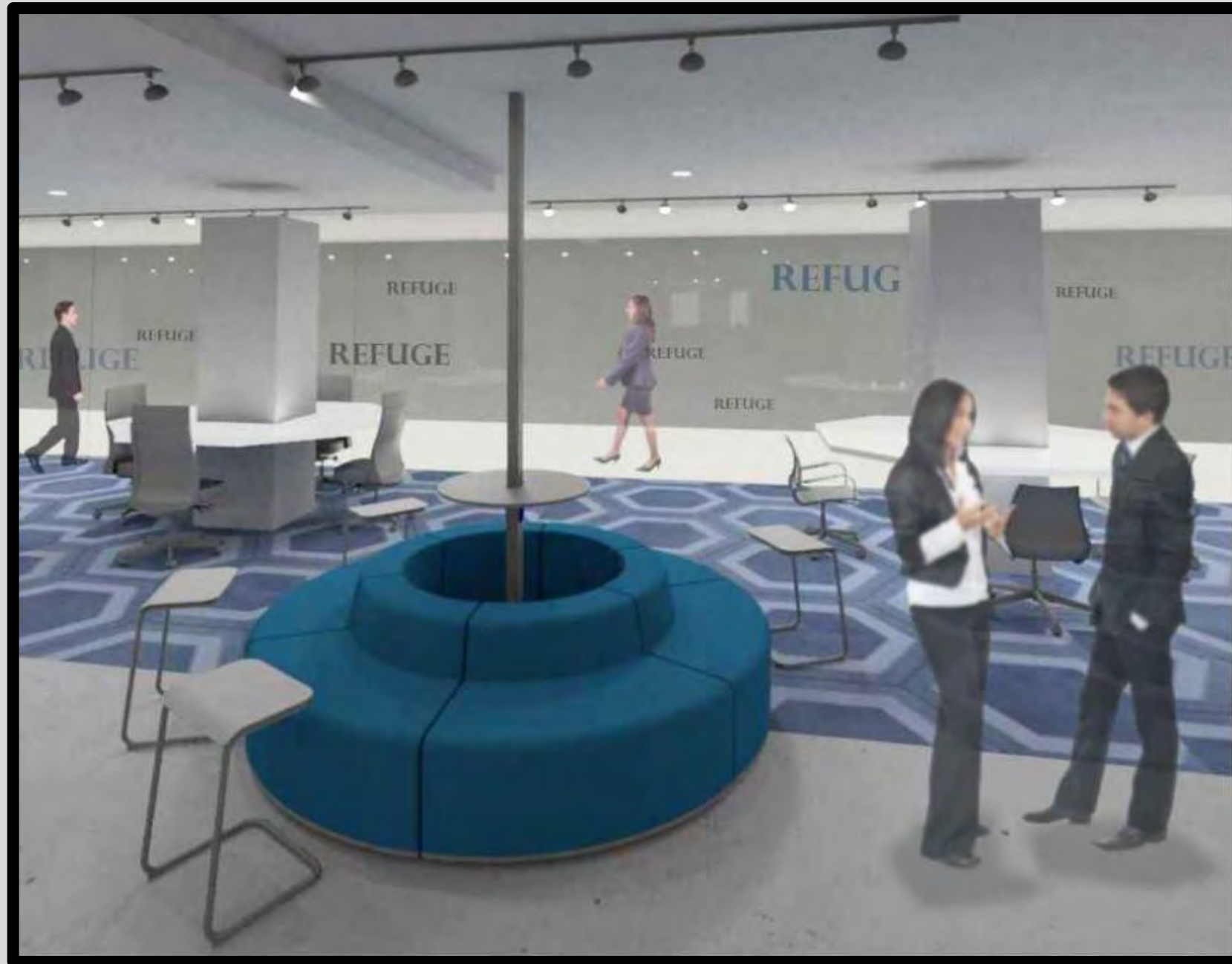


General Purpose:

- To create an inviting space that is clear for wayfinding by directing traffic movement to the Immersive section.
- The diagonal movement of the flooring materials, and lighting fixtures make for an easy, navigable path to the reception area.



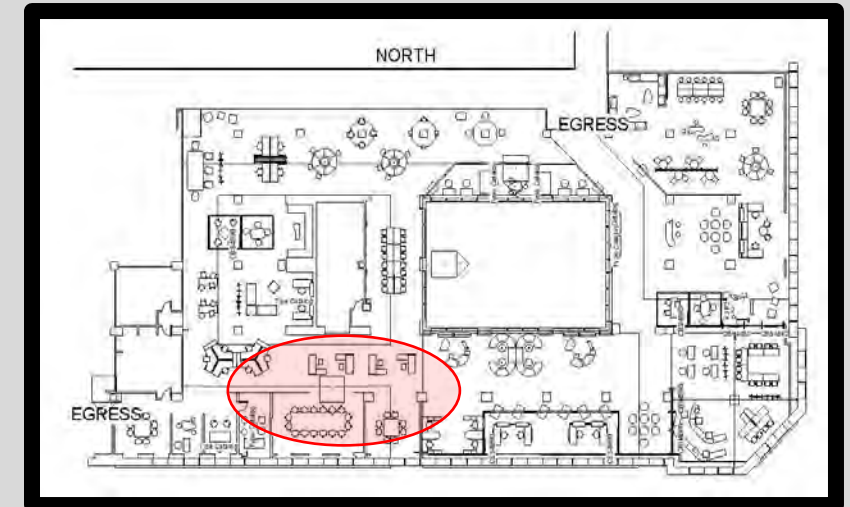
CORE PERSPECTIVE:



- Safety and Security
 - Ergonomic support
 - Ensure proper wayfinding systems
 - LED task lighting
- Blue- stable and calming. Helps maintain focus.
- Refuge: noun. a place of shelter, protection, or safety



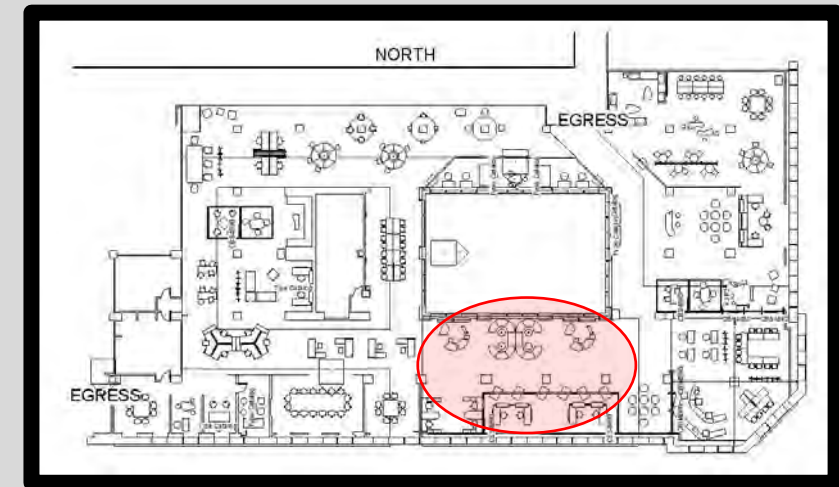
ADAPTIVE PERSPECTIVE:



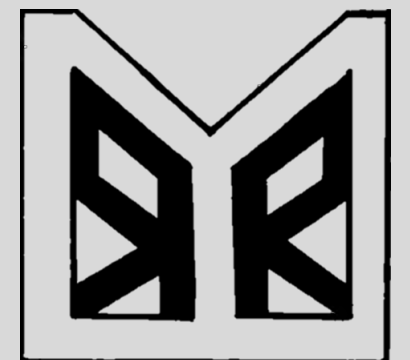
- **Self-esteem**
 - Organize layout into different work zones
 - Incorporate enclave spaces for group interaction
 - Use color, texture, materials, lighting and graphics to engage senses
- **Monochrome:** neutral atmosphere is conducive for heads down time
- **Value-** noun. relative worth, merit, or importance
 - foster a “do the right thing” mindset, make career development a priority



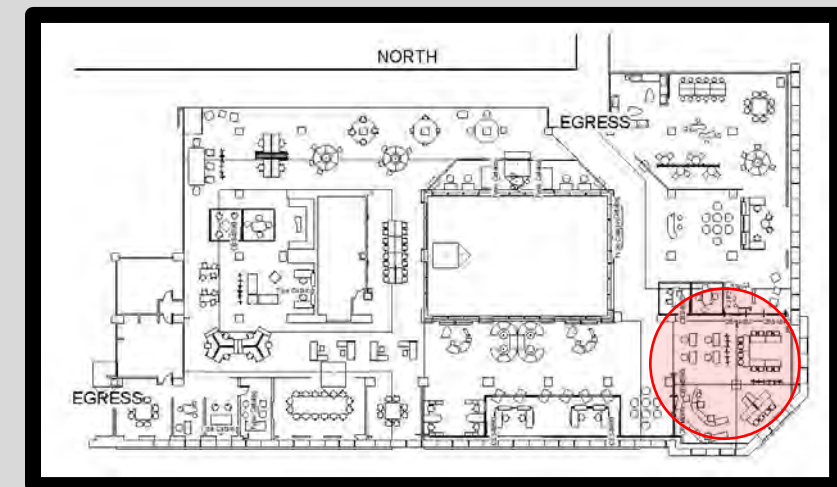
PERIMETER PERSPECTIVE:



- Physiological
 - Design for visual access to daylight and outdoors (light room)
 - Sound absorbing materials
 - Refuge rooms for retreat and concentration
 - Promote standing and walking meetings
- Yellow- stimulates creativity and optimism.
- Focus: noun. a central point, as of attraction, attention, or activity



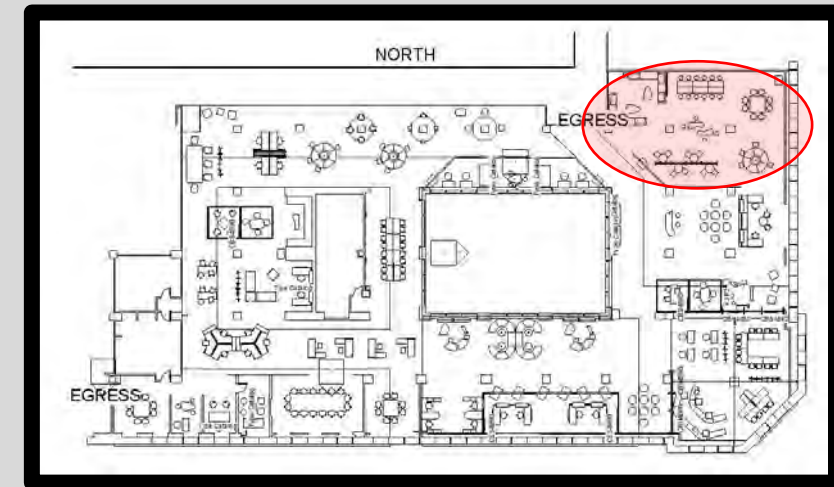
EFFICIENT PERSPECTIVE:



- **Self-actualization**
 - Provide an array of workstations
 - Support technology (presentation room w drop down screens)
 - Sound absorption
- *Green- long-term concentration and clarity. Helps you remain calm and efficient*
- **Flourish:** verb. to be in a vigorous state; thrive; to be successful; prosper



IMMERSIVE PERSPECTIVE:



- *Love and belonging and community* (relationships and connections)
 - Provide a “welcome” concierge
 - Provide gathering spaces, offer a café to promote encounters
 - Encourage trust and respect
 - Collaboration and touchdown stations
- *Orange/ Red- increases heart rate, blood flow. Invokes emotion and passion*
- *Connect: verb. to join, link, or fasten together; unite or bind*

