# Audience Awareness: Dating Profile

**Instructions:** To better understand your intended audience for Project 3, use this form to create your “ideal” audience member’s dating profile. Remember that **you** are not your ideal audience.

**Profile Picture:**

**Name:**

**Date of birth / Age:**

**Current Location:**

**Seeking:**

**Short Bio:**

**Education:**

**Occupation:**

**Animal Companion(s) / Pet(s):**

**Favorite Food(s):**

**Favorite Movie(s):**

**Likes:**

**Dislikes:**

**On a typical Tuesday night, I . . .**

# Audience Awareness: Facebook Style

**Instructions:** To better understand your intended audience for Project 3, use this form to create a Facebook style profile of your “ideal” audience member. Remember that **you** are not your ideal audience.

Profile Picture:

Name:

Username:

Date of birth/Age:

Friends (list 3-5):

High School:

Hometown:

Current City:

College/University:

Employer:

Political Affiliation:

Personal Interests:

# Audience Awareness: Instagram Style

**Instructions:** To better understand your intended audience for Project 3, use this form to create your “ideal” audience member’s Instagram. Remember that **you** are not your ideal audience.

Profile Picture:

Name:

Username:

Date of birth/Age:

Following (list 3-5):

Current Location:

Short Bio:

Include 10-15 posts that visually “explain” who this human is as a person (be prepared to explain your choices):