**Textual Analysis Assignment**

This would be a short paper where students “compare and contrast the rhetorical strategies used in a popular and a trade article”. Since this is for the multi-disciplinary 2201, I would allow students to pick a discipline that they’re interested in and then find those articles in that discipline.  
  
Class time would be spent in some of the following ways:

1. Class(es) on what criteria are used to determine what makes a periodical either trade or popular.
2. Class(es) on what rhetorical strategies they can discuss in their short paper (i.e. ethos, logos, pathos).
3. Possible conference days to look at rough drafts

I would ask students that they identify and choose their own periodicals; also, the initial part of their paper may include a short justification why they think those periodicals are either trade or popular periodicals.