**Project Idea: Newspaper Feature**

Your assignment is to write an 800-word article in which you introduce the ECU community to a campus organization of your choice. Assume that you are writing for the East Carolinian and that the ECU student body is your audience. Scholarship-level athletic programs and social fraternities and sororities are off-limits.

Your editor is looking for you to come up with a focus or an angle and convey the information you think other students would want to know about the organization. Your responsibility is to your readers—not to the organization. You should not gloss over the organization’s flaws.

You should write a cohesive article through sentences that flow together purposefully. Your editor is especially particular when it comes to clarity and concision, so make sure you apply the lessons over the next few weeks that relate to these qualities.

Conduct an interview with someone in the organization--ideally, but not necessarily, a ranking officer. Use some information from the interview in your paper. You should turn in the complete interview on the paper’s deadline.

Keep in mind that I will not be holding conferences for this paper. Careful proofreading is a must, as is a productive peer-review session. Of course, I will also be glad to look at your paper (or just hear your ideas) during my office hours.

I will allow--and, in fact, reward--creative approaches to this assignment. Although your paper’s main purpose is to inform, you should not abandon humor, emotion, and creativity.

Decide on your organization by X. The rough draft is due on Y.