Design a Proposal: Class Activity\*

\*Adapted from an activity created by Michelle Eble

Hypothetical situation: Your employer has announced a $20,000 surplus that is to be used as a discretionary fund to support a project that creates ties between your place of work and the community.

In small groups (grouped by discipline) students will complete the following tasks:

1. Determine what kind of company they work for based on what would be appropriate for their discipline. If your group is multidisciplinary then you should imagine a company that incorporates all of your disciplines to work toward a single goal.
2. Determine what group within the community they want to form ties with to further the needs of their company
   1. Justify/ explain your choice of group in the final write up
3. Design a program or event that will help to create the kinds of community relationships that you have determined will be most beneficial for your company.
4. Write up a proposal to be submitted to your boss that details your plan for putting your program or event into action. Make sure that you include information such as who would participate, what is the goal, how does that goal align with the needs of your company, and specific details for putting your plan into action.
5. Create a presentation using visual aids to pitch your plan to the company board.