

* = notes for FTF seminar readers

EXPLORING TYPES OF SOURCES: POPULAR VS. TRADE VS. SCHOLARLY PUBLICATIONS

This week in class, we will be exploring some types of periodicals you will encounter in your classes and professional life: news stories, popular magazines, trade publications, and scholarly journals related to your academic/professional goals. As you know from previous exposure to at least some of those, periodicals are publications released *periodically*, meaning every so often, at varying frequencies such as daily, weekly, monthly, quarterly (every three months), biannually (twice a year), annually, etc. We have already seen where you may find some of these resources in the library when we went on our tour, as well as where you may find some electronically when we have explored newspaper and magazine/journal databases in class, so this assignment will reinforce that orientation and give you a structure for exploring the publications in more detail as we progress through the week towards looking at article characteristics and practicing citations.

- * *This is the first step in a series of small assignments examining characteristics of periodicals leading to an exploration of discipline-related articles from different types of periodicals.*
- * *For homework in preparation for class, the students would have read the distinctions listed and watched the video linked on this page and seen the list of sample periodicals below:*
<http://media.lib.ecu.edu/DE/tutorial/EvaluatingResources/resources.html>

Examples of popular magazines available in local grocery stores include:

Better Homes and Gardens, Car and Driver, Cosmopolitan, Country Living, Elle, Esquire, Golf Digest, Golf Magazine, Good Housekeeping, GQ, Heart & Soul, Lucky, Maxim, Men's Health, Mother Earth News, Motor Trend, Popular Mechanics, Popular Science, Road & Track, Runner's World, Southern Living, Tennis, Vogue, W

Examples of popular and trade magazines at Joyner include:

Advocate, American Cinematography, American Heritage, Dance Magazine, Earth, Ebony, Electronics World, Fortune Magazine, Harpers, Lenswork, Ms., New Republic, New York, New Yorker, North & South, Photographer's Forum, Power Ships, Rolling Stone, Saturday Evening Post, Sight & Sound, Smithsonian, Sports Illustrated, US News & World Report, Veja, Ward's Auto World, Wired

Examples of scholarly print journals at Joyner include:

Academy of Management Review, Accounting and Business, Administrative Law Review, American Indian Culture and Research Journal, American Journal of Drug and Alcohol Abuse, Bilingual Review, Canadian Journal of History, Crítica Hispánica, English Language Notes, Exploration in Renaissance Culture, Geographical Review, International Educator, Journal for the Education of the Gifted, Kenyon Review, Military Review, Revue d'Histoire Littéraire de la France, Slavic Review, Teacher Education Quarterly, Tennessee Historical Quarterly, Twentieth Century Literature, Western Historical Quarterly, William and Mary Quarterly

MONDAY,

** The date and meeting location would be included on syllabus/schedule from the beginning of the semester, and they would have already been here as part of a tour before this class day. With the italicized section above separate, this section would be on Page 1.*

1. Meet at Joyner Library in the Current Periodicals section so we can check in with each other.
2. Select your three **PRINT** publications—one popular, one trade, and one scholarly. For this introductory portion of the assignment, you may choose publications related to anything that interests you in school or out of school. As we progress towards reading articles, those should be discipline-specific.
If you want/need to visit the popular magazines section at the front of the library and/or visit the periodicals section in the North Carolina Collection for more options, let me know. I will be here, where we initially met for class to help you if you have questions.
3. Take notes to help you answer the following questions, and then type your responses for homework (formatted as below) and copy/paste your work into the Journal on Blackboard BEFORE our next class.

--In each of the three publications, flip to the page that is your birthday—meaning that if you were born on the tenth day of the month, then go to page ten.

--Describe each of the three pages so someone not looking at the page could visualize it and discuss in a few sentences what that page tells you about what type of periodical it is, based on what you read/saw about characteristics of popular/trade/scholarly publications.

1. Popular Magazine

- a. Title of your chosen publication:
- b. Note your chosen page, and describe how it fits the characteristics of the publication type according to the information above.

2. Trade Publication

- a. Title of your chosen publication:
- b. Note your chosen page, and describe how it fits the characteristics of the publication type according to the information above.

3. Scholarly Journal

- a. Title of your chosen publication:
- b. Note your chosen page, and describe how it fits the characteristics of the publication type according to the information above.

** The rest of the week, we would meet in the classroom to explore articles online through the newspaper and magazine/journal article databases and by searching websites for trade magazines. The students would select articles relevant to their academic/professional goals to use for the next days' tasks, such as citation practice, reading, and examining characteristics of the articles.*