

Imagination Library Enrollment Resources

WHO CAN SIGN UP?

Any North Carolina child from BIRTH to AGE 5.



HOW DO FAMILIES SIGN UP?

Complete an enrollment form or enroll online at <https://tinyurl.com/NCILEnroll>. Forms are available in Spanish.

Take completed forms to the Pitt County United Way office, 228 W. 8th St., Suite B, Greenville, NC.

All children in the home under the age of 5 can be enrolled. Can put 2 children on a form; after that, use additional forms. If there are twins, sign up both children.



HOW DOES IT WORK?

Each enrolled child receives one free high quality book per month in the mail until their 5th birthday.

Books should begin arriving approximately 8-10 weeks after sign up.

If families move, they need to contact the United Way office to change their address (anywhere in NC), since the books won't be forwarded.

WHAT KIND OF BOOKS DO CHILDREN GET?

Books are developmentally appropriate (babies get board books, older kids get picture books).

Some books are written in both English and Spanish.



The Little Engine that Could is the first book, no matter the age. After that, children get age-appropriate books based on their birth year/month.

The last book is about kindergarten. (If have books on hand, show difference between cardboard/simple, and paper/advanced).

WHAT DO YOU TELL FAMILIES WHEN THEY SIGN UP?

Encourage families to read and talk about the books with their children every day to grow their brains and develop positive feelings about books.

There are excellent suggestions for reading each book on the inside back flap of the books for children aged 3-5. Includes ideas for before reading, while reading, and after reading. Encourage parents/guardians to check them out. (If have books on hand, show them an example flap).

Imagination Library is supported by the Early Literacy Coalition of ENC, the United Way of Pitt County, Martin-Pitt Partnership for Children, and the state of North Carolina.

Questions?

United Way: Dwain Cooper (dcooper@uwpcnc.org) or Marie Miller-Atkinson (mmiller@uwpcnc.org)

Martin-Pitt Partnership for Children: Sharon Cooper (scooper@mppfc.org)

ECU: Terry Atkinson (ATKINSONT@ecu.edu), Elizabeth Swaggerty (SWAGGERTYE@ecu.edu), or Kim Anderson (ANDERSONKI14@ecu.edu)

Thanks for helping with Imagination Library Enrollment!