



Sports Media Internship Sports Media Relations | Videography/Publicist

Description:

Forward-thinking, fast paced company looking to hire three interns with strong knowledge and understanding of the digital media landscape, including videography, video editing, video production, graphic design, website management, & social media marketing. The interns hired for this position will need strong videography and creative video editing skills in order to integrate into our vibrant and passionate team. They will gain a ton of great experience in professional sports media coverage and website management skills.

Responsibilities:

- Professionally film each home game using professional shooting techniques
- Produce game highlights the morning after each game and post to website
- Monitor and post on blogs, forums, and social networks
- Online outreach and promotion using Facebook, Twitter, Instagram, & More
- Website and social media optimization
- Keyword analysis

Requirements:

Students applying for this internship will be required to have their own camera with 1080P quality requirements. They will need experience in videography and video editing in order to produce game highlights. They will need to have writing skills in order to post articles from game recaps and recruiting news. They will also need critical thinking skills and the ability to learn all necessary techniques in our training program.