



**DESIGNERS CREATING ALL-INCLUSIVE SPACES FOR
EVERY CLIENT THROUGH OUR DEDICATION TO HELPING**

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A person is captured in a dynamic dance pose, wearing a vibrant, iridescent outfit that shifts from yellow at the top to blue at the bottom. They are surrounded by a dense, colorful trail of particles that follows their movement, creating a sense of energy and motion. The background is dark, making the bright colors of the person and the particle trail stand out.

Energy

Energy spans between electrical and human movements.

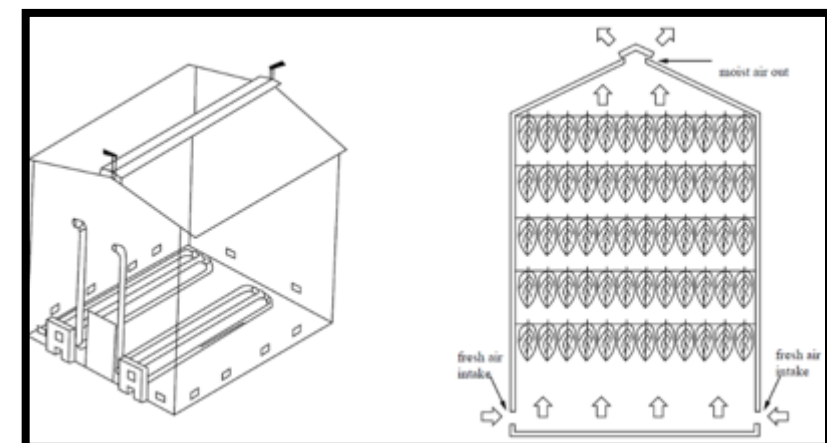
CLIENT PROFILE/ PROGRAM

ANR INTERIORS WILL MAXIMIZE EMBODIED ENERGY THROUGHOUT THE SPACE.

- **CENTER THE SPACE WITH A JUICE BAR WILL**
- **ZUMBA STUDIO TO THE LEFT**
- **EXERCISE EQUIPMENT STORE LOCATED ON THE RIGHT**
- **CONNECTED WITH TWO CORRIDORS**
- **THE JUICE BAR AND STORE WILL REQUIRE SEPARATE CASH WRAP AREAS**
- **AMPLE STORAGE FOR THE PRODUCTS BEING SOLD**

FLUE CURED TOBACCO BARNS

- USED FOR CIGARETTES, PIPES AND CHEWING TOBACCO
- TALL WALLS ALLOW THE VENTILATION TO WORK BETTER, ALLOWING MORE ROOM TO HANG TOBACCO
- LOCATED IN THE SOUTH, PRIMARILY CENTERED AROUND NORTH CAROLINA
- THE NAME “FLUE CURED” GETS ITS NAME FROM THE DRYING PROCESS OF TOBACCO
- THE DRYING PROCESS IS EXTENSIVE, USING A FURNACE TO GENERATE SMOKE, HEAT WAS DISTRIBUTED THROUGHOUT THE BARN USING DUCTWORK (CRISSCROSSED THE DIRT FLOOR)
- HINGED SHUTTERS ON THE SIDE OF THE BARN OF THE ROOF THAT WOULD BE OPENED TO REGULATE TEMPERATURE
- 20’W x 20’L x 28’H



RETAIL RESEARCH

- SPACES OCCUPIED MUST BE COMPELLING ENOUGH FOR CUSTOMERS TO WANT TO BE THERE, AND WANT TO COME BACK.
- HUMAN BEINGS HAVE A NEED AND DESIRE TO CREATE FOREVER MEMORIES.
- CREATIVE RETAIL DESIGNS HELP OTHERS UNDERSTAND THEMSELVES IN A COMPLEX WORLD.
- THE CONSUMER NEEDS TO ENGAGE IN MEMORABLE ENGAGEMENT
- WITH THE SALES ASSOCIATES, IN ORDER TO CREATE THE DESIRE TO GO BACK.
- MAKING THE ENVIRONMENT COMPLETELY DIFFERENT LIKE THE *MUSEUM OF FEELINGS*, WILL MAKE AN IMPACT ON THE BUSINESS.

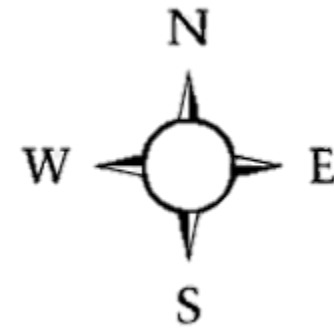
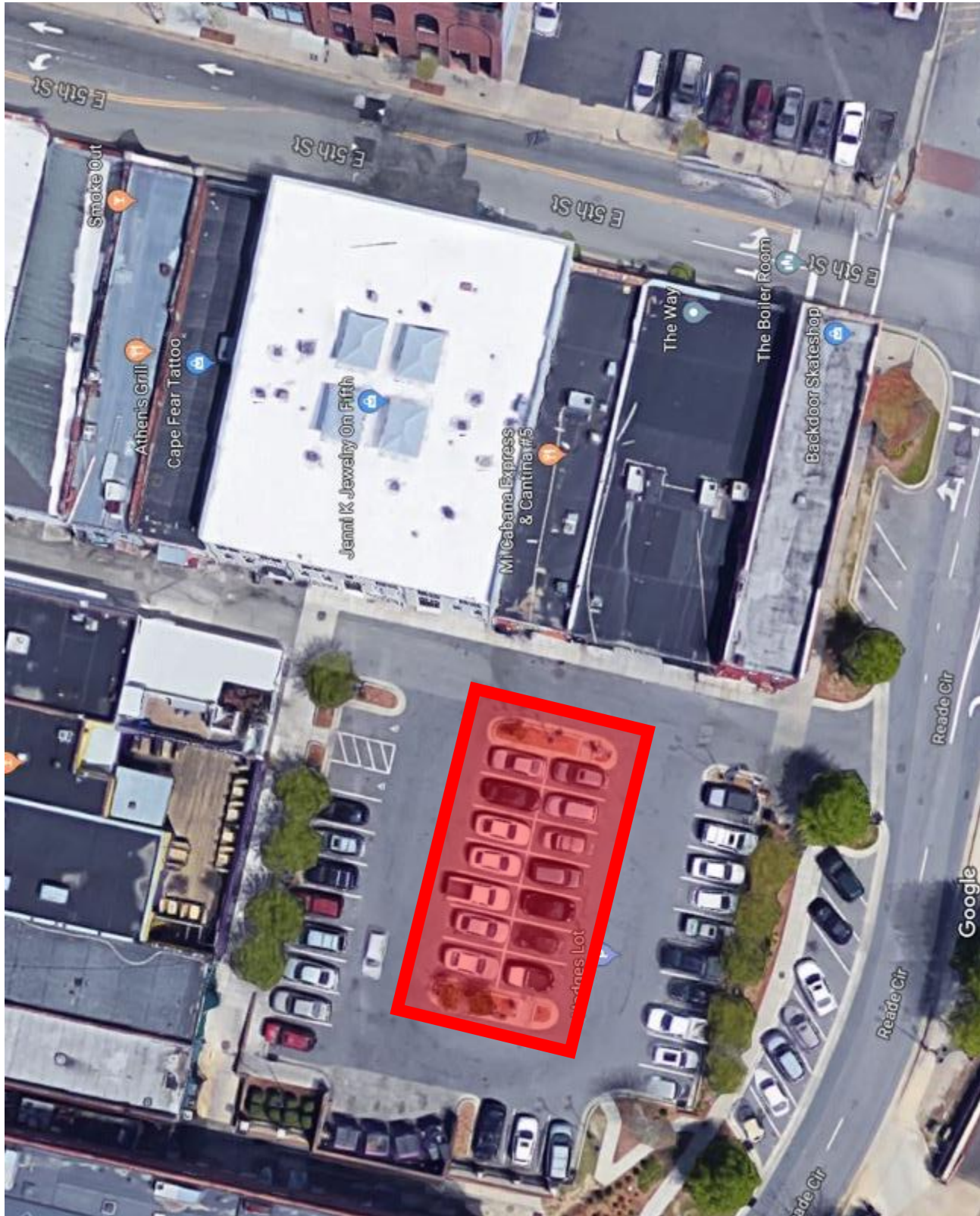


POP-UP RESEARCH

- **POP-UP SHOPS ARE BECOMING MORE AND MORE POPULAR IN URBAN AND SMALL TOWNS IN THE RECENT YEARS AND CONTINUE TO GROW.**
- **FOR URBAN, THEY ARE DIFFERENT THAN THE NORM AND PEOPLE WANT TO GO INTO THEM**
- **SMALL TOWNS ARE THE SAME WAY BUT SOME ALSO DON'T HAVE MUCH AROUND THEM, SO THE POP-UPS MAKE IT CONVENIENT FOR THEM.**
- **THESE SHORT-TERM ENVIRONMENTS GIVE CUSTOMERS THE OPPORTUNITY OF FIRSTHAND EXPERIENCE.**
- **THE SIZE GIVES THE OPPORTUNITY TO BE CREATIVE AND INNOVATIVE.**
- **SUCCESSFUL POP-UPS ARE IN A GOOD LOCATION AND HAVE AN EXCELLENT DESIGN CONCEPT.**



LOCATION

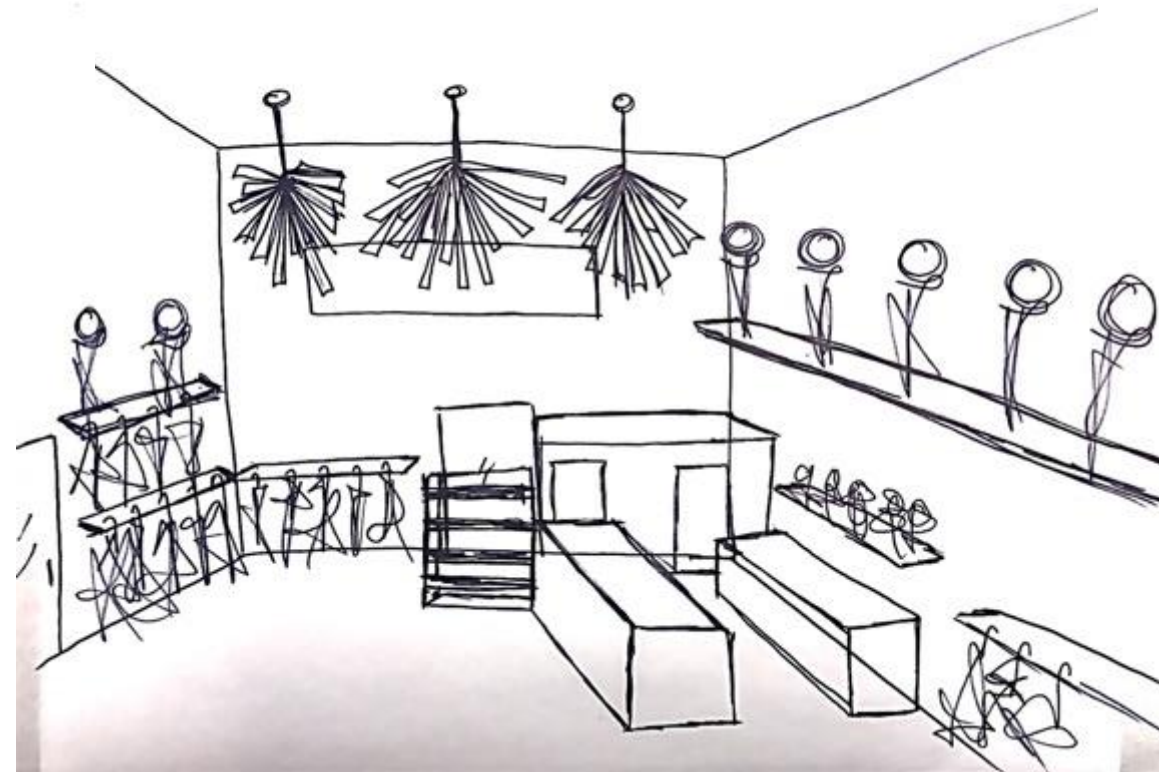
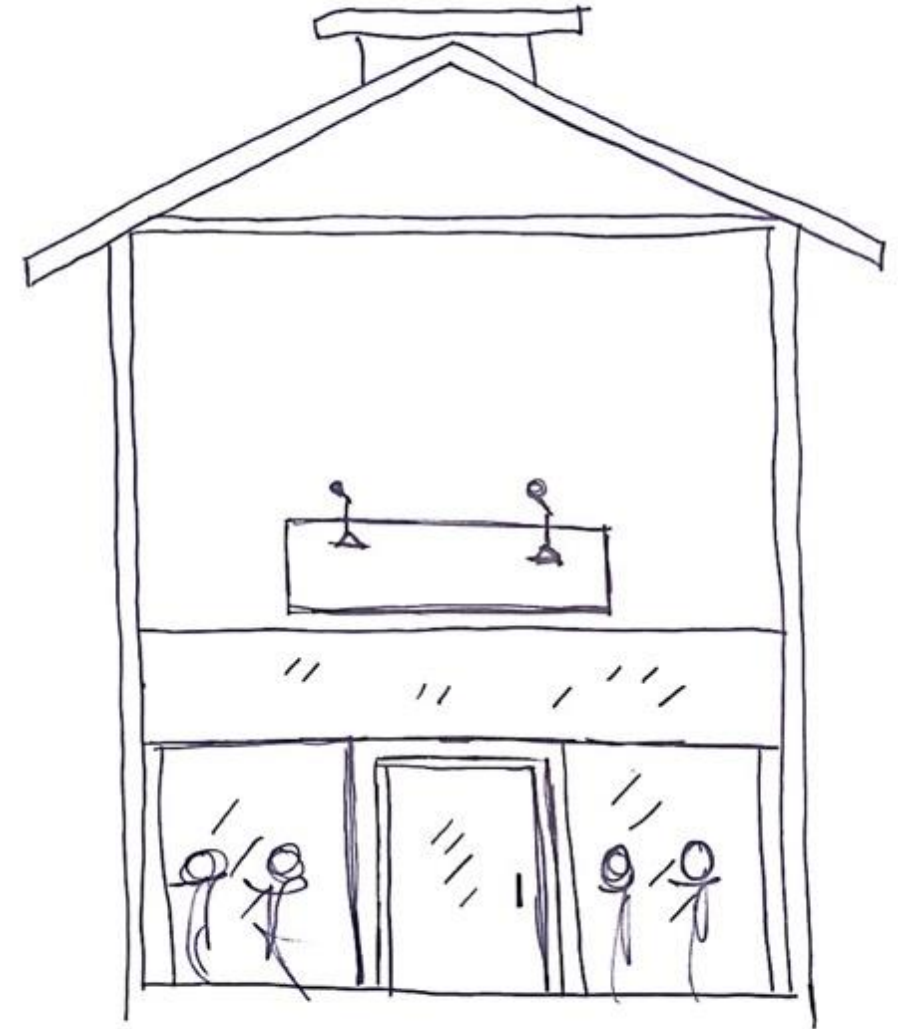
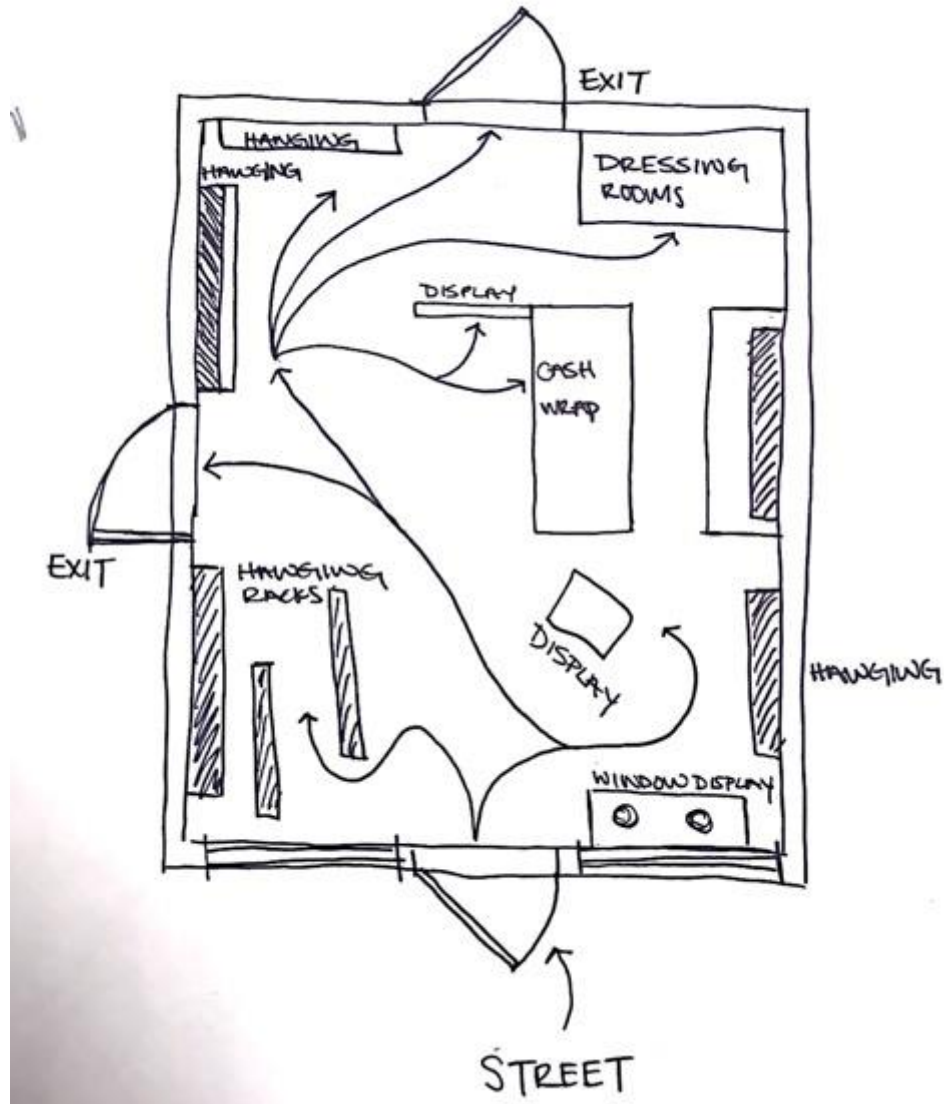


- THE PARKING LOT BEHIND MI CABAÑA RESTAURANT
- IN FRONT OF THE EAST CAROLINA UNIVERSITY SIGN
- UNIVERSITY FOOT TRAFFIC
- DOWNTOWN FOOT TRAFFIC
- NATURAL SUN LIGHT FROM THE EAST TO THE WEST

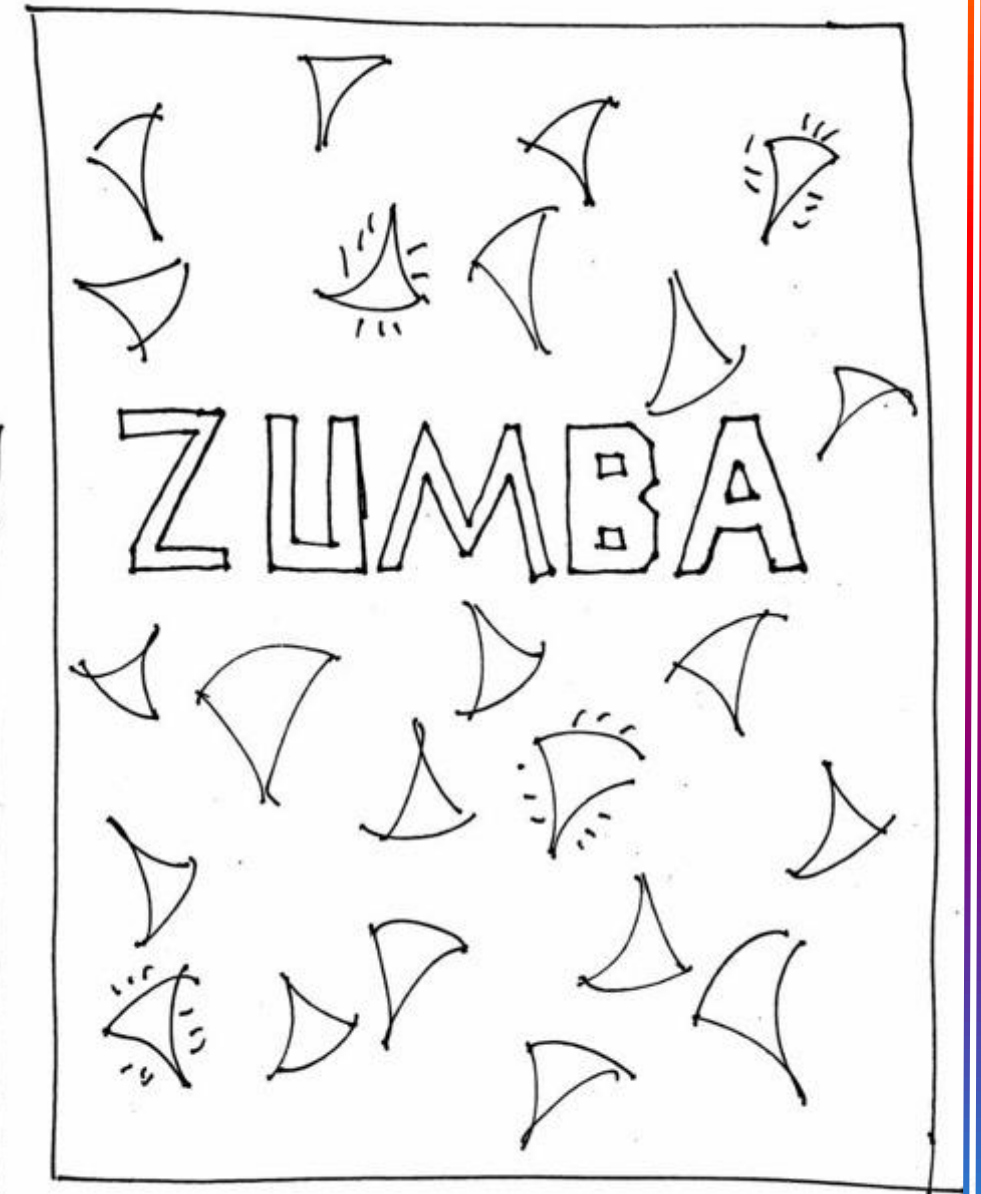
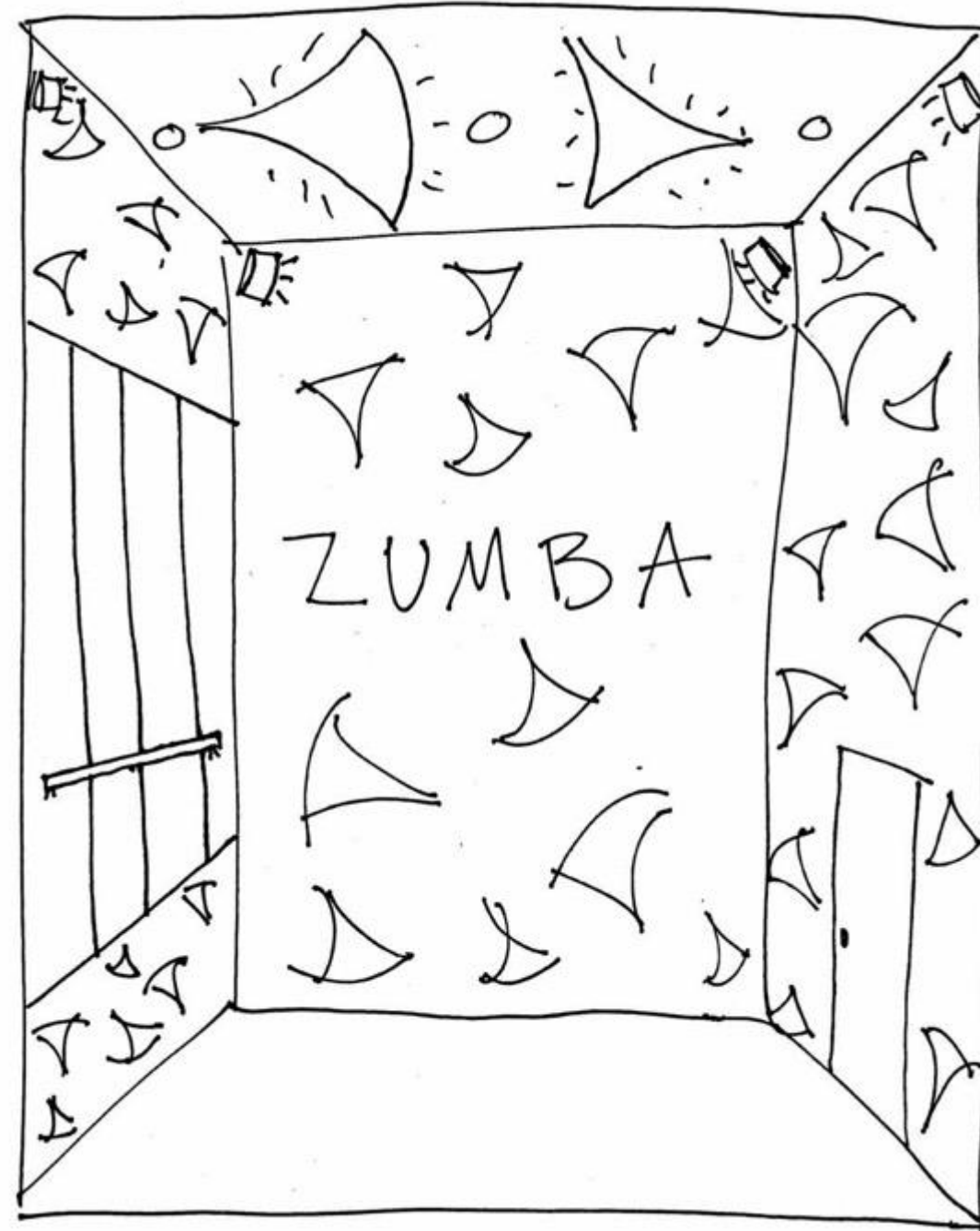
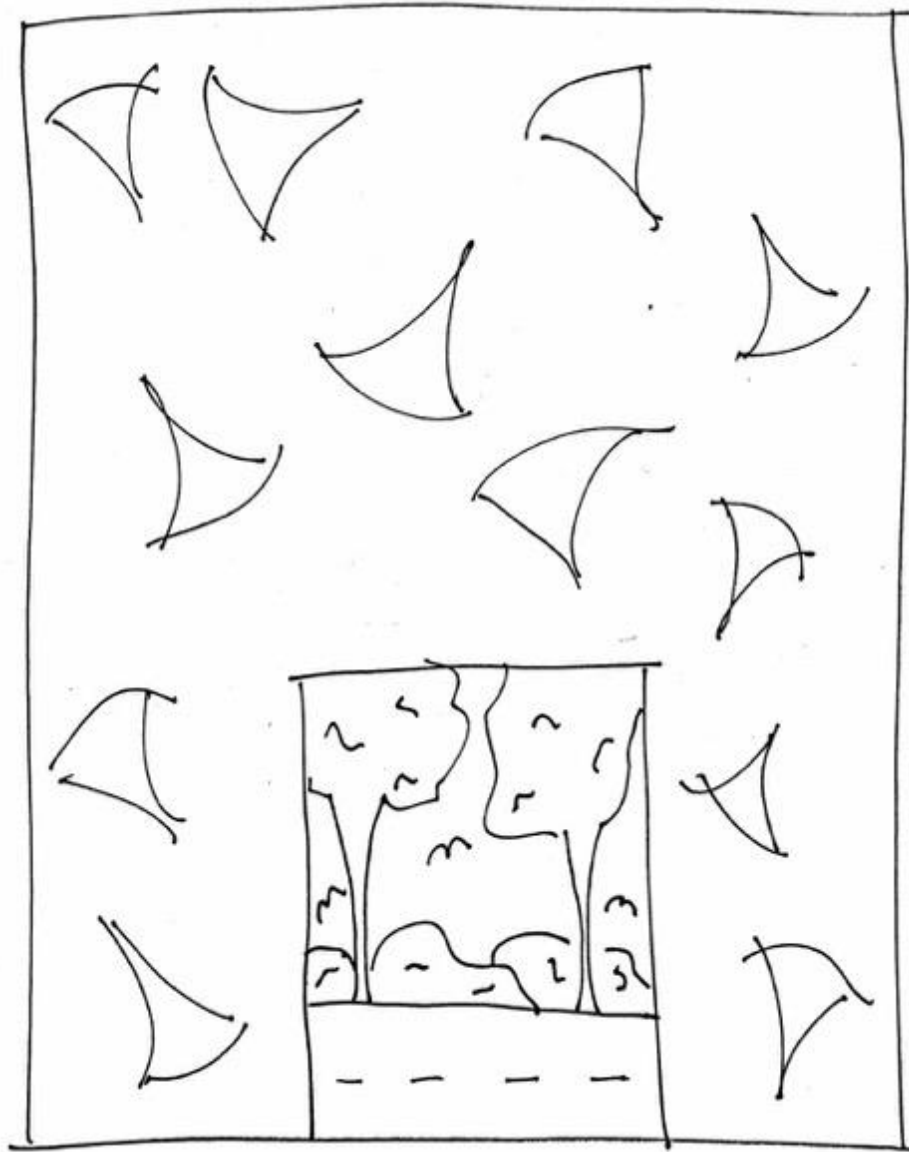
INSPIRATION IMAGES



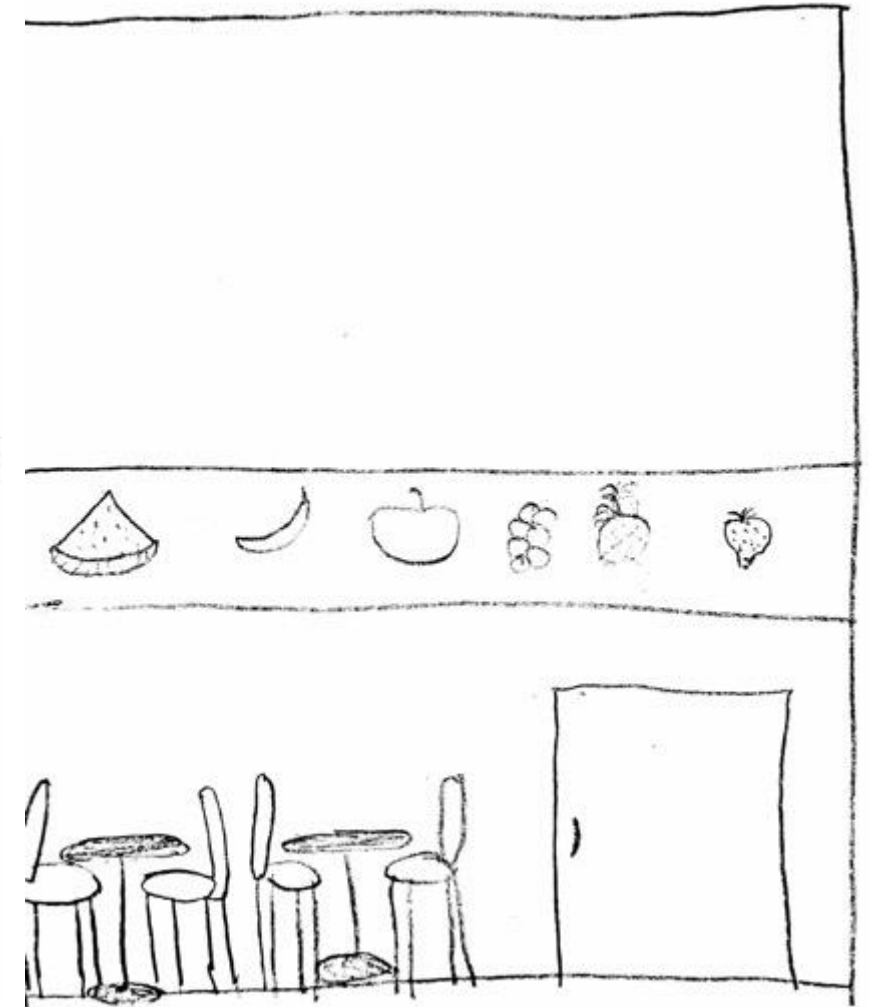
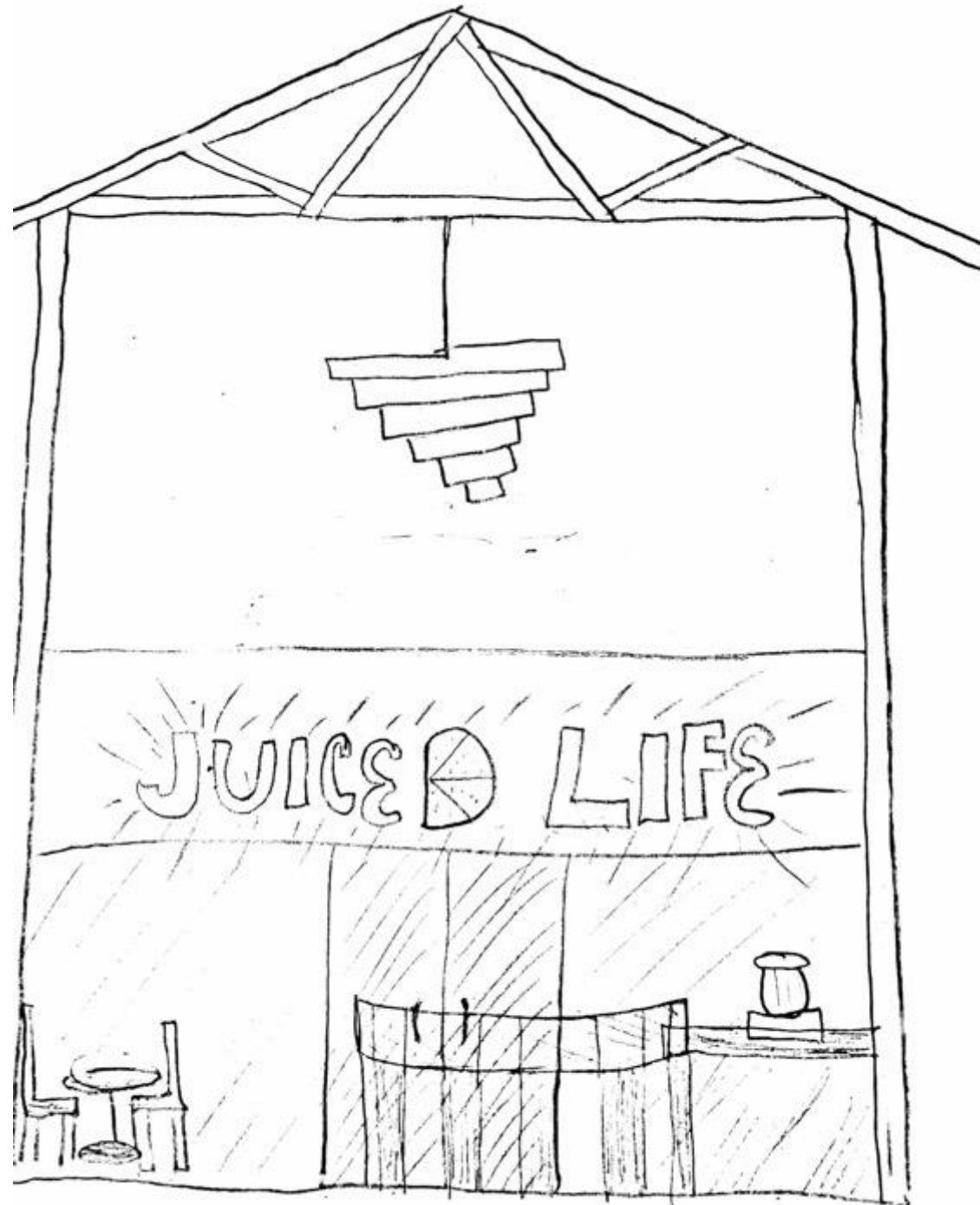
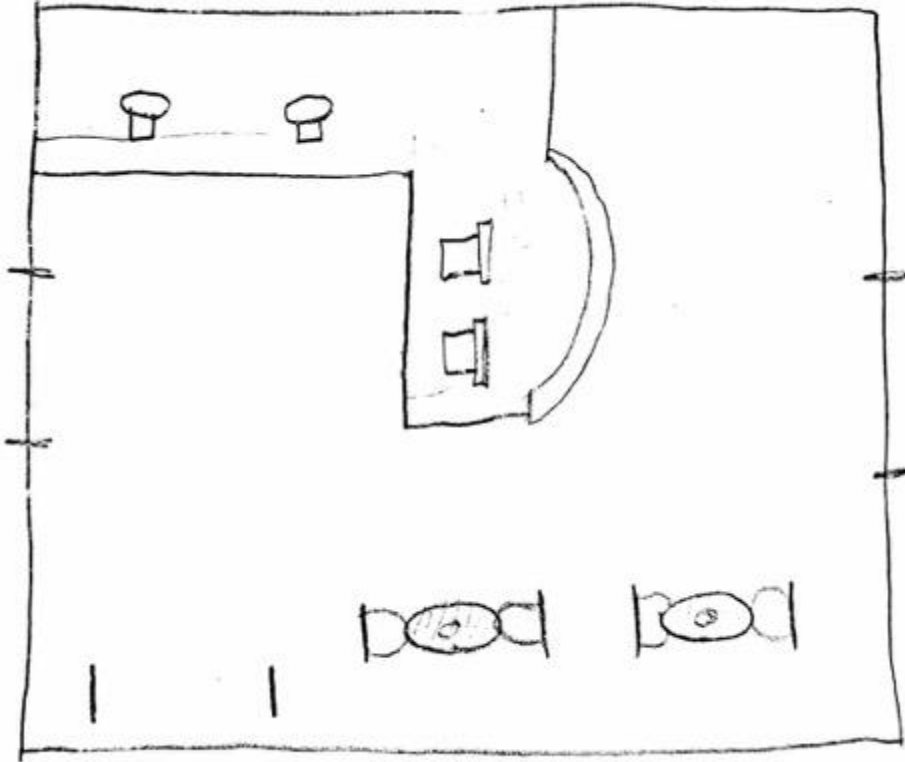
RETAIL SPACE SKETCHES



ZUMBA STUDIO SKETCH



JUICE BAR SKETCHES



RETAIL SPACE RENDERINGS



ZUMBA STUDIO RENDERINGS



JUICE BAR RENDERINGS



