

# PORTFOLIO 2

SARAH BEYER

MARBELLA MACIAS

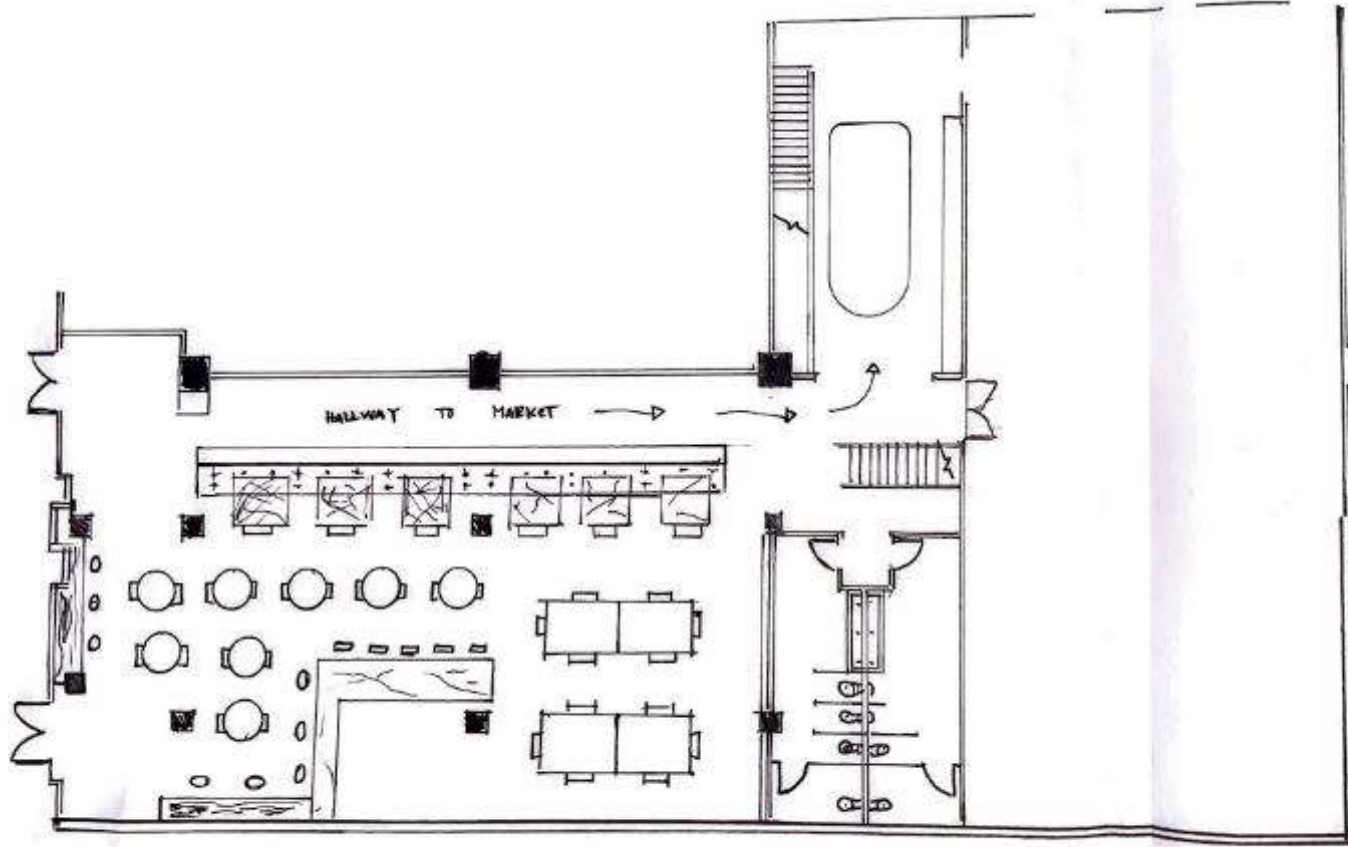
MARY ANN MALPAYA

CARA OWSLEY

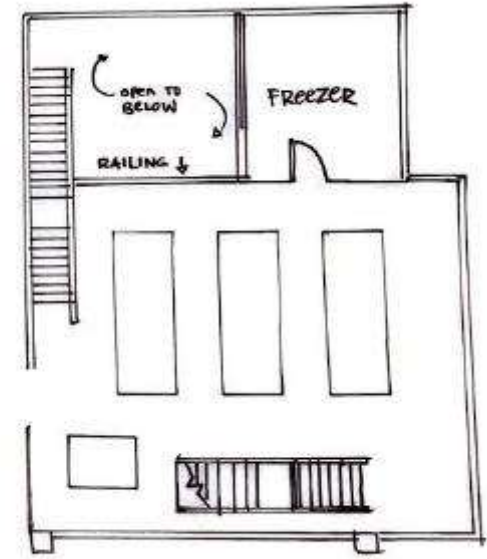
# GANT CHART

TASK	ASSIGNED TO	START	END	DONE
<b>Portfolio 2</b>	ALL	2/18/20	3/26/20	
Task 1	Plans	2/20/20	3/5/30	✓
Task 2	Design Sketches	2/20/20	3/5/20	✓
Task 3	Light Fixture Types	2/27/20	3/24/20	✓
Task 4	Furniture + Finish Palettes	2/27/20	3/24/20	✓
Task 5	Refined Program/Concept	3/24/20	3/24/20	✓

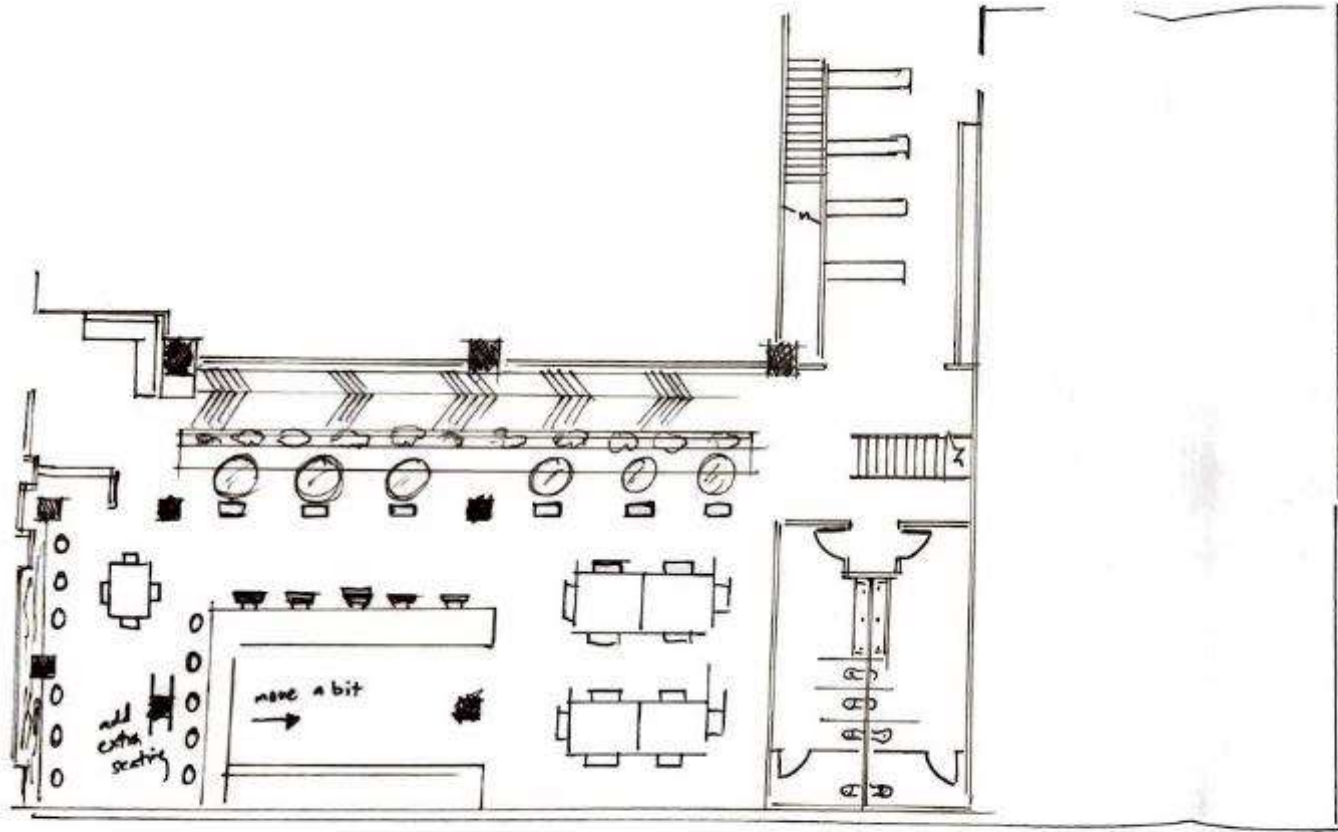
# PLANS



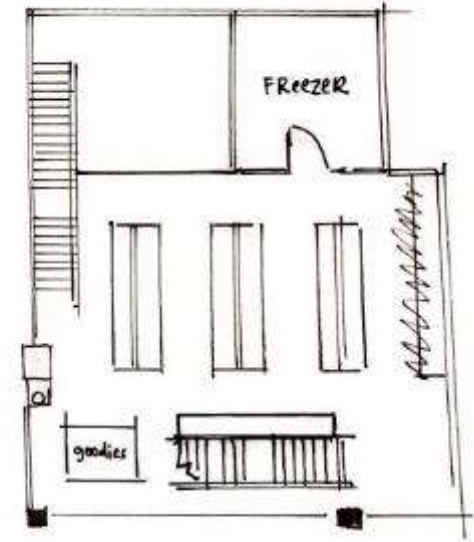
SCALE =  $\frac{1}{16}'' = 1'$



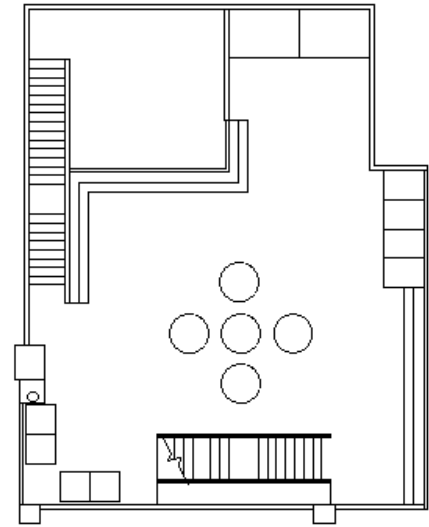
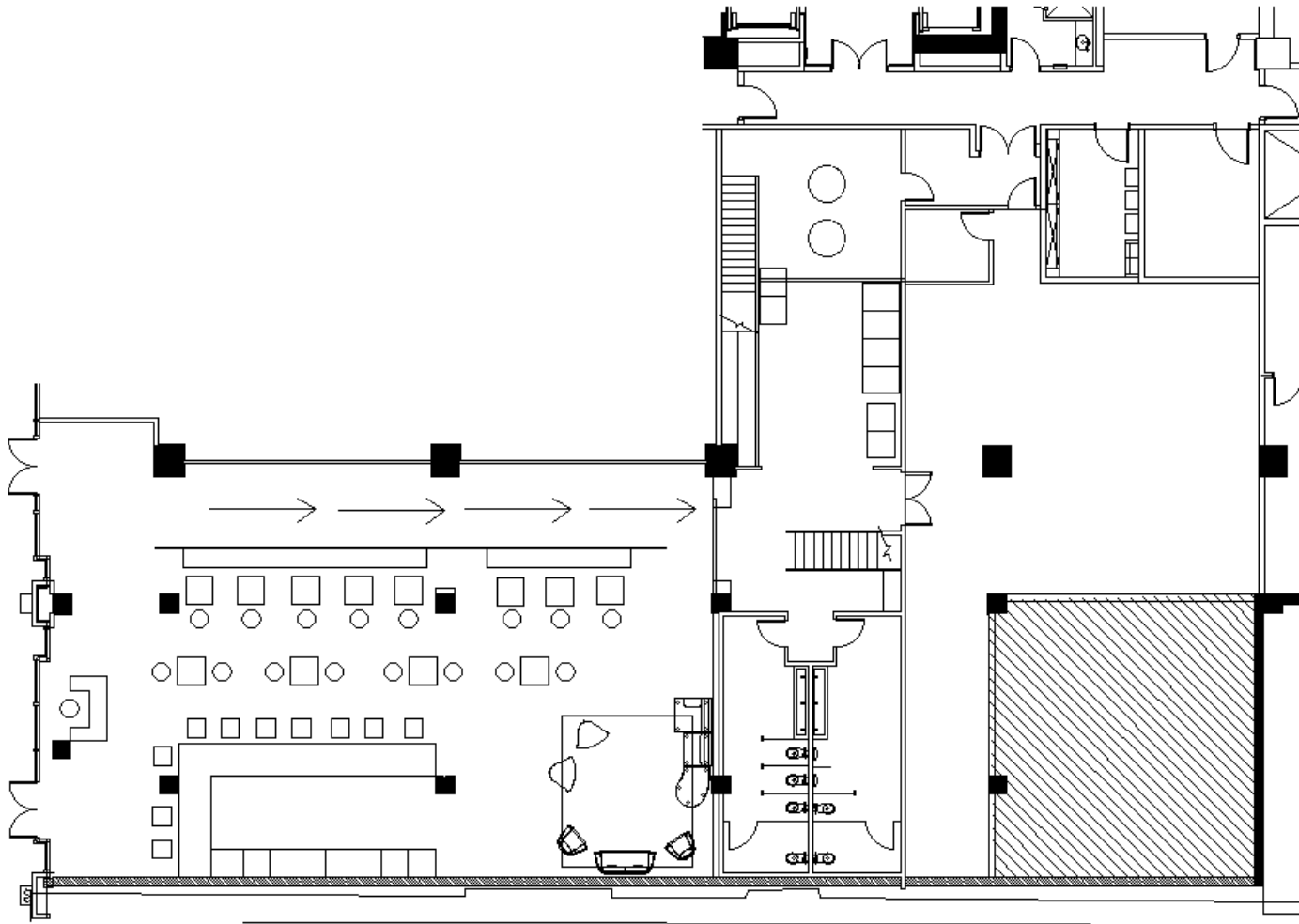
# PLANS



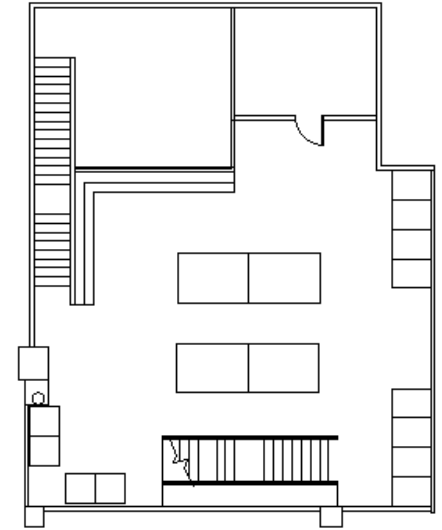
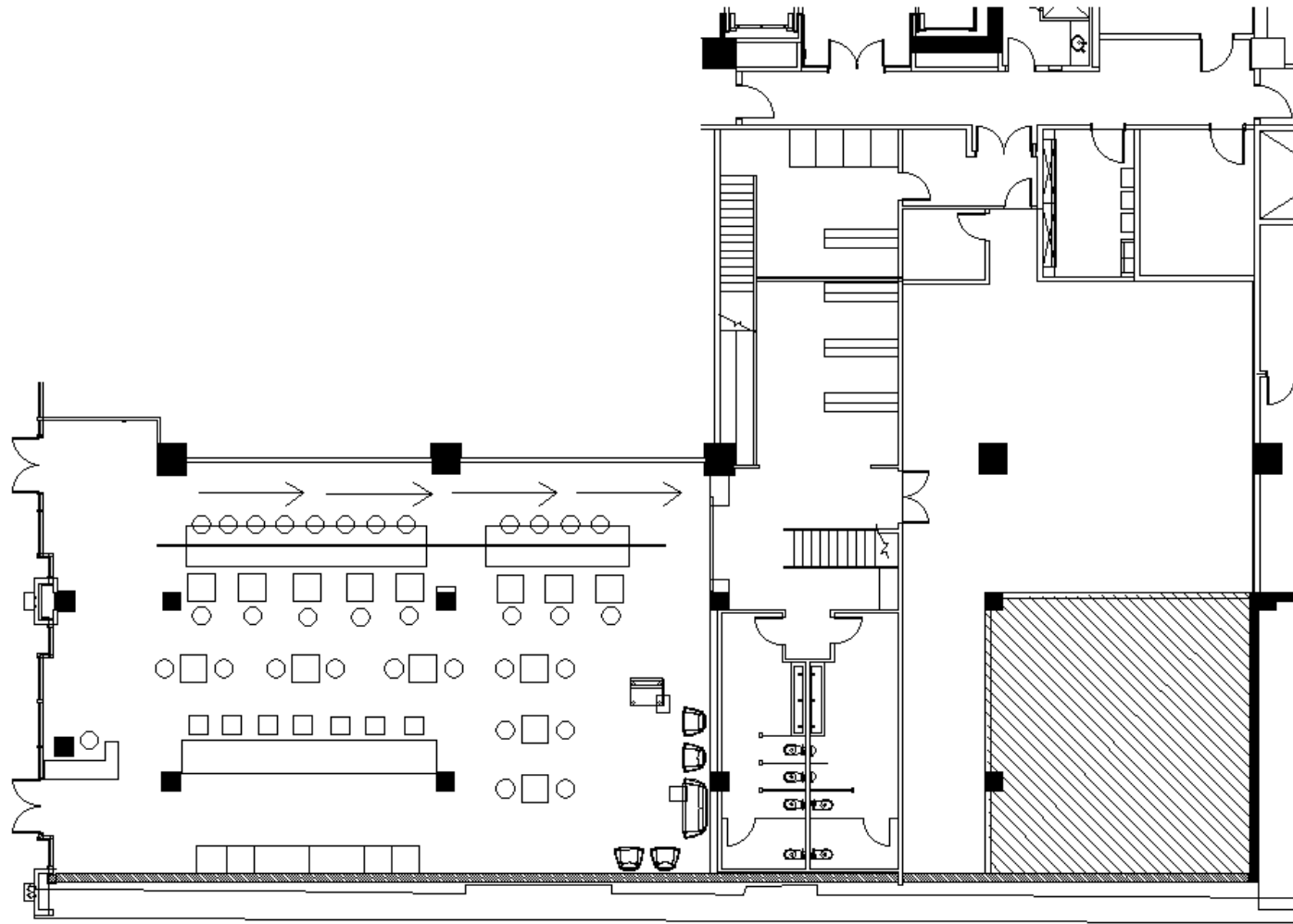
SCALE =  $\frac{1}{16} = 1'$



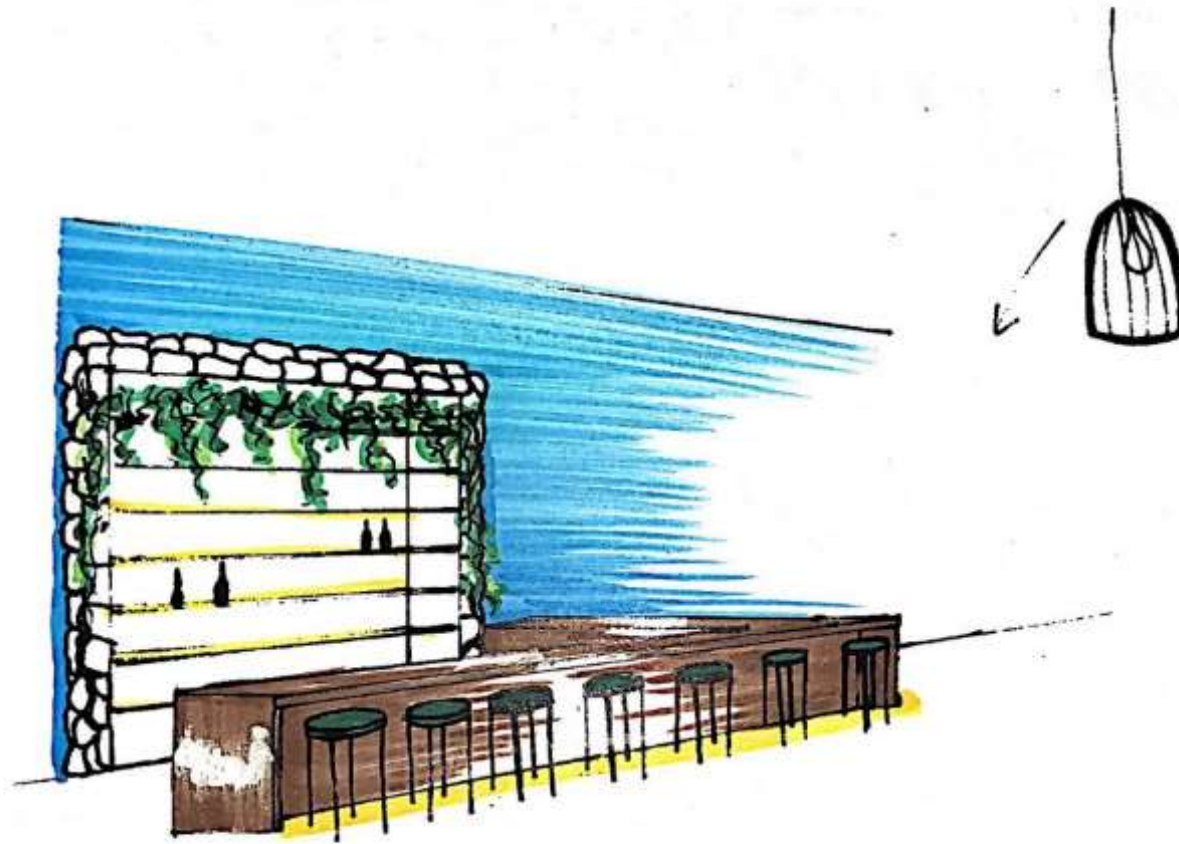
# PLANS



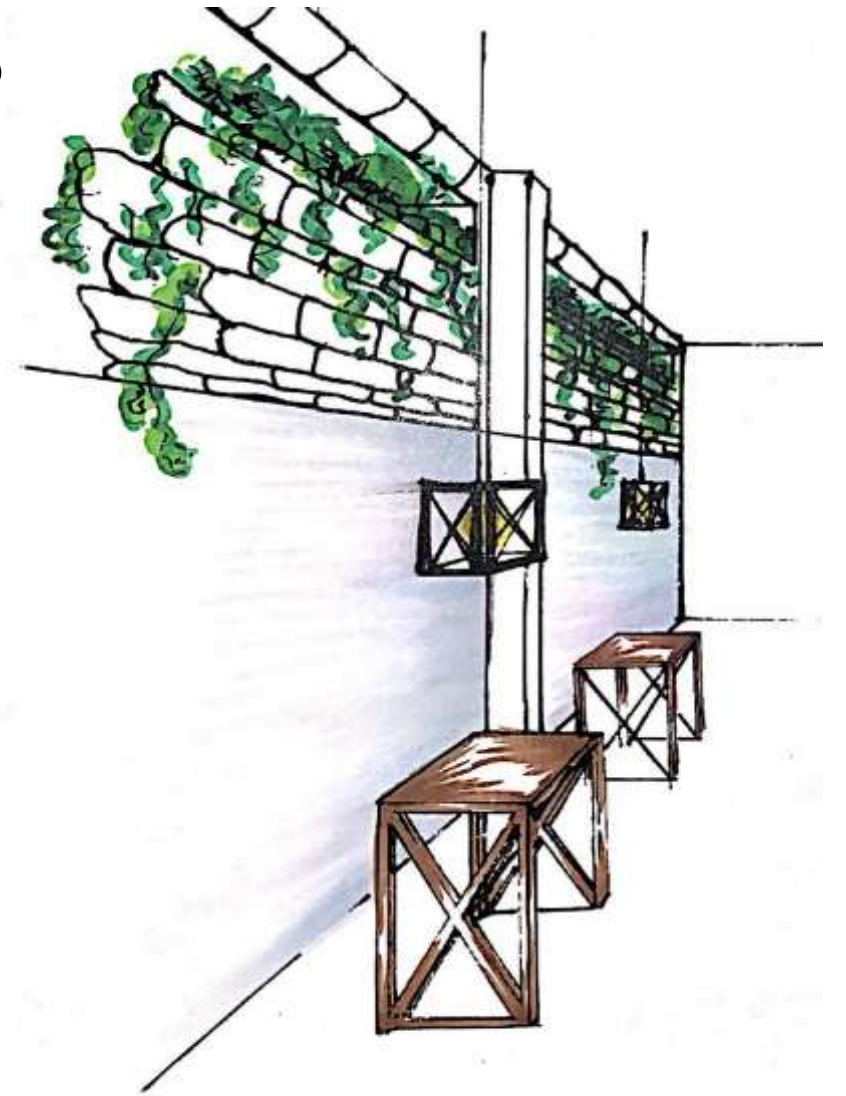
# PLANS



# SKETCHES

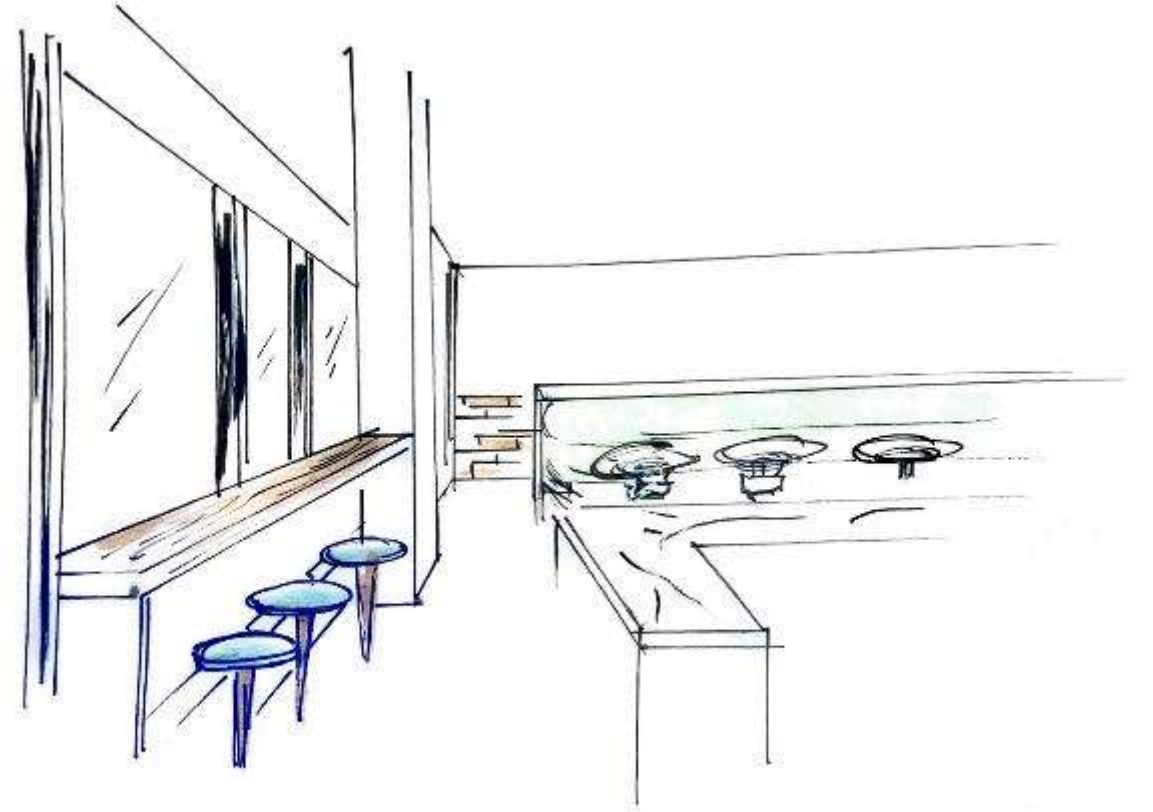


*Bar seating*



ed with  
canner

# SKETCHES



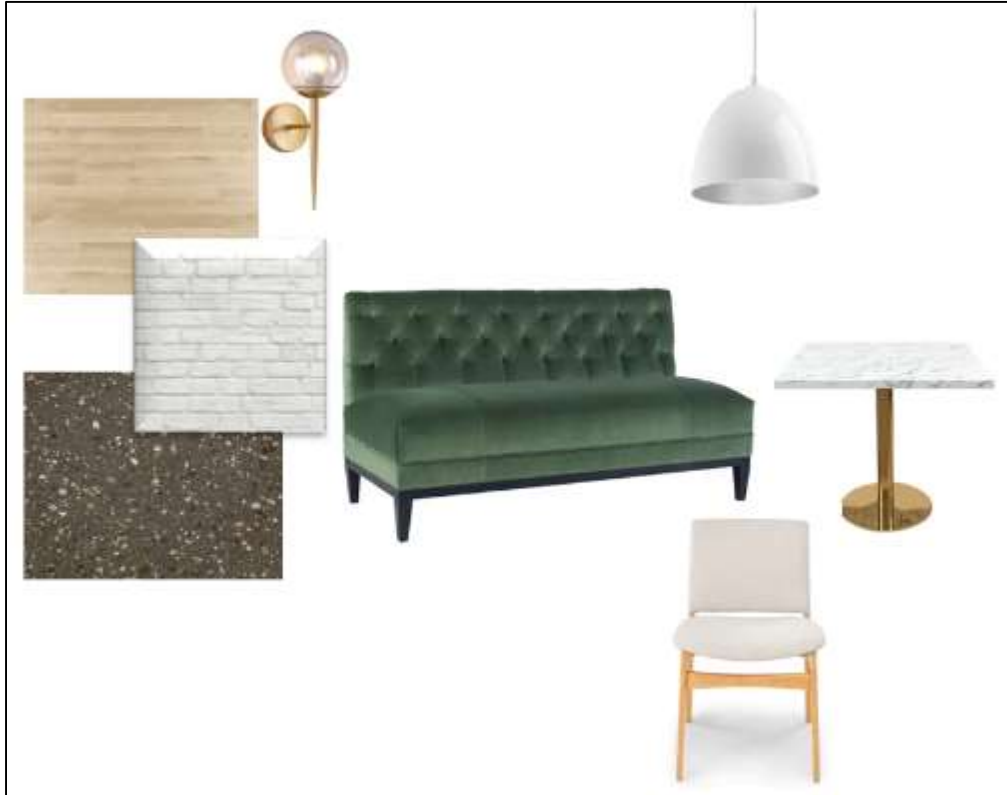


# SKETCHES

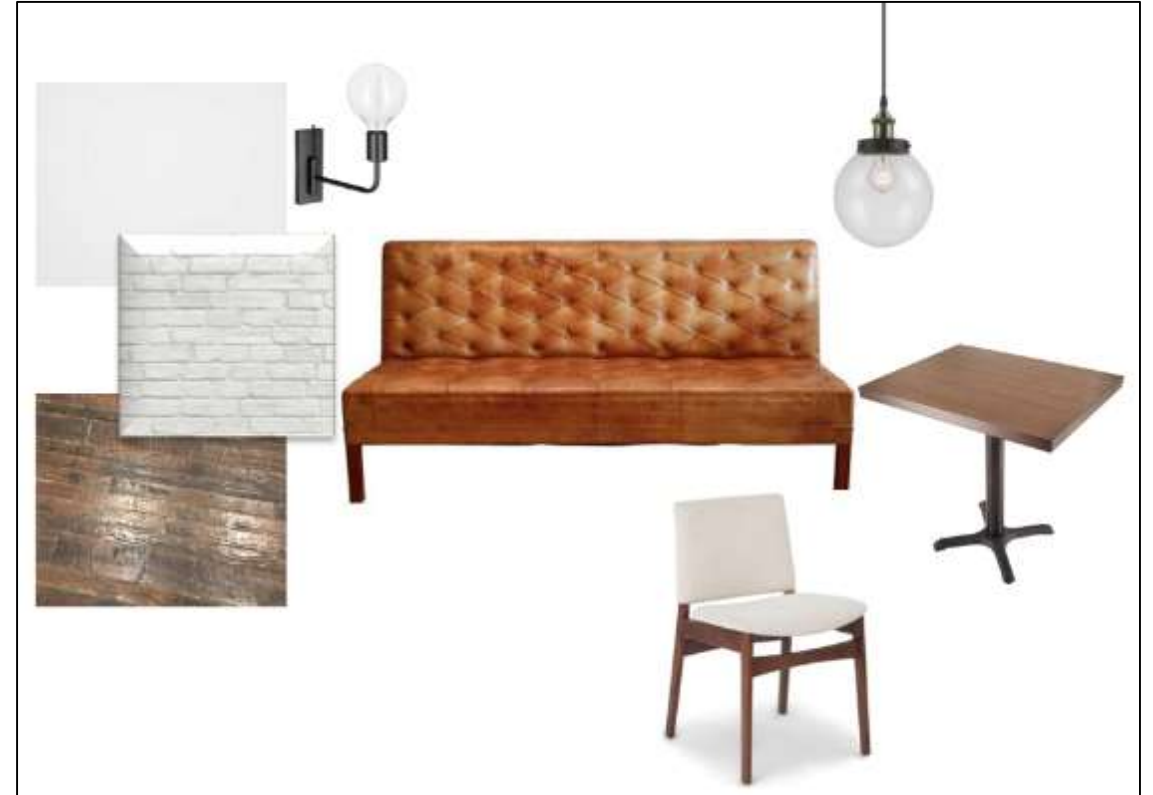


# FURNITURE AND FINISH PALETTES – CAFÉ + LOUNGE

OPTION 1



OPTION 2



# FURNITURE AND FINISH PALETTES – RESTROOMS

OPTION 1



OPTION 2

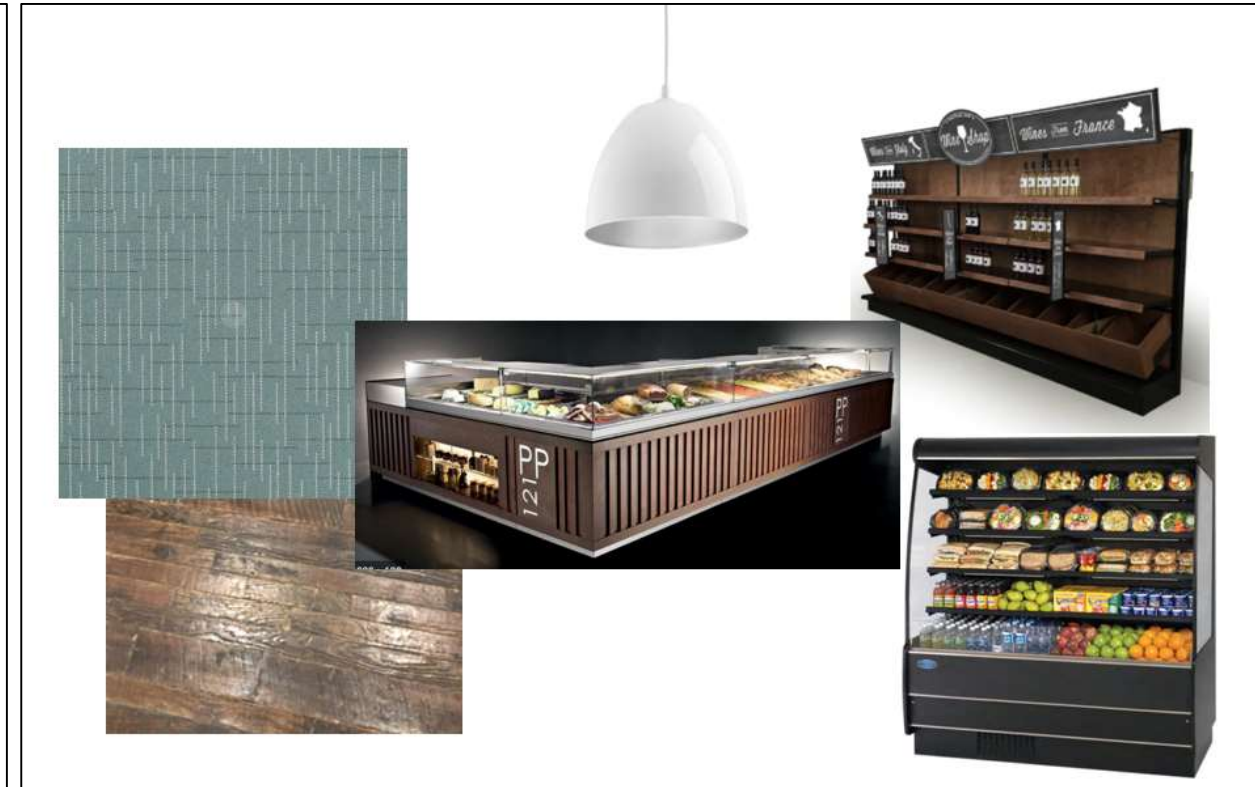


# FURNITURE AND FINISH PALETTES – ABBREV. GROCERY

OPTION 1



OPTION 2



# LIGHT FIXTURE TYPES



# REFINED PROGRAM/CONCEPT

Home Girls proposes to convert Suite 120 on the ground floor of PNC Plaza into a sophisticated, meaning sleek and practical, design for this café and lounge. This includes an abbreviated grocery store that will be available to local residents. Proposed changes include adding a second entrance to the front façade, removing the current built-in bar and refrigerator, replacing the banquette seating in the front with updated lounge pieces, and adding other café seating. A walkway will be placed near the existing front door, which will allow outside users of the grocery store to access it from the street. We will update the commercial kitchen and existing bathrooms but leave them in their existing locations. We will convert the back room and upper mezzanine level into a hot/cold storage grocery store, as well as provide kiosks with available items from the café's menu. The mezzanine level will have ADA accommodations to serve all visiting patrons. We will keep the sophisticated concept throughout our space, as we want this location to feel as high end as the building in which it is housed. This business venture will be a successful addition to the downtown Raleigh area, based on research conducted through the Neomonde Mediterranean Market. Proposed is a similar business strategy, with an estimated annual revenue of \$18.8 million. The Mediterranean Market is located half an hour outside of the downtown area, which will allow for success within the ten block area that this cafe will serve.