

*Three*

BLONDE

Mice



“Our team name is The Three Blonde Mice. Despite its humorous title, the firm name has a deeper meaning. We are working together on something new to help each other create one unified concept.”

# RETAIL DESIGN

Retail design combines different areas in the design and construction of the space. It includes interior decoration, industrial design, graphic design, ergonomics, and advertising. Retail has large demands from consumers because of the selling of a product(s) and the space has to have the room for comfortable and enjoyable shopping and for the ability to sell and restock merchandise. The space must be custom to the type of product being sold. Storefront design is key to be able to bring customers in. Retail chains have to have a unified design. Urban centers are busier and have more retail options and the designs have to be unified. Small towns have fewer places to shop and the designs tend to be more unique.



# LOCATION



# INSPIRATION

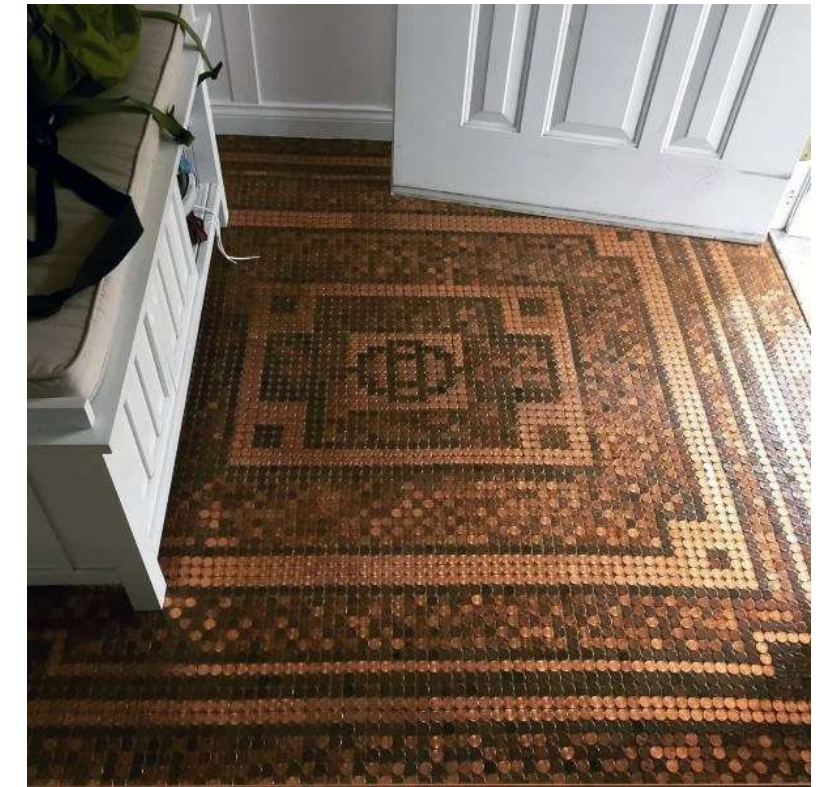


Hepburns



# A PENNY SAVED IS A PENNY EARNED

- Industrial historic elements implemented
  - Elegant formal attire
- Copper elements to add chic but rustic feel
  - Openness to sense upscale and luxury



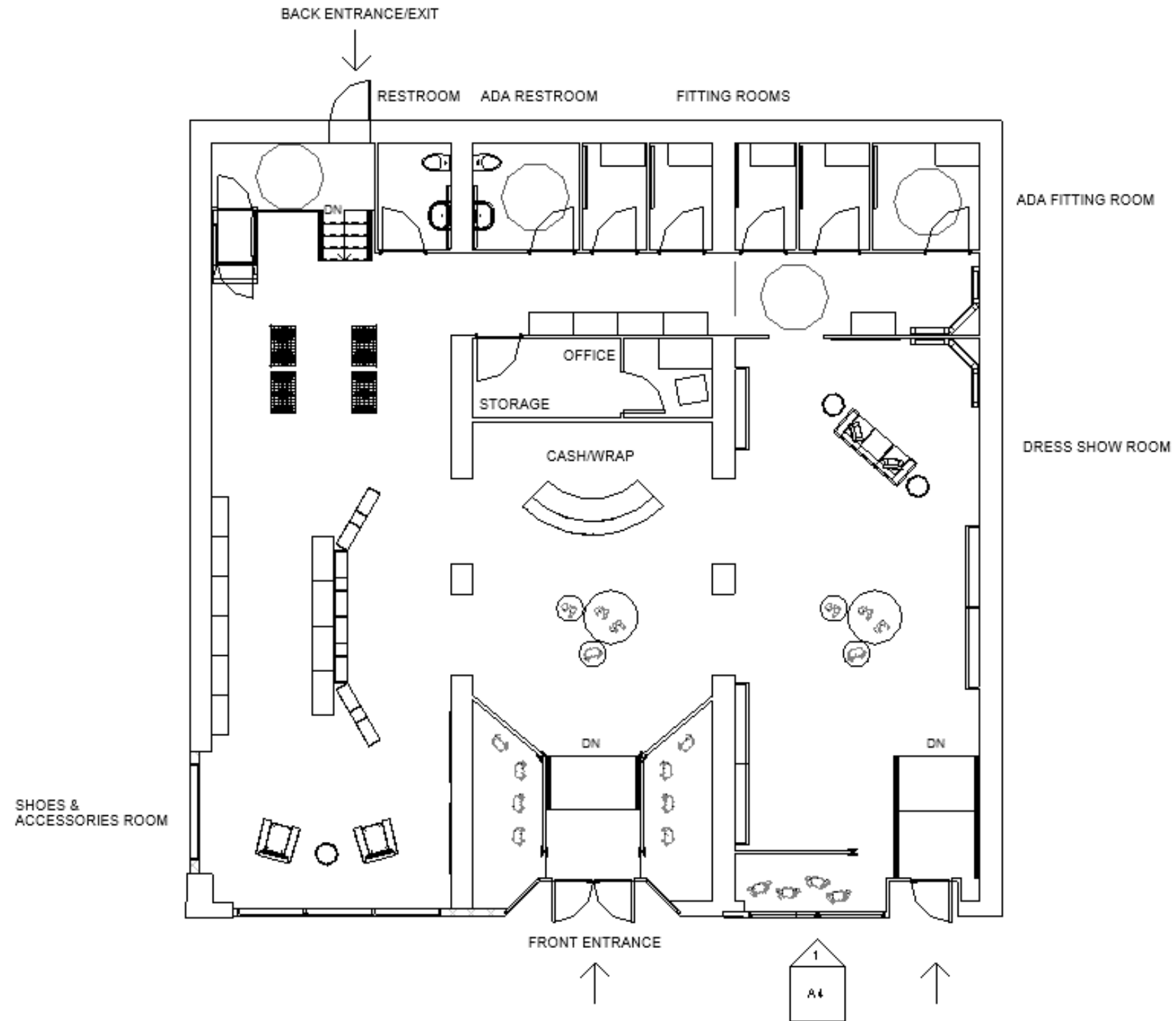




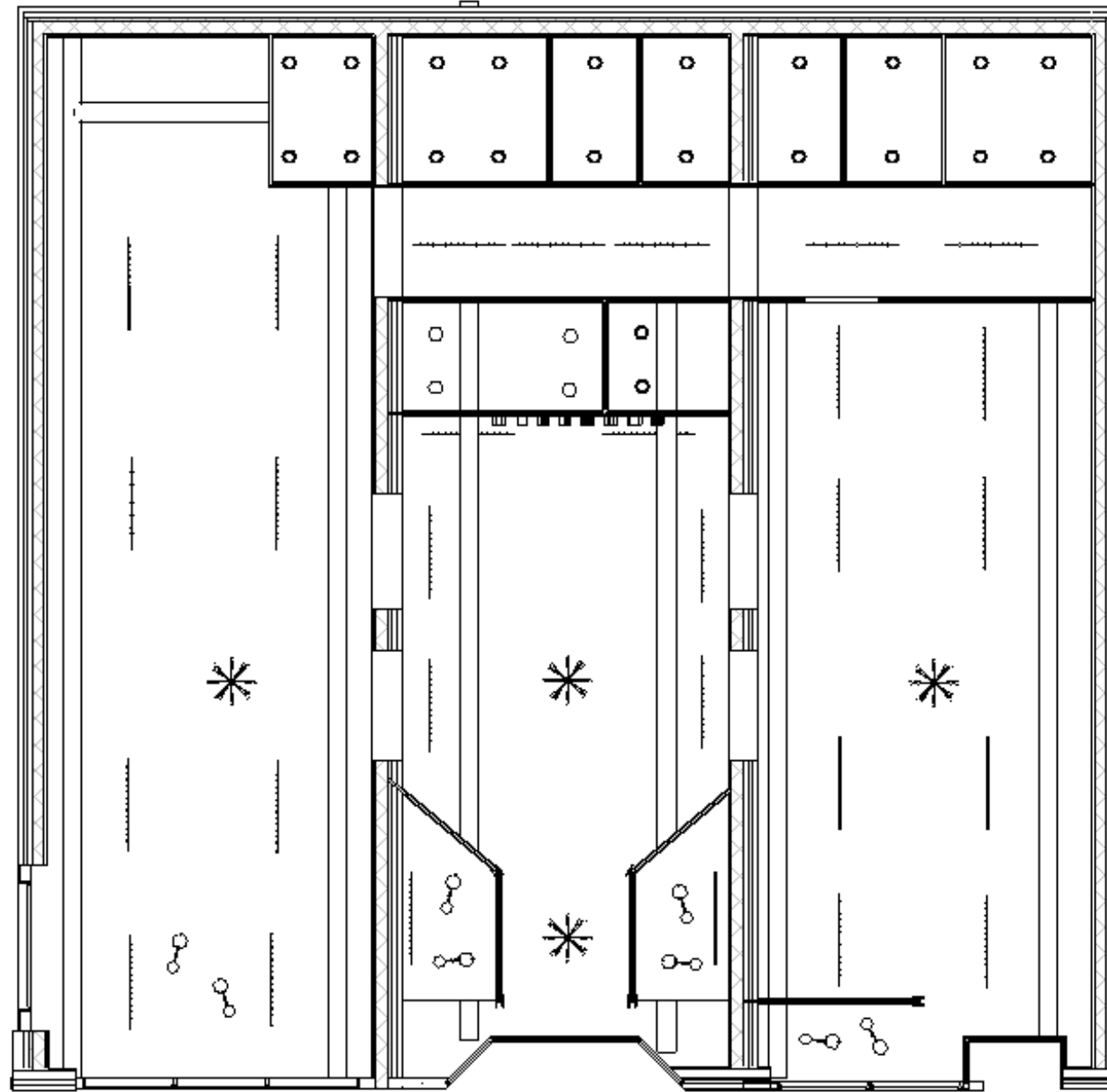




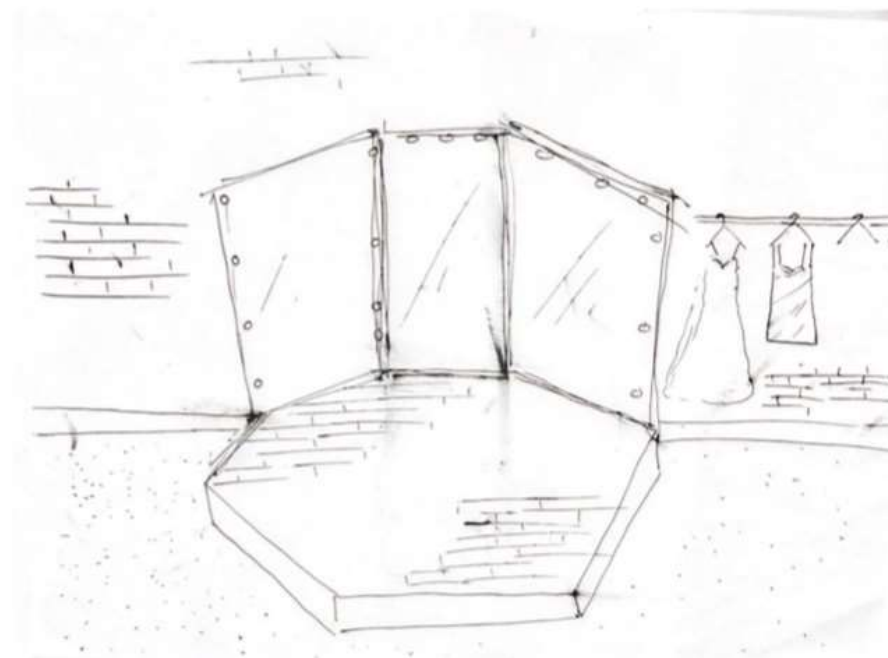
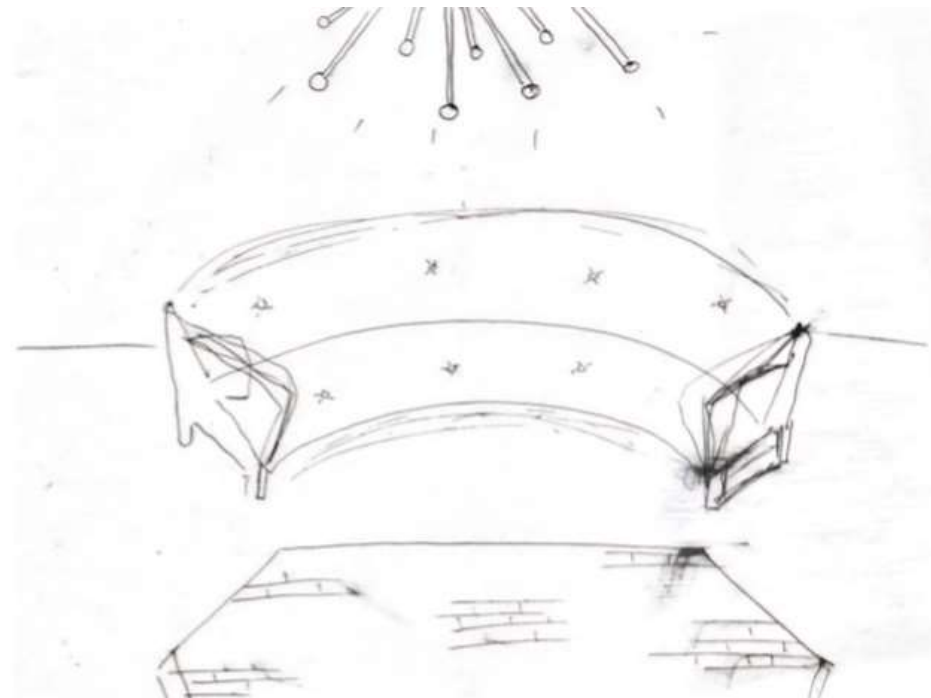
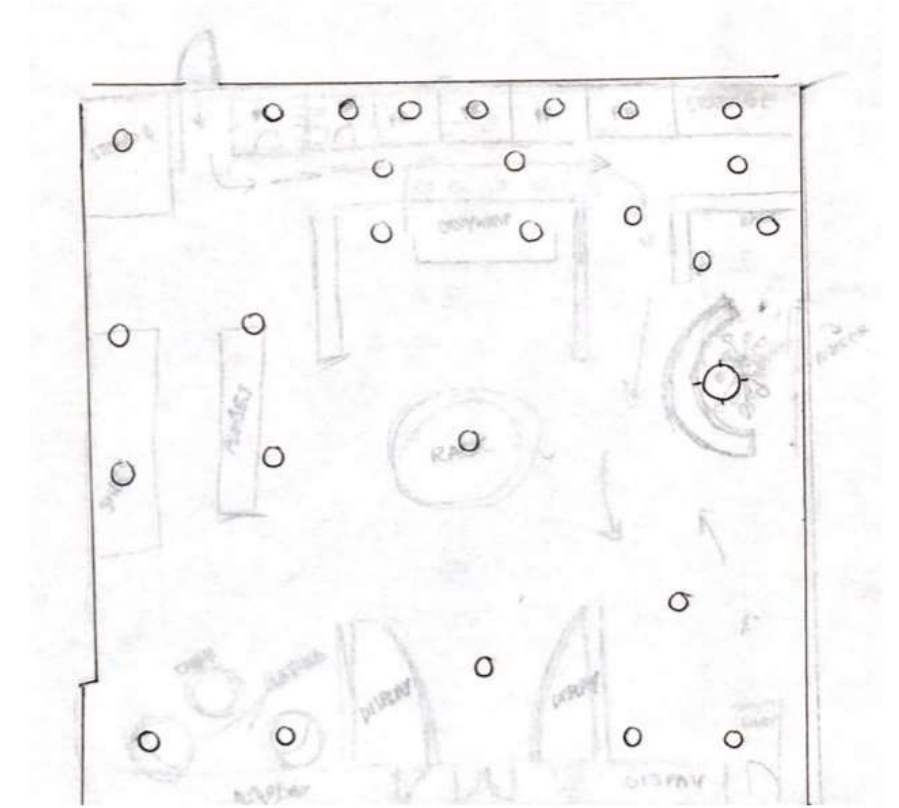
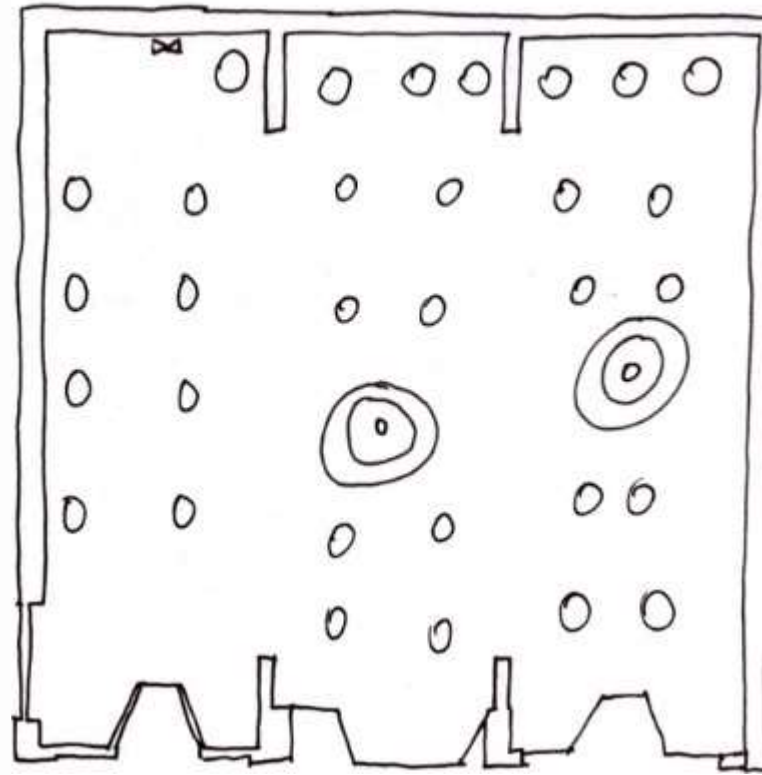
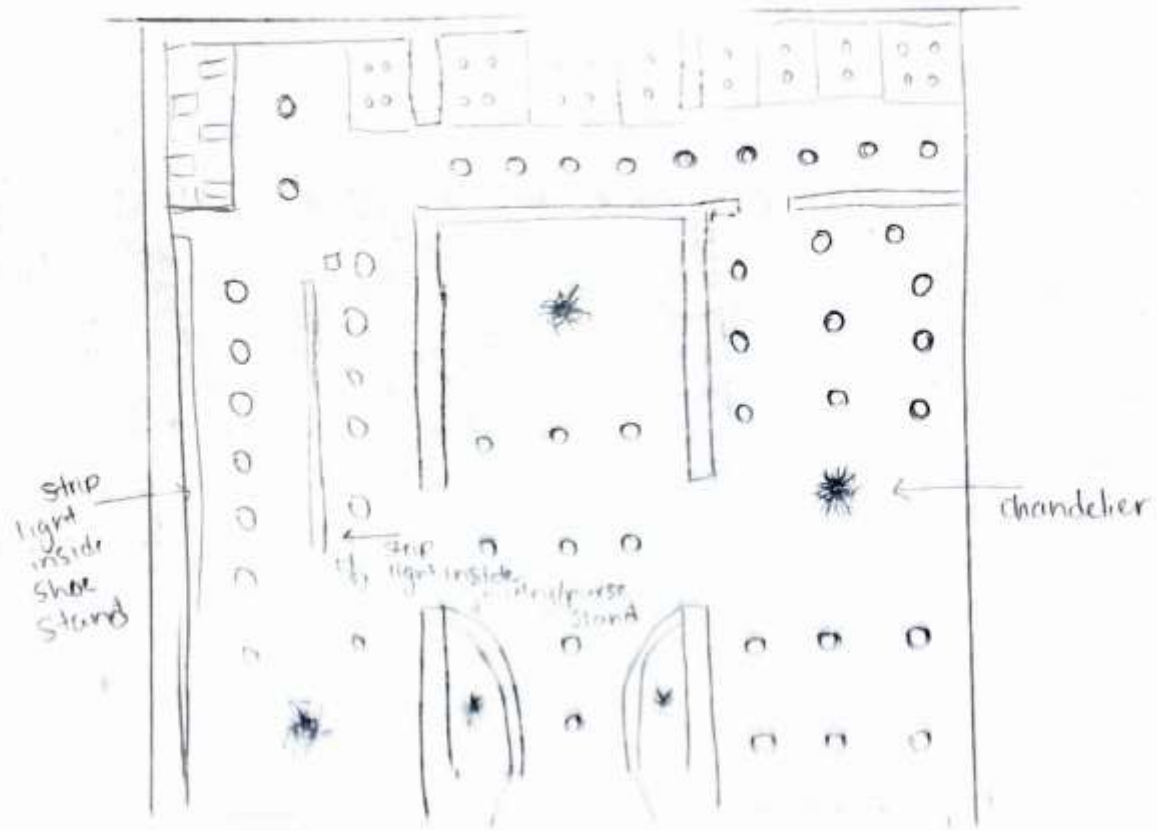
# FLOOR PLAN

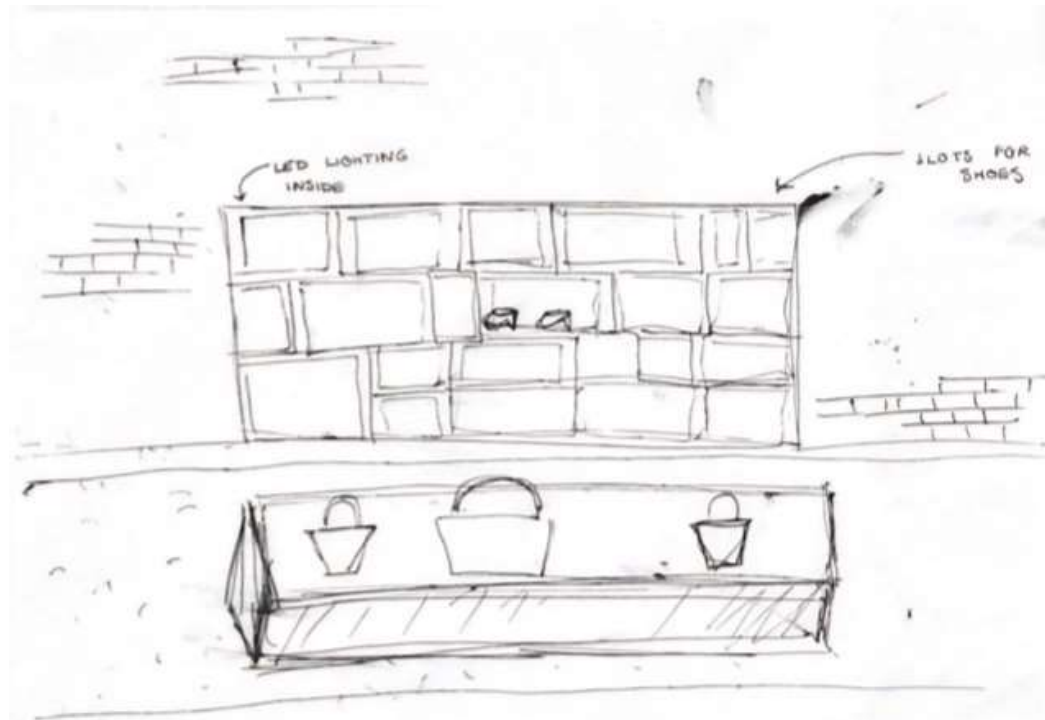
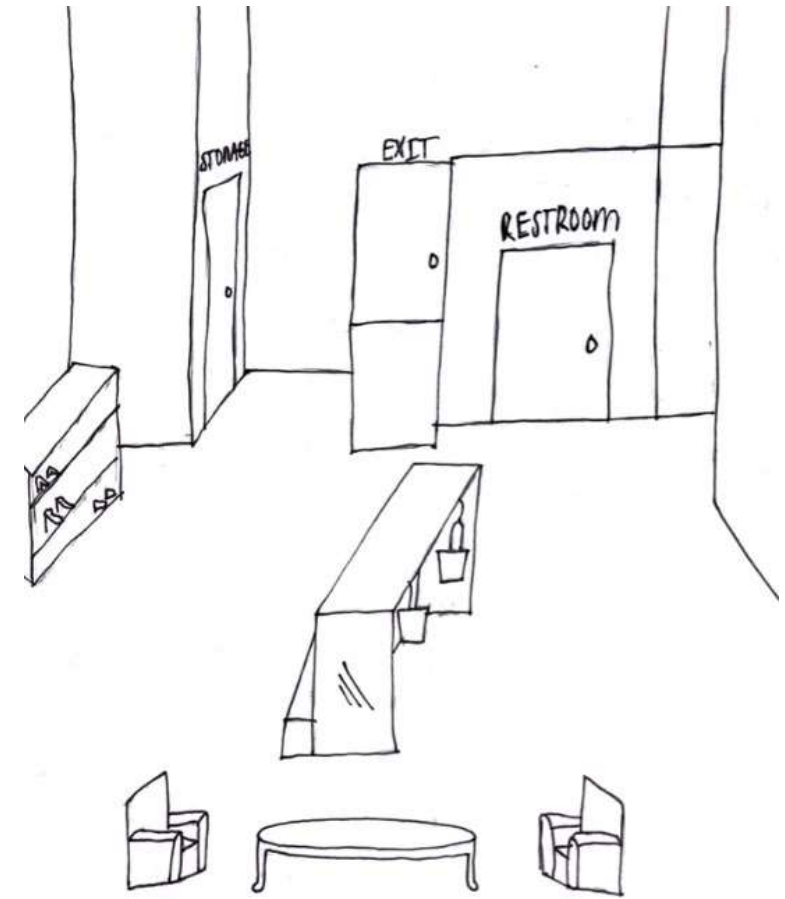
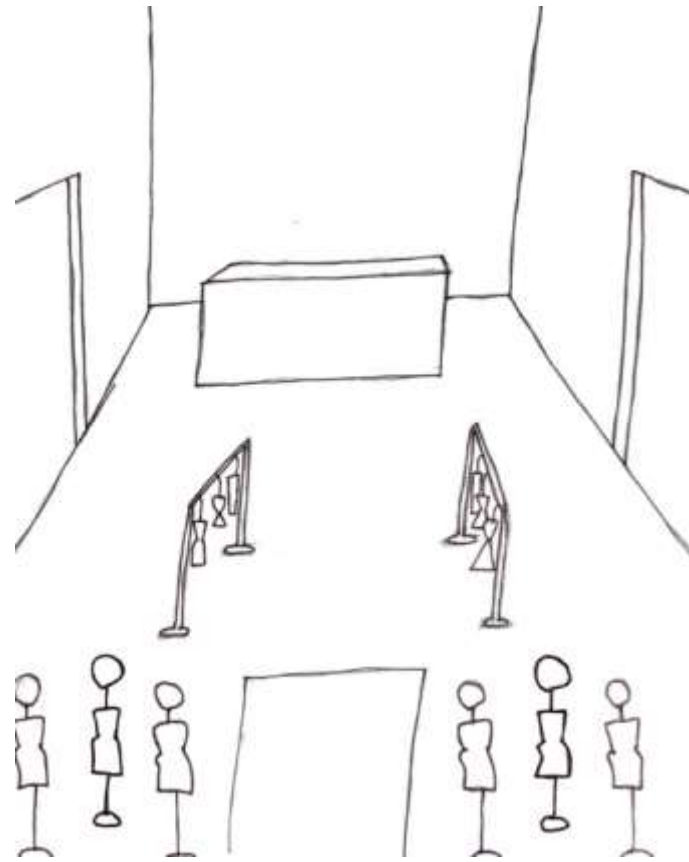
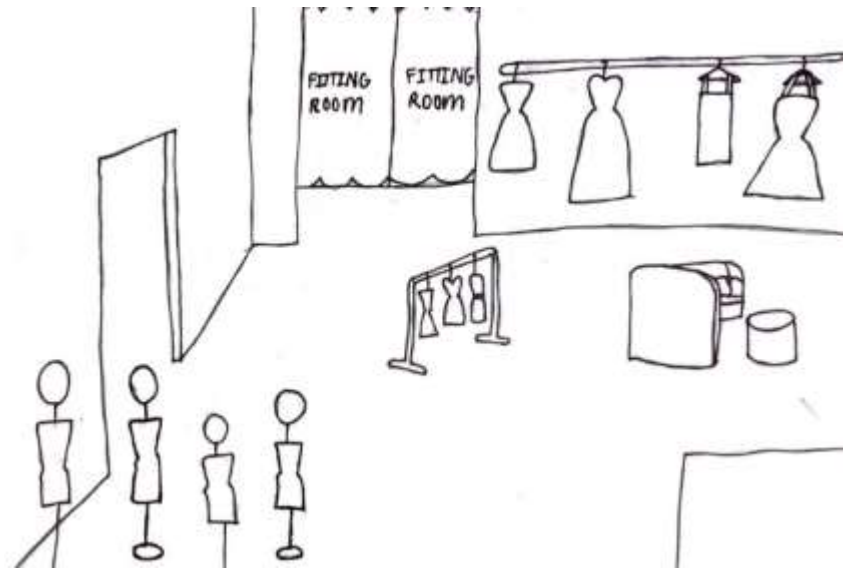


# RCP



# SKETCHES







# RENDERINGS

















# **WALKTHROUGH**

<https://vimeo.com/330694122>