



PORTFOLIO TWO

3202-001

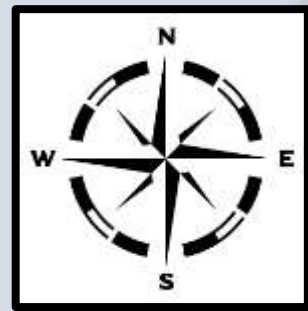
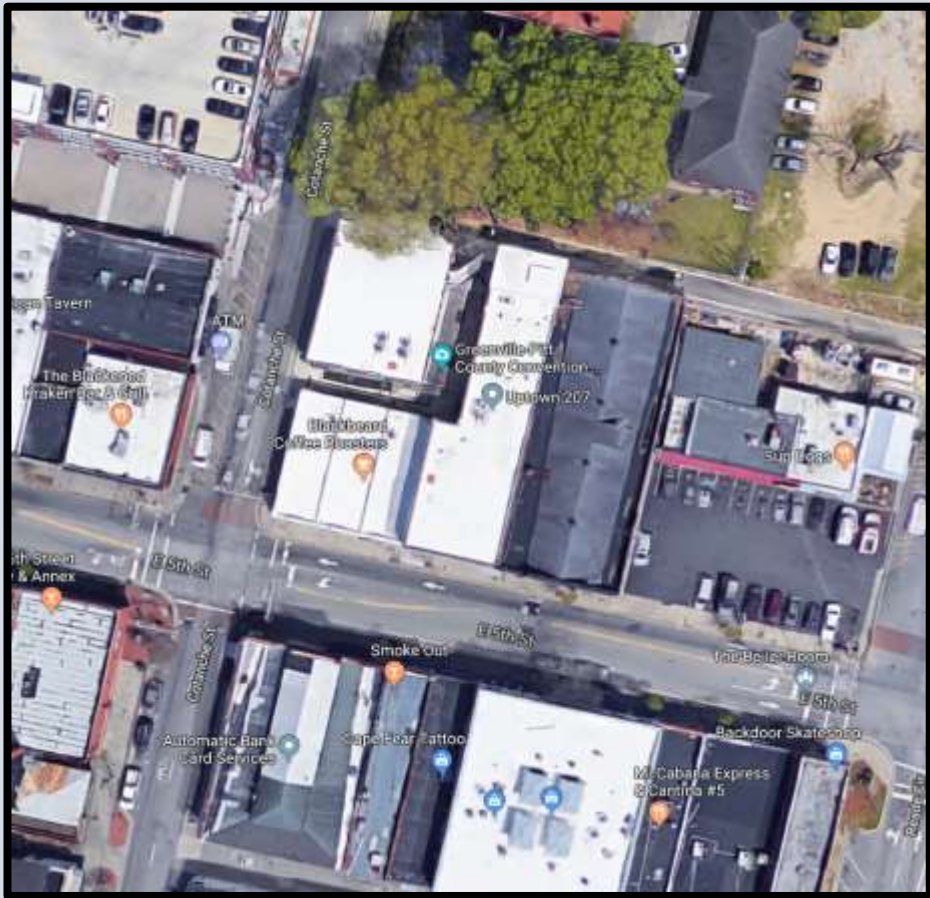
Spring Semester

Savannah Johnson, Brenden Fout, Katie Watson

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# Location



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# Research

1. Define the space
  - Your brand and image
  - Needs to draw people in
2. Organize the space
  - Easy access to merchandise
  - Signs/ wayfinding
3. Make a remarkable experience
  - Make the displays interesting
  - Create a path
4. Visual communication
  - Brands
  - Signage
5. Participation
  - Create way to interact that can't be done online
  - Great staffing





# Inspiration



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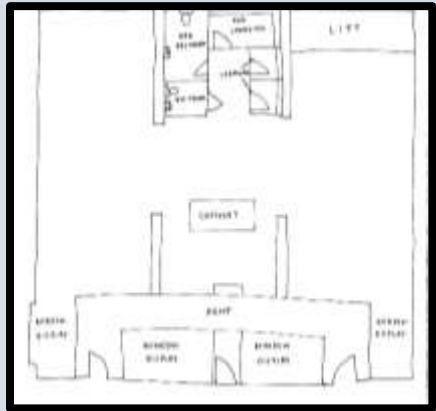
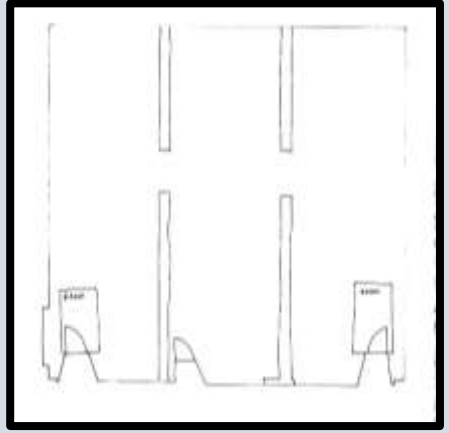
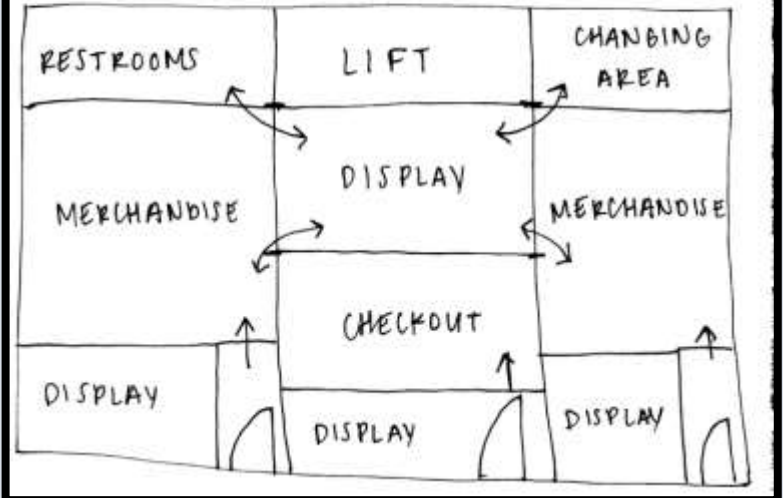
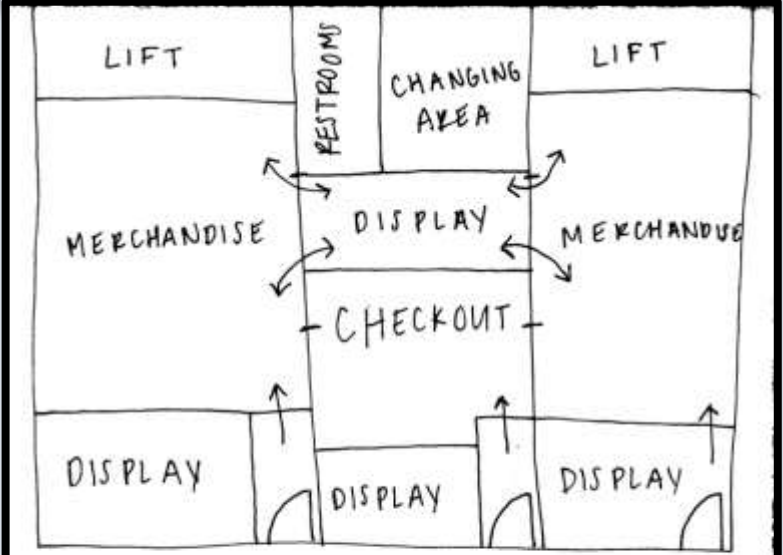


# Inspiration



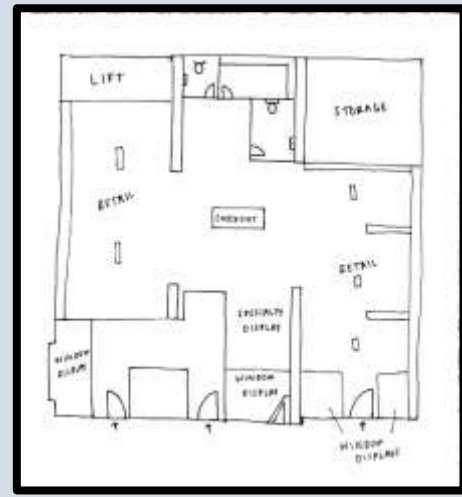
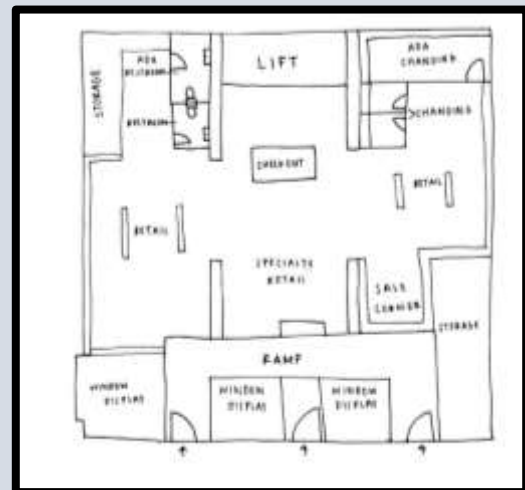
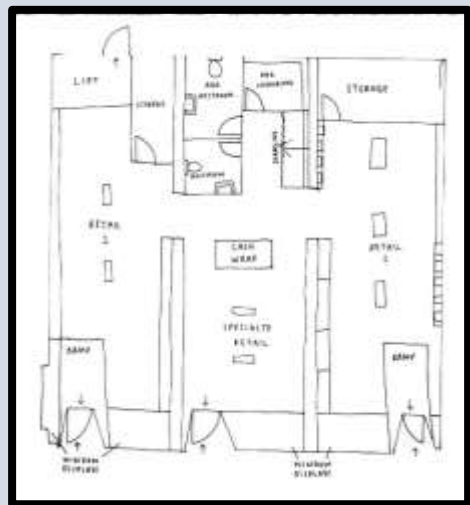
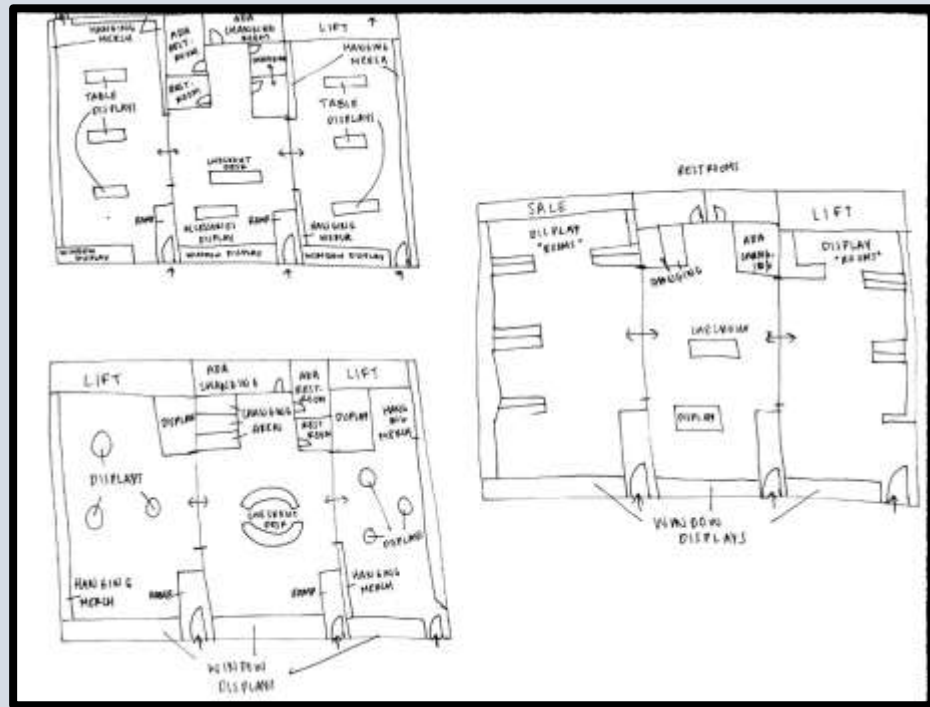
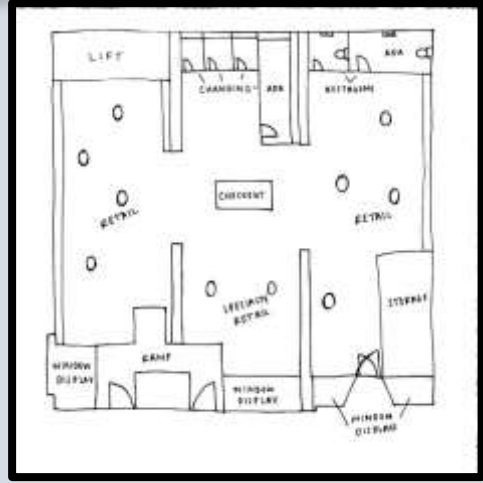
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# Preliminary Layouts



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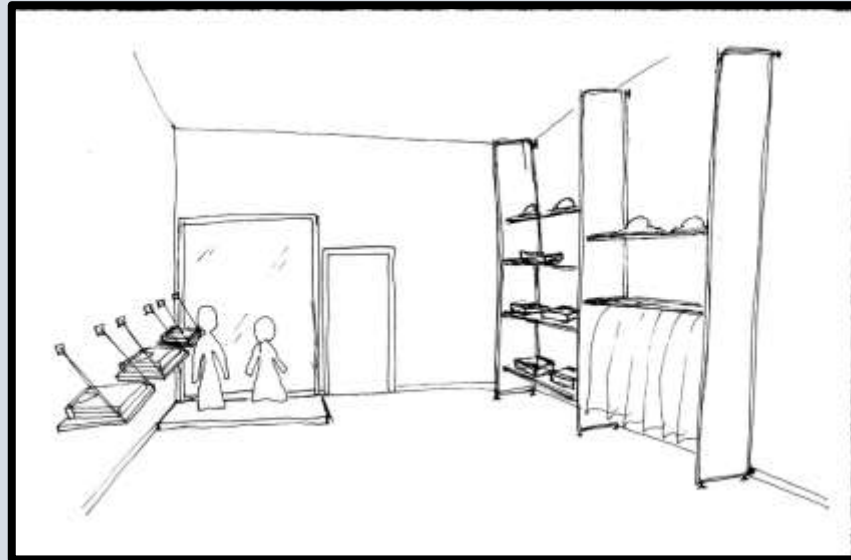
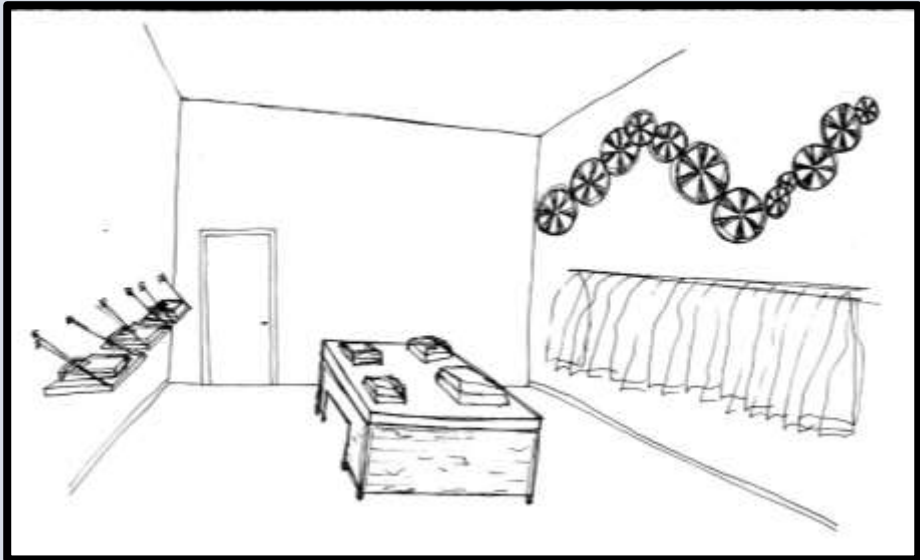
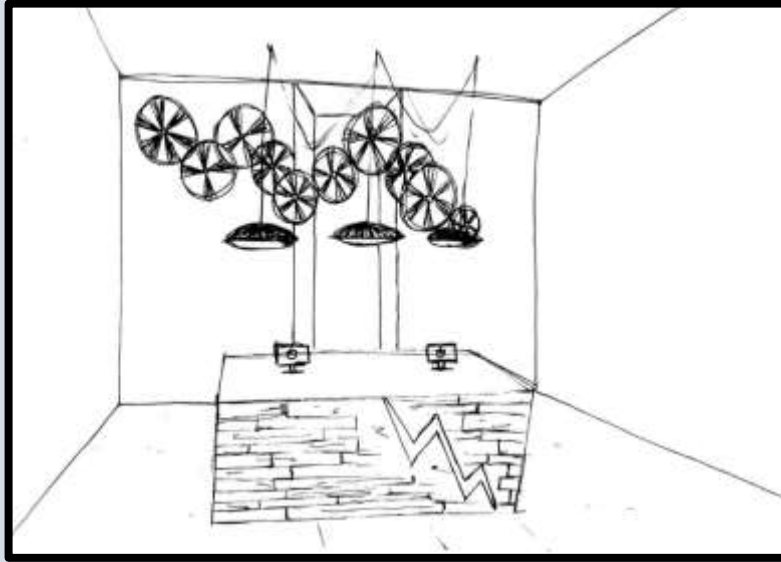
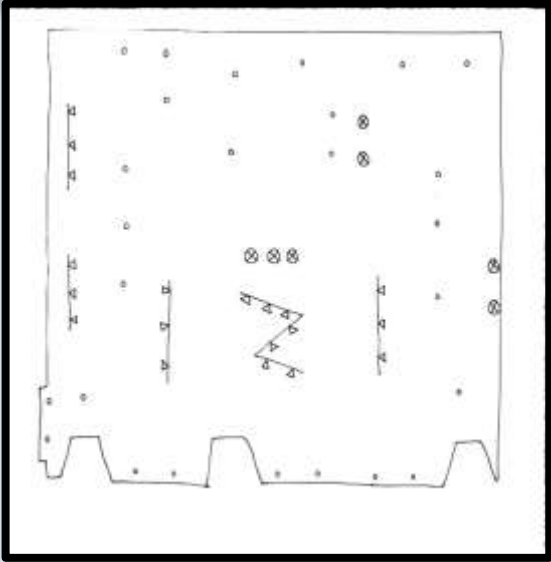
# Preliminary Layouts



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# Schematics



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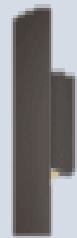


Concept



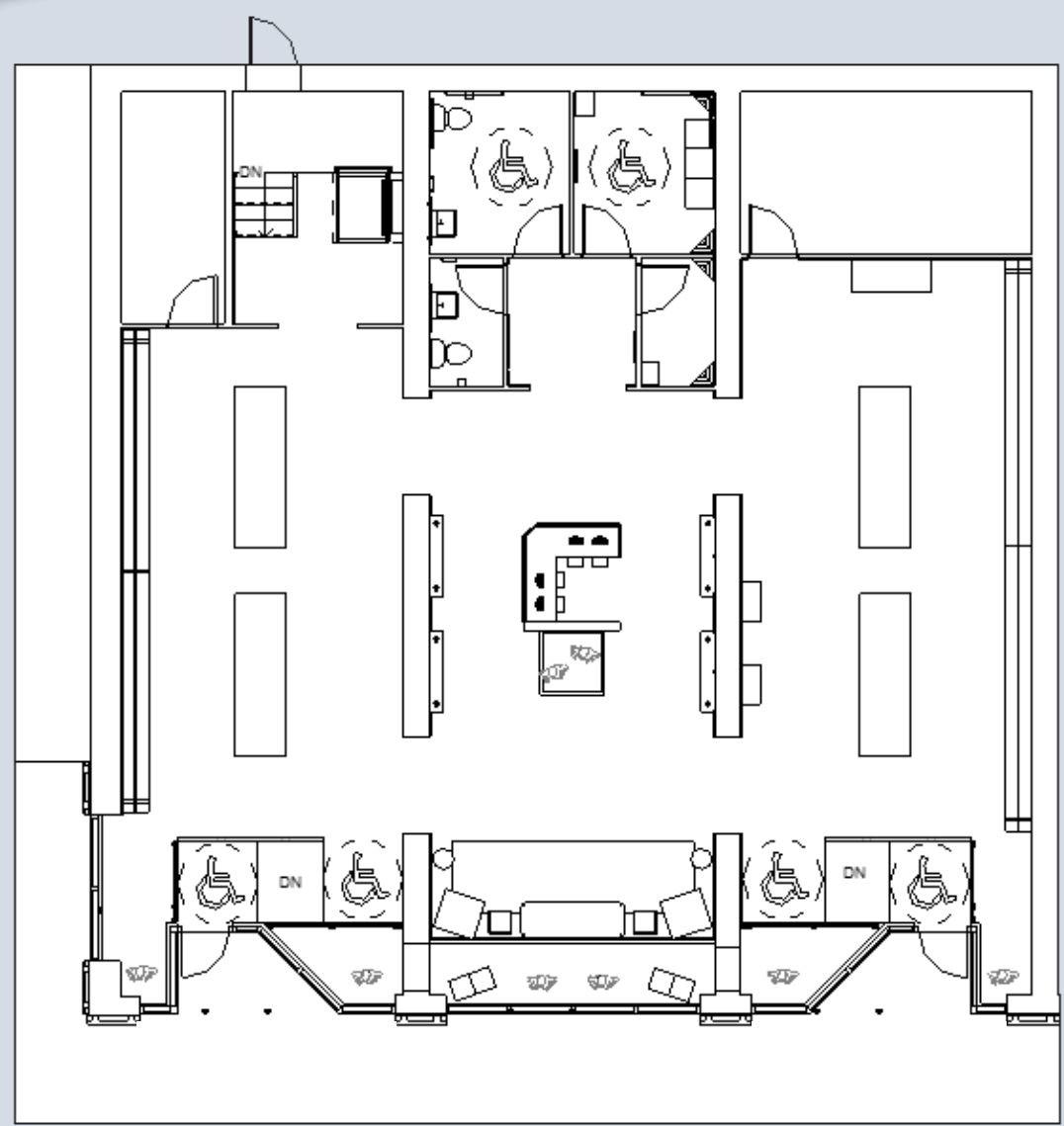
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# Furniture & Finishes



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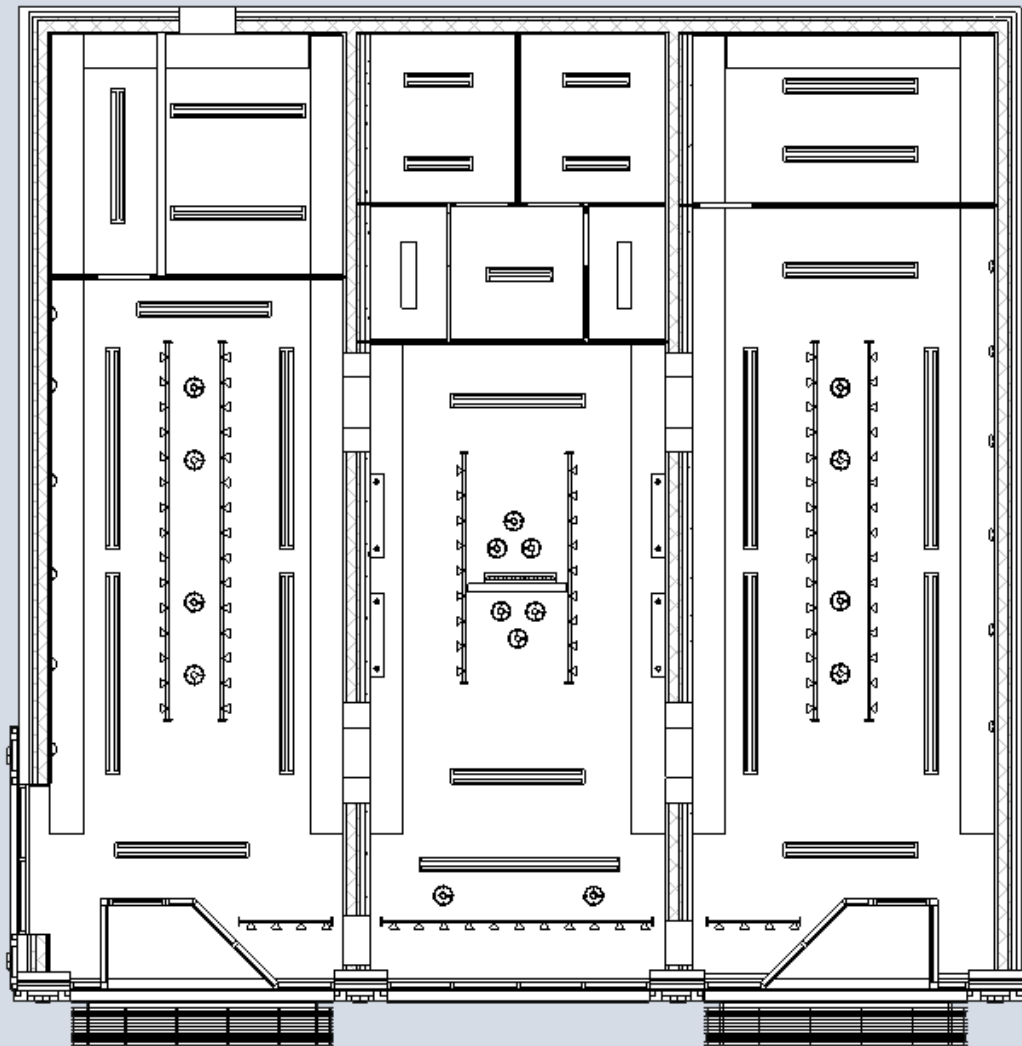
# Furniture Plan



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# RCP & Lighting



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# Renderings



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# Renderings



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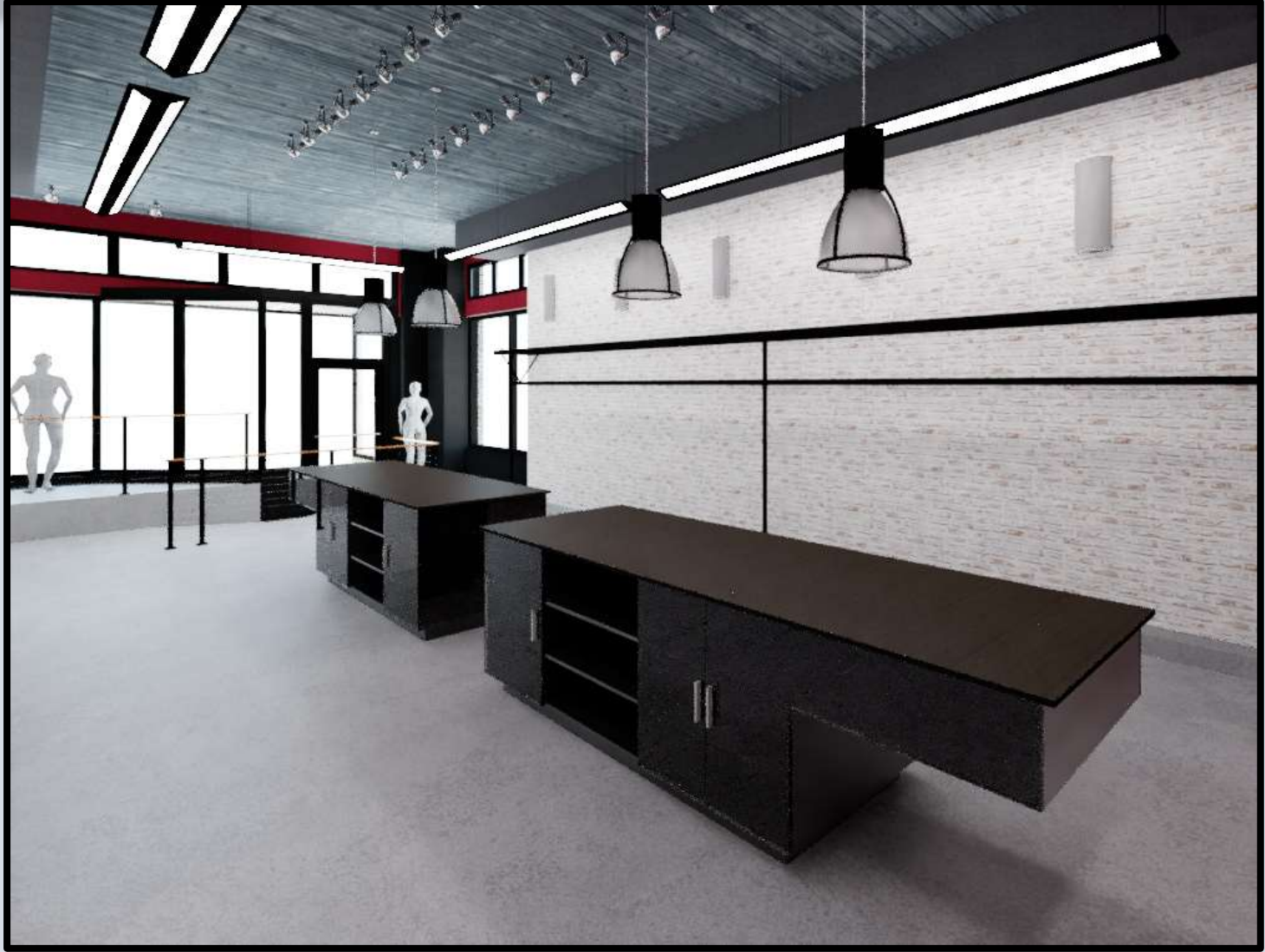


# Renderings



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# Renderings



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# Renderings



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# Renderings



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# Renderings



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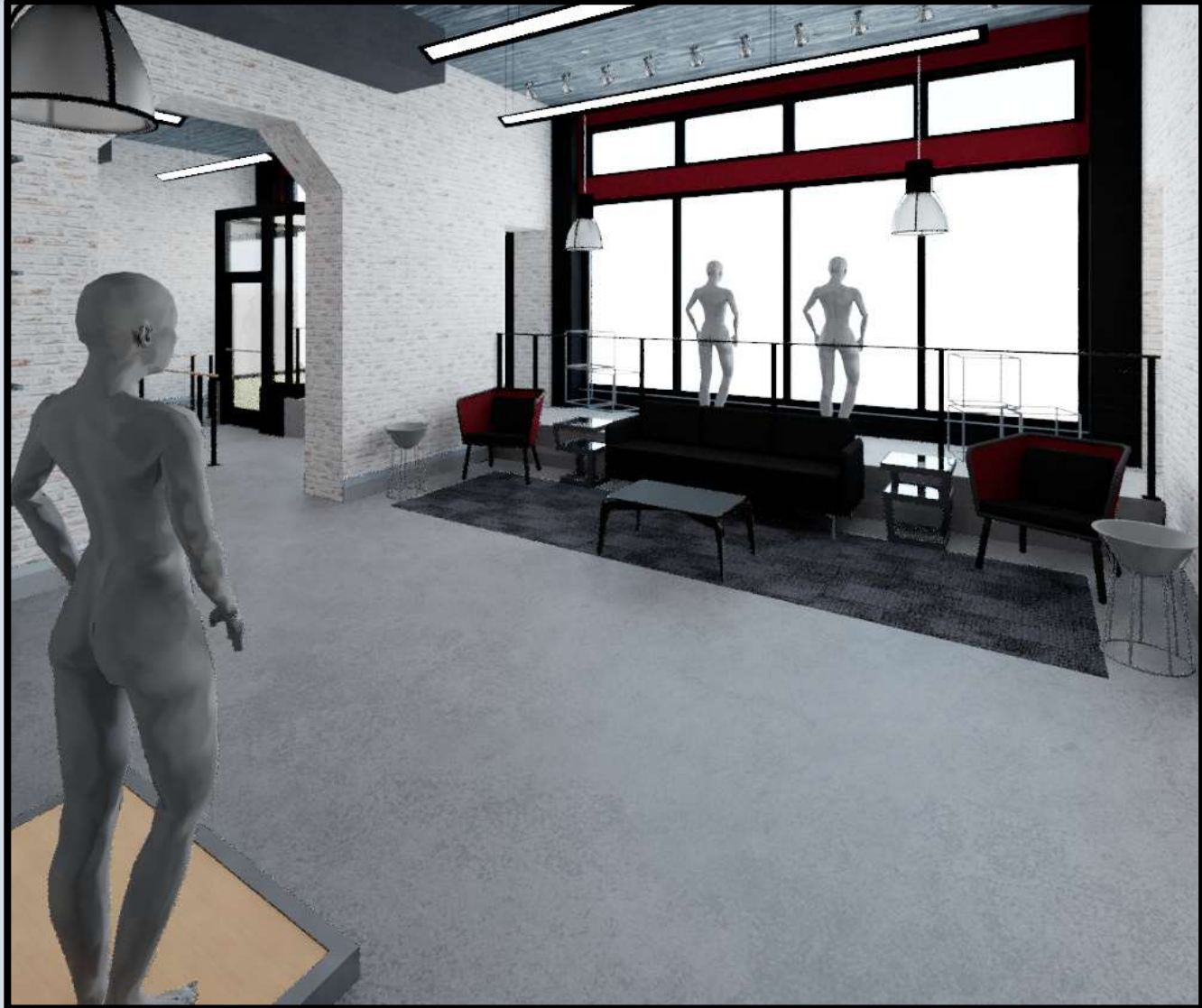
# Renderings



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# Renderings



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# Walkthrough



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<https://vimeo.com/330770985>

## Anthropometric & Ergonomic Features

- We used anthropometric information in finalizing the design in the dressing room seating, heights of display racks and surfaces, heights of toilets and sinks.
- The height range of standard writing surfaces in the space is between 28 and 30 inches.
- The height of the barrier-free handrail, from the top of nosing, is between 34 and 38 inches.
- Ergonomic considerations dictated the choice of task seating for the spaces through incorporating supportive backrests and adjustable seat heights.